




AGENDA REPORT

TO: Edward D. Reiskin
City Administrator

FROM: Guillermo Cespedes
Chief, Violence Prevention

SUBJECT: Department of Violence Prevention
Services Funding Recommendations

DATE: May 16, 2022

City Administrator Approval 

Date: Jun 2, 2022

RECOMMENDATION

Staff Recommends That The City Council:

Adopt A Resolution Authorizing The City Administrator To Execute Grant Agreements With Non-Profits And Public Agencies To Provide Violence Prevention And Intervention Services In Accordance With The 2014 Oakland Public Safety And Services Violence Prevention Act For The Period July 1, 2022 To June 30, 2023 In A Total Amount Not To Exceed Nineteen Million Three Hundred And Fifty Thousand Dollars (\$19,350,000), With A One-Year And Six-Month Option To Renew Through December 31, 2024, Pending Council Approval And Available Funds.

EXECUTIVE SUMMARY

This report and resolution provide City Council with funding recommendations for violence intervention and prevention programs funded under the Oakland Public Safety and Services Violence Prevention Act of 2014 (Safety and Services Act) and General Purpose Funds - Reimagining Public Safety. Approximately sixty (60) grant agreements are recommended with over 40 non-profit and public agencies to serve an estimated 11,775 people at the center of, at-risk, and exposed to violence in Oakland for an annual total amount of \$19,350,000 for all the contracts.

These recommendations are the result of a Request for Qualifications (RFQ) process administered by the Department of Violence Prevention (DVP). The RFQ was based on the DVP Fiscal Year 2022-2024 Spending Plan approved by the Safety and Services Oversight Commission (SSOC) and City Council in spring/summer 2021 (Resolution No. 88795 C.M.S.). The recommended grant agreements would run from July 1, 2022 through June 30, 2023, with an option to renew for one year and six months pending Council approval and available funds.

Highlights of the DVP funding recommendations for Fiscal Year 2022-2023 include:

- Investment of \$2.4 million in school safety in partnership with Oakland Unified School District (OUSD)
- A more than fifty percent increase in funding for gender-based violence (GBV) responses with roughly half of the funding awarded to grantees not currently funded

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- More than double the amount of funding for community-based violence interrupters
- \$500,000 in available funds for mini-grant projects by Oakland residents to address violence and promote community healing
- Training to build the natural leadership and capacity of Oakland residents to address trauma and violence in their neighborhoods
- Deep investment in neighborhood-based violence prevention efforts in areas identified by the DVP

BACKGROUND/LEGISLATIVE HISTORY

Safety and Services Act Overview: In 2014, Oakland voters passed the Public Safety and Services Violence Prevention Act, which maintained a special parcel tax and a parking surcharge tax to fund violence intervention objectives. The Safety and Services Act provides how the City shall allocate the tax funds. The Safety and Services Act raised over \$26 million in FY 2021-22 through a special parcel tax along with a parking surcharge on commercial lots. Out of this, \$2 million is set aside to improve fire response services, \$700,000 pays for the audit and evaluation of programs and services, \$14 million goes toward the police department for violence reduction efforts, and \$9.3 million goes toward community-based violence intervention programs and service. The objectives of the Safety and Services Act are to:

1. Reduce homicides, robberies, burglaries and gun-related violence;
2. Improve police and fire emergency 911 response times and other police services; and
3. Invest in violence intervention and prevention strategies that provide support for at-risk youth and young adults to interrupt the cycle of violence and recidivism.

Regarding the violence prevention and intervention strategies, the Safety and Services Act emphasizes coordination of public systems and community-based services with a joint focus on youth and young adults at highest risk of violence as guided by data analysis. It names collaborative strategies such as crisis response, victim services, and reentry support intended to interrupt the cycle of violence and recidivism. DVP administers Safety and Services Act funds. The Act establishes a Public Safety and Services Violence Prevention Oversight Commission (SSOC) that, among other duties, reviews spending plans for proposed funding, and makes recommendations to the Mayor and City Council on the plans prior to Council approval.

General Purpose Funds - Reimagining Public Safety in City of Oakland FY 2021-2023 Biennial Budget: On June 24, 2021, City Council adopted the City's FY 2021-2023 Biennial Budget (Resolution No. 88717 C.M.S.), which incorporated the Council President Fortunato Bas's amendments that provided an appropriation of approximately \$17 million in general purpose funds for the DVP over two years.

