

OAKLAND CITY COUNCIL

FILED
OFFICE OF THE CITY CLERK
OAKLAND

RESOLUTION NO. _____ C. M. 2004 APR 22 PM 1:09

INTRODUCED BY COUNCILMEMBER _____

RESOLUTION CONFIRMING MAYOR AND COUNCIL APPOINTEES: DEPUTY CHIEF ERNEST ROBINSON, MR. GORDON PIPER, MR. BEN FAY, MS. AILEEN WARREN, MR. KEN BENSON, MS. TAMIA MARG, DR. BOB SIEBEN, MS. JILL BROADHURST, MS. SALLY KILBURG, MS. SUSAN BURNETT, AND MR CARL HACKNEY TO THE WILDFIRE PREVENTION ASSESSMENT DISTRICT ADVISORY BOARD

Whereas, the Oakland Wildfire Prevention Assessment District (WPAD) was overwhelmingly supported by the Oakland Hill Area residents, and consequently Resolution No. 78305 was passed on January 20, 2004; and

Whereas, Resolution No. 78305 creates the Wildfire Prevention Assessment District Advisory Board, which will provide assessment spending oversight and program funding recommendations for the Assessment District, and will play a key role in decisions about the funding of the vegetation management programs and fuel management strategies from the Assessment District assessments; and

Whereas, the Wildfire Prevention Assessment District Advisory Board will consist of eleven (11) members having varied experience relevant to their duties in serving on the Advisory Board ; and

Whereas, the eleven (11) member Wildfire Prevention Assessment District Advisory Board are appointed by the Mayor, the Councilmember-at-Large, and the four (4) Councilmembers representing districts in the Wildfire Prevention Assessment District, and are confirmed by City Council; and

Whereas, Resolution No. 78305 specifies that the Mayor shall appoint two (2) constituents who live in the Assessment District, one of whom shall be a firefighter by profession, to serve as follows: Initially, one appointee shall serve for a term of two years (through June 30, 2006); the second appointee shall serve for a term or three years (through June 30, 2007). Thereafter, each subsequent appointment shall be for a term of two years; and

Whereas, Resolution No. 78305 specifies that the At-Large Councilmember shall appoint one (1) constituent who lives in the Assessment District, and who shall serve for a

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ORA/COUNCIL
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term of two years (through June 30, 2006). Thereafter, each subsequent appointment shall be for a term of two years; and

Whereas, Resolution No. 78305 specifies that each of the four (4) Wildfire Prevention Assessment District Councilmembers shall appoint two (2) constituents each, who live in the Assessment District to serve as follows: Initially, one appointee shall serve for a term of two years (through June 30, 2006); the second appointee shall serve for a term or three years (through June 30, 2007). Thereafter, each subsequent appointment shall be for a term of two years; **NOW THEREFORE BE IT**

Resolved: that by appointment of the Mayor, the following individuals who reside in the Wildfire Prevention Assessment District are confirmed by Council to the terms set forth below:

- 1) Mr. Gordon Piper, to complete the term beginning May 5, 2004 and ending June 30, 2006, and
- 2) Deputy Chief Ernest A. Robinson, III, a firefighter by profession, to complete the term beginning May 5, 2004 and ending June 30, 2007; and be it

Further Resolved: that by appointment of Councilmember-At-Large Chang, the following individual who resides in the Wildfire Prevention Assessment District is confirmed by Council to the terms set forth:

- 1) Mr. Ben Fay, to complete the term beginning May 5, 2004 and ending June 30, 2006; and be it

Further Resolved: that by appointment of Councilmember Larry Reid, representing District 7, the following individuals who reside in the Wildfire Prevention Assessment District are to confirmed by Council to the terms set forth:

- 1) Ms. Aileen Warren, to complete the term beginning May 5, 2004 and ending June 30, 2006 and
- 2) Mr. Ken Benson, to complete the term beginning May 5, 2004 and ending June 30, 2007; and be it

Further Resolved: that by appointment of Councilmember Jane Brunner, representing District #1, the following individuals who reside in the Wildfire Prevention Assessment District are confirmed by Council to the terms set forth:

- 1) Ms. Tamia Marg, to complete the term beginning May 5, 2004 and ending June 30, 2006 and
- 2) Dr. Bob Sieben, to complete the term beginning May 5, 2004 and ending June 30, 2007; and be it

Further Resolved: that by appointment of Councilmember Jean Quan, representing District #4, the following individuals who reside in the Wildfire Prevention Assessment District are confirmed by Council to the terms set forth:

- 1) Ms. Jill Broadhurst, to complete the term beginning May 5, 2004 and ending June 30, 2006 and
- 2) Ms. Sally Kilburg, to complete the term beginning May 5, 2004 and ending June 30, 2007; and be it

Further Resolved: that by appointment of Councilmember Desley Brooks, representing District #6, the following individuals who reside in the Wildfire Prevention Assessment District are confirmed by Council to the terms set forth:

- 1) Ms. Susan Burnett, to complete the term beginning May 5, 2004 and ending June 30, 2006 and
- 2) Mr. Carl Hackney, to complete the term beginning May 5, 2004 and ending June 30, 2007

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, NADEL, REID, QUAN, WAN and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____

CEDA FLOYD

City Clerk and Clerk of the Council
of the City of Oakland, California

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CRA/COUNCIL
MAY 4 2004

CITY OF OAKLAND
Memorandum

OFFICE OF THE CITY CLERK
OAKLAND
2004 APR 19 AM 9:21

TO: Mayor's Office
ATTN: Jerry Brown - Mayor
FROM: Ernest A. Robinson III – Deputy Chief
DATE: April 8, 2004
RE: Fire Prevention Suppression Assessment District Advisory Committee

Mayor Brown:

I am requesting your consideration for appointment to the FPSAD Advisory Committee.

