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CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

April 21, 2015

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Gibson McElhaney and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

COMMISSION ON LANDMARK PRESERVATION ADVISORY BOARD

Reappointment of Peter Birkholz (Architect), to serve the term beginning February 22, 2016 and ending February 21, 2019, retaining the seat previously held by himself

Appointment of Lenenna Joiner (Public Member), to serve the term beginning February 22, 2015 and ending February 21, 2018, filling the seat previously held by Valeri Garry.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf
Mayor

PETER BIRKHOLZ, AIA, LEED AP

Principal

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Peter Birkholz has over 25 years of experience and has worked on a range of building types including hotels, office buildings and residential structures. His recent work has focused on the rehabilitation of historic structures with the roles of both the lead Architect and as a consultant to outside Architects.

As the project manager for several large historic rehabilitation projects, Peter has controlled the schedule, cost and design, directly leading the project team to create award winning projects that were completed on-time and within the project budgets. He is experienced with obtaining project entitlements and has worked with a variety of agencies including: the US GSA, City and County of San Francisco, Port of San Francisco, City of Palo Alto, City of Oakland, Port of San Francisco Waterfront Design Advisory Committee, Bay Conservation Development Commission, Army Corps of Engineers, and the California Corrections Standards Authority.

Peter meets the *Secretary of the Interiors Professional Qualification Standards for Architecture and Historic Architecture*.

EDUCATION

Iowa State University, BArch, 1985
Advanced Management Institute, Project
Management Diploma, Spring 2004

REGISTRATION

California: C23418
LEED Accredited Professional

AFFILIATIONS

Board member, West Coast Chapter
Association for Preservation
Technology (WCAPT)
Oakland Landmark Preservation
Advisory Board

HONORS & AWARDS

140 New Montgomery Renovation.
2015 Governor's Historic Preservation
Award, Office of Historic Preservation,
California State Parks
2015 California Preservation Foundation
Preservation Design Award for
Rehabilitation

Piers 15, The Exploratorium.
2014 AIA San Francisco Chapter Honor
Award for Energy & Sustainability
2014 Building Design + Construction
Reconstruction Awards, Gold Award
2014 California Preservation Foundation
Preservation Design Award for
Rehabilitation

2012 San Francisco Business Times,
Real Estate Deal of the Year, Best
Rehabilitation

Walt Disney Family Museum
2010 AIA SF Merit Award for Historic
Preservation and
Innovation in Rehabilitation
2010 California Preservation Foundation
Preservation Design Award

PROJECT EXPERIENCE

Architecture / Design

- Walt Disney Family Museum, Presidio of San Francisco, CA
- Glenn County Courthouse, Willows, CA

Preservation Architecture

- 140 New Montgomery (the Pacific Telephone Building), San Francisco, CA
- Wyman Avenue Residences, Presidio of San Francisco, CA
- The Exploratorium, Piers 15-17, San Francisco, CA
- Sacramento Valley Station, Sacramento, CA
- Market Square, San Francisco, CA
- Angel Island Immigration Station, Phase I Infrastructure Improvements, Tiburon, CA
- Piers 1 1/2, 3 and 5, San Francisco, CA
- New Mint Seismic Upgrade, San Francisco, CA
- Marine Electric Building, San Francisco, CA
- Maritime Building, San Francisco, CA
- Historic Agriculture Building Renovation, San Francisco, CA

Peer Reviews

- Federal Office Building, 50 United Nations Plaza, San Francisco, CA
- Pier 35, San Francisco, CA

Nominations

- Oakland Waterfront Warehouse District Historic Nomination, Oakland, CA

Entitlements

- 140 New Montgomery (the Pacific Telephone Building), San Francisco, CA
- PUMA Quad and Team Oracle Temporary Structures at Pier 23 and Pier 80, San Francisco, CA

Facade Consultation

- UC Hall, University of San Francisco, San Francisco, CA
- Pier 23 and 25 Façade Restoration for the Port of San Francisco, San Francisco, CA
- Stanford University Medical Center, Hoover Pavilion, Palo Alto, CA
- Market Square, San Francisco, CA
- Presidio Branch Library, San Francisco, CA

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CITY OF OAKLAND BOARDS AND COMMISSIONS APPLICATION

Name: Lanenna Joiner Home Phone: _____

Address: _____

Type of Employment: Retail Store Manager

Employer: Feelmore Holdings, Inc.

Work Phone: _____

Work Address: _____

E-Mail Address: _____

Board or Commission you wish to serve on: Landmarks Preservation

Why do you wish to serve as a member of the Board/Commission? To make history
relatable and understandable in my core
community. There is a "Why" to Oakland and I
would like to be a part of finding those answers.

