

**FY2021-22 CULTURAL FUNDING PROGRAM -
ROUND TWO**

ATTACHMENT A

Neighborhood Voices-FESTIVALS			
ORGANIZATION NAME	Total Amount	(Funding Source) General Fund-City Promotions 53311	Project Description
EastSide Arts Alliance	\$20,000.00	\$20,000.00	EastSide Arts Alliance will present their 22nd annual Malcolm X Jazz Arts Festival on May 21, 2022 in San Antonio Park. This event is a celebration of East Oakland communities and includes music, dance, poetry, speakers, community organizations, local arts & crafts vendors, live mural painting and delicious food. The festival also celebrates the legacy of Malcolm X, who believed in the self-determination, self-respect and self-defense of Black and oppressed people throughout the world. Grant funds would be used to support artistic, administrative and technical personnel, as well as production costs.
Oakland Parks and Recreation Foundation for Friends of Lincoln Square Park	\$5,000.00	\$5,000.00	Friends of Lincoln Square is pleased to present our June Lincoln Summer Night Festival on June 15th, 2022 in Oakland Chinatown, planned and produced by and for the community. Activities will celebrate our diverse backgrounds and include local cultural performances, arts and arts and folk craft stations for all ages. Whether a newer resident or a long-time community member, a young student, young adult or aging senior, this festival provides opportunities for all participants to co-create shared memories and a sense of belonging. Grant funds would be used to support artistic and administrative personnel.
Black Cultural Zone Community Development Corporation	\$20,000.00	\$20,000.00	The Black Cultural Zone Community Development Corporation presents their Liberation Weekend Festival - a multi-site four-day festival taking place Juneteenth weekend across East Oakland. Through Black Arts, Culture & Commerce this event will not only celebrate the victories of the past, but also remember the unfinished work of fighting for equity today, and dreaming of a thriving and equitable future for all. Grant funds would be used to support artistic and administrative personnel, outreach/marketing, and production costs.
Friends of Peralta Hacienda Historical Park	\$20,000.00	\$20,000.00	"Festival Quetzal: Celebrating Oakland's Maya through Dance, Music, and Visual Art" will be held at Peralta Hacienda on June 25 with the full participation and co-creation of Fruitvale's Maya, with marketing to the Mayan community and to the broad, diverse, regional audience. The event will include live marimba, dancers from Maya Mam Cultural Exchange, the unveiling of a major new mural, arts activities for all ages, storytelling, performances, and more. Grant Funds would be used to support artistic, administrative, and technical personnel, as well as outreach/marketing.
ARTogether for Oakland Vietnamese Chamber of Commerce	\$20,000.00	\$20,000.00	The Oakland Vietnamese Chamber of Commerce is organizing this year's World Refugee and Immigrant Day Festival, an inclusive celebration to raise awareness and celebrate the contributions of refugees and immigrants to Oakland and around the world. Free to the public, the Festival will feature interactive arts and performances, headlining Oakland-based refugee and immigrant artists and art groups. The Festival will be hosted in Oakland's Clinton Park on June 18, 2022, and will include free halal food, storytelling, cultural performances, social and wellness resources, and interactive activities led by artists and leaders of Oakland's refugee and immigrant communities. Grant funds would be used to support personnel, outreach/marketing, production costs.
Communities United for Restorative Youth Justice	\$20,000.00	\$20,000.00	Communities United for Restorative Youth Justice (CURYJ) will be holding "Town Nights: Night of Cultural Healing festival" and "Town Nights: Movement of the People's Arts festival" at Josie de la Cruz park in the Fruitvale District. Both festivals feature performances by local artists and healers, free food and giveaways, highlight the vibrancy and diversity of our community, create a safe and celebratory space for local families, and build a sense of belonging and togetherness. Grant funds would be used to support administrative personnel, outreach/marketing and production costs.