I am a life long City of Oakland resident and have been a proud member of the Oakland Fire Department for the past 29 years. I entered the Oakland Fire Department in August, 1974 and during my career have served in the ranks of Firefighter, Lieutenant, Captain, Assistant Fire Marshal, Battalion Chief, Assistant Chief, Deputy Chief and most recently assigned to the position of interim Fire Marshal.

In July, 2000 I moved to my present residence in the Oakland Hills. Having served as Fire Marshal for the past year I have become very familiar with the on-going vegetation management issues we now face in the Oakland Hills. As you know, with the support of the Oakland Hills Community, your office, the Manager's Office, City Council and the Fire Department, were successful in re-establishing the Fire Assessment District for the next ten years.

After 30 years of employment with the City of Oakland I look forward to retiring from the fire department in August of this year. I plan to continue being an active member in the Oakland Community. Given the magnitude and potential for disaster which remains in the Oakland Hills, it is essential that programs developed to reduce the existing vegetation hazards be managed effectively and in a most cost efficient manner. With my fire service background and my hope that we never experience another 1991 Oakland Hills Fire Storm, I believe I would be an asset and valuable resource to the Citizen Advisory Committee.

I ask that you please consider my name as an appointee to the Fire Prevention Suppression Assessment District Advisory Committee. I may be reached at (510) 531-0533.

Sincerely,

Ernest A. Robinson III
Deputy Chief

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GORDON PIPER -2003 MAGIC AWARDS CITIZEN OF THE YEAR

Gordon Piper has been one of Oakland's most notable green thumbs. He chairs the North Hills Landscape Committee, a small band of 1991 Fire Survivors who have created a number of fire resistant gardens throughout the Firestorm area and work with local schools on garden projects. He co-chaired the Oakland School Districts Landscape Advisory Task Force in 1998 and 1999, and continues to work on school beautification policy issues as the superintendent's appointee to the District's Facilities Advisory Committee. He is a member of the Board of Directors of Oakland ReLeaf, the local tree planting affiliate of California ReLeaf. He was an active Kiwanian for 10 years, working with youth and members on community gardening projects. He recently joined Oakland Rotary Club and serves on our Youth, Senior and Community Services Committee.

BACKGROUND

While Gordon always enjoyed gardening around his home, his passion for community gardening was spurred by the 1991 Oakland Hills Firestorm in which he lost his home. He decided then that if he and his family were going to rebuild in this fire-prone area that sits within yards of the Hayward Fault, he would need to "adopt" the Highway 24 corridor and work to reduce the fire load so that future disasters which are likely to occur would not result in such devastation as the 1991 Firestorm.

He founded the North Hills Landscape Committee which in 1993 completed the Firestorm Memorial Garden at the foot of Hiller Highlands, where Highway 13 ends at Tunnel Road. The garden was designed to inspire fire survivors who were just beginning to rebuild in the area. In the last decade, the garden continues to attract visitors (including tourists on the Grey Line Tour) with its lush beauty, unusual outdoor sculpture and simple dedication to the 25 neighbors who lost their lives in the nation's largest urban wildfire. Gordon continues to maintain the garden, relying on volunteers from schools, churches, youth groups, and people working off their parking tickets.

When the Oakland City Council began deliberations on its 2001-2002 budget, Gordon rallied officers of local homeowners associations and lobbied the City to make vegetation management a top priority. The City had not set aside funds for reducing the fire load on both individual and large public properties since the defeat of a special Fire Prevention and Vegetation Management District several years before. Through his leadership, the City Council designated \$2 million for vegetation management in its two-year budget. He has since worked closely with City fire inspectors to ensure that property owners reduce flammable vegetation, even going so far as to sit through a lengthy Planning Commission meeting to ask that a particular developer be required to clean up his overgrown property at the entrance to a residential neighborhood before receiving an extension to a development permit. His effort resulted in the developer hiring a team to clear the property of dead eucalyptus trees, Scotch broom and other flammable vegetation. They worked from sunrise to sunset over a two-week period.

Gordon's most recent project is the Gateway Emergency Preparedness Exhibit Center & Garden that will be dedicated as a city park on May 10, 2003. This project was 8 years in the making, and would not have happened without Gordon's vision, passion and just plain doggedness. He raised \$750,000 in real dollars and in-kind services or materials to create a dramatic vista point overlooking Highway 24 and the San Francisco Bay. He persuaded fire survivor Peter Gray Scott, an architect, to design an observation deck that is strikingly beautiful in its austerity and symbolism—it looks like a house without walls or roof as it gracefully rises from the hill overlooking the freeway. Peter Scott provided all of his services pro bono. When Specialty Crushings donated 250 tons of granite boulders originally from Hetch Hetchy, Gordon persuaded landscape designer Chris Hecht to come up with a creative design affectionately called the mini-Stonehenge of Hiller. Together, the boulders and the deck beckon visitors to stop and take a look. While there, visitors will learn about the history of fires and earthquakes and what they can do as individuals and with their neighbors to prevent future disasters from occurring. He and his wife are now developing a web-site that will further the mission of Gateway project, by providing practical and inspiring information on how to prepare for emergencies and reduce loss of life and property from fire, earthquake and other disasters. Gordon's work on this project—from writing grants to seeking donations—was done night after night and on the weekends. His family calls it his "5 to 9 job," since he spends his days working as an administrator for the California Department of Fair Housing and Employment.

