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OAKLAND

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CITY ATTORNEY'S OFFICE

OAKLAND CITY COUNCIL
RESOLUTION NO. 91205 C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO:

- 1) ENTER INTO A PROFESSIONAL SERVICES AGREEMENT WITH PMAM CORPORATION FOR THE ADMINISTRATION OF THE FALSE ALARM REDUCTION PROGRAM FROM JULY 1, 2026 TO JUNE 30, 2031, FOR A TOTAL CONTRACT AMOUNT NOT TO EXCEED ONE MILLION ONE HUNDRED TWENTY-SEVEN THOUSAND ONE HUNDRED FIFTEEN DOLLARS (\$1,127,115); AND**
- 2) WAIVING THE COMPETITIVE MULTIPLE STEP SOLICITATION PROCESS AND THE LOCAL/SMALL LOCAL BUSINESS ENTERPRISE REQUIREMENTS.**

WHEREAS, the City of Oakland and the Oakland Police Department (OPD) monitor alarm activity and identify alarm users to order to contact the appropriate individual in response to an alarm call; and

WHEREAS, Oakland's Burglar Alarm Ordinance No. 12969 C.M.S. authorizes the City to charge permit fees and fees for alarm registration violations to ensure that police responses to false alarms do not diminish the overall availability of police services to Oakland residents; and

WHEREAS, by utilizing information technology companies to manage Oakland's False Alarm Reduction Program, OPD can focus police resources more specifically on crime prevention and related services; and

WHEREAS, the City of Oakland issued a Request for Proposal (RFP) in June 2020, and PMAM Corporation was selected as the most qualified vendor to administer Oakland's False Alarm Reduction Program; and

WHEREAS, the City Council authorized the City Administrator to award contracts to PMAM Corporation for the administration of the False Alarm Reduction Program from July 1, 2021, through June 30, 2026, for one hundred ninety-six thousand twenty dollars (\$196,020) per year for a total contract amount of nine hundred and eighty thousand one hundred dollars (\$980,100); and

WHEREAS, City Council previously passed Resolution No. 86181 C.M.S. approving a

contract with PMAM Corporation from July 1, 2016, to June 30, 2021, for a total contract amount of \$891,000; and

WHEREAS, City Council approved Resolution No. 88606 further awarding the contract to PMAM Corporation from July 1, 2021, through June 30, 2026, at a yearly amount of \$196,020, not to exceed \$980,100 for a five-year period, for the administration of the False Alarm Reduction Program; and

WHEREAS, PMAM charges \$5 per permit registration and renewal, as well as late and related fees and actual postage costs, estimated at \$ 225,423 per year; and

WHEREAS, False Alarm refunds, convenience fees, and NSF charges will be refunded to PMAM via direct payment, per Administrative Instruction (AI) 1021; and

WHEREAS, the Oakland Reimagining Public Safety Task Force Report and Recommendations, which were heard by the Oakland City Council Public Safety Committee on April 13, 2021, include data on police response to burglary alarms; and

WHEREAS, funds for the contract purchase agreement will be appropriated from the False Alarm Reduction Program Fund (2411), Fiscal Services Division Organization (106510), Contracts Account (54919), False Alarm Reduction Project (1000783), Agency-wide Administration Program (PS01), on an as-needed basis contingent, upon availability; and

WHEREAS, sufficient funds are currently included in the Fiscal Year 2025-27 Biennial Adopted Budget, and funding in future years will need to be planned, budgeted, and formally adopted in subsequent budgets; and

WHEREAS, that PMAM will initiate Secondary Collection Services for Delinquent Accounts which are 90 days past due aimed at benefiting the cash flow for the City with a split monthly program fee collected of 75% for the City and 25% for PMAM with professional and respectful collection methods to maintain positive relationships with clients; and be it

WHEREAS, the City Administrator will ensure that any contracts awarded pursuant to this resolution are of a professional and temporary nature and shall not result in the loss of employment or salary by any person having permanent status in the competitive civil service; and

WHEREAS, OMC Section 2.04.042(B) requires the City Administrator to conduct a multi-step proposal solicitation process before selecting a vendor or procuring Information Technology ("IT) systems, software or hardware and OMC Section 2.04.042D allows the City Council to waive the proposal solicitation requirements upon a finding by the Council that it is in the best interest of the City to do so; and

WHEREAS, the City Council may waive the City's Local/Small Local Business Enterprise Program (L/SLBE) requirements pursuant to Part I of Oakland's L/SLBE Program guidelines (Ordinance NO. 13647 C.M.S.); and

WHEREAS, the City Administrator recommends waiving the competitive multi-step solicitation process and the L/SLBE requirements because PMAM's rare and unique

national expertise in false alarm administration has serviced the City of Oakland since the inception of the False Alarm Reduction Program and no vendors exist in Oakland, CA that can provide this service; now therefore be it

RESOLVED: That the City Council hereby awards a Professional Service Agreement to PMAM in an amount not to exceed one million one hundred twenty-seven thousand one hundred fifteen dollars (\$1,127,115) for the administration of the False Alarm Reduction Program from July 1, 2026, to June 30, 2031; and be it

FURTHER RESOLVED: That the City Administrator is authorized to complete all required administrative and financial actions, including negotiations, certifications, assurances, documentation and related actions as necessary to accept, execute, modify, amend, or extend the term of the contract, without returning to the City Council, provided that such actions do not increase the total contract amount; and be it

FURTHER RESOLVED: That pursuant to OMC section 2.04.042 and for the reasons stated herein and in the accompanying agenda report, the City Council finds that it is in the best interest of the City to waive the competitive multi-step selection requirements for this agreement and so waives the requirements; and be it

FURTHER RESOLVED: That pursuant to Oakland's L/SLBE Program guidelines adopted pursuant to Ordinance No. 13647 C.M.S., the City Council hereby waives the L/SLBE Program participation requirements as necessary for the agreement described herein.

IN COUNCIL, OAKLAND, CALIFORNIA,

JUN 2 2026

PASSED BY THE FOLLOWING VOTE:

AYES - BROWN, FIFE, GALLO, HOUSTON, RAMACHANDRAN, UNGER, WANG, AND
PRESIDENT JENKINS - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:



ASHA REED

City Clerk and Clerk of the Council of the
City of Oakland, California

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