DVP 2022-2024 Spending Plan: Every two-to-three years, DVP prepares a spending plan to outline the strategies and services recommended for the next funding cycle. DVP worked with community members, including a series of community listening sessions, and public partners to develop the framework and allocations in the 2022-2024 Spending Plan (***Attachment A***)

Table 1 below outlines the DVP's strategic investment areas, which are aligned with the City's racial equity approach to violence reduction; services and outcomes will be disaggregated by race. By working to fulfill these goals, DVP also seeks to contribute to broader citywide reductions in racial disparities related to gun violence, family violence, and commercial sexual exploitation of young people.

Table 1 – DVP 2022-2024 Spending Plan Strategy Area

Strategy Areas	Goal	Estimated Service Amount	Intended Outcomes
Gun/Group/Gang Violence Response ~50% of funds	Intervene in gun violence to save lives and support healing	~2,500 people, youth and young adults, at the center of or at risk of gun violence and their loved ones	<ul style="list-style-type: none"> Stay alive & free Meet basic needs Strengthen family assets Strengthen socio-emotional skills Increase job skills Improve education & career outcomes Prevent violence and support students and families at 7 high schools
Gender-Based Violence Response ~25% of funds	Help people experiencing family violence and commercial sexual exploitation find safety and access support	~ 4,000 survivors and their loved ones	<ul style="list-style-type: none"> Transition out of danger Avoid re-injury and exploitation Access supports for long-term safety and healing
Community Healing and Restoration ~25% of funds	Lift up the wisdom of people closest to violence and deepen their skills to promote community healing	~5,000 of community members engaged and staff trained	<ul style="list-style-type: none"> More safe spaces Deeper community involvement Stronger norms against violence and promotion of healing and wellness Stronger violence reduction network

Funding Cycles: The Safety and Services Act sunsets in December 2024. Following the previously awarded funding cycles, the approved Spending Plan will cover a two-year and six-month period.

Awarded: January 2016 – Fiscal Year 2017-18 (2.5 years; Resolution No. 85720 C.M.S.)
 Fiscal Year 2018-19 (1-year extension; Resolution No. 87195 C.M.S.)
 Fiscal Year 2019-20 – Fiscal Year 2020-21 (2 years; Resolution No. 87756 C.M.S.)
 Fiscal Year 2020-21(1-year extension; Resolution No. 88120 C.M.S.)
 Fiscal Year 2021-22 (1-year extension; Resolution No. 88654 C.M.S.)

Current: Fiscal Year 2022-24 – December 2024 (2.5 years, with additional 6 months to be awarded dependent on availability of funds)

ANALYSIS AND POLICY ALTERNATIVES

Recommendation: DVP recommends entering into grant agreements with the non-profit and public agencies named below. Funding recommendations are the results of a competitive RFQ process and will support the implementation of strategies outlined in the DVP 2022-2024 Strategic Spending Plan (**Attachment A**). Spending Plan strategies were developed through a

planning process that included extensive community input and review of local and national best practices.

By funding the DVP Network of community-based service providers this effort addresses the citywide priorities of holistic community safety and responsive, trustworthy government. The DVP mandates and public health approach to violence prevention specifically address community safety. The DVP mandates focus on reducing trauma and violence in five areas:

- Gun violence
- Intimate partner violence
- Commercial sexual exploitation
- Unsolved homicides (cold cases), particularly support for families
- Community trauma associated with violence

The DVP theory of change is based on the following public health premise to reduce violence:

- If DVP focuses on specific places in Oakland with underlying conditions that generate the highest rates of violence;
- And the specific people determined to be at: the center of violence (tertiary), at-risk for violence (secondary), and exposed/adjacent to violence (primary);
- Provide services at the times and days of the week when violence occurs most; and
- Direct interventions to the individual, peer, family, and community levels simultaneously then, the public health conditions DVP is trying to mitigate will be reduced.

The responsiveness and support of DVP staff and the DVP provider network increase trust in the government’s ability to respond, interrupt, and support sustained changes in underlying conditions and behaviors, and support healing from trauma.

Summary of RFQ Timeline and Applications Submitted: DVP released the 2022-2024 RFQ on December 10, 2021. The RFQ was widely distributed including direct email to over 3,500 recipients. DVP held a pre-proposal meeting via Zoom attended by over 100 individuals and answered applicant questions via email. Proposals were due on February 3, 2022.

