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OAKLAND

2009 MAY 28 PM 2:19

**CITY OF OAKLAND**  
*Agenda Report*

TO: Office of the City Administrator  
ATTN: Dan Lindheim  
FROM: Community and Economic Development Agency  
DATE: June 9, 2009

RE: **A Report And Resolution Commemorating Bishop Walter L. Hawkins And Renaming A Two-Block Long Section of 105th Avenue East Of International Boulevard In His Honor**

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**SUMMARY**

A resolution has been prepared renaming a two (2) block long section of 105th Avenue (formerly Elmside Street) east of its intersection with International Boulevard as Walter Hawkins Way. Bishop Hawkins is the pastor of Love Center Ministries located at 10440 International Boulevard. Fourteen (14) of the sixteen (16) parcels abutting 105th Avenue currently have 105th Avenue addresses. Staff mailed sixteen (16) ballots to the seven (7) property owners. Three (3) owners responded. Two (2) supported installing commemorative plaques or signs only, and one (1) owner (Love Center Ministries) support renaming the street only. The other four (4) owners of the remaining thirteen (13) lots are presumed to support renaming the street only.

**FISCAL IMPACT**

The staff costs for processing the street commemoration will be covered by fees set by the Master Fee Schedule and will be deposited from the Pay-Go account of Council District 7 into the special revenue Development Service Fund (2415), Engineering Services organization (88432), Encroachment Permits account (42314), Engineering and Architectural Plan Approval (PS30).

**BACKGROUND**

California Government Code Section 34091.1 allows a jurisdiction to name a new public street or change the name of an existing street by adoption of a resolution. No other statutory provisions are stipulated. In 1997, the Council adopted a process for commemorating City facilities by naming or renaming parks, plazas, and buildings (Resolution No. 65024 C.M.S.) and subsequently adopted two (2) companion processes in 2003 for commemorating public streets.

**Nomination**

Resolution Nos. 77966 C.M.S. and 77967 C.M.S. provide separate methods for nominating an individual for a street commemoration:

- directly to the City Council from a Councilmember(s), or

Item No. \_\_\_\_\_  
Public Works Committee  
June 9, 2009

- indirectly to the City Council from citizens and community groups following approval by the Landmarks Board.

Both resolutions provide that the nominated individual be confirmed by the City Council.

### **Evaluation**

The 2003 resolutions also provide criteria for evaluating a nominee for a street commemoration:

- Resolution No. 77966 C.M.S. - Landmarks Board evaluation criteria

The Landmarks Board's evaluation of the nominee must be based on the following criteria:

1. The individual who is to be honored must be deceased.
2. The applicant requesting the honorary designation must be able to provide clear evidence, that the individual has made a significant contribution to the economic vitality or quality of life in the Oakland community. Testimony from no less than three (3) community based organizations and ten (10) unrelated individuals supporting the nomination must be received.
3. The applicant must pay the fees associated with administrative and hard costs for the sign or plaque placement.
4. The Landmarks Board will notice a hearing to review the request and receive sufficient evidence and testimony from no less than three (3) community based organizations and ten (10) unrelated individuals in support of the designation.
5. The Public Works Agency will be responsible for the manufacture and placement of the sign or plaque.
6. The applicant shall be responsible for administrative fees and the purchase, cost of installation, and replacement of the sign.

- Resolution No. 77967 C.M.S. - Council evaluation criteria

The Council's evaluation of the nominee may be based on the following criteria:

1. The individual has positively impacted the lives of a nation or the world.
2. The name change is related to an economic development or redevelopment activity.
3. The renaming commemorates a significant historical event.

### **Confirmation**

The 2003 resolutions provide two (2) options for the Council to honor a confirmed nominee:

- retain the existing street name and install a commemorative plaque or signs, or
- rename the existing street for the individual and install new street signs.

**KEY ISSUES AND IMPACTS**

In March 2009, staff mailed letters with ballots and postage-paid return envelopes to seven (7) property owners who own sixteen (16) lots along the two (2) block section of 105th Avenue (*Attachment A*). The letter advised the owners of the City’s intention to honor Bishop Hawkins with a street commemoration, and the ballot identified the two (2) options that the Council has for adopting a street commemoration:

- change the street name of 105th Avenue to Walter Hawkins Way, which would change thirteen (13) existing addresses; or
- not change the street name of 105th Avenue and install a commemorative plaque or signs honoring Bishop Hawkins.