IMPACT

There are many more examples of how Gordon has inspired others who want to make a difference in their schools or neighborhoods by planting and maintaining gardens. His efforts have inspired neighborhood groups to tackle huge vegetation removal projects in partnership with the City, Caltrans and other public and private agencies. He takes time before and after work to meet with the Garden Committee at the Luther Burbank Elementary School in East Oakland to develop landscape plans for their barren playground, and then guides them to the best sources for donated or discounted plant materials. He continues to serve as a watchdog when public or private developers propose projects that can have negative impact on the fire safety of the local community. Over the years he has mentored eight Eagle Scouts on projects ranging from building tables and benches to creating raised flower beds at local school sites. He has shown by example that one person CAN make a difference—and he has done it consistently for more than a decade.

Benjamin P. Fay

CIVIC POSITIONS:

City of Oakland, 2001-present

Commissioner, City of Oakland Budget Advisory Commission

City of Oakland, 1999-2000

Commissioner, Policy and Oversight Commission for the Oakland Fund for Children and Youth

PROFESSIONAL EXPERIENCE:

Meyers, Nave, Riback, Silver, & Wilson, Oakland

Principal

Specialist in municipal law

EDUCATION:

Admitted to California Bar: December, 1995

Hastings College of the Law, University of California, San Francisco

J. D., May 1995

Executive Editor, *Hastings International & Comparative Law Review*

Recipient, 1066 Foundation Scholarly Journalist Award

University of California, Berkeley

Bachelor of Arts in Anthropology, with honors

High Honors in General Scholarship

Phi Beta Kappa

PAPERS AND PRESENTATIONS:

"Local Taxation of Cell Phone Companies: Why Cities Must Act Now," California Municipal Revenue and Tax Association, Division III Quarterly Meeting, March 13, 2003.

"Local Taxation of Cell Phone Companies," *Public Law Education Series*, November 21, 2002.

"Yes, Cities Can Tax Cell Phone Companies," *The Executive Summary*, November 2002.

"Nexus: Do You Have Legal Authority to Tax," California Municipal Business Tax Association, Annual Conference, October 17, 2002.

"Municipal Revenues: Practical Insights into Ways to Protect and Enhance Municipal Revenues," *Public Law Education Series*, September 26, 2002.

"Municipal Finance," League of California Cities, City Attorneys Department, 2001 Continuing Education Program, Segment Four.

"The Essential Role of Foreclosure in the Maintenance of Special Assessment Districts (or 'How to Avoid the Lure of the Ostrich Fund')," *Public Law Journal*, Winter, 2000.

SUMMARY OF SIGNIFICANT LEGAL WORK:

Affinito v. City of Fort Bragg

Mendocino County Superior Court

Defending the City of Fort Bragg against a developer who is seeking to compel the issuance of an occupancy permit for a hotel constructed without a valid Coastal Development Permit. The developer is also alleging various civil rights violations. The case is now pending.

Airport Parking Services v. City of San Bruno

San Mateo County Superior Court

Successfully defended at trial a challenge to a business license tax on airport parking facilities approved by the electorate of San Bruno. The challenge included claims that the tax violated equal protection, was not adequately apportioned between business conducted inside and outside of the City, unduly burdened interstate commerce, violated the right to travel, violated the privileges and immunities clause, and impermissibly impinged in the jurisdiction of the Public Utilities Commission to regulate the parking facility's shuttle to the airport. The decision is currently on appeal.

Cemex Construction v. City of Highland

San Bernardino County Superior Court

Defended business license taxes on the excavation and processing of rock and gravel that was approved by the electorate of the City of Highland. The lawsuit included questions of preemption by the Surface Mining and Reclamation Act, equal protection, double taxation, due process, the regional welfare doctrine, and Proposition 218. The taxes were preserved in a negotiated settlement.

City of East Palo Alto v. Slocum

San Mateo County Superior Court

Successfully petitioned the court to order the County Clerk to place a utility user tax on the ballot for the November 2002 general election.

City of Milpitas v. County of Santa Clara

Arbitration

Represented the City of Milpitas in a dispute concerning the funding of a public library with Certificates of Participation.

City of Pinole and City of San Leandro

Prelitigation Advice

Advising the Cities of Pinole and San Leandro on challenges to the application of their utility user taxes to users of cellular telephones.

City of Saratoga v. County of Santa Clara

Arbitration

Successfully represented the City of Saratoga in an arbitration with the County of Santa Clara concerning the statutorily mandated reduction of the City's Tax Equity Allocation caused by the elimination of the City's utility user tax.

City of Vacaville

Prelitigation Advice

Advised the City of Vacaville in a dispute with Solano County regarding the validity of a pre-Proposition 13 *ad valorem* property tax for paramedic services. The County ultimately agreed that the tax was valid.

Dierolf v. City of Salinas

Monterey County Superior Court

Advised the City Attorney of the City of Salinas in opposing a petition for a writ of mandate seeking to prevent the City from disseminating information about the projected fiscal effects of passing a ballot initiative that would repeal the City's utility user tax.

