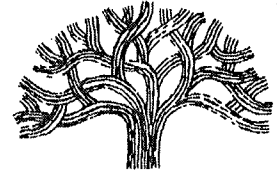


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CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3<sup>rd</sup> FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

Letter of Appointment

January 20, 2016

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Gibson McElhaney and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has appointed the following person as a member of the following board or commission, subject to City Council confirmation:

**COMMISSION ON BOARD OF THE PORT**

**Andreas Ferreira Cluver**, to the Board of the Port Commissioners, to serve the remaining term of Brian Parker ending July 10, 2016. and

**Arabella Martinez** to the Board of Port Commissioners, to serve the remaining term of James Head ending July 10, 2016.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf  
Mayor

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ANDREAS FERREIRA CLÜVER \_\_\_\_\_

**EDUCATION**

*University of California, Berkeley, Department of City and Regional Planning, MCP, 1992.*  
Concentration: Regional Planning, Economic and Community Development.

*University of Texas, Austin, Department Latin American Studies, B.A. with honors, 1986.* Major: Latin American Studies, Minor: Anthropology, Fields: Ethnography, Political Economy, Urban Issues.

*Universidade de São Paulo, Faculdade de Ciências Humanas, '85 - '86* year overseas as part of B.A., Fields: Anthropology and Regional Economic Development.

**PROFESSIONAL EXPERIENCE**

**Secretary-Treasurer, Alameda County Building and Construction Trades Council, Oakland, CA. (12/99 – present).** The Secretary-Treasurer is the head a Council of 28 Trade Unions in the construction Industry for Alameda County. Responsible for negotiating on behalf of all crafts in multi-craft negotiations of Project Labor Agreements (which can run into the hundreds of millions) with Public Agencies and Private owners and Developers. Also responsible for representing all the crafts when interfacing with local politicians, including Federal Congressperson state Senators and Assembly persons, County Supervisors, mayors and many others. Also responsible for developing relations with contractor organizations, community based organizations, and public agency staff around the development of workforce programs. Responsible for directing and managing an office of four staff, consultants and volunteers. Position is an elected position on a three year term, reporting to an Executive Board and ultimately to the Delegates.

**Business Representative, Alameda County Building and Construction Trades Council, Oakland, CA. (1/09 – 11/09).** This position reported to the Secretary-Treasurer (see above description) and worked on specific projects such as Project Labor Agreements, political mobilization, and affiliate education. This position was a temporary position designed to prepare for the eventual assumption, through election, of the Secretary-Treasurer.

**Compliance Officer, Northern California Electrical Construction Industry. Dublin CA. (2/07 – 12/08).** Responsible for the prevailing wage compliance in the Electrical Industry in Alameda County for the Labor-Management (IBEW/NECA) compliance group. Duties included, but were not limited to on-site verification and worker interviews, auditing of Certified Weekly Payroll records, preparing and presenting bid protest (against contractors who had a history of prevailing wage violations) to agencies awarding contracts, preparing violation cases for the DLSE or attorneys, presenting monthly to labor and contractor groups, and participating in the streamlining of compliance practices and procedures. The highlight of the work was uncovering the violation against NBC Contractors, which has become the poster child case for wage theft in the Bay Area.

**Southern African Program Director, American Center for International Solidarity, AFL-CIO, Durban, RSA. (4/03 – 1/07).** Responsible for the managing of the Solidarity Center's Durban office, covering projects in the countries of Lesotho, Swaziland, Malawi, Madagascar, Mozambique, Angola, and Namibia. Portfolio of programs included trade union capacity building projects in the sectors of garment and textiles, metal industry, petroleum, and work with national centers. Primary project was a DRL funded Southern Africa Anti-sweatshop program, where responsibilities included the design, development, and project management. Duties included the day-to-day operations of the field office and local staff and consultants, monitoring of program performance and results, was responsible for developing and monitoring project budget, and the preparation of reports on all program aspects. Additional project responsibilities included planning and coordinating activities with regional partners such as the ITGLWF Africa, and national garment and textile unions. Position required extensive travel and knowledge of the entire Southern African region. In addition to project activities, position involves working with AFL-CIO affiliates to coordinate their participation in the project, development of relationships with US government personnel in region to ensure they understand the role of labor in development and of Solidarity Center programs in the context of their country/regional strategy,

and developing coalition-building contacts with national and international labor, government and non-governmental organizations in the region.

