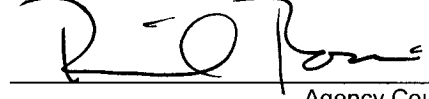


OFFICE OF THE CITY CLERK
2008 OCT 23 10:23

APPROVED AS TO FORM AND LEGALITY:



Agency Counsel

REDEVELOPMENT AGENCY
OF THE CITY OF OAKLAND

2008-0033
RESOLUTION No. _____ C. M. S.

A RESOLUTION AUTHORIZING THE AGENCY ADMINISTRATOR TO NEGOTIATE AND EXECUTE A PROFESSIONAL SERVICES AGREEMENT FOR FY 2007-2008 IN AN AMOUNT NOT TO EXCEED \$300,000 WITH THE OAKLAND COMMERCE CORPORATION FOR ONGOING BUSINESS RETENTION AND EXPANSION SERVICES TO BUSINESSES IN OAKLAND AND OPERATION AND MANAGEMENT OF THE BUSINESS ALERT CRIME PREVENTION PROGRAM IN THE COLISEUM AREA; AND AUTHORIZING AN AMOUNT NOT TO EXCEED \$9,000 (3%) FOR CONTRACT COMPLIANCE

WHEREAS, the Redevelopment Agency has identified the attraction, retention, and expansion of businesses in support of the City's long range economic development plan as one of its key goals; and

WHEREAS, the City of Oakland's 2007-2009 budget cites the mission of the Community and Economic Development Agency's Economic Development Division as retaining, expanding, and attracting businesses; and

WHEREAS, the Oakland Commerce Corporation has contracted with the City of Oakland and/or the Redevelopment Agency since 1989 and possesses the experience, reputation and knowledge to provide professional retention and expansion assistance to Oakland businesses; and

WHEREAS, the business retention and expansion assistance provided by the Oakland Commerce Corporation, includes a targeted retail marketing and commercial security program, primarily benefiting the Central District redevelopment project area because most of the businesses served by these programs are located in or serve the Central District; and

WHEREAS, the Agency finds that this contract is of a professional nature, and that retaining a third party may elicit a greater response from the private sector than if such efforts were undertaken by City staff; and

WHEREAS, the Agency finds that this contract will not result in a loss of employment or salary by any person having a permanent status in the competitive service; now therefore be it

RESOLVED: That the Agency Administrator is authorized to negotiate and execute a professional services agreement with Oakland Commerce Corporation in an amount not to exceed

\$300,000, to provide ongoing business retention and expansion assistance to local businesses, and operation and management of the Business Alert Crime Prevention Program in the Coliseum redevelopment project area, and that a total of \$9,000 will be utilized for Contract Compliance services; and be it

FURTHER RESOLVED That all agreements executed pursuant to this Resolution shall be approved as to form and legality by Agency Counsel prior to its execution, and copies of executed agreements shall be on file with the Agency Secretary; and be it

FURTHER RESOLVED: That Agency funds totaling \$300,000 will be allocated for payment of the Oakland Commerce Corporation contract as follows:

\$195,000 from Coliseum Operations Fund (9450), Business Development Organization (88559), Coliseum-Staff Project (S82600)

\$105,000 from Central District: Operations Fund (9510), Business Development Organization (88559), Central District Planning Project (S00800); and be it

FURTHER RESOLVED: That Agency funds totaling \$9,000 will be allocated for payment of Contract Compliance as follows:

\$4,500 from Coliseum Operations Fund (9450), Business Development Organization (88559), Coliseum-Staff Project (S82600)

\$4,500 from Central District: Operations Fund (9510), Business Development Organization (88559), Central District Planning Project (S00800); and be it

FURTHER RESOLVED: That the Agency Administrator or his/her designee is hereby authorized to approve any subsequent amendments to, or extensions of, said agreement except those involving compensation or the allocation of additional funds provided that such amendments or extensions shall be filed with the Agency Secretary.

IN AGENCY, OAKLAND, CALIFORNIA, MAR 18 2008, 2008

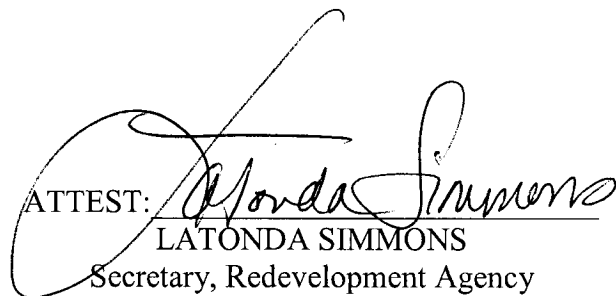
PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND
CHAIRPERSON DE LA FUENTE - 8

NOES- 0

ABSENT- 0

ABSTENTION- 0

ATTEST: 
LATONDA SIMMONS
Secretary, Redevelopment Agency
of the City of Oakland