The property owners were advised that they could select both options if they did not have a preference and that no response would be consider support for changing the street name of 105th Avenue to Walter Hawkins Way. The owners were allowed a month to return their ballot. Staff received the following responses:

TOTAL BALLOTS MAILED	BALLOTS RETURNED SUPPORTING RENAMING ONLY	BALLOTS RETURNED SUPPORTING PLAQUES OR SIGNS ONLY	BALLOTS NOT RETURNED BUT PRESUMED TO SUPPORT RENAMING ONLY
16	1	2	13
TOTAL OWNERS	OWNERS SUPPORTING RENAMING ONLY	OWNERS SUPPORTING PLAQUES OR SIGNS ONLY	OWNERS PRESUMED TO SUPPORT RENAMING ONLY
7	1	2	4

Three (3) ballots were received from the owners of 1525 105th Avenue (lot 5), 1557 105th Avenue (lot 6), and 10440 International Boulevard (lot 1 - Love Ministries Church). The owners of lots 5 and 6 supported retaining the 105th Avenue name and installing plaques or signs commemorating Reverend Hawkins. The owner of lot 1 supported the street renaming.

**SUSTAINABLE OPPORTUNITIES**

**Economic**

The plaque or supplemental street signage will be manufactured and installed by the Public Works Agency.

**Environmental**

No environmental opportunities have been identified.

### **Social Equity**

Bishop Hawkins is a distinguished religious leader in East Oakland who has spent his career working for social justice.

### **DISABILITY AND SENIOR CITIZEN ACCESS**

There are no disability or senior citizen access issues contained in this report.

### **RECOMMENDATIONS**

Staff recommends that the Committee accept this report and forward it to the City Council for adoption of the proposed resolution renaming a portion of 105th Avenue.

### **ACTION REQUESTED OF THE CITY COUNCIL**

Staff recommends that the City Council accept this report and adopt the proposed resolution:

- renaming a two (2) block long section of 105th Avenue east of its intersection with International Boulevard as Walter Hawkins Way, and
- directing the City Clerk to notify the Alameda County Board of Supervisors, and
- approving the installation of new street signs.

Respectfully submitted,




Walter S. Cohen, Director  
Community and Economic Development Agency

Prepared by:

Raymond M. Derania  
City Engineer  
Building Services Division

APPROVED FOR FORWARDING TO  
THE PUBLIC WORKS COMMITTEE

  
\_\_\_\_\_  
Office Of The City Administrator

Attachment A: sample notification to 105th Avenue property owners

Item No. \_\_\_\_\_  
Public Works Committee  
June 9, 2009

## ATTACHMENT A

March 18, 2009

Love Center Ministries, Inc.  
10440 International Boulevard  
Oakland, CA 94603

Subject: Street Commemoration Honoring Bishop Walter L. Hawkins  
two-block long section of 105th Avenue east of its intersection with International Boulevard

Reference: 10440 International Boulevard, Lot 1, parcel no. 047- 5509- 012- 01

Dear Property Owner:

The Community and Economic Development Agency (CEDA) is preparing a report to the City Council for honoring Bishop Walter L. Hawkins, pastor of Love Center Ministries located at 10440 International Boulevard. To honor Bishop Hawkins, CEDA is processing a street commemoration for a two-block long section of 105th Avenue east of its intersection with International Boulevard. The City Council will hear the report and vote on the proposed street commemoration in June. CEDA will notify you beforehand of the date and time for the Tuesday evening Council meeting in City Hall.

To assist the City Council with evaluating the proposed street commemoration, CEDA is mailing ballots to sixteen (16) property owners who own lots along this two-block long section of 105th Avenue (please refer to attachments). We request that you indicate on the enclosed ballot for which of the following options you would like the City Council to vote:

- Option 1** - change the name of the two-block long section of 105th Avenue to Walter Hawkins Way, which would change the street name for the addresses of fourteen (14) parcels; or
- Option 2** - install a commemorative plaque or sign honoring Bishop Walter L. Hawkins, which would *not* change the street name of 105th Avenue.