***Program Officer, American Center for International Solidarity, Washington, D.C. (11/02 – 3/03).***

Primary responsibility was for providing support to ACILS field offices in Southern Africa. Duties included developing implementation plans for the various programs, researching labor, economic and political conditions of the region, monitoring various program budgets and processing financial and administrative requests from the field. One of the main responsibilities was to initiate project planning and design for a DRL funded Southern Africa Anti-sweatshop program. Also served on Export Processing Zones (EPZ) committee that coordinated ACILS programs relating to EPZs.

***Business Representative, Alameda County Building and Construction Trades Council, Oakland, CA. (3/99 – 10/02).***

Primary responsibility was for the representation of affiliate union members in public sector agencies under contract with the Building Trades Council. Duties included Chief Negotiator for all public sector contracts, handling of all grievances and disciplinary cases through Joint Board and Civil Service Hearings, meet and confer meeting with public sector agencies, lobbying of politicians on bargaining unit issues, conferring with Business Managers of local affiliates that have members in the Public Sector units, and participating in and coordinating of labor coalitions including Chief negotiator and Spokesperson for the Oakland Housing Labor Coalition. Additional responsibilities with the Building Trades included coordinating the employment compliance efforts between the affiliates and the City of Oakland, ensuring implementation of Port of Oakland Project Labor Agreements on apprenticeship and local workforce utilization through networking with community groups and working with affiliate unions, assisting on local policy positions on housing, apprenticeship, and local economic development. Received training in labor law through Golden Gate University and in Construction Organizing Membership Education Training (COMET).

***Assistant for Coordination, Gesellschaft für Technische Zusammenarbeit (GTZ), Beira, Mozambique, (3/97 – 2/99).***

Responsible for the project planning, monitoring and evaluation of a multi-million dollar food security and rural development partnership program between the German and Mozambican Governments. In addition, assist the Project Coordinator in managing the entire Support Unit (administration, personnel, budget and finances, logistics, and purchasing) and supervising over 150 staff. Duties as Project Planner include conducting regular field monitoring exercises with Mozambican Government counterparts, organizing phase planning (three year) and annual work planning workshops for the basis of all project activities, and writing regular progress reports. Support unit activities involve supervising all support unit department heads, developing more efficient processes, trouble shooting with problems, and coordinating between the program and support unit sectors. Much effort has gone into developing transparent and fair personnel policies and practices, in conjunction with representatives of the Provinces' Department of Labor. Was also a member of the Senior Advisory Team, the management body for the project. Received extensive training in participatory project management.

***Employment Compliance Specialist, City of Oakland, Public Works Agency, Oakland, (12/95 – 3/97).***

Implemented and monitored the City of Oakland's Affirmative Action Construction Employment Program, Local Employment Program, and prevailing wage requirements. As the representative of the City of Oakland worked with trade unions, contractors, and community representatives in the development of programs and mechanisms to increase minority, local, and low-income resident participation on the City's construction projects. Was also responsible for the development of data systems for tracking project workhours and training and supervising City staff. In addition, participated in contract award decisions and the monitoring of payments to sub-contractors, based on compliance to the City's construction programs. Received training in construction law with UC Extension service.

***Employment Monitor, Oakland Citizens Committee On Urban Renewal, Oakland, (2/94 - 11/95).***

Was acting Project Manager for a community-based project monitoring the Cypress Freeway Reconstruction Project for minority, women, and local employment. Provided regular information to Caltrans, City of Oakland and the West Oakland community regarding employment participation. Worked with the California Department of transportation (Caltrans), City of Oakland, trade unions, contractors, employment and training organizations, and the community to develop strategies and programs aimed at increasing minority and local participation on the project.

***Policy Analyst and Program Evaluator, Berkeley Planning Associates, Oakland, (11/91 - 6/94).***

Conducted evaluations of U.S. Department of Labor employment and training programs and policies, including Titles III (dislocated workers) and IV (farm workers) of the Jobs Training Partnership Act (JTPA) and Defense Conversion Amendment (DCA), and for the U.S. Minority Business Development Agency. Also conducted evaluations of local (Oakland) programs for defense conversion and job training. Responsibilities included site visits to both national and local programs, site summaries, qualitative and quantitative analysis, development of recommendations, writing of final reports, assistance with management information systems, and project management.