DVP received 87 applications from 45 agencies (with 27 sub-grantees/partner agencies) for the more than 20 activities the DVP is seeking community partners to provide violence intervention and prevention services. Table 2 provides a summary of the applications received and a range of possible awards and available funding in each sub-strategy. A list of all agencies that submitted proposals in each sub-strategy is included in **Attachment B**.

Table 2. Summary of Proposals Submitted with Estimated Awards and Funding

Strategy Area/Sub-Strategy	# Received	Est. # Awards	Est. Funding
GUN/GROUP/GANG VIOLENCE RESPONSE			
Violent Incident Crisis Response	10	8-10	\$3.1 - \$3.4 million
Youth Diversion and Youth and Adult Life Coaching	17	7-9	\$2.6 - \$2.8 million
Youth and Adult Employment & Education Support Services	14	4-6	\$1.2 - \$1.5 million
School-site Violence Intervention and Prevention Teams	6	4-6	\$2 million

GENDER-BASED VIOLENCE RESPONSE			
Crisis Response	2	4-5	\$900,000 - \$1.1 million
Housing	4	3-5	\$1.35 - \$1.55 million
Wraparound Services	9	5-9	\$1.65 - \$2.1 million
COMMUNITY HEALING AND RESTORATION			
Neighborhood and Community Teams with Town Nights	7	5-7	\$2 - \$2.3 million
Healing/Restorative Activities	14	2-4	\$600,000- \$750,000
Therapeutic Supports	2	1-3	\$400,000 - \$600,000
Community Capacity-Building and Mini-Grants	2	1-2	\$700,000 - \$850,000
GRAND TOTAL	87	44-66	Up to \$20 million

Application Review Process: All 87 applications received were reviewed by DVP staff for completeness before moving on to review. Following completeness review, five applications were not reviewed because they were incomplete applications that did not meet the requirements for an application to move forward in the review process. The remaining 82 applications were each read and scored by 5 different review panelists. DVP recruited more than 50 volunteers to read and score applications. Each review panel consisted of individuals with personal experience and/or professional experience relevant to the sub-strategy or activity. Panels included community members, public partner representatives, and violence prevention staff from other local governments, among others. Review panels were diverse in terms of race, gender and professional background.

All review panelists were trained via live or recorded webinar to orient them to the RFQ and review process. Panelists were required to confirm they did not have conflict of interest for each application reviewed, before getting access to application materials and used the scoring criteria provided in the RFQ to assign each application a score up to 100 points. During the review process, panelists were also provided with information on current DVP grantees who had applied including: performance data; timeliness of progress reports; site visit findings and resolution, if any. DVP staff did not score proposals. A minimum average score of 70 points was required for the applicant agency to be deemed qualified in a specific sub-strategy/activity. Only 4 applicant agencies did not attain the minimum score for eligibility to be funded by DVP in this funding cycle.

Department of Workplace and Employment Standards (DWES) also reviewed the applications from each agency for preference points related to certification as a Local, Small or Very Small Local Business Enterprise (L/SLBE), demonstration of Oakland resident work force, and length of time in Oakland. Of the 87 applications submitted from 45 different lead agencies (with 27 sub-grantees/partner agencies), DWES found only one agency currently eligible for such preference points. In light of this, to ensure fairness in the contracting process for the many

qualified providers that are local, and rooted in Oakland,¹ it was deemed not in the best interests of the City’s violence prevention efforts to apply preference points for the proposed grant agreements for the Department of Violence Prevention.

Notification and Appeals: Following review panel scoring, staff compiled funding recommendations, and analyzed geographic distribution of services, the distribution of services to priority populations outlined in the RFQ, alignment with the DVP Spending Plan and principles outlined in the RFQ, agency past performance, and reasonableness and feasibility of the example budget, and of the activities and outcomes proposed.

Preliminary recommendations were sent to applicants the week of March 21. Applicants who were not recommended for funding were offered the opportunity to receive feedback on their proposal and given one week to file an appeal, if they felt their proposal was reviewed unfairly, was not reviewed in the strategy applied for (or a similar mistake of fact occurred), and/or a financial conflict of interest among a reviewer was missed during the process. The Chief of Violence Prevention reviewed the 5 appeals filed and determined that none met the specified appeal criteria. Though additional funding recommendations were made to two agencies to bolster services offered to Oakland youth including expanded employment and restorative justice programs in Oakland high schools.