We request that you return your marked ballot in the enclosed envelope not later than Friday, April 24, 2009. If we do not receive your ballot, we will assume that you support changing the street name to Walter Hawkins Way. Should have questions or comments, you may contact us at 510/ 238-3891.

Sincerely,

RAYMOND M. DERANIA  
Interim City Engineer  
Community and Economic Development Agency

attachments: ballot  
list of property owners  
sketch of 105th Avenue

CITY OF OAKLAND

Community and Economic Development Agency

## Street Commemoration Ballot

two-block long section of 105th Avenue  
east of its intersection with International Boulevard

honoring Bishop Walter L. Hawkins

pastor of Love Center Ministries located at 10440 International Boulevard

Please select an option by marking a box below. If you do not have a preference for either option, you may mark both boxes:

- Option 1** - Change the street name of a two-block long section of 105th Avenue to Walter Hawkins Way.
- Option 2** - Install a commemorative plaque or sign honoring Bishop Hawkins. The street name of 105th Avenue will not change.

comments (optional) \_\_\_\_\_

***Please return this ballot in the enclosed envelope not later than Friday, April 24, 2009.*** If we do not receive your ballot, we will assume that you support Option 1 above, which would change the street name of a two-block long section of 105th Avenue to Walter Hawkins Way.

The City Council will vote on the proposed street commemoration in June. You will be notified beforehand of the date and time for the Tuesday evening Council meeting. Should have questions before then, you may contact CEDA at 510/ 238-3891.

10440 International Boulevard, Lot 1, parcel no. 047- 5509- 011- 01

signed \_\_\_\_\_ date \_\_\_\_\_  
property owner

telephone (optional) \_\_\_\_\_ e-mail (optional) \_\_\_\_\_

## Street Commemoration \*

two-block long section of 105th Avenue  
east of its intersection with International Boulevard

honoring Bishop Walter L. Hawkins  
pastor of Love Center Ministries

LOT	ADDRESS	PARCEL No.	OWNER
1	10440 International Blvd **	047- 5509- 012- 01	Love Center Ministries, Inc.
2	1429 105th Avenue	047- 5509- 015- 03	Ronald P Ko
3	1449 105th Avenue	047- 5509- 015- 04	Ronald P Ko
4	1501 105th Avenue	047- 5509- 017- 00	David Timmerman
5	1545 105th Avenue	047- 5509- 021- 01	Ken R Williams & Winford T Frady Trust
6	1557 105th Avenue	047- 5509- 023- 01	Nicholas & Silke L Balas Trust
7	105th Avenue	047- 5519- 004- 03	Alameda Contra Costa County Transit District
8	1560 105th Avenue	047- 5509- 001- 01	Anthony A Batarse Jr Trust
9	1548 105th Avenue	047- 5509- 003- 00	Anthony A Batarse Jr Trust
10	1544 105th Avenue	047- 5509- 004- 00	Anthony A Batarse Jr Trust
11	1536 105th Avenue	047- 5509- 005- 00	Anthony A Batarse Jr Trust
12	1528 105th Avenue	047- 5509- 006- 00	Anthony A Batarse Jr Trust
13	1520 105th Avenue	047- 5509- 007- 00	Anthony A Batarse Jr Trust
14	1500 105th Avenue	047- 5509- 009- 01	Anthony A Batarse Jr Trust
15	1424 105th Avenue	047- 5509- 010- 00	Anthony A Batarse Jr Trust
16	10500 International Blvd **	047- 5509- 041- 00	Anthony A Batarse Jr Trust