Griffith v. Santa Cruz

California Court of Appeal

California Supreme Court

Worked with Andrea Saltzman on behalf of the League of California Cities to prepare amicus briefs for hundreds of cities in a challenge to local taxes under Proposition 62.

Morly v. San Francisco Redevelopment Agency

San Francisco County Superior Court

Successfully defended the San Francisco Redevelopment Agency in a lawsuit brought by tenants of low income housing who sought to keep their housing benefits, even though they were no longer eligible.

San Joaquin Motel and Hotel Property Owners Association v. City of Stockton

San Joaquin County Superior Court

Defending a challenge to the City of Stockton's Transient Occupancy Tax brought by the San Joaquin Motel and Hotel Property Owners Association. The plaintiffs challenge the constitutionality of the federal Tax Injunction Act and assert that the tax violates the privileges and immunities clause, due process and equal protection.

Scherzer v. City of East Palo Alto

San Mateo County Superior Court

Defending a challenge under Proposition 62 to the City of East Palo Alto's utility user tax.

Thompson v. City of Petaluma

Sonoma County Superior Court

Defending a challenge to the City of Petaluma's procedures for towing and impounding cars.

Traders Sports, Inc. v. City of San Leandro

Alameda County Superior Court

California Court of Appeal, First District

Successfully defended in the trial court and on appeal a challenge to a business license tax on concealable firearms brought by the largest gun dealer in Northern California. The plaintiff argued that the tax violated Proposition 62. The City successfully argued that Proposition 62 does not apply to charter cities. The Court of Appeal's decision was published as *Traders Sports, Inc. v. City of San Leandro* (2001) 93 Cal.App.4th 37 [112 Cal.Rptr.2d 677].

United Rock Company v. City of Irwindale

Los Angeles County Superior Court

Successfully defended a business license tax on the excavation and processing of rock and gravel that was approved by the electorate of the City of Irwindale. The lawsuit included questions of preemption by the Surface Mining and Reclamation Act, equal protection, double taxation, due process, the regional welfare doctrine, and the power of charter cities to levy taxes.

White v. City of Stockton

San Joaquin County Superior Court

Represented the City of Stockton in opposing a petition for a writ of mandate to compel the City to place an initiative on the ballot to reduce the City's utility user tax.

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CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612

LAURENCE E. REID
Councilmember District #7

(510) 238-7007
FAX (510) 238-6910
TDD (510) 839-6451

To: Camille Rodgers, Oakland Fire Department
From: Larry E. Reid
Date: April 20, 2004
Re: Wildland Fire Assessment District Committee Appointments

Camille,

I would like to nominate the following persons to the Wildland Fire Assessment District Committee:

Kenneth L. Benson, 3 year term

Allene Warren, 2 year term

If you have any questions, please feel free to contact me.

Sincerely,


Larry E. Reid

Allene Warren

Allene retired from Pacific Bell in 1989 after 28 years of service. She held several managerial positions including employment interviewer, service center manager and project coordinator. After retirement she was office manager for a New York Life insurance agent.

Allene served on the Board of Directors for the Friends of the Oakland Public Library as program chair which included fund raising and allocation of grant monies. She is currently a co-chair of Beat 35Y Neighborhood Crime Prevention Council and volunteers in the Community Services Section at the Oakland Police Department. In addition, she is the voter registration coordinator for the League of Women Voters in Oakland and is a Representative Payee in the Money Management Program for Bay Area Community Services.

Allene has an AA degree from Yuba Jr. College and has completed a number of business management classes at Merritt College.

Kenneth L. Benson**Summary**

I am sales and marketing professional with global business and management consulting expertise. I have had sales and business unit responsibility. I have Information Technology and Telecommunications Industry knowledge. My experience includes both sales management and account management. I have direct industry experience in not-for-profits, healthcare, high technology, telecommunications and professional services. My strengths are in strategic planning, communicating, and problem solving and project management. I enjoy building winning teams and in solving client's business problems.

Experience

Business Development Executive, The East Bay Group

Current

Responsible for all West Coast sales and market development for this consulting services provider. Duties include prospecting, targeting, qualifying and closing CRM, Call Center Solutions and Strategic Marketing consulting engagements for this growing professional services firm. Clients and prospects range from Fortune 100 companies to Middle Market companies, Healthcare, Insurance, and High Technology.

Director Technology Industry Marketing, PricewaterhouseCoopers

Previous

Provided vision, strategy and direction of the strategic and tactical marketing teams supporting the West Region Technology Industry Group. West Region High Technology Industry led firm in sales and business growth five out of six years. Responsibility for internal and external firm clients included: sales and business development support, event and seminar campaigns, web based seminar selling, proposal preparation, market research, media relations, strategic client services and direct marketing.

Client Service Executive, PricewaterhouseCoopers

Previous

This was a key sales and business development position for PricewaterhouseCoopers Global Technology Industry Group. Responsible for executive level relationships with key Silicon Valley clients. Achieved first ever merger and acquisition consulting sale to the largest maker of computer disk drives. Enabled PricewaterhouseCoopers to leverage their capabilities, services and solutions to meet the business needs of our high technology clients. Solutions offered covered business process outsourcing, tax services, auditing, mergers and acquisitions, and consulting lines of business for PricewaterhouseCoopers.

Vice President, StorageTek, Teris Consulting Group

Previous

Crafted the vision and organization design for this new StorageTek service business unit. Built it into a global business unit in less than two years. This unit offered consulting services, storage outsourcing, and virtual storage services. Duties included full profit, loss and growth responsibility. Planned, built and maintained Services Channels and Strategic Alliances Program. Oversaw opening offices in Australia, England, and Europe.

