

10 FEB -5 PM 2:55

OAKLAND CITY COUNCIL

Barbara J. Burke
City Attorney

RESOLUTION No. 82335 C.M.S.

RESOLUTION AMENDING THE CITY OF OAKLAND'S FY 2009-11 AMENDED BUDGET, WHICH WAS ADOPTED PURSUANT TO RESOLUTION NO. 82235 C.M.S., TO APPROVE BUDGET BALANCING MEASURES TO ADDRESS THE SHORTFALL RESULTING FROM A ROLL BACK OF THE START TIME OF THE EXEMPTED PERIOD FOR PARKING METER VIOLATIONS FROM 8:00 P.M. TO 6:00 OR 7:00 P.M OR OTHER TIME SPECIFIED BY COUNCIL

WHEREAS, the City Council adopted Resolution No. 82235 C.M.S. on July 28, 2009 amending the FY 2009-11 biennial budget, and appropriating certain funds to provide for the expenditures proposed by the said budget; and

WHEREAS, the City Council adopted an ordinance to amend Oakland Municipal Code Section 10.36.050 to Increase the Exempted Time Period for a Parking Meter Zone Violation By Changing the Start Time For the Exempted Period From 8:00 P.M. to 6:00 P.M. or 7:00 P.M specified by Council on October 6, 2009; and

WHEREAS, the City Council requested that the City Administrator to return to Council to propose budget balancing measures to address the shortfall resulting from a roll back of the start time of the exempted period for parking meter violations from 8:00 p.m. to 6:00 or 7:00 p.m; now, therefore be it

RESOLVED: That the City's Fiscal Year 2009-11 Policy Budget is hereby amended to include implementation measures reflected in Exhibit A included with and made a part of this resolution, subject to additional amendments that may be presented and adopted on the floor at the October 6, 2009 meeting, which amendments will be incorporated into Exhibit A.

IN COUNCIL, OAKLAND, CALIFORNIA, OCT 6 2009, 2009

PASSED BY THE FOLLOWING VOTE:

AYES - ~~BRUNNER~~, DE LA FUENTE, KAPLAN, KERNIGHAN, ~~NADIEL~~, QUAN, REID, and PRESIDENT BRUNNER - 6

NOES - Nadel - 1

ABSENT - 0

ABSTENTION - 0

Excused - Brooks - 1

ATTEST: *LaTonda Simmons*
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

From Council President Brunner, Councilmember Kernighan, Councilmember Quan, and Councilmember De La Fuente

FILED
OFFICE OF THE CITY CLERK
AKLAND

2009 OCT -1 PM 5:08

Motion for Item 15:

We support the proposed rollback of meter enforcement hours from 8pm back to 6pm. In order to offset the anticipated loss of approximately \$1,000,000 (for October to June) from 6pm to 8 pm meter enforcement, staff is directed to implement the following measures:

| Action | Estimated Revenue |
|--|--------------------|
| Additional revenue from the authorization of future billboard agreements | \$494,250 |
| Add 250 metered stalls to locations citywide | \$145,750 |
| Create a program with OPD and Parking Enforcement to increase enforcement against illegal use of disabled parking placards | \$150,000 |
| Re-direct a portion of the revenue from parking garage automation to the General Fund | \$100,000 |
| Open the Pacific Renaissance garage for residential use at night | \$80,000 |
| Sell advertising space on the back of parking receipts | \$30,000 |
| Total | \$1,000,000 |

In addition, staff is directed to:

1. Report back to Council on the revenue from the measures above in four months.
2. Undertake a study of parking management as part of a comprehensive transportation policy and return to Council with the analysis and recommendations. Return to Council with a proposed scope of work in one month. The study shall be coordinated by one of the City's Transportation Planners with input from Economic Development staff, Transportation Services and the Director of Parking Enforcement. The report shall:
 - o Address both on-street and off-street parking
 - o Include an analysis of parking demand, neighborhood by neighborhood
 - o Revise the Parking Division's customer response and appeals process and develop performance benchmarks for customer assistance