\* **Option 1** - 105th Avenue street name would change to Walter Hawkins Way

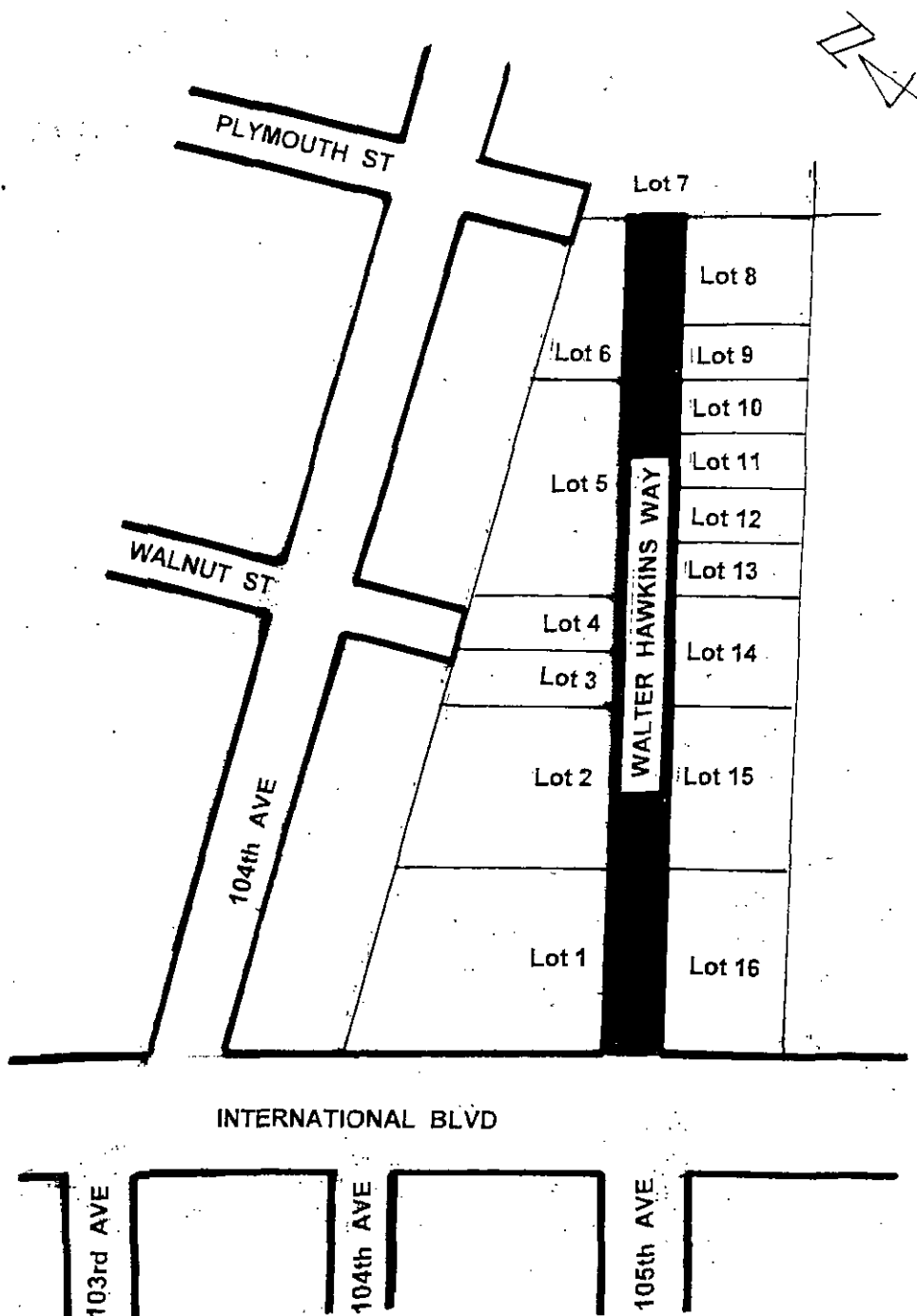
\* **Option 2** - 105th Avenue street name would *not* change

\*\* International Boulevard street name will *not* change

CITY OF OAKLAND

# Street Commemoration

honoring Bishop Walter L. Hawkins





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OFFICE OF THE CITY CLERK  
OAKLAND  
Introduced By  
2009 MAY 28 PM 2:13

Approved For Form And Legality

  
City Attorney

Councilmember

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

### RESOLUTION RENAMING A TWO-BLOCK LONG SECTION OF 105th AVENUE EAST OF ITS INTERSECTION WITH INTERNATIONAL BOULEVARD AS WALTER HAWKINS WAY

