



AGENDA REPORT

TO: Edward D. Reiskin
City Administrator

FROM: Sara Bedford
Director, Human Services

SUBJECT: OFCY After School Grant to Girls Inc.
of Alameda County

DATE: January 4, 2021

City Administrator Approval 

Date: January 19, 2021

RECOMMENDATION

Staff Recommends That The City Council Adopt A Resolution Amending Resolution No. 88190 C.M.S. , Which Awarded Oakland Fund For Children And Youth Grant Agreements For Fiscal Year 2020-21, To Decrease The Amount Of The Grant Award For The Burckhalter Elementary Program And To Replace Ujimaa Foundation With Girls Incorporated Of Alameda County As The Service Provider For The Burckhalter Elementary Program.

EXECUTIVE SUMMARY

In June 2020, the Ujimaa Foundation was awarded \$78,570 to lead after school programming at Burckhalter Elementary School through Resolution No. 88190 C.M.S. Staff requests that City Council adopt a resolution to amend City Council Resolution No. 88190 C.M.S. to replace the lead agency, Ujimaa Foundation, with Girls Incorporated of Alameda County (Girls Inc.) to manage the afterschool program grant at Burckhalter Elementary School. If approved, Girls Inc. will continue the full range of after school services for this school for the second year of the OFCY grant cycle.

BACKGROUND / LEGISLATIVE HISTORY

OFCY grant renewal agreements for Fiscal Year (FY) 2020-2021 were approved on June 30, 2020 (Resolution No. 88190 C.M.S.) for year two in the current three-year funding cycle. Ujimaa Foundation was renewed for two (2) school-based after school program grants at Burckhalter Elementary School and Carl Munck Elementary school.

OFCY's School-Based After School Strategy has been developed over the past 17 years in close partnership with Oakland Unified School District (OUSD) to support local non-profit agencies providing a coordinated after school delivery system at 59 elementary and middle school sites. OFCY funds support school sites with higher need as evidenced by Free and Reduced Price Meals (FRPM) rates of 50 percent and above. To receive OFCY funds, lead agencies must be contracted with OUSD to receive State After School Education and Safety (ASES) funding. OFCY grants provide the local match funding for the State funds and the

City Council
February 2, 2021

financial support to deliver quality after school academic and enrichment programming at low or no cost to students. OUSD receives an ASES grant of \$108,000 annually for after school programming at Burckhalter Elementary.

For FY 2020-2021, OUSD school site leadership at Burckhalter Elementary made the decision to discontinue the ASES grant with Ujimaa Foundation and selected Girls Inc. of Alameda County as the lead agency for after school services in 2020-2021. Girls Inc. of Alameda County requested the transfer of the OFCY grant in October 2020. The matter was considered by the OFCY Planning and Oversight Committee on November 4, 2020, and forwarded for City Council approval. **Table 1** below is an excerpt from Resolution No. 88190 C.M.S. The proposed deletions are indicated by strikethrough text and additions are indicated by **bold** text.

Table 1: Excerpt from Resolution No. 88190- OFCY Grant Awards 2020-2021

Agency Name	Program Name	FY 2020-2021 Grant Award
Strategy: School-Based After School		
Ujimaa Foundation	Burckhalter Elementary	\$78,570
Girls Incorporated of Alameda County		\$60,818
	Total	\$60,818

See **Attachment A** for a full list of OFCY FY 2020-2021 recommended grant awards by strategy with revisions to Ujimaa Foundation for the school based after school program at Burckhalter Elementary.

ANALYSIS AND POLICY ALTERNATIVES

Burckhalter Elementary School serves students Kindergarten-5th grade and is an integral part of the East Oakland community where it is based. The school currently has 248 students enrolled and a Free and Reduced Lunch rate of over 84 percent. Student of color enrollment is 98 percent of the student body (72 percent Black, 14 percent Hispanic/Latinx, 5 percent Multi-racial, 4 percent Pacific Islander, 3 percent Asian, and 2 percent White). Burckhalter Elementary School ranked between 25-29th percent in math proficiency and 35-39th percent in reading proficiency across 9062 California schools in 2017-2018. The rankings underscore the importance of partnering with an afterschool program provider equipped to address the needs of the current student population.

Over a 2-year period, Burckhalter's leadership worked with Ujimaa Foundation, and engaged with families and the community to consider their input and address the unmet educational and cultural needs of the students. This included forming a committee comprised of community stakeholders, facilitation of focus groups to review various policies and procedures, and establishing minimum criteria and standards for hiring and program design. The decision was then made by OUSD to seek another organization that more closely aligned with the current needs of Burckhalter students and families. These include targeted academic support through literacy intervention, professional development for the staff and a strong organizational infrastructure that can pivot with the changing needs of the educational landscape.

Girls Inc. was selected by Burckhalter's leadership as the new lead agency for the 2020-2021 school year and entered into contract with OUSD for the ASES grant for the 2020-2021 year. Girls Inc. is a longtime provider of after school services at OUSD elementary and middle schools through funding provided by ASES grants and OFCY. On June 30, 2020, City Council approved Girls Inc. to manage after school programs at six (6) OUSD elementary and middle school sites (Resolution No. 88190 C.M.S.). Burckhalter Elementary School is now the seventh OUSD site receiving after school services from Girls Inc.

