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OAKLAND
2010 MAY 27 PM 6:02

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA • OAKLAND, CALIFORNIA 94612

Office of the City Administrator
Dan Lindheim
City Administrator

(510) 238-3301

June 8, 2010

Community Economic Development Committee
Oakland, California

Chairperson De La Fuente and Members of the Committee:

RE: Report and Resolution Authorizing the Approval of Contracts to Oakland Citizens Committee for Urban Renewal (OCCUR), Regional Technical Training Center (RTTC), and Allen Temple Housing & Economic Development Corporation (ATHEDCO) for an Amount Not to Exceed \$100,000 each to Conduct Community Outreach for the City's Weatherization and Energy Retrofit Loan Program through the Community Development Block Grant received from the American Recovery and Reinvestment Act of 2009 (Federal Government's "Stimulus Package")

SUMMARY

On June 2, 2009, the City Council passed Resolution No. 82057 C.M.S. (*Attachment A*) authorizing the City Administrator to negotiate and execute agreements with contractors for the Community Development Block Grant funded by the American Recovery and Reinvestment Act of 2009 ("ARRA") ("CDBG-R Funds"). The Council also resolved that prior to execution, contracts shall be brought back before the Council for approval.

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The City has used its CDBG-R funds for the purposes of developing its Weatherization and Energy Retrofit Loan Program for low- and moderate-income homeowners in Oakland (the "Loan Program"). Oakland-based nonprofit organizations Oakland Citizens Committee for Urban Renewal (OCCUR), Regional Technical Training Center (RTTC), and Allen Temple Housing and Economic Development Corporation (ATHEDCO) have been selected through a competitive process to provide outreach services for the Loan Program to potentially eligible Oakland residents. Each organization works closely with low- and moderate-income communities within Oakland and has experience in sectors related to residential weatherization and energy efficiency. Staff recommends the approval of service agreements with each of these three organizations to provide outreach for the Loan Program.

FISCAL IMPACT

The Council previously resolved that \$338,988 of the \$2,259,921 in CDBG-R funds (Fund 2108, Org 88949, Project G397610, Program Code NB32) shall be utilized for outreach and education. Each of the three service agreements for Loan Program outreach services shall be for an amount not to exceed \$100,000 from the period of July 1, 2010 to June 30, 2012, for a total amount not to exceed \$300,000 over a two year contract period.

BACKGROUND

After reviewing each organization's response to the City's Request for Qualifications, staff has determined that OCCUR, RTTC and ATHEDCO are qualified to provide outreach, education and related services for the Loan Program. A brief description of each organization follows:

- Established in 1954, OCCUR is an independent, community service and public policy nonprofit agency focused on designing and implementing programs and services that address community building and work directly with low-income youth, residents and families on equitable development, consumer education, neighborhood assets, digital inclusion and workforce opportunities. Currently a service provider with the City's CDBG program on neighborhood revitalization and merchant/business improvement, OCCUR also performs direct outreach to Oakland residents for PG&E's Energy Partners Program, which provides free energy education, weatherization measures and energy efficient appliances to low-income residents.
- West Oakland-based RTTC is a green jobs training agency in the Bay Area. As a nonprofit workforce development agency, RTTC offers 11 State-approved training modules, including weatherization technician training, to a diverse population of low-income and limited-English speaking clients. RTTC is also the founder and host of the Bay Area Business Roundtable, an association of representatives from various sectors developing innovative solutions around workforce, business and economic development.

- ATHEDCO is a 21-year-old, faith-based nonprofit corporation engaged in affordable housing, economic development, health and social service, and workforce development activities. Since 2003, ATHEDCO's job training program has provided services to over 500 participants a year, including training in energy education, weatherization marketing and green construction. Like OCCUR, ATHEDCO also performs direct outreach and energy auditing services for PG&E's Energy Partners Program in Oakland.

KEY ISSUES AND IMPACTS

OCCUR, RTTC and ATHEDCO will each perform the following services under the service agreement to provide outreach services for the Loan Program:

- Provide outreach services to low- and moderate-income homeowners in need of weatherization and energy retrofit services for their homes;
- Assist in facilitating Loan Program-related job opportunities for local residents who have participated in various local green jobs training programs; and
- Provide referral and facilitate access to other home stabilization programs.

Each organization will be assigned to specific Community Development Districts to avoid duplication of outreach efforts, and the City will work with OCCUR to develop community education materials for the Loan Program to be used by all organizations performing outreach and education.

SUSTAINABLE OPPORTUNITIES

Economic: These funds will create local jobs in weatherization outreach and education for graduates of green jobs training programs and other entry-level job seekers, who will then be better prepared for other positions in the green retrofit sector.

Environmental: Educating eligible residents about the City's Weatherization and Energy Retrofit Loan Program will result in more participating homeowners, thus decreasing residential energy use by 1-4 unit homes in Oakland, resulting in more efficient usage of our existing natural resources.