What experience do you have in this topic area? See Cover Letter.

Experience serving on Boards and/or Commissions: Currently serving on
Measure Y for 2 years.

Approximate hours available per month to spend on Board/Commission activities: 5 hours

Organizational Memberships: None

Volunteer Activities: AIDS/Lifecycle, Team4Tech, Homeless
Feedings.

Please list two references with telephone numbers: Betty Marvin
Geoffrey Pete

Applicant's Signature: _____

Date: 11/29/2015



Founder

Feelmore Holdings, Inc.

March 2010 – Present 60-70hrs weekly Oakland

Web Analytics and SEO implementation

Brand development and strategy

Business Plan Execution & Sales Strategy development

Advertising and Marketing

New Business Unit Development

Employee Hiring and Development

City of Oakland Commissioner (Measure Y Oakland) Volunteer

February 2014 – Present 4 hrs monthly Oakland

Network Security Consultant

Verizon Enterprise Solutions

2008 – 2010 (2 years) 40-50 hrs weekly Walnut Creek

Lead Engineer on a million dollar project to transition hardware: Nokia to Fireflys in 3 geographical locations.

Maintained 120 regional NEC Nokia and Juniper firewalls

Maintenance of Nokia and Juniper firewalls to ensure high availability to internal, remote, and vendors.

TCPDUMP, Traceroute, ethereal for troubleshooting network connectivity.

Configuration of High Availability across the firewall infrastructure.

JuniperISG2000 conversion support.

Responsible for multiple DMZ deployments and various projects.

Security Engineer

Chevron Federal Credit Union

August 2007 – September 2008 (1 year 2 months) 40-50 hrs weekly Oakland

Information Security Policy Development and Implementation

Creation and Implementing of compliance such as PCI and (SOX)

Lifecycle Engineer (Websense)

EXPERIENCE (con't)

Security Engineer

Clorox

1999 – 2007 (8 years) 40-50hrs weekly Oakland

Leadership and technical expertise on various Security/IS projects efforts.

Designed and implementing 2-factor VLAN authentication utilizing RSA Tokens and new Nokia Firewalls for Federal Mandates from Homeland Security.

Procurement, Configuration and Installation of Plant Firewalls for Federal Regs.

Contributed to \$242,000 cost savings by transitioning several acquired locations from Checkpoint SOHO to SonicWall firewalls.

Negotiated onboard event monitoring software for 1 year at no cost to Clorox for an additional saving of approximately \$32,000 for all corporate SonicWalls.

Vulnerability scanning assessment and remediation of systems

Conducted privileged training for security systems requiring advanced authentication.

Maintained Security log servers including monthly archival.

Maintained NetCache proxy server and administrates Access Control for system

Creation of web certificates web servers and other security systems (PKI)

24/7 International and Domestic support for critical and non-critical systems.

Upgrade Engineer

Various Consulting Companies

1999 – 2000 (1 year) 40-50 hrs weekly Bay Area

Y2K Upgrade Engineer for several Client Companies: GAP Inc. (Gap, Old Navy, Banana Republic) and Ascend Communication and other small firms.

Software Recruiter

TechSystems

1998 – 1999 (1 year) 40 hrs weekly Alameda, CA

Recruiter of Software Professionals.

EDUCATION

Florida A&M University 1997 BS Public Management

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Approved as to Form and Legality

City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER [IF APPLICABLE]

**RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT
PETER BIRKHOLZ AND THE APPOINTMENT LANENNA JOINER OF
AS MEMBERS OF THE LANDMARKS PRESERVATION ADVISORY
BOARD**

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and
; and

WHEREAS, Ordinance No. 192 C.M.S. creates the Landmarks Preservation Advisory Board, whose members are nominated by the Mayor and confirmed by the City Council; and

; and

WHEREAS, the Landmarks Preservation Advisory Board consists of seven members including but not limited to Landscape Architect or City Planner, Oakland Historian or Architectural Historian, Real Estate Broker, and Architect, whose members of the Landmarks Preservation Advisory Board are to serve three year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED: that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's RE appointment of:

Peter Birkholz (Architect); Mayors re appointment to serve the term beginning February 22, 2016 and ending February 21, 2019 retaining the seat previously held by himself

Lenenna Joiner (Public Members), Mayors Appointment to serve the term beginning February 22, 2015 and ending February 21, 2018, filling the seat previously held by Valeri Garry

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLÉN, KALB, KAPLAN, REID AND
PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California