

# CITY OF OAKLAND



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Office of the Mayor  
Jerry Brown  
Mayor

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## Letter of Nomination

September 19, 2006

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, CA 94612

Dear Councilmembers:

I am forwarding for ratification the appointment of Steven Douglas and Darren Oliver to the **Oakland Museum of California** as per the attached memo from Lori Fogarty.

If you have any questions or concerns, please feel free to contact me.

Respectfully,

**JERRY BROWN**  
Mayor

A large, stylized handwritten signature of Jerry Brown, written in black ink, extending across the bottom of the page.

CITY OF OAKLAND



08/31/06 11:06

Interoffice Memo

**TO:** Office of Mayor  
**ATTN:** Simon Bryce  
**FROM:** Director of Museum Services  
**DATE:** August 31, 2006

**SUBJECT: OAKLAND MUSEUM OF CALIFORNIA FOUNDATION'S ELECTION  
OF NEW BOARD MEMBERS**

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The Board of Trustees of the Oakland Museum of California Foundation has unanimously elected Steven Douglas and Darren Oliver to serve a three year term commencing on June 1, 2006 and ending on October 31, 2009. Please expedite ratification and appointment by the City for this term. The résumés of both are enclosed.

A handwritten signature in cursive script that reads "Lori Fogarty".

**LORI FOGARTY**  
Director of Museum Services

c: LaTonda Simmons, City Clerk's Office

**Steven Douglas**  
**Owner/Partner, Douglas Parking LLC**

Steven Douglas, a partner in Douglas Parking LLC since 1998, currently oversees all of Douglas Parking's operations from San Francisco to San Jose, throughout the Peninsula, Portland, Oregon, and various East Bay parking facilities. Mr. Douglas is directly involved in all business development opportunities as well as contract compliance, human resources, automation, valet and shuttle operations, marketing and special events. Douglas Parking was founded in 1930 by Mr. Douglas's grandfather and today has over 120 parking facilities in the Western United States and Greece.

Prior to joining Douglas Parking, Mr. Douglas worked on the East Coast for a large parking company based in New Jersey. There, he was responsible for business development, marketing and contract administration. Mr. Douglas managed the acquisition of the parking contract and operations of The World Trade Center and Rockefeller Center, as well as many other key locations in New York City. While on the East Coast, Mr. Douglas additionally oversaw the entire transportation operation at Shea Stadium for the New York Mets, and Flushing Meadows for the US Open Tennis Association. Mr. Douglas was an integral part of the opening of the Ottawa Corel Centre in Canada by strategizing with the owner of the Center.

Mr. Douglas graduated from Arizona State University with an undergraduate degree from the Walter Cronkite School of Journalism and Communications. He is currently a member of the Guardsmen, a philanthropic organization dedicated to raising funds for under-privileged and at-risk children in the Bay Area. He also serves on the Board of Directors of the National Parking Association and the Oakland Chamber of Commerce. He also serves on the Board of Trustees of Temple Sinai in Oakland, California and is very active in fundraising for the Temple.

Like four generations before him, Mr. Douglas was born in Oakland. He currently resides in Oakland with his wife of seven years, Melissa, and his two young children, Sandler and Isley.

## Darren Oliver

### Career History

**June 2000 – Present**

**Kaiser Permanente Foundation Health Plan/Hospitals Northern California**

*August 2002 – Present*

**Senior Vice President, Service Enhancement, Northern California Region**

Responsible for development and implementation of a region-wide service enhancement strategy.

*June 2000 – August 2002*

**Senior Vice President, People, California Division**

Responsible for all human resources functions for 92,000 health care/health plan employees. Manage \$75M budget and HR staff of 800 employees in two regions delivering high quality health care for 6 million members.

Noteworthy Accomplishments:

- Achieved 11% increase in divisional employee opinion survey scores in a two-year period.
- Restructured HR function to deliver on strategic “Five Imperatives” – workforce, systems, compliance, culture, and labor management partnership.
- Implemented “ground breaking” labor management partnership initiative to reduce grievances by 40% and build culture to meet organizational objectives.
- Moved compliance function from “Serious Risk” status to winner of the Department of Labor’s Eve Award for industry-leading excellence in regulatory compliance.