*Managing Partner - Western Region, Professional Services,
AT&T Global Information Systems*

Previous

Developed and implemented consulting services within this computer systems division of AT&T. Duties included the management of multiple consulting and systems integration business units. Our wide range of services included: strategy consulting, business process renewal, systems and business process outsourcing, change management, technology consulting, systems integration, project management, network architectural consulting, network and systems management, and out source planning. Expanded from original technical support services into a full management consulting business. Our annual growth rate was twice the industry average. Our AT&T Alliances marketing program with Oracle, Informix and Sybase generated more than 100 million dollars in revenue.

Director, Wang Laboratories

Previous

Managed the Pacific Southwest consulting practice for network and systems integration. Led all sales and delivery services for systems integration and application development for large multi-vendor systems implementations. Objectives included the sales and systems integration of information systems including PC/LANs, IBM RS 6000s, AS 400s and Banyan and Novel LANs. I was responsible for all aspects of the consulting business including staffing, training and the sales and marketing of Wang Direct and Indirect consulting services.

Senior Manager, KPMG Peat Marwick

Previous

Led the Network Systems Integration practice within the firm's Strategic Information Systems unit. Responsible for the sales and marketing of telecommunications and network consulting services. Clients included large divisions of Fortune 250 companies and major state and local governmental entities. Met and exceeded all assigned objectives.

Partner, The Warner Group

Previous

Built, managed, and staffed a telecommunications and network consulting practice that targeted health care and governmental clients. Developed and implemented consulting methodologies and practices for systems selection, vendor selection and life cycle management. Met and exceeded all assigned objectives.

Manager, Coopers and Lybrand

Previous

Led the West Coast Telecommunications and Networking consulting practice. Staffed, developed and expanded the capabilities of the consultants. Managed all client deliverables, billings, and account management activities. Met and exceeded all assigned objectives.

Major Account Manager and Internal Consultant, AT&T

Previous

Accountable for all sales, marketing and delivery of communications and computer services to the City and County of Los Angeles. Assisted other National Account Managers on their major systems implementations. This included project management on complex multi-vendor networks. Met and exceeded all assigned objectives.

Education

MBA University of California at Irvine

Irvine California,

BA Whitman College

Walla Walla, Washington

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CITY OF OAKLAND



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JANE BRUNNER
Councilmember
District 1

(510) 238-7001
FAX (510) 238-6910
TDD: (510) 238-7413

MEMORANDUM

To: Ignacio De La Fuente, President, Oakland City Council

CC: Ceda Floyd, Office of the City Clerk

From: Jane Brunner, Councilmember District One 

Date: 03/30/04

Re: **APPOINTMENTS FOR OAKLAND WILDFIRE
PREVENTION ASSESSMENT DISTRICT**

I would like to appoint Tamia Marg and Dr. Sieben as the District One representatives and on the Oakland Wildfire Assessment District Community Advisory Committee.

Thank you for your attention to this matter.

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Tamia Marg

Studied:

1982 University of California, Berkeley
M.L.A. Landscape Architecture

1974 Mills College, Oakland, CA
B.A. Art (cum laude)

Land stewardship experience:

92-present, Puma Robles Reserve, 5700 acres near Doyle, CA

91-present, Marg property, 14 acres in Oakland, CA

83-present, Kelly-Thompson Ranch, 3500 acres near Watsonville, CA

Currently serving on:

Executive Committee, Claremont Canyon Conservancy, since 2001

Paradise Ranch Estates Road Advisory Board, Inverness Park, since 2002

Quarryhill Botanical Garden, Glen Ellen, since 2002

Robert Sieben, MD

Dr. Sieben lives in Phase V of Hiller Highlands, which owns about 22 acres of undeveloped wildlands above Tunnel Rd north of Highway 24 at the epicenter of the 1991 Firestorm. He is now chairman of the Fire Prevention and Safety Committee of his phase, representing 100 homeowners. He is his phase's representative to the Hiller Highlands C.O.R.E. group, representing about 400 homeowners and the first aid consultant to this group. He is a member of the Diablo Firesafe Council, the North Hills Phoenix Association and a contributing member of the Claremont Conservancy.

Over the past three years he has spent well over 1000 hours leading the drive to make Hiller Highlands a firesafe community. He has led over 100 volunteers and raised \$23,000 toward this goal. He has a great deal of hands on experience removing flammable vegetation, including 800 Monterey pines, dense growths of French broom, pampas grass, overgrown coyote bush and some eucalyptus. He is directly responsible for filling 28 large 30 cu yard dumpsters with flammable vegetation. At his phase of Hiller Highlands efforts are now limited to maintenance of a 22 acre area free of broom, pine, eucalyptus and pampas grass.

He has served as a catalyst for fire prevention efforts in the surrounding communities. He helped two of the phases get grants and helped them get and fill dumpsters to remove flammable vegetation from their properties. He also helped get and load two dumpsters for the Norfolk-Buckingham area, acquiring permission from the largest private landowner in the area for thinning and removal of a strategic stand of eucalyptus.

He was instrumental in getting CalTrans to remove massive amounts of dense brush from west of Hiller Drive with Delta crews and in getting these crews to work with the Roble homeowners association. He has worked closely with Inspector Rodgers of the Oakland Fire Department, alerting her to specific dangers in the area.

