



CITY OF OAKLAND

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OFFICE OF THE CITY CLERK  
OAKLAND

2015 SEP 25 AM 8:57

# AGENDA REPORT

**TO:** Sabrina B. Landreth  
City Administrator

**FROM:** Sara Bedford  
Director, Human Services

**SUBJECT:** Head Start/Early Head Start Program  
FY 2016-2017 Grant Application

**DATE:** September 2, 2015

City Administrator Approval

Date:

*9/24/15*

## RECOMMENDATION

Staff recommends that the City Council adopt:

**A Resolution Authorizing The City Administrator To Apply For Funding For The Head Start/Early Head Start Grantee - City Of Oakland Through The Funding Opportunity Number HHS-2016-ACF-OHS-CH-R09-1085 In An Estimated Amount Of \$18,587,933 Per Year For A Five-Year Period From 2016 Through 2021 From The US Department Of Health And Human Services, Administration For Children And Families, Office Of Head Start.**

## REASON FOR REPLACEMENT REPORT

This report is replacing the previous report because the previous report inadvertently omitted mandatory sections. The current agenda report is complete with all sections intact.

## EXECUTIVE SUMMARY

The Oakland Head Start/Early Head Start program is evidence-based, data driven, and designed to provide high-quality comprehensive services that include education, health, nutrition, disabilities, and family support. The program's commitment to excellence is demonstrated in its ongoing implementation of high-quality programming, with a strategic emphasis on school readiness (preschool and kindergarten), parent, family and community engagement, and staff/professional development.

Ongoing fiscal support of the Human Services Department's existing Head Start/Early Head Start program will allow the program to continue to provide high quality comprehensive, integrated early care, education and family services, to Oakland's most vulnerable residents, including pregnant women and families with children, birth to five-years-old, for five years from FY 2016 through 2021.

Item: \_\_\_\_\_  
Life Enrichment Committee  
September 29, 2015

In addition, ongoing fiscal support of the Oakland Head Start/Early Head Start program is a smart investment for the current and future economic development of the City of Oakland. As Dr. James Heckman, Nobel Prize winning economist from the University of Chicago indicated the annual economic rate of return to society for early childhood investments is 10 percent per dollar invested. Dr. Heckman's research further indicates that a reduction in crime, promotion of schooling, and a more skilled workforce, are the results of these investments.

The Funding Opportunity Announcement to provide Head Start and Early Head Start services for Oakland, CA for FY 2016-2017, with funds in an estimated amount of \$18,587,933 per year, is tentatively scheduled for release in October 2015 and will be due 60 days later. Funding applications require Head Start/Early Head Start Board approval. The City Council serves as the Head Start/Early Head Start Program Board; therefore, the City's application requires a resolution from the City Council. This resolution will allow staff to apply and comply with the funding requirements. Staff will return to City Council in the spring of 2016 with the specific terms of Oakland's approved grant, assuming a successful application. This dollar amount includes base funding of approximately \$18,346,765 per year (for use in program operations, staffing, materials, equipment, facilities, etc.) and Training and Technical Assistance (T/TA) funding of approximately \$241,168.

## **BACKGROUND / LEGISLATIVE HISTORY**

The Head Start program provides high-quality, comprehensive early education programming to low-income children and families so that children start school ready to succeed. The Head Start program is a national leader, innovator, and preventive program strategy in the field of early childhood education. As an early childhood education and family services strategy, developed out of President Lyndon B. Johnson's historic War on Poverty Initiative in 1964, the Head Start Program, launched in 1965, has long been considered a model in the field of early care and education.

Through its distinct and responsive design, governance structure, management systems and comprehensive, collaborative, and integrative service delivery model, the Head Start and Early Head Start program has the capacity and proven record of accomplishment in successfully helping vulnerable families with children, ages birth through five. The Head Start/Early Head Start program helps to not only support school readiness and success for children, but financial stability and asset building for families, as well.

The City of Oakland has been a grantee of the Head Start Program since January 1971 serving Head Start eligible families with children, ages three to five years old. In 1988, the City entered into a grantee-delegate relationship with the Unity Council to serve additional Head Start eligible families and children in the Fruitvale District of Oakland. As a Head Start grantee, the City of Oakland delegated the operation of an Early Head Start Program to the Unity Council in 1998, to serve Early Head Start eligible families with children, ages prenatal through three years old.

