

**CITY OF OAKLAND  
AGENDA REPORT**

TO: Office of the City Administrator  
ATTN: Deborah Edgerly  
FROM: Public Works Agency  
DATE: January 18, 2005

RE: **SUPPLEMENTAL REPORT RESPONDING TO A REQUEST MADE AT THE JANUARY 11, 2005 FINANCE AND MANAGEMENT COMMITTEE MEETING, REGARDING THE STATUS OF THE SELECTION OF A CONTRACTOR FOR THE MANAGEMENT OF THIRTEEN (13) OFF-STREET PARKING FACILITIES, AND A REQUEST FOR AUTHORIZATION TO NEGOTIATE A CONTRACT**

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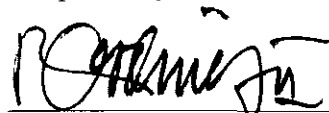
**SUMMARY**

At the January 11, 2005 Finance and Management Committee meeting, a request was made for additional information on parking rate increases and revenues in the last several years for parking facilities managed by Douglas/Bay Area Parking.

Between 1994 (the first full year that Douglas/Bay Area Parking managed City parking facilities) and 2003, the City raised parking rates at facilities managed by Douglas/Bay Area Parking between 82% and 264% (see Attachment 'A', Parking Rates 1994-2003).

During this same period, Douglas/Bay Area Parking reported net revenues had increased 98.3% over the same period (see Attachment 'B', Net Revenues).

Respectfully submitted,



**RAUL GODINEZ II, P.E.**

Director, Public Works Agency

Prepared by:

Wladimir Wlassowsky, P.E.

Manager, Transportation Services Division

APPROVED AND FORWARDED TO  
THE CITY COUNCIL:

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OFFICE OF THE CITY ADMINISTRATOR

Item #:

S - 19

City Council

January 18, 2005

## Attachment 'A'

### Parking Rates, 1994-2003 For Facilities Managed by Douglas/Bay Area Parking

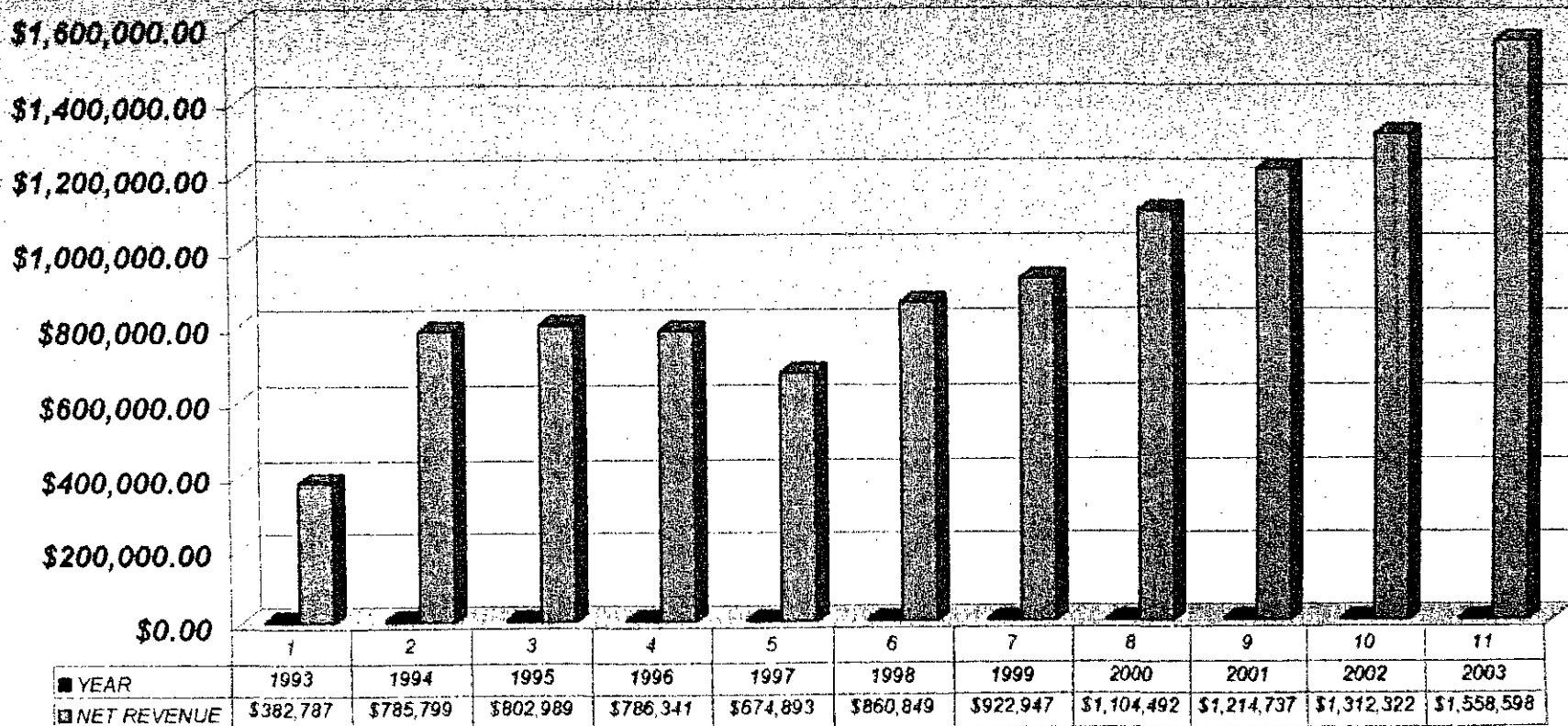
Facility	Hourly Rate: 1994	Hourly Rate: 2003	Total Increase (%)
Franklin Plaza Garage	\$0.55	\$2.00	264.0%
Telegraph Parking Plaza	\$0.55	\$1.00	82.0%
18 <sup>th</sup> /Telegraph Lot*	\$0.55	\$1.00	82.0%
Hall of Justice Lot	\$0.45	\$1.00	122.0%
1200 Harrison Garage	\$0.55	\$1.00	82.0%
12 <sup>th</sup> /Jefferson Lot **	\$48.50	\$100.00	106.0%
Dalziell Garage	Not in Service	\$2.00	N/A

\* Closed in June, 2004

\*\* Represents Monthly Rate

ATTACHMENT B

**CITY OF OAKLAND PARKING FACILITIES \*  
MANAGED BY BAY AREA PARKING COMPANY  
NET REVENUE  
1993-2003**



\* Information for the City Center West Garage and UCOP is not included in this chart.