He has educated himself in depth about what can be done to reduce the fire danger of the wildlands in the Oakland Hills and has spent three years actually getting it done. He has developed first hand knowledge about how to reduce the fire hazard in a cost effective environmentally sensitive and strategic way.

FILED
OFFICE OF THE CITY CLERK
CITY OF DENVER

04 APR 20 PM 4:02

MEMORANDUM

DATE: April 15, 2004

TO: Gerald Simon, Chief of Fire Services; Camille Rodgers, Fire Prevention Bureau Inspector

FROM: Jean Quan, Councilmember

RE: **APPOINTMENT TO WILDFIRE PREVENTION ADVISORY BOARD**

As Councilmember for District 4 I would like to appoint Jill Wilson Broadhurst and Sally Kilburg to the Wildfire Prevention Advisory Board. Ms. Broadhurst and Ms. Kilburg have provided their resumes. Ms. Broadhurst will be appointed for two years and Ms. Kilburg for three years. If you have any further questions, please do not hesitate to contact my office.

Jill L. Broadhurst

WORK EXPERIENCE

- 2000-2001** **Liquid Audio** **Redwood City, California**
Senior Marketing Manager
- Created and executed targeted online campaigns for clients using Liquid Audio's digital technology infrastructure.
 - Department manager responsible for maximizing and identifying partner opportunities for www.liquid.com , additionally, contributed to user functionality and experience.
 - Enhanced and contributed to the marketability of bi-monthly email newsletter by increasing the database capture of users for list purposes.
 - Managed agency relationships and developed online promotions with network affiliates.
- 1999-2000** **Charles Schwab** **San Francisco, California**
Marketing Manager
- Responsible for all Electronic Brokerage promotional programs featured on www.schwab.com, including Investment Forums, Smart Investor and Message Boards.
 - Planned individual strategies for 'community' online products/services using direct mail, monthly customer communication, and weekly email newsletters.
 - Managed and led departmental partnerships to enhance and increase awareness surrounding 'community' positioning for segmented customers.
 - Worked with editorial staff to create 'community' promotions for online properties such as Excite.com, MSN.com, and iVillage.com.
- 1998- Present** **Residential Property Manager** **San Francisco, California**
- Manage the day-to-day activities and overall maintenance of building.
 - Responsible for new tenant screening as well as inspection of move-outs.
 - Hire and manage maintenance staff in upgrades and repairs to the building
 - Oversee collection of rent, and increases, as well as disbursement of security deposit interest if applicable.
- 1998-1999** **Bozell Worldwide Advertising** **San Francisco, California**
Account Manager
- Worked with the creative team on integrated advertising campaigns using direct mail, full-page ads, radio spots, internal communication pieces and customer offers.
 - Analyzed revenue on a quarterly basis and measured results.
 - Responsible for presenting campaign concepts and enhancing sales generating tools for client.
 - Served as a day-to-day liaison between client and agency.
- 1997-1998** **Vitasoy** **San Francisco, California**
Marketing Manager
- Led new package design and re-launch efforts, including sales support material, for 'grocery' segment of products.
 - Developed, maintained, and presented marketing budget for 'grocery' segment to executive staff.
 - Conducted market and sales analysis and research of current and potential markets for existing and new products.

- Managed and planned annual consumer & trade advertising, promotions, schedules, placement, and vendors.

1995-1997 **Bank of America, BankAmerica Mortgage** **San Francisco, California**
Project Manager

- Managed compliance and regulatory communications to the field in respect to the mortgage industry.
- Responsible for launching and executing product packages yielding a \$2 million increase in mortgage sales.
- Worked with other team members in restructuring mortgage packages for various market segments to increase consumer offering and higher margins of revenue.

SKILLS

- Fluent in Spanish
- Microsoft Windows 2000 / NT / 98
- Apple Macintosh OS
- Microsoft Office (Word, Excel, PowerPoint)
- Outlook
- Internet Explorer, Netscape

EDUCATION **St. Mary's College of California** **Moraga, California**
Bachelor of Science, Business Administration and Economics

Anthony Schools **Oakland, California**
Completion certificates in Property Management, Real Estate Principles, Real Estate Practice
Other courses yet to be completed: Real Estate Finance and Real Estate Appraisal

DRE Salesperson License- December 6th, 2001

San Francisco Apartment Association **San Francisco, California**
Member and received Certificate in Residential Property Management

SALLY KILBURG

Attorney-at-Law

600 Clay Street, Oakland, CA 94612 Ph: (510) 482-5331

Sally Kilburg is resident of District 4, and an attorney in private practice for 23 years. She has worked extensively with The Friends of Sausal Creek, a community nonprofit organization that has partnered with the City of Oakland and Alameda County to preserve and restore long sections of Sausal Creek and its surrounding parklands. In her legal work, Ms Kilburg has comprehensive experience in litigation, real estate transactions, land use regulation, construction projects, compliance with environmental requirements and risk management.

URBAN STREAM AND PARK RESTORATION WORK (1996-Present)

Founding member of the Friends of Sausal Creek, a community based nonprofit that has initiated and maintained ambitious restoration and education programs throughout the Sausal Creek watershed, and in other parklands throughout Oakland. Very active in volunteer recruitment and deployment, development and construction of a large native plant nursery capable of growing out over 60,000 plants annually, and the promotion of Sausal Creek as a greenway connecting the parks along the ridge to the proposed parkway along the Oakland estuary. As either President or Vice-President of the organization since its formation seven years ago, she has worked with multiple other community groups and public agencies to get projects off the ground, and overseen multiple community and park improvement projects, bird and plant monitoring activities, and the development of multiple environmental education programs for adults and kids. Currently Vice-president of FOOSC, Member of the Board of Directors, and Chair of the Fund Development Committee and Risk Management Committee.