Social Equity: Improving housing conditions and reducing energy costs for low- and moderate-income homeowners is a means of achieving greater social equity.

DISABILITY AND SENIOR CITIZEN ACCESS

Low- and moderate-income homeowners receiving Loan Program services will include seniors and persons with disabilities. The State's Title 24 and the Americans with Disabilities Act require consideration of persons with disabilities in design and construction of housing. These requirements include accessible units and facilities.

RECOMMENDATIONS AND RATIONALE

Staff recommends that the Council adopt the resolution authorizing the approval of contracts to Oakland Citizens Committee for Urban Renewal (OCCUR), Regional Technical Training Center (RTTC), and Allen Temple Housing & Economic Development Corporation (ATHEDCO) for an amount not to exceed \$100,000 each to conduct community outreach for the City's Weatherization and Energy Retrofit Loan Program through the ARRA Community Development Block Grant.

Respectfully submitted,



Margaretta Lin
Deputy City Administrator

APPROVED AND FORWARDED TO THE
COMMUNITY ECONOMIC DEVELOPMENT
COMMITTEE:



Office of the City Administrator

Attachment A

Item #: _____
CED
June 8, 2010

Attachment A

REVISED JUNE 2, 2009

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2009 AUG -4 PM 2: 58

APPROVED AS TO FORM AND LEGALITY:


DEPUTY CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION No. 82057 C. M. S.

RESOLUTION 1) AUTHORIZING THE CITY ADMINISTRATOR TO AMEND THE CONSOLIDATED PLAN ANNUAL ACTION PLAN FOR HOUSING AND COMMUNITY DEVELOPMENT FOR FISCAL YEAR 2008-2009 TO THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT; 2) AUTHORIZING THE CITY ADMINISTRATOR TO ACCEPT AND APPROPRIATE FUNDS TOTALING \$2,259,921 FOR THE COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM FROM THE AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009 TO BE USED FOR PURPOSES OF DEVELOPING THE WEATHERIZATION LOAN FUND; AND 3) AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE AGREEMENTS WITH CONTRACTORS FOR FISCAL YEARS 2009-2011 FOR THE COMMUNITY DEVELOPMENT BLOCK GRANT.

WHEREAS, on February 17, 2009, President Obama signed into law the American Recovery and Reinvestment Act of 2009 (Public Law 111-05); and

WHEREAS, a part of Public Law 111-05 provides \$1 billion in Community Development Block Grant of the American Recovery and Reinvestment Act of 2009 (CDBG-R) to carry out the CDBG program under Title I of the Housing and Community Development Act of 1974 on an expedited bases; and

WHEREAS, on May 6, 2009, the U. S. Department of Housing and Urban Development (HUD) released the implementation notice of the CDBG-R; and

WHEREAS, the City desires to accept the \$2,259,921 HUD has allocated to the City of Oakland for CDBG-R; and

WHEREAS, HUD is requiring all CDBG-R grantees to submit to the HUD local office by June 5, 2009, a Substantial Amendment Action Plan to the Consolidated Annual Action Plan for FY 2008-09; and

WHEREAS, the City has published a draft of the Substantial Amendment Action Plan to the Consolidated Plan Annual Action Plan and has provided for a public comment period of seven (7) days according to HUD requirements; and

WHEREAS, there is a desire to use the CDBG-R funds for the purposes of developing the weatherization loan fund; now, therefore, be it

RESOLVED: That the City Council hereby authorizes and directs the City Administrator, and/or his designee, to prepare Substantial Amendment Action Plan to the Consolidated Plan Annual Action Plan, and consider public comments received; and be it

FURTHER RESOLVED: That the City Council hereby authorizes and directs the City Administrator, and/or his designee, to take any actions necessary to execute and submit the documents mentioned above to HUD and any other materials that may be required to secure HUD approval of the City's Substantial Amendment Action Plan to the Consolidated Plan Annual Action Plan; and be it

FURTHER RESOLVED: That the City Council hereby accepts and appropriates the HUD funds totaling \$2,259,921 and authorizes the City Administrator or his designee to amend the appropriated amounts for FY 2008/09 to reflect actual grant receipts for the programs identified in the final Consolidated Plan; and be it

FURTHER RESOLVED: That CDBG funds shall be appropriated to the HUD-CDBG (Fund 2108, Org 88949, Project to be Determined); and be it

FURTHER RESOLVED: That the City Council hereby authorizes and directs the City Administrator, and/or his designee to use the CDBG-R funds specifically for the purposes of developing the weatherization loan fund; and be it

FURTHER RESOLVED: That the funds will be utilized as follows:

Development of the loan fund	\$1,900,000
Outreach and education	\$ 338,988
Administrative costs	\$ 20,933

FURTHER RESOLVED: That the City Administrator is hereby authorized to approve any amendments to the Consolidated Plan, and any amendments, modifications or extensions of FY 2008-09 agreements, with the exception of the allocation of additional funds, and take any other action with respect to the agreements consistent with this Resolution and its basic purpose; and be it

FURTHER RESOLVED: That prior to execution, contracts shall be brought back before the Council for approval, be reviewed and approved as to form and legality by the City Attorney, and copies filed with the City Clerk; and be it

FURTHER RESOLVED: That the City Council hereby authorizes the City Administrator to conduct negotiations, execute documents, and take any other action with respect to the project and the allocation of CDBG funds consistent with this Resolution and its basic purpose.