In 2009, the City of Oakland became a direct grantee of the Early Head Start Program, through the American Recovery and Reinvestment Act (ARRA) and United States Department of Health and Human Services, Administration for Children and Families, making it possible to serve additional Early Head Start eligible families and children in Oakland.

In 2007, Congress enacted legislation that required, for the first time in the program's history, greater competition within communities for Head Start funding. The goal of the legislation and the subsequent regulations, which were effective on December 9, 2011, is to ensure that Federal Head Start funding is directed to the organizations most capable of delivering high-quality early education that puts children on a pathway to improved outcomes, school success, and opportunity.

The Office of Head Start (OHS) offers applicants the opportunity to apply for funding to serve children from birth to age five and pregnant women in one application. This provides the opportunity to create a high-quality early childhood education and comprehensive services program with a particular emphasis on the transition from Early Head Start to Head Start or to another high-quality early education program.

Applicants are strongly encouraged to bring new and innovative evidence-based or evidence-informed ideas to maximize the extent to which Early Head Start and Head Start, in collaboration with other partners and early childhood education providers, can prepare children and their families for school. Applicants are urged to explore synergies and partnerships with existing early childhood programs.

### **ANALYSIS AND POLICY ALTERNATIVES**

As a Head Start/Early Head Start Program grantee, the City of Oakland has offered high quality services since 1971. Evidence-based and data-driven with a proven track record, the Oakland Head Start/Early Head Start program provides comprehensive services that include education, health, nutrition, disabilities, and family support to Oakland's most vulnerable residents, including pregnant women and families with children, birth to five-years-old.

The program's commitment to excellence is demonstrated in its ongoing and strategic emphasis on school readiness (preschool and kindergarten), parent, family and community engagement, and staff/professional development, promoting child well-being and family self-sufficiency.

The City's ongoing investment in the Oakland Head Start/Early Head Start program is not only a prevention/intervention strategy that will improve school readiness outcomes and reduce the achievement gap, but as previously indicated in this report, it is also a wise economic investment strategy for the current and future economic development of the city of Oakland.

The City of Oakland's investment in the Head Start/Early Head Start Program, FY 2016-17 funding application will be a further investment in supporting the Mayor's cradle-to-career community initiative, The Oakland Promise. The Oakland Promise sets a goal that all children will enter kindergarten ready to learn with the expectation of graduating high school being fully prepared for a college or career of their choosing and ready to participate in community life. This application will also support the Oakland Promise commitment to college savings accounts for young parents and their infants, including family financial education, making clear the expectations for their future.

At the present time, there are no policy alternatives that will bring about a similar return on investment, while also successfully providing comprehensive services that support school readiness and family self-sufficiency that are designed to assist Oakland's most vulnerable families with children, ages birth through five-years-old.

### **FISCAL IMPACT**

The amount of the recommended grant application funding for the City of Oakland Head Start/Early Head Start Program for FY 2016-2017, is an estimated total of \$18,587,933 per year, beginning in July 2016. This dollar amount includes base funding of approximately \$18,346,765 per year (for use in program operations, staffing, materials, equipment, facilities, etc.) and Training and Technical Assistance (T/TA) funding of approximately \$241,168.

### **PUBLIC OUTREACH / INTEREST**

This item did not require any additional public outreach other than the required posting on the City's website.

### **COORDINATION**

Coordination has occurred between the Human Services Department and the City Attorney's Office. The City Attorney's Office and the Controller's Bureau were consulted in preparation of this report.

### **SUSTAINABLE OPPORTUNITIES**

**Economic:** The grant creates more than 100 jobs, including people directly employed in centers, plus an unknown number of jobs through its economic multiplier effect. Most of these jobs are held by Oakland residents. In addition, Head Start and Early Head Start buys most of its goods and services from Oakland firms or individuals to support its programs.

**Environmental:** There are currently no direct environmental benefits or impacts from the Head Start and Early Head Start program to the City of Oakland. The program uses recyclable paper products.

**Social Equity:** The Oakland Head Start and Early Head Start Program delivers comprehensive, high-quality services to children and families in the City of Oakland. These services are designed to foster healthy development in low-income children, ages birth through five. Head Start and Early Head Start provide a range of individualized services in the areas of education and early childhood development, medical, dental, and mental health services, nutrition, and parent involvement. The range of services is responsive and appropriate to each child and family's developmental, ethnic, cultural, and linguistic heritage and experience. Recent scientific research has verified what early childhood educators have known for years: that how children are nurtured and educated in their youngest years has a significant impact on later growth and development.