CIVIL LITIGATION PRACTICE (1981-Present)

Managed and developed litigation practice with emphasis on construction, commercial and personal injury litigation, both plaintiff and defense. Experienced in all aspects of trial practice: discovery, law and motion, investigation and development of evidence, expert witness preparation and use, trial preparation and trial practice. Substantial experience before administrative and regulatory bodies. Primary practice in all Bay Area county jurisdictions, but substantial experience statewide.

Clients include pipeline contractors, landscape architects, vineyard owners, hotel development and management firms, ski resort, building professionals and construction firms. Cases include several major personal injury actions including wrongful death, brain damage, quadriplegia and paraplegia cases, products liability cases, construction defect cases, civil toxic waste cases, mineral lease rights, enforcement of commercial lease provisions on behalf of both Lessor and Lessee, enforcement of and defense against mechanic's lien foreclosures, and commercial litigation relating to trademark infringement, misappropriation of trade secrets, and breach of contracts.

SALLY KILBURG

Resume: Page Two

OF COUNSEL, REAL ESTATE PRACTICE (1993-Present)

Of Counsel to Caron and Associates, a firm specializing in real estate transactions, real estate litigation, land use, title insurance and claims, and broker and agent representation. Substantial experience with mortgage lenders and title companies. 1993-present

SUPERIOR COURT CLERKSHIP (1979-1981)

Clerk to San Francisco Superior Court

Presiding Judge Donald Constine, assisted in the management of Department One's Trial Calendar Call, reviewed Applications for Extraordinary Relief, such as writs, stays and TROs, and in the review of Department One's daily motion calendar relating to motions to advance or continue trial dates, dismissal or consolidation of actions. Researched questions of law and procedure, particularly in the areas of Jurisdiction, Mandamus, Prohibition and Injunction. Also clerked for Judge Ira A. Brown (author of California Practice Guide, Civil Procedure Before Trial) in the Law and Motion Department, and assisted Judge John A. Ertola in the management of the Probate calendar, researching questions of law, jurisdiction and procedure.

STATE BAR OF CALIFORNIA (1980-1985)

Selected by the Bar to assist in admissions procedures as a bar exam reader in the areas of Contracts and Civil Procedure.

Clerk and legal analyst for State Bar Conference of Delegates, reviewing proposed legislation, primarily in the area of Civil Procedure. Emphasis on legislative history research, analysis of alternative proposals and tracking of current bills.

CURRENT AND RECENT MEMBERSHIPS

California State Bar, Member Real Estate and Litigation Sections; Alameda County Bar Association, Member Trial Practice and Real Estate Sections; American Bar Association; Association of Trial Lawyers of America; Alameda County Bench Bar Liaison Committee; BALIF; Alameda/Contra Costa Trial Attorneys Association; Consumer Attorneys Association of Los Angeles; Sierra Club

Jurisdictions of Practice:

State of California: 1981

Federal Court, Northern District of California: 1981

Ninth District Court of Appeals: 1983

Education:

Golden Gate University, School of Law; J.D., 1981;

University of California, Berkeley; B.A., Near Eastern Studies, Arabic; 1978

Hobbies, Interests:

Amateur Astronomer and Winemaker, Birdwatching, Hiking

CITY OF OAKLAND

OFFICE OF THE CITY CLERK
CITY OF OAKLAND



CITY HALL-1 FRANK H. OAKLAND PLAZA, OAKLAND, CALIFORNIA 94612

Desley A. Brooks
Councilmember, District 6
Email: dbrooks@oaklandnet.com

(510) 238-7006 Direct
(510) 238-6910 Fax

TO: Ceda Floyd, City Clerk

Attention: Boards and Commissions Coordinator
Office of the City Clerk
Facsimile: 238-2228

FROM: Councilmember Desley Brooks

DATE: March 31, 2004

RE: Appointment of Susan Burnett to the Oakland Wildfire Prevention Assessment District Citizen Advisory Committee.

I would like to nominate Susan Burnett Oakland Wildfire Prevention Assessment District Citizen Advisory Committee as the District 6 Representative. Ms. Burnett has been active in District 6 for an extended period of time. She will bring experience, compassion, intellect and common sense to the Board. Ms. Burnett's appointment is for a two (2) year term. I strongly support Ms. Burnett's appointment and would urge my colleagues' favorable consideration.

Sincerely,


Desley A. Brooks

Attachment: Nominee's Resume

Qualifications of SUSAN BURNETT, MAI

Susan Burnett is a consultant with Goldrush Realty Advisors, Inc. Goldrush specializes in multi-family housing consulting and valuation. Ms. Burnett is an experienced consultant and appraiser in the field of real estate with a specialty in affordable housing with Low Income Housing Tax Credit, and bond financing. She has performed appraisal, market analyses and feasibility studies. She has also appraised troubled and distressed properties of various use types as well as subdivisions, retail centers, office buildings, flex industrial, multi-tenant residential properties, senior housing and retirement facilities. Ms. Burnett has also served as an independent review appraiser. She has had experience as an expert witness.