Award Recommendations: Detail on recommended awards are provided below by sub-strategy. Additional detail on DVP models that the agencies recommended for funding will deliver is available in the RFQ for services included as **Attachment C**.

STRATEGY AREA 1: GUN AND GROUP VIOLENCE RESPONSE

Violent Incident Crisis Response (VICR): This sub-strategy will support a community-based shooting and homicide response network that serves survivors and their families and works to prevent retaliatory violence. Community-based responders will meet people where they are – be it at the hospital or in their homes – and walk with them as they navigate crisis.

Table 3. Violent Incident Crisis Response Recommendations

Activity	Agency	Award Amount	Rec # Served	City Focus
Violence Interrupters	Youth ALIVE!	\$600,000	100	Citywide
	Communities United for Restorative Youth Justice (CURYJ)	\$300,000	60	D5
	Building Opportunities for Self-Sufficiency (BOSS)	\$600,000	100	D3, D6
	Trybe Inc.	\$300,000	60	D2
	Community & Youth Outreach, Inc. (CYO)	\$400,000	70	D6, D7
Hospital-Based Intervention	Youth ALIVE!	\$375,000	150	Citywide

¹ Among the organizations that will be awarded contracts if DVP recommendations are adopted roughly 95% maintain offices in Oakland ready to serve Oakland residents impacted by violence. Some agencies will primarily provide shelter away from Oakland for people experiencing gender-based violence.

Table 3. Violent Incident Crisis Response Recommendations- Continued

Activity	Agency	Award Amount	Rec # Served	City Focus
Family Support	Youth ALIVE!	\$275,000	100	Citywide
Emergency, Temporary Relocation	Youth ALIVE!	\$265,000	65	Citywide
Total		\$3,115,000	640	

Violence interrupters from Communities United for Restorative Youth Justice (CURYJ), Building Opportunities for Self Sufficiency (BOSS), TRYBE, Inc., Community and Youth Outreach (CYO); and Youth ALIVE! (YA!) will assess situations for risk of retaliatory violence and work to interrupt conflicts between groups and individuals. Interrupters will rely on their community credibility and knowledge of Oakland street violence to form relationships that allow them to intervene in volatile situations. Violence interruption teams will be scheduled to provide 24-7 response as part of the DVP’s Triangle Incident Response (TIR), a 24/7 crime scene or hospital response to shootings with injury and homicides that aims to reduce retaliatory violence, reduce levels of trauma experienced by impacted individuals, and improve relations between community and government partners. TIR involves a coordinated response from:

1. **Violence interrupters (VIs)** who assess likelihood of retaliation and implement strategies to interrupt retaliation,
2. **DVP direct service staff** who coordinate with DVP-funded agencies to connect victims and their families to needed services and resources; and
3. **Law enforcement officers** who process evidence at the crime scene and share pertinent information with crime scene responders.

DVP was recently awarded a three-year, \$1 million, Byrne Criminal Justice Innovation (BCJI) grant to deepen and include gender-based violence into the TIR in East Oakland.

In addition to violence interruption, YA! will provide hospital-based intervention, family support and emergency, temporary relocation response. Agency staff will provide immediate outreach to violently injured people referred through local hospitals. Emergency, temporary relocation will be available for those in immediate danger. YA!’s Khadafy Washington Project, will provide citywide family support services following a homicide. Families and individuals will be connected to immediate resources and longer-term mental health and healing supports available through the Therapeutic Support sub-strategy under Community Healing and Restoration.

All VICR activities will be coordinated by DVP staff through ongoing communication and at weekly meetings to coordinate efforts.

Youth Diversion and Youth and Adult Life Coaching This sub-strategy centers on transformative relationships between people involved in gun violence and trained peer professionals with similar life experiences. It aims to help youth and young adults at the center of gun violence access opportunity and stay safe and free. This approach also develops families as asset through practices to promote cohesion and celebrate ancestral connections.