Attachment A: FY2021-22 Round One
Cultural Funding Grant Recommendations

<p>American Indian Child Resource Center</p>	<p>\$8,750.00</p>	<p>\$8,750.00</p>	<p>"Many Nations for Many Nations" is a one day Festival to be held at the La Escuelita School in Oakland on June 25, 2022. A collaborative event hosted by two Native-serving nonprofits, the Sogorea Te Land Trust and American Indian Child Resource Center, will be a cultural celebration of the ancestral lands of the Confederated Bands of Lisjan Ohlone people now called Oakland and other people from tribal nations across the continent. The Festival will feature American Indian dancing, singing, and drumming, contemporary Native musicians and comedy artists, and cultural arts and crafts. Grant funds would be used to support performer fees.</p>
<p>Koreatown Oakland</p>	<p>\$20,000.00</p>	<p>\$20,000.00</p>	<p>Koreatown Oakland presents Oakland First Fridays - Oakland's signature monthly celebration of arts, culture, food and community. Happening every first Friday of the month on Telegraph Avenue, this event draws up to 30,000 people from Oakland and the surrounding areas to celebrate our unique community. This includes the Korean Culture Fest which is a celebration of Korean art, culture and accomplishments and incorporates Tae Kwon Do demonstrations, a special Korean vendor area and performances ranging from traditional music and dance. Grant funds would be used to support artistic, administrative and technical personnel expenses and production costs.</p>
<p>West Oakland Mural Project</p>	<p>\$20,000.00</p>	<p>\$20,000.00</p>	<p>West Oakland Mural Project (WOMP) is hosting its 2nd Annual LOVE THE PEOPLE and FREE THE PEOPLE Block Parties on Sunday, February 13, 2022, and Saturday, June 18th, 2022 at The Mural House and Mini Museum in West Oakland. These events beautifully gather, curate, and celebrate Oakland's unique community while highlighting its rich history of humanitarianism. Like in 2021, the Mini Museum @ The Mural will be open and free, we will provide complimentary hot food from local restaurateurs, distribute bags of shelf-stable food to those in need, and have local artists and community groups perform and table. Grant Funds would be used to support Artistic, Administrative and Technical Personnel.</p>
<p>Attitudinal Healing Connection, Inc.</p>	<p>\$20,000.00</p>	<p>\$20,000.00</p>	<p>The Building the Center for ArtEsteem (BCA) Festival commemorates the return of AHC Oakland to the community where it was founded and cultivated. The festival acknowledges and celebrates the organization's history and legacy as a Black led organization committed to stability, sustainability and growth in the historical Hoover Corridor neighborhood. The BCA Festival will instill joy and pride in residents of the Historical Hoover Corridor and the broader Oakland community while offering creative arts showcases, exhibits, arts activities, music and more. Grant funds would be used to support artistic personnel.</p>
<p>Oaklash</p>	<p>\$20,000.00</p>	<p>\$20,000.00</p>	<p>With support from the Neighborhood Voices for Festivals Grant, Oaklash will produce their fifth annual drag and queer performance festival in Oakland on Friday May 27th through Sunday May 29th, 2022, including their first block party on Saturday May 28th. This weekend-long event will feature more than 110 queer and trans artists and performers over the course of three spectacular days full of live and virtually streamed entertainment including drag, film, dance, live music, and DJs. Grant funds would be used to support artistic and technical personnel, ASL interpreters, facility expenses and production costs.</p>
<p>B-H BRILLIANT MINDS PROJECT, INC.</p>	<p>\$20,000.00</p>	<p>\$20,000.00</p>	<p>B.H. Brilliant Minds Project, Inc will present their 14th annual Oakland Juneteenth Celebration and Festival on June 25, 2022. The Oakland Juneteenth Celebration and Festival is a melting pot of cultural celebration, healing and empowerment and artistic exhibition that's inclusive to all community members and provides a space for one to find cultural worth and expression. Grant funds would be used to support personnel costs, facility expenses, production, outreach/marketing, permits, restrooms, and more.</p>
<p>Oakland Communities United for Equity and Justice</p>	<p>\$10,000.00</p>	<p>\$10,000.00</p>	<p>Oakland Communities United for Equity & Justice (OCUEJ)'s Self Help Hunger Program (SHHP) has supported the North Oakland community for 14 years. To bolster culture and community, the SHHP hosts quarterly community arts & cultural showcase gatherings, including the 'Every Day Is Black History Month' Series at Jasper P. Driver Plaza Park (Driver Park), Stanford Avenue & Adeline Street, which draws the full spectrum of North Oakland residents, artists, vendors, allies and community leaders. These place-based celebratory events build bridges between disparate facets of our community, including prosperous homeowners and chronically-houseless folks. Grant funds would be used to support Personnel, Facility Expenses, Outreach/Marketing, and Production Costs.</p>