Girls Inc. has requested an OFCY grant of \$60,818 and has retained the current after school staff (that were formally employed by Ujimaa Foundation) to ensure consistency and stability for students, families and the after school staff. OFCY funds allow the agency to hire 3 additional program leaders to provide age-appropriate groups to support literacy, social-emotional and academic needs. Girls Inc. successfully began the process of building relationships with the students, their families, and the school staff in the first half of the 2020-2021 school year. Approval will allow the existing OFCY contract award amount and scope of services for Girls Inc. of Alameda County to be amended to include one additional school site (Burckhalter) and OFCY grant amount of \$60,818.

Policy Alternative

<i>Alternative #1</i>	The policy alternative before the City Council would be to reject the staff request to substitute Girls Inc. as the lead agency to manage the after-school program grant at Burckhalter Elementary.
<i>Pros</i>	Additional funds of \$78,570 will be made available for OFCY grants in FY 2021-2022 or through the Request For Proposal (RFP) process for the next cycle of grants to be released in November 2021.
<i>Cons</i>	A reduction in after school services at the site for the 2020-2021 school year will likely occur. The new agency began providing services at the start of the 2020-2021 school year with an expectation of City approval of OFCY funding. Without OFCY funding, the school will reduce services and participants and rely solely upon the ASES grant.
<i>Reason for not recommending</i>	Adoption of the proposed resolution will ensure that the school site will provide the full range of after school services for the 2020-2021 school year and remain in good standing to receive and implement State ASES grants in future years.

FISCAL IMPACT

There is no impact on the General Purpose Fund. **Table 2** provides a breakdown of the project funding sources.

Table 2: Funding Source

Funding Source	Organization	Account	Project	Program	Amount
(1780) – Oakland Fund for Children and Youth (OFCY) – Kids First Oakland Children’s Fund	(78251) – Youth Services Organization	(54912) – Services: Contract	(1004482) – FY 2020-2021 OFCY-Contract	(YS04) – OFCY Program	\$60,818
				Total Project	\$60,818

PUBLIC OUTREACH / INTEREST

The process led by OUSD school site leadership was conducted in consultation with families, community, and staff of the Ujimaa Foundation. On November 4, 2020, the OFCY Planning and Oversight Committee (POC) held a regular virtual public meeting to receive public input on the recommendation to assign Girls Inc. as the managing agency for the school site for the 2020-2021 school year.

COORDINATION

This report and legislation have been reviewed by the Office of the City Attorney, Budget Bureau, and the Department of Workplace and Employment Standards.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

Girls Inc. administered OFCY school-based after school programs at five (5) sites during the last school year (FY 2019-2020), with grant awards totaling \$490,000. Across all programs, Girls Inc. enrolled 640 students (110 percent of annual goal). The shortfall of 64 percent of the annual goal in the projected hours of service was due to the transition to virtual programming due the COVID-19 pandemic in the Spring of 2020.

OFCY grant programs are evaluated annually by an independent contractor. OFCY’s 2018-2019 evaluation of school-based after school programming found that after school programs help students stay engaged in schools, develop positive academic behaviors and improve study skills and school attendance, and decrease chronic absenteeism.

Girls Inc. is in good standing with OFCY and demonstrates academic successes with other school site partnerships, including East Oakland Pride and Reach Academy. It’s after school programs are noted for providing targeted literacy support, helping students master foundational

academic skills and STEAM (science, technology, engineering, arts and math) subjects, practice healthy behaviors, and build positive relationships with peers and adults.

SUSTAINABLE OPPORTUNITIES

Economic: Girls Inc. employs local staff and will leverage \$108,000 in State funding and \$75,000 in additional private match funding to support the programming at the site, thereby bringing additional resources into Oakland for Oakland youth.

Environmental: There are no environmental opportunities associated with this report.

Race & Equity: At Burckhalter Elementary School, 98 percent of students are of color and the majority (72 percent) are African American. The grant addresses disparities in educational outcomes and supports student success and well-being at Burckhalter Elementary School. Girls Inc. applied the principles of diversity, equity, and inclusion in the recruitment/retention process, hiring and onboarding of staff to serve at Burckhalter Elementary. The agency places a priority on understanding the existing school's culture and learning the needs, values and priorities of the community served. As a result, Girls Inc. retained key staff reflective of the demographics of the Burckhalter community.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends That The City Council Adopt A Resolution Amending Resolution No. 88190 C.M.S. , Which Awarded Oakland Fund For Children And Youth Grant Agreements For Fiscal Year 2020-21, To Decrease The Amount Of The Grant Award For The Burckhalter Elementary Program And To Replace Ujimaa Foundation With Girls Incorporated Of Alameda County As The Service Provider For The Burckhalter Elementary Program.

For questions regarding this report, please contact Sandra Taylor, Human Services Manager, at 238-7163.

Respectfully submitted,



SARA BEDFORD
Director, Human Services Department

Reviewed by: Sandra Taylor,
Human Services Manager

Prepared by:
Terry Hill, OFCY Program Analyst
Oakland Fund for Children and Youth

Attachments (1)
A: Revised FY 2020-2021 Year-Round Grant Award List