Table 4. Youth Diversion & Youth and Adult Life Coaching Recommendations

Activity	Agency	Award Amount	Rec # Served	City Focus
Youth Diversion	Community Works West, Inc.	\$200,000	30	Citywide
	National Institute for Criminal Justice Reform	\$200,000	30	Citywide
	Oakland Unified School District-Juvenile Justice Center Strategy	\$85,000	375	Citywide
Youth Life Coaching	East Bay Asian Youth Center	\$490,000	70	Citywide
	Safe Passages	\$275,000	35	Citywide
	The Mentoring Center	\$275,000	35	Citywide
Adult Life Coaching	The Mentoring Center	\$470,000	70	D3, D1
	Roots Community Health Center	\$270,000	35	D7
	Communities United for Restorative Youth Justice	\$300,000	36	D5
	Community & Youth Outreach, Inc.	\$470,000	70	D6
	Abode Services	\$150,000	20	Citywide
Total		\$3,185,000	806	

Diversion programming offered by Community Works West will use restorative justice practices to support youth referred by the Alameda County District Attorney’s Office and local law enforcement who have been arrested, but not sentenced, with the goal of having charges dropped. National Institute for Criminal Justice Reform will implement Neighborhood Opportunity and Accountability Boards (NOAB) that seek to divert youth pre-arrest.

Youth life coaching is centered on transformative relationships and provides advocacy, systems navigation, family engagement, incentives, and socio-emotional skill development. East Bay Asian Youth Center (EBAYC), Safe Passages and The Mentoring Center will provide life coaching and support services for youth transitioning from the Alameda County Juvenile Justice Center and youth identified through probation and school referrals. Oakland Unified School District (OUSD) will support rapid school placement and referrals to life coaching.

Adult life coaches at The Mentoring Center (TMC), Community & Youth Outreach (CYO), Roots Community Health Center, Communities United for Restorative Youth Justice (CURYJ) as well as three DVP-based Life Coaches, will provide advocacy, systems navigation, family engagement, connection to resources such as housing and mental health, and socio-emotional skill development. Financial incentives reinforce positive lifestyle changes. The Mentoring Center will focus on serving West and North Oakland, Communities United for Restorative Youth Justice (CURYJ) on Central Oakland, CYO will focus in Central and East Oakland, with citywide capacity, and Roots Community Health Center will serve Deep East Oakland.

As housing has been identified as a top need for DVP participants, Abode Services will provide housing-focused coaching and placement support to participants placed in transitional housing through the Oakland PATH Re-Housing Initiative (OPRI).

Employment and Education Support Services: This sub-strategy aims to improve the ability of participants referred from the DVP Network and their loved ones to attain and retain employment. Employment programming seeks to meet participants' immediate job-seeking needs and enhance their long-term job prospects through the development of additional skills and education.

Table 5. Youth Career Exploration & Adult Employment and Education Support Recommendations

Activity	Agency	Award Amount	Rec # Served	City Focus
Youth Career Exploration and Education	The Youth Employment Partnership, Inc.	\$400,000	75	Citywide
	Lao Family Community Development Inc.	\$200,000	35	Citywide
	Oakland Kids First	\$200,000 ¹	35	D6
	Safe Passages, Inc.	\$50,000 ²	-	D7
Adult Employment and Education	The Youth Employment Partnership, Inc.	\$300,000	50	Citywide
	Oakland Private Industry Council, Inc.	\$300,000	50	Citywide
	Center for Employment Opportunities, Inc.	\$350,000	70	Citywide
Total		\$1,800,000	315	

Education and career exploration programs must support academic achievement and offer a range of opportunities to explore work and career options, both after school and in the summer. Youth Employment Partnership (YEP), in partnership with the Alameda County Office of Education, will provide employment training, internships and education support to high-risk youth between 14 and 18. Lao Family Community Development will provide life skills coaching, career exploration and academic case management and support to high-risk youth ages 14-18. In collaboration with the Human Services Department's Oakland Fund for Children and Youth, DVP will provide additional funding to Safe Passages to serve opportunity youth up to age 21.

In addition, the City's Workforce Development Board (WDB) has secured state funding for the Californians For All Youth Jobs Corps/Oakland Forward Program. In partnership with WDB, DVP intends to award \$400,000, over two-years, to Oakland Kids First. These leveraged funds will expand the availability of services for DVP participants, particularly youth at Castlemont High School. The WDB is expected to bring acceptance of the state grant and additional grant awards to City Council before summer recess.