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Oakland Black Pride	\$20,000.00	\$20,000.00	Black Pride 2022, the third festival produced by Oakland Black Pride, is a series of in-person engagements that will take place over the span of 3 days during Pride Month, June 24th-26th, 2022. The theme for this years festival is "Happy Hereafter." All of the events will carry the message of "finding happiness from now on" in a time when lives have been upended and there is little certainty in the world. Oakland Black Pride wants to encourage our BIPOC, LGBTQ+ communities to keep moving forward and support their efforts to do so, while finding joy in the process. Grant funds would support administrative and technical personnel, facility expenses and outreach/marketing.
The Asian Pacific Environmental Network for AYPAL: Building API Community Power	\$10,000.00	\$10,000.00	AYPAL is requesting funding to support the annual May Arts Festival, which coincides with Asian Pacific Islander Heritage Month (APIMH). The intention and goals for this event are to develop youth leaders and foster connections to Asian Pacific Islander (API) history and culture through art practices that the youth decide on. This includes and is not limited to cultural dances, spoken word, guerilla theater, and visual art. Grant funds would be used to support artistic personnel, technical production and supplies.
HipHopForChange, Inc.	\$12,500.00	\$12,500.00	Hip Hop for Change will present their 4th Annual Women's Empowerment Summit on March 10, 2022. This event will elevate the voices of Women-Identified Hip Hop artists, and educate the public on the importance of Women in Hip Hop and society at large. The goal of this event is to be intentional in educating our community on how gender inequality intersects with other identities (like race, sexual orientation, religion, and ability) and other forms of oppression. Grant funds would be used to support artistic personnel expenses.
Eastside Arts Alliance for School of The Getdown	\$20,000.00	\$20,000.00	School of the Getdown will present "Oakland Black Generations Festival," featuring a multigenerational, cross-genre array of Black Oakland musical acts on April 3, 2022. Held at Oakland Technical High School Auditorium for an audience of 950, this free community program will celebrate landmark Black Oakland artists of several generations - from youth to senior citizens - from the genres of jazz, gospel, blues, hip-hop, R&B, and more. Grant funds would be used to support artistic, administrative and technical personnel, as well as facility expenses.
Chapter 510 INK	\$10,000.00	\$10,000.00	Chapter 510, a made-in-Oakland youth writing, bookmaking and publishing center for BIPOC and queer youth, is seeking support for our third annual Write Your Roots All-Town Epic Poetry Festival. This free, multigenerational literary festival, which will take place on April 29 in and around Swan's Market in historic Old Oakland, invites the entire city of Oakland to collaborate on a poem based on a different theme each year. This year's theme is "embodiment," which will foster body positivity, resilience, and visions for creative well-being. Grant funds would be used to support personnel, facility expenses, outreach/marketing and production costs.
Social Good Fund, Inc. for BAY-Peace	\$20,000.00	\$20,000.00	BAY-Peace will host an ARTS (Addressing Real Traumas and Solutions) & Wellness Jamboree where they cultivate healing for the Oakland community by celebrating young artist activists, and inviting folks to partake in wellness services, community based arts and arts/craft activities. The Jamboree will be a way to bring people together in a collective space that nurtures the connections between creativity, healing and community. As part of our Youth ARTS Initiative, this will be their final concluding event as our Youth Leaders prepare to pivot their focus to a new research interest in the coming school year. Grant funds would be used to support artistic and administrative personnel, wellness providers and facility expenses.
ROUND TWO TOTALS	\$316,250.00	\$316,250.00	