IN COUNCIL, OAKLAND, CALIFORNIA, JUN 2 2009, 20

PASSED BY THE FOLLOWING VOTE:

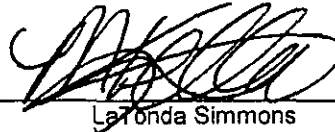
AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and ~~RESIDENT~~ DE LA FUENTE -- 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:



LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

FILED **DRAFT**
OFFICE OF THE CITY CLERK
OAKLAND

Approved as to Form and Legality

2010 MAY 27 PM 6:03

Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

RESOLUTION AUTHORIZING THE APPROVAL OF CONTRACTS TO OAKLAND CITIZENS COMMITTEE FOR URBAN RENEWAL (OCCUR), REGIONAL TECHNICAL TRAINING CENTER (RTTC), AND ALLEN TEMPLE HOUSING & ECONOMIC DEVELOPMENT CORPORATION (ATHEDCO) FOR AN AMOUNT NOT TO EXCEED \$100,000 EACH TO CONDUCT COMMUNITY OUTREACH FOR THE CITY'S WEATHERIZATION AND ENERGY RETROFIT LOAN PROGRAM THROUGH THE COMMUNITY DEVELOPMENT BLOCK GRANT RECEIVED FROM THE AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009 (FEDERAL GOVERNMENT'S "STIMULUS PACKAGE")

WHEREAS, the City Council previously passed Resolution No. 82057 C.M.S. accepting and appropriating \$2,259,921 for the Community Development Block Grant Program from the American Recovery and Reinvestment Act of 2009 ("CDBG-R Funds") to develop a weatherization loan fund; and

WHEREAS, Resolution No. 82057 C.M.S. also authorized the City Administrator to negotiate and execute agreements with contractors for CDBG-R funds and resolved that prior to execution, contracts shall be brought back before the City Council for approval; and

WHEREAS, Resolution No. 82057 C.M.S. resolved to utilize \$338,988 of the entire CDBG award amount for outreach and education; and

WHEREAS, the City desires to enter into service contracts for the period of July 1, 2010 to June 30, 2012 with Oakland Citizens Committee for Urban Renewal (OCCUR), Regional Technical Training Center (RTTC), and Allen Temple Housing and Economic Development Corporation (ATHEDCO) for an amount not to exceed \$100,000 each to conduct community outreach for the City's Weatherization and Energy Retrofit Loan Program through the CDBG funds received from the Stimulus Package; and

WHEREAS, under the terms of each service contract, OCCUR, RTTC and ATHEDCO will provide outreach services to low- and moderate-income homeowners in need of weatherization and energy retrofit services for their homes, assist in facilitating weatherization-related job opportunities for local residents who have participated in various local green jobs training programs, and provide referral and facilitate access to other home stabilization programs; and

WHEREAS, these CDBG community outreach service providers were selected through a competitive process in which applicants submitted responses to a Request for Qualifications issued by the City and were interviewed and determined to be qualified; now, therefore, be it

RESOLVED: that the City Council hereby authorizes the City Administrator or his designee as an agent for the City to execute service contracts for the period of July 1, 2010 to June 30, 2012 with Oakland Citizens Committee for Urban Renewal (OCCUR), Regional Technical Training Center (RTTC), and Allen Temple Housing and Economic Development Corporation (ATHEDCO) for an amount not to exceed \$100,000 each to conduct community outreach for the City's Weatherization and Energy Retrofit Loan Program; and be it

FURTHER RESOLVED: that the City Administrator or his designee is hereby authorized to conduct negotiations, execute documents, and take any other action with respect to the service contracts consistent with this Resolution and its basic purpose; and be it

FURTHER RESOLVED: that the City Administrator or his designee is hereby authorized to approve any subsequent amendments, modifications or extensions of these service contracts provided that such amendments or extensions shall be approved as to form and legality by the Office of the City Attorney and filed with the Office of the City Clerk; and be it

FURTHER RESOLVED: that prior to execution, all contracts and agreements shall be reviewed and approved for form and legality by the Office of the City Attorney and a final copy shall be placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID,
AND PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California