**ACTION REQUESTED OF THE CITY COUNCIL**

Adoption of the proposed resolution would allow the City Administrator to apply for funding in order for the existing grantee, City of Oakland, Head Start/Early Head Start Program, to continue to provide high quality comprehensive, integrated early care, education and family services, to Oakland's most vulnerable residents, including pregnant women and families with children, birth to five-years-old, for Fiscal Year (FY) 2016-2021.

For questions regarding this report, please contact Usana Hopkins, Human Services Division Manager, Early Childhood and Family Services, at (510) 238-7186.

Respectfully submitted,

  
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SARA BEDFORD  
Director, Human Services Department

Early Childhood & Family Services Division  
*Reviewed by:* Usana Hopkins, Manager  
*Prepared by:* Tracey Black, HHS Planner



**REVISED**  
9-24-15

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

Approved as to Form and Legality

2015 SEP 25 AM 8:58

**OAKLAND CITY COUNCIL**

*Amacamery*  
City Attorney

**RESOLUTION No. \_\_\_\_\_ C.M.S.**

**RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR FUNDING FOR THE HEAD START/EARLY HEAD START GRANTEE CITY OF OAKLAND THROUGH THE FUNDING OPPORTUNITY NUMBER HHS-2016-ACF-OHS-CH-R09-1085 IN AN ESTIMATED AMOUNT OF \$18,587,933 PER YEAR FOR A FIVE-YEAR PERIOD FROM 2016 THROUGH 2021 FROM THE US DEPARTMENT OF HEALTH AND HUMAN SERVICES ADMINISTRATION FOR CHILDREN AND FAMILIES, OFFICE OF HEAD START**

**WHEREAS**, the City of Oakland desires to apply for funding for Head Start/ Early Head Start Grantee City of Oakland, through the Funding Opportunity Number HHS-2016-ACF-OHS-CH-R09-1085, in an estimated amount of \$18,587,933 per year from the United States Department of Health and Human Services, Administration for Children and Families (DHHS/ACF), to fund the City of Oakland Head Start Program and Early Head Start Program for a five-year period from 2016 through 2021, beginning July 1, 2016; and

**WHEREAS**, the City of Oakland, a current grantee of the Head Start/Early Head Start program, proposes to apply for and receive the full grant award, in an estimated amount of \$18,587,933 per year; and

**WHEREAS**, the City of Oakland is committed to high quality early childhood education for all of its children, particularly those who are most vulnerable; and

**WHEREAS**, the Head Start/Early Head Start program is at the heart of the Oakland Promise to ensure all of Oakland's children are given the supports necessary to succeed in the short-and long-term; and

**WHEREAS**, in the anticipated Funding Opportunity Announcement for Fiscal Year 2016-17, which will be issued by DHHS/ACF Office of Head Start detailing the upcoming funding opportunity, funds in an estimated amount of \$18,587,933 annually will be available to provide Head Start and Early Head Start services to eligible children and families residing in Oakland, California; and

**WHEREAS**, the estimated dollar amount of \$18,587,933 per year includes base funding of approximately \$18,346,765 (for use in program operations, staffing, materials, equipment, facilities, etc.) and Training and Technical Assistance funding of approximately \$241,168; and

**WHEREAS**, the City has learned that the Funding Opportunity Announcement is tentatively scheduled for release sometime in October 2015 and that the grant application deadline is expected to be in late fall 2015; and

**WHEREAS**, funding applications require Head Start/Early Head Start Board approval in the form of a resolution and the City Council serves as the Board of the Head Start/Early Head Start Program; now therefore, be it

**RESOLVED:** That the City Administrator is hereby authorized to apply for funding for Head Start Early/Head Start Grantee City of Oakland, through the Funding Opportunity Number HHS-2016-ACF-OHS-CH-R09-1085 in an estimated amount of \$18,587,933 per year for a five-year period from 2016 through 2021 from the United States DHHS/ACF, Office of Head Start.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, CAMPBELL WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID, AND  
PRESIDENT GIBSON MCELHANEY

NOES-

ABSENT-

ABSTENTION-

ATTEST: \_\_\_\_\_  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California