Ms. Burnett was Principal and Director of the Valuation/Consulting Group for Novogradac & Company, LLP, a national accounting and business consulting firm based in San Francisco that specializes in Low Income Housing Tax Credits. In that capacity she was the first Principal/Director of the Valuation/Consulting Group servicing a nationwide client base in affordable housing from the San Francisco headquarters office. Previously Ms. Burnett was a founding principal in the Sequoia Appraisal Group, a full service, regional real estate consultation and appraisal firm. She served as President of the company for six years. Prior to co-founding Sequoia Appraisal Group, she spent three years directing the Northern California Division of Income Property Appraisal for Gibraltar Savings. In that capacity she supervised both employees and contract fee appraisers, developed and maintained a nationwide fee panel, and wrote review and full appraisal reports. Approximately fifty percent of the appraisal volume was performed outside of California.

Professional Positions

Present	Vice President, Goldrush Realty Advisors, Inc.
1995 to 1999	Principal, Novogradac & Company, LLP, and Director of the Valuation/Consulting Group
1989 to 1995	Principal Sequoia Appraisal Group, a regional real estate consultation and appraisal firm
1986 to 1989	Division Manager, Income Property Appraisal, Northern California, Gibraltar Savings
1981 to 1986	Appraiser, Alameda County Assessor's Office

Professional Affiliations and State Certification

MAI Designation	Member, Appraisal Institute
State of California	Certified General Real Estate Appraiser Number AG003382 Exp. 4/29/04

Academic Background

Bachelors Degree	Gonzaga University, Spokane, WA
Masters Degree	Gonzaga University, Spokane, WA

CITY OF OAKLAND



CITY HALL-1 FRANK H. OGAWA PLAZA,-OAKLAND, CALIFORNIA 94612

Desley A. Brooks
Councilmember, District 6
Email:dbrooks@oaklandnet.com

(510) 238-7006 Direct
(510) 238-6910 Fax

TO: Ceda Floyd, City Clerk

Attention: Boards and Commissions Coordinator
Office of the City Clerk
Facsimile: 238-2228

FROM: Councilmember Desley Brooks

DATE: March 31, 2004

RE: Appointment of Carl Hackney to the Oakland Wildfire Prevention Assessment
District Citizen Advisory Committee.

I would like to nominate Carl Hackney to the Oakland Wildfire Prevention Assessment District Citizen Advisory Committee as the District 6 Representative. Mr. Hackney has been active in the City of Oakland for an extended period of time. He will bring experience, compassion, intellect and common sense to the Board. Mr. Hackney's appointment is for a three (3) year term. I strongly support Mr. Hackney's appointment and would urge my colleagues' favorable consideration.

Sincerely,



Desley A. Brooks

Attachment: Nominee's Resume

CARL E. HACKNEY
Curriculum Vitae
April 2004

Business Address

MSE Group
900 Murmansk Street, Suite 3
Oakland, CA 94607
Facsimile: (510) 383-9300
E-mail: msegroup@pacbell.net

Education:

B.S. Accounting, City University of New York
Executive Management Program, University of Pennsylvania

Professional Work Experience:

1993 - Present: President and CEO – MSE Group (Oakland, CA)

Mr. Hackney is the President and CEO of **MSE Group**.

MSE Group is a broad based professional engineering and consulting firm providing consulting services in homeland security, construction management, civil engineering/design, and environmental services to a myriad of clients to include Fortune 1000 corporations, Federal, State, and local municipalities.

As the president of **MSE Group**, Mr. Hackney provides day-to-day management and oversight of **MSE's** operations. He also oversees development of business plans and strategies, as well as development of business opportunities.

MSE Groups clients include, but are not limited to:

- U.S. Army Corps of Engineers
- City of Oakland
- Oakland-Alameda County Coliseum Authority
- U.S. Navy Public Works
- Oakland Unified School District
- East Bay Municipal Utility District
- Chevron /Texaco
- City and County of San Francisco
- Cal Trans
- Bay Area Rapid Transit District (BART)
- United Airlines
- Federal Express

CARL E. HACKNEY**1987- 1999 CEO-President: Hudson Bay Natural Gas, Inc. (Oakland, CA)**

Mr. Hackney's principal work at Hudson focused on business development and financing. Clientele included, Consolidated Edison of New York, 58 facilities of the Department of Defense, Pacific Gas and Electric, Atlanta Light and Power, Florida Power and Light, San Diego Gas and Electric, U.S. General Services Administration, and other major public and private utilities.

Hudson Bay Natural Gas Inc. (Hudson) is one of the largest minority owned natural gas aggregators and marketers in the United States. Hudson Bay was formed in 1987 as a partnership with the Harriman Trust (Pamela Harriman). Hudson Bay was acquired by ENRON Corp. in 1999.

Since 1973 Mr. Hackney has held numerous senior management and executive level positions at various companies

- Vanguard Oil Corp
- Inner City Broadcasting
- Casablanca Records and Filmworks
- Mobil Oil Corp

Community Service Work

- Former Commissioner, Oakland Housing Authority, Oakland, CA (1997- 2002)
- Board member, Board of Trustees, Mills College, Oakland, CA
- Board member, 100 Black Men of America
- Board member, Patron of Arts and Humanity, Oakland, CA
- Board member, Alameda County Healthcare Foundation, Oakland, CA
- Board member, Omega Boys Club, San Francisco

Military Service

1969-1973 United States Army, Rank: Captain
Service, West Germany and the Republic of South Vietnam

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CRA/COUNCIL

MAY 4 2004