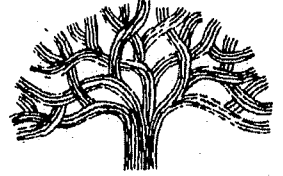


FILED
OFFICE OF THE CITY CLERK
OAKLAND

19 FEB 14 PM 1:40

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

January 29, 2019

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Kaplan and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following persons as members of the following board or commission, subject to City Council confirmation:

LIBRARY ADVISORY COMMISSION

Viola Gonzalez, to serve the remainder of a term beginning October 5, 2017 and ending October 4, 2020, filling the seat previously held by Rebekah Randle.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf
Mayor

A handwritten signature in black ink, appearing to read "Libby Schaaf".

Profile

Viola _____ Gonzales _____
First Name Middle Initial Last Name

Email Address

Street Address Suite or Apt

City State Postal Code

Primary Phone Alternate Phone

self employed _____ consultant _____
Employer Job Title

Which Boards would you like to apply for?

Library Advisory Commission: Submitted

Interests & Experiences

Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.

I seek the opportunity to serve and apply my experiences, education, deep-seated interests and skill set to the commission's work to benefit our residents. I am familiar with public process, the value of citizen oversight and the power of information and literacy in changing lives. Given that both my undergraduate and graduate degrees are in business, reviewing financials as part of oversight responsibilities, easily fall within my skillset. Public libraries remain the most fundamental pillar of an informed society and their need to continue is as significant today as it was in Benjamin Franklin's time when he commented on the creation of that first library given "the high cost of books and the scarcity of bookshops...the fact that they were all so poor." With growing concerns given the disparity in wealth and opportunity in our society, all the more reason for all of us to support our libraries. I hold an MBA from Harvard, and have enjoyed a varied work experience including service as executive of numerous nonprofits—in public policy, advocacy and direct services, as well as extensive board experience including service with the Oakland Fund for Children & Youth, our school board and the planning commission. I grew up in Texas, in a blue-collar predominantly Mexican America community where citizens had to pay a poll tax to vote and expectations for those who spoke Spanish or women were quite low. Literacy, civic engagement and volunteerism have opened many doors for me and I would like to make a contribution to my city of nearly 40 years by helping others harness that same opportunity for themselves. I can provide references or more detail on my work experiences if required. Thanks for your attention.

Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.

VGonzales Resume-In Brief.doc

Upload a Resume

Please paste the text of your resume or curriculum vitae below.

Please click the acknowledgement below.

Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

I Agree *

Resume of Viola Gonzales

SUMMARY

I have enjoyed a diverse work history in both nonprofit and business sectors and have demonstrated leadership, management acumen and initiative in managing nonprofits, public policy development and private-public collaborations. MBA, Harvard University, Boston, MABBA, economics, St. Mary's University, San Antonio, TX. LeaderSpring Fellow: 2014. Other training: Early childhood education, engineering economics & environmental regulations. Bilingual: Spanish & English. Excellent communications skills: oral and written.

PROFESSIONAL & CIVIC LIFE

Recent. Contractor with Local Initiatives Support Corporation as Project Manager for collaboration of six nonprofits to provide assistance to business owners impacted by public transit construction (Jan 2017 to September 2018).

Chief Executive Officer, AnewAmerica Community Corporation, 2011- 2016. Entrepreneurial training & business development support for low-income entrepreneurs; **Executive Director**, Latino Community Foundation (LCF), emerging philanthropy; **Executive Director**, Latino Issues Forum (LIF): statewide public policy & advocacy: consumer rights in telecom, technology, environment, energy & health access; **Assistant to the Mayor**, Mayor Elihu M. Harris, City of Oakland, Economic Development & Employment; **Chief Operating Officer**, Unity Council, Oakland, multi-service economic development corporation; **Executive Director**, YWCA of Oakland, Inc., direct services for women & their families. **Other:** Pacific Telephone, Accounting & Regulatory Divisions, San Francisco

Other Work Experience. Non-Profit Consultant affiliated with the Kahlo Group. Independent work in stakeholder engagement projects, et al. Owned/managed small retail business. Contracted to serve as Special Assistant to Division Chief, Office of Child Development/DHEW, Washington D.C. Taught five year olds, bilingual early childhood program, San Antonio, TX

Board Governance Experience: Current: Board Member of Health Access Foundation. **Past Boards:** Community Leadership Awards Committee, The San Francisco Foundation (Chair); California Pan Ethnic Health Network - CPEHN, statewide coalition re disparities in health (Chair); Health Access California - statewide coalition (President); Clinica De La Raza, Inc.; Unity Council; YWCA of Oakland (Vice President), Center for Urban Family Life, Steppingstones for Cultural Growth,

Community Advisory Board Experience: Union Bank (2013-2015); UCSF Helen Diller Family Comprehensive Cancer Center (2005-2010), PG&E Community Advisory Council; OneCalifornia Bank (now Beneficial State), Verizon Corporation (2000-200) Chaired Nominations & Corporate Social Responsibility Committees)

Oakland Appointments. 2010: Vice President, Glenview Neighborhood Association; 2009: Appointed to Audit Committee: Oakland Board of Education; 2005-2008: Appointed, Public Oversight Committee: Oakland Fund for Children & Youth (Chaired 2008 Review Committee-funding distribution: \$13.8M.) 2002-2003: Mayor Brown's appointee to Oakland Board of Education (Vice President, Chair, Rules Committee; Member-Finance Committee); 2001-2002: Appointed, Oakland Planning Commission; 1991: Chair, Fruitvale Community Development District Council.

Macaulay
Office of the City Attorney

FILED
OFFICE OF THE CITY CLERK
OAKLAND

19 FEB 14 PM 1:48

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF VIOLA GONZALEZ AS A MEMBER OF THE LIBRARY ADVISORY COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, Ordinance No. 8064 C.M.S, adopted November 13, 1969 and amended by Ordinance No. 11730 C.M.S., adopted July 26, 1994, establishes the Library Advisory Commission to advise and make recommendations on the operation and future development of the library system and to act as a liaison between the Library Department and the Mayor and City Council; and

WHEREAS, the Library Advisory Commission consists of fifteen (15) members serving not more than two consecutive three-year terms; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed Viola Gonzalez to serve a three-year term subject to confirmation by the City Council; now therefore be it

RESOLVED: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Viola Gonzalez to the Library Advisory Commission to serve the term beginning October 5, 2017 and ending October 4, 2020, filling the seat previously held by Rebekah Randle.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FORTUNATO BAS, GALLO, GIBSON MCELHANEY, KALB, REID, TAYLOR, THAO AND PRESIDENT KAPLAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS

City Clerk and Clerk of the Council of the City of Oakland, California