***Project Consultant, Office of Economic Development and Employment, Oakland, (1/92 - 8/92).***

Provided technical assistance to the Mayor's Minority and Community Equity Participation Advisory Committee (MEPAC) in the form of policy recommendations and analysis. Responsibilities included making presentations to the MEPAC, organizing community workshops, and preparing presentations to the City Council. Co-authored the MEPAC Paper, which became the basis for the Minority Community Equity Participation Policy adopted by the City of Oakland.

***Community Development Specialist, Oakland Citizens Committee On Urban Renewal, Oakland (6/90 -***

***6/92).*** Responsible for providing technical assistance to Community Development District Boards with the allocation of Community Development Block Grant Funding. Duties included attending and presenting at regular community meetings, maintaining a database of local CBOs, and writing and producing a quarterly newsletter. Also performed policy analysis and advocacy.

***Teaching Assistant, Department of City and Regional Planning, UCB, Berkeley, (1/91 - 6/91).***

Responsible for leading discussions, holding office hours, and grading papers in a course entitled "Minorities and Women in Planning". Also involved in the course design and on occasion lectured for the class.

**CURRENT BOARDS AND COMMISSIONS.**

***Delegate and Executive Board Member, Alameda County Central Labor Council, Oakland, CA. (3/09 – Present)***

***Executive Board Member, State Building Trades Council, Sacramento, CA. (3/10 – Present)***

***Advisory Board Member, UC Labor Center, Berkeley, CA. (1/10 – Present)***

***Board Member, Alameda County Workforce Investment Board, Alameda County, CA (1/11 – Present)***

***Cabinet Member and Committee Chair, Oakland Education Cabinet, Oakland, CA (1/11 – Present)***

***Board Member, East Bay Alliance for a Sustainable Economy, Alameda County, CA (1/13 – Present)***

***Chair, Barbara Lee Advisory Committee, Oakland, CA (6/13 – Present)***

***Commissioner, Oakland Army Base Jobs Commission, Oakland, CA (1/14 – Present)***

**PROFESSIONAL SKILLS**

**Languages** – Native speaker of Portuguese and German, fluent in Spanish, working knowledge of French.

ARABELLA MARTINEZ

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CAREER BRIEF

Early experience in social work and the community action program led Arabella to the conviction that economic development, evolving from strong, community-directed institutions, was the most effective path toward economic self-sufficiency and empowerment.

She developed such an institution, the into a multi-million dollar community development corporation. Throughout her career she has been instrumental in helping to create and build institutions that positively supported the role of minorities and women in the economy and larger society.

In 1977 she became Assistant Secretary for the Office of Human Development Services, U.S. Department of Health, Education and Welfare. Appointed by President Jimmy Carter, she was the first Latina appointed to a sub-cabinet level position in the history of the nation.

For a decade after leaving public service, the goals of economic empowerment and self-sufficiency for women and minorities were further delineated through important consultations and studies for major foundations and corporations. During this period, organizational and resource development assistance was provided to a number of organizations, including the Women's Initiative for Self-Employment and the Oakland YWCA.

In December 1989, a new challenge was joined to restore the financial vitality of the Unity Council, and reestablish it as one of the largest and most respected community development corporations in the nation. The development of a \$100 million transit-oriented, mixed-use, in-fill development in the heart of the Fruitvale, an inner city neighborhood has become a national and international model of comprehensive and sustainable neighborhood revitalization.

The Unity Council's community development place-based strategy was adopted by many foundations and government agencies, and has been emulated in other localities throughout the nation. Its vision of sustainable development, linking land-use, transportation and economic development resulted in major policy changes at all levels of government. Its extensive public/private partnerships and its collaborations with other non-profits contributed to its credibility and reputation with the business community, political leaders, local and national philanthropic supporters, Fruitvale residents and other stakeholders. Over fifteen years, her work generated more than \$200 million in support for the Unity Council, its Transit Village development and open space initiatives.

After retiring from the Unity Council in 2005, Arabella joined the Latino Community Foundation Board of Trustees and in 2014 she became its Interim CEO to help build a Latino philanthropic institution in California. With her second retirement, she has rejoined the LCF Board of Trustees as a passionate advocate for the Latino community, its institutions and community-based organizations.