**WHEREAS**, California Government Code Section 34091.1 allows a jurisdiction, by resolution, to name a new public street or to rename an existing public street; and

**WHEREAS**, pursuant to Resolution No. 77967 C.M.S., the honorable Larry Reid, current member of the Council of the City of Oakland representing District 7, did request that the City Council rename a two (2) block long section of 105th Avenue east of its intersection with International Boulevard, as delineated in the attached *Exhibit A*, in honor of Bishop Walter L. Hawkins, pastor of Love Center Ministries Church located at 10440 International Boulevard; and

**WHEREAS**, pursuant to said request by the honorable Councilmember, the City Engineer of the City of Oakland did notify, through United States mail with regular postage and with certified postage and return receipt, the seven (7) owners of the sixteen (16) parcels fronting on said portion of 105th Avenue of said request for a street commemoration to honor Bishop Hawkins; and

**WHEREAS**, said property owners were advised in said notice from the City Engineer that the City Council could, at its option, approve the renaming of said portion of 105th Avenue or, as an alternative; retain the 105th Avenue street name and approve the installation of a commemorative plaque or signs to honor Bishop Hawkins; and

**WHEREAS**, said property owners were provided a ballot in said notice on which they could indicate their preference for either option or both options; and

**WHEREAS**, said property owners were also advised in said notice that said ballot should be returned to the City Engineer within one (1) month of its mailing; and

**WHEREAS**, said property owners were also advised in said notice that the City Engineer would consider the failure of property owners to return their ballots within the allotted time to be a vote in favor of renaming said portion of 105th Avenue to honor Bishop Hawkins; and

**WHEREAS**, said property owners were provided a return envelope, with pre-paid postage affixed thereto, addressed to the City Engineer to mail their marked ballots; and

**WHEREAS**, the City Engineer received marked ballots from three (3) of said property owners; and

**WHEREAS**, the tally of said ballots was one (1) responder supporting the renaming of said portion of 105th Avenue, and two (2) responders supporting the retention of the existing street name, and no responder supporting both options; and

**WHEREAS**, the City Engineer also notified, through United States mail with regular postage, the local utility providers and the local postmaster of said request to rename said portion of 105th Avenue, and did not receive any objections; and

**WHEREAS**, the City Engineer subsequently notified said seven (7) property owners, through United States mail with regular postage, of the location and date and time that the City Council would publicly meet to receive testimony from the public and vote either to reject the street commemoration or to rename said portion of 105th Avenue to honor Bishop Hawkins, or to retain the 105th Avenue street name and authorize the installation of a commemorative plaque or signs to honor Bishop Hawkins; and

**WHEREAS**, on said date and at said time and location for a public meeting, the Council of the City of Oakland did meet and did receive public testimony and did deliberate on the provisions set forth in Resolution No. 77967 C.M.S. for evaluation of street commemorations; and

**WHEREAS**, the naming of a new public street or the renaming of an existing public street is exempt from the California Environmental Quality Act of 1970; now, therefore, be it

**RESOLVED**: That the Council of the City of Oakland hereby approves the renaming of a two (2) block long section of 105th Avenue east of its intersection with International Boulevard, as delineated in the attached *Exhibit A*, in honor of Bishop Hawkins; and be it

**FURTHER RESOLVED**: That the Public Works Agency is directed to manufacture and install new street signs displaying the name Walter Hawkins Way; and be it

**FURTHER RESOLVED**: That pursuant to California Government Code Section 34092, the City Clerk is directed to forward a copy of this Resolution to the Alameda County Board of Supervisors.

**IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2009**

**PASSED BY THE FOLLOWING VOTE:**

**AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, AND  
PRESIDENT BRUNNER**

**NOES -**

**ABSENT -**

**ABSTENTION -**

**ATTEST: \_\_\_\_\_**

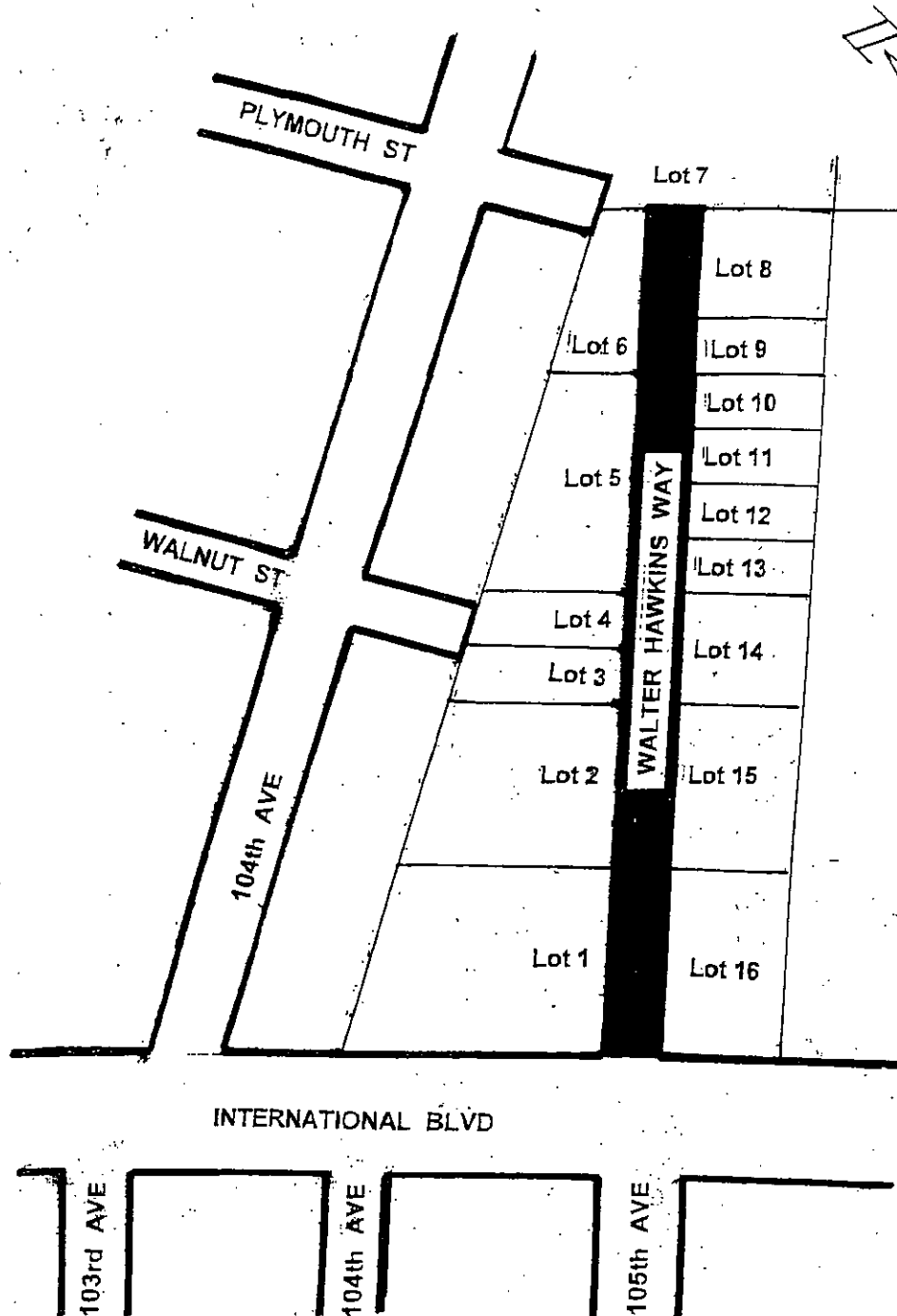
**LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California**

EXHIBIT A

Street Commemoration

two-block long section of 105th Avenue  
east of its intersection with International Boulevard

honoring Bishop Walter L. Hawkins  
pastor of Love Center Ministries



## EXHIBIT A

### Street Commemoration

two-block long section of 105th Avenue  
east of its intersection with International Boulevard

honoring Bishop Walter L. Hawkins  
pastor of Love Center Ministries

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\*\* International Boulevard street name will *not* change