*July 1998 – June 2000*

**Park Place Entertainment - Paris/Bally’s Las Vegas, NV**

**Vice President of Human Resources and Entertainment –**

Responsible for all human resource functions and theme development/enhancement. Planned and implemented recruitment, training, entertainment and administrative strategies which resulted in the successful opening of Paris Las Vegas and subsequent operation of this 6,400 room, 8,500 employee casino resort complex.

**January 1986 – June 1998**

**Four Seasons/Regent Hotels and Resorts**

*May 1996 – June 1998*

**Executive Assistant Manager – Four Seasons Hotel, Austin, TX**

Responsible for daily operation of 291 room luxury hotel. Directly managed rooms and F&B Divisions. Ensured maximization of quality and profitability of this \$27,000,000 revenue/year hotel. Promoted after twelve-month developmental role as Hotel Rooms Division Manager.

*November 1994 – April 1996*

**Director of Human Resources – Four Seasons Resort and Club, Irving, TX**

Responsible for implementation and maintenance of all human resources programs and systems for this 357 room, 750-employee luxury resort. Developed effective “Next Level” management development system

and quarterly goals review program. Developed and implemented regional training function for Four Seasons properties in Dallas, Austin and Houston.

*December 1992 – October 1994*

**Director of Human Resources – Four Seasons Hotel, New York, NY**

Responsible for all human resources and labor relations activities for this 361 room, 525 employee, Five Star, Five Diamond luxury hotel. Developed pre-opening recruitment campaign strategy, which yielded 55,000 applicants over a four-month period. Negotiated union contract and managed challenging labor relations situations.

*November 1990 – November 1992*

**Director of Human Resources – Ritz-Carlton, Chicago, IL**

Responsible for all human resources and labor relations activities for this 431 room, 620 employee, Five Diamond luxury hotel.

*July 1988 – October 1990*

**Director of Human Resources – Four Seasons Resort and Club, Irving TX**

Managed human resources function through consolidation of hotel and sports club. Established effective wage and salary guidelines; implemented training development for managers and staff to embrace the new identity/direction of the facility.

*September 1986 – June 1988*

**Director of Human Resources – Four Seasons Hotel, Austin, TX**

Developed and implemented pre-opening recruitment campaign strategy and established an effective and efficient human resources function.

*January 1986 – August 1986*

**Director of Human Resources – Las Colinas Inn & Conference Center (now operating as the Four Seasons Resort and Club), Irving, TX**

Developed and implemented pre-opening recruitment campaign strategy and establish an effective and efficient human resources function.

*June 1982 – December 1986*

**Director of Personnel – Sheraton Park Central Hotel, Dallas, TX**

Managed human resources function of this 555 room, 375 employee hotel. Promoted from entry level roles of Assistant Director of Personnel and Corporate Management Trainee.

**Education**

Bachelor of Science – Hotel, Restaurant and Travel Administration  
University of Massachusetts, Amherst, MA

**Professional Affiliation**

S.H.R.M., Kaiser African American Professionals Association

**Personal Data**

Married, Three Sons

OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

**DRAFT**

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**RESOLUTION CONFIRMING STEVEN DOUGLAS AND DARREN OLIVER AS TRUSTEES OF THE OAKLAND MUSEUM OF CALIFORNIA FOUNDATION BOARD**

**WHEREAS**, the Oakland Museum of California Foundation is a non-profit public benefit corporation whose members are appointed by the Mayor and confirmed by a majority of the City Council, and a majority of the Board; and

**WHEREAS**, the Bylaws of the Oakland Museum of California Foundation state that members of the Oakland Museum of California Foundation Board may serve up to two consecutive three year terms; now, therefore, be it

**RESOLVED**, that by the appointment of the Mayor the following individuals are hereby confirmed by a majority of the City Council to the Oakland Museum of California Foundation Board for the term set forth below:

Steven Douglas, to complete the term beginning June 1, 2006 and ending October 31, 2009, filling an existing vacancy.

Darren Oliver, to complete the term beginning June 1, 2006 and ending October 31, 2009, filling an existing vacancy.

**IN COUNCIL, OAKLAND, CALIFORNIA,**

**PASSED BY THE FOLLOWING VOTE:**

**AYES-** BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG,  
AND PRESIDENT DE LA FUENTE

**NOES-**

**ABSENT-**

**ABSTENTION-**

**ATTEST:**

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**LATONDA SIMMONS**  
City Clerk and Clerk of the Council  
of the City of Oakland, California