## ARABELLA MARTINEZ

Many national and local organizations have recognized her with Board membership, awards and speaking engagements throughout the nation. Some of her awards include: "Community Leadership Award" – The San Francisco Foundation; "President's Award" from the National Council of La Raza; "The David C. Lizarraga Award for Community Development" from the National Association for Latino Community Asset Builders; "Women of Courage Award" from Family Bridges; "Lifetime Achievement" Leadership Awards from the Non-Profit Housing Association of Northern California; "A Woman Who Could Be President" from the San Francisco League of Women Voters.

### PROFESSIONAL EXPERIENCE

**Chief Executive Officer - Interim**  
Latino Community Foundation  
San Francisco, California

July 2014 - November 2015

**Chief Executive Officer**  
The Spanish Speaking Unity Council  
Oakland, California

December 1989 - February 2005  
& January 1969 – August 1974

**President**  
Center for Policy Development  
Oakland, California and Washington, D.C.

July 1980 - December 1989

**Assistant Secretary**  
Office of Human Development Services,  
U.S. Department of Health, Education and Welfare  
Washington, D.C.

January 1977 - November 1979

**Independent Consultant**  
Oakland, California

1980 and 1974 - 1976

**Executive Director**  
Valley Communities Economic Opportunity Organization  
Livermore, California.

August 1966 - October 1968

**Social Worker**

August 1959 - August 1964

Case Worker (1963-64) for the Contra Costa Social Services Department, Pleasant Hill, California and the Alameda County Welfare Department, Oakland, California (1959 -1962).

# ARABELLA MARTINEZ

## EDUCATION

<b>University of California, Berkeley: Bachelor of Arts</b>	June 1959
<b>University of California, Berkeley: Master of Social Welfare</b> (Community Organization/Administration)	June 1966

## CURRENT BOARD MEMBERSHIPS

- Latino Community Foundation (2005 – Present) [Vice- Chair]
- Raza Development Fund (2005 – Present) [Vice Chair & Secretary]

## PAST BOARD MEMBERSHIPS

- Mexican Museum (January 1999) [President in the late 1980's]
- Oakland Metropolitan Chamber of Commerce (July 2000)
- State Farm Bank Community Advisory Committee (October 2000)
- Oakland Museum of California (October 2000)
- National Council of La Raza (July 2001)
- United Indian Nations Community Development Corporation (2001)
- National Alliance of Latino Community Asset Builders (2002)
- National Council of La Raza - Executive Committee (1993-1999)
- Bay Area Economic Forum (1999-2002)
- University-Oakland Metropolitan Forum - Chair (1997-1999)
- Metropolitan Transportation Commission Advisory Committee (1995-2000)
- PG&E Partnership Council (1997-2000)
- Bank of America's Social Policy Advisory Committee (1996-1998)
- Bay Area Latino Nonprofit Association (1995-1998)
- City of Oakland's "Sharing the Vision" Task Force (1997/98)
- City of Oakland Parks and Recreation Commission (1998-1999)
- The Bay Area Partnership: Blue Ribbon Advisory Council (1993-1995)
- Mayor's Emergency Economic Task Force (1994)
- Oakland Business Development Corporation (1994-1996)
- Commissioner, Oakland Housing Authority, Oakland, CA (1990-1992)
- Women's Initiative for Self-employment, San Francisco, CA. (1985-1989)
- MacArthur Foundation Community Economic Development Advisory Committee, Chicago (1985)
- Public/Private Ventures Corporation, Philadelphia, PA (1980-1985)
- Vesper Society Group, San Leandro, CA (1987-1989)
- Development Training Institute, Baltimore, MD (1981-1982)
- Charter Member and Vice President, City Center Federal Savings and Loan Association of Oakland, CA. (1973-1977)
- Drug Abuse Council, Washington, D.C. (prior to 1977)
- National Rural Center, Washington, D.C. (prior to 1977)
- United Way of the Bay Area, San Francisco, CA (prior to 1975)
- New Oakland Committee, Oakland, CA (prior to 1975)

# ARABELLA MARTINEZ

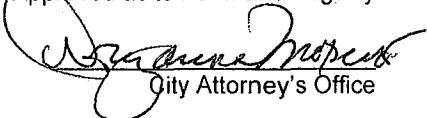
## HONORS AND AWARDS (partial list)

- 2005 "Community Leadership Award" – The San Francisco Foundation
- 2003 "The David C. Lizarraga Award for Community Development" – National Association for Latino Community Asset Builders
- 2002 "President's Award" – National Council of La Raza
- 2002 "Women of Courage" – Family Bridges
- 2002 "Lifetime Achievement " Leadership Awards – Non-Profit Housing Association of Northern California
- 2002 "Lifetime Achievement Award" – Greenlining Institute
- 2002 Bay Area Urban League Award
- 2002 "Distinguished Community Leadership Award" - Bay Area Rapid Transit Cinco de Mayo Committee
- 2000 "Commitment to Excellence in Public Service" - Neighborhood Reinvestment Training Institute
- 1999 "A Woman Who Could Be President" - San Francisco League of Women Voters
  - 1999 "Fund Raising Executive of the Year" - National Society of Fund-Raising Executive: Bay Area Chapter
- 1999 "Lifetime Commitment and Dedication to Empowerment of Latinos" The California Latino Civil Rights Network
- 1999 "Public Education Service Award" -Alameda County Board of Education and Alameda County Superintendent of Schools
- 1998 "First Annual Sea Shell Award in Recognition of Dedicated Commitment to Serving and Improving the Fruitvale District, Our Waterfront Park is Now a Reality.
- 1997 "Oakland Citizen of the Year" - Oakland Tribune (ANG Newspapers) and the New Oakland Committee
- 1997 "Commendation on Outstanding Record of Civic Leadership" - California Senate Resolution by the Honorable Barbara Lee
- 1996 "Diversity in Leadership Award" - East Bay California for Affirmative Action to Stop Proposition 209
- 1993 "Grand Award for Fruitvale Bart Project" - Metropolitan Transportation Commission
- 1991 National Concilio, San Francisco, CA.
- 1989 Woman Power Award, Women's Yellow Pages
- 1985 Community Leadership Award, YWCA, Oakland, CA.
- 1982 Leadership Award, Adelante Mujer Hispana.
- 1979 Commendation from the City of Oakland for Community Service.
- 1979 Special Award from the Spanish Speaking Unity Council.
- 1979 Commendation from the National Association of Social Workers
- 1978 Honorary Doctorate, Trinity College, Washington, D.C.
- 1975 DIANA Award from Epsilon Sigma Alpha, an international organization of women active in their communities.
- 1974 Rosalie M. Stern Award, University of California Alumni Association of Berkeley, given annually to one alumna for outstanding community service.
- 1965 John Hay Whitney Fellowship.



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Approved as to Form and Legality

  
City Attorney's Office

## OAKLAND CITY COUNCIL

**RESOLUTION NO. \_\_\_\_\_ C.M.S.**

**INTRODUCED BY MAYOR LIBBY SCHAAF**

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**RESOLUTION NOMINATING ANDREAS FERREIRA CLUVER AND  
ARABELLA MARTINEZ FOR APPOINTMENT TO THE BOARD OF  
PORT COMMISSIONERS**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Article VII, Section 701 of the City Charter, as amended by Stats., November 1988 creates the Board of Port Commissioners to set policy for and govern the activities of the Port of Oakland, appointing its own Executive Director and approving its own budget and promoting and insuring the comprehensive and adequate development of the Port of Oakland through continuity of control, management and operation; and

**WHEREAS**, the Board of Port Commissioners consists of seven (7) members serving 4- year terms, who are nominated by the Mayor and appointed by Council, and who must be residents of the City of Oakland, having resided in Oakland for one year prior to appointment; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has nominated Andreas Ferreira Cluver and Arabella Martinez to the Board of the Port Commission, subject to appointment by the City Council; now, therefore, be it

**RESOLVED:** That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's nomination of:

1. Andreas Ferreira Cluver to the Board of the Port Commissioners, subject to appointment by the City Council, to serve the remaining term of Brian Parker which ends July 10, 2016; and

2. Arabella Martinez to the Board of Port Commissioners, subject to appointment by the City Council, to serve the remaining term of James Head which ends July 10, 2016.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLÉN, KALB, KAPLAN, REID AND  
PRESIDENT GIBSON MCELHANEY

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

LATONDA SIMMONS  
City Clerk and Clerk of the Council of the  
City of Oakland, California