Adult employment providers will emphasize paid work experience/transitional employment, certifications, or educational advancement, as well as job placement and retention. Center for Employment Opportunities (CEO) will offer a crew-based model that provides immediate attachment to income (daily pay) while participating in job coaching and job placement with a wide range of employers. Oakland Private Industry Council (OPIC) will offer soft skills and coaching support along with transitional employment to prepare participants for work, along with additional mental health support in a group and individual setting. Youth Employment Partnership (YEP) will provide linkage to training partners at Cypress Mandela and West Oakland Job Resource Center and serve transition-age youth.

¹ State funding for the Californians For All Youth Jobs Corps program will support the grant to

Oakland Kids First in partnership with the City of Oakland's Workforce Development Board
² DVP funding for Safe Passages will supplement the funding award recommended by the Oakland Fund for Children and Youth of \$150,000 under *Career Access and Employment for Opportunity Youth*.

School-site Violence Intervention and Prevention (VIP) Teams: Each DVP School-site VIP team will include three staff with roles that align with the qualifications required for DVP strategies addressing gun/group and gender-based violence. Each VIP team will include: one (1) violence interrupter specializing in recognizing and intervening to prevent violence at the school site and surrounding community; one (1) gender-based violence specialist to provide training and support to identify and interrupt dating violence and sexual exploitation and address the impacts of gendered-violence; and one (1) youth life coach trained in the DVP's family approach to support identified youth and their families.

Table 6. School-site Violence Intervention and Prevention Teams Recommendations

Activity	Agency	Award Amount	Rec # Served	City Focus
Violence Interruption and Life Coaching	The Family Violence Law Center (Fiscal Sponsor for Youth ALIVE!)	\$600,000	115	D2, D6
	Communities United for Restorative Youth Justice	\$300,000	60	D5
Violence Interruption	Community & Youth Outreach, Inc.	\$200,000	40	D3
Youth Life Coaching	East Bay Asian Youth Center	\$300,000	35	D2
	Student Program for Academic and Athletic Transitioning	\$200,000	20	D3
Restorative Justice	Restorative Justice for Oakland Youth	\$350,000	250	D2, D6 Citywide
GBV Specialist	The Family Violence Law Center	\$450,000	300	Citywide
Total		\$2,400,000	820	

VIP Teams will coordinate with Community School Managers and join school sites' Coordination of Services Teams (COST) and Safety Teams, launched in 2021 to support OUSD's safety planning as they remove police from their schools. VIP Teams will complement, not replace, other services that are a part of the school site's COST and Safety Teams, such as mental health clinicians, restorative justice facilitators, and nurses provided by OUSD and other community partners.

DVP worked with OUSD to determine which high schools will receive VIP team support. The following agencies will be assigned to support the schools in particular roles. Family Violence Law Center (FVLC) staff will be assigned to support all of the schools with gender-based violence specialists. At Castlemont High School and Rudsdale Continuation School, YA! will provide life coaching and violence interruption. Similarly, CURYJ will provide life coaching and violence interruption at Fremont High School. For McClymonds High School and Ralph J. Bunche Academy, CYO will support with violence interruption and Student Program for Academic and Athletic Transitioning (SPAAT) will provide life coaching. The roles will also be split for Oakland High School and Dewey Academy, with YA! providing violence interruption and EBAYC providing youth life coaching. Restorative Justice for Oakland Youth (RJOY) will lead restorative justice circles in OUSD schools served through the sub-strategy, with particular emphasis on regular programming at Rudsdale High School, Dewey Academy and Castlemont High School, as well as, in response to incidents of violence that take place at OUSD schools or

in the surrounding communities. OUSD is also interested in partnering for trainings offered by RJOY.

The VIP teams will begin working with the school-sites when the next school year starts in August 2022 and will actively participate with OUSD partners in the planning and design for successful implementation and integration into the school-site culture. VIP team members will also coordinate and communicate with DVP staff overseeing city-wide violence intervention efforts and connect youth and their families with other service providers in the DVP Network.

STRATEGY AREA 2: GENDER-BASED VIOLENCE RESPONSE

Crisis Response: Programs in this sub-strategy support activities that provide crisis response services to victims of domestic/intimate partner violence, sexual violence, family violence and commercially sexual exploitation.

Table 7.GBV Crisis Response Recommendations

Activity	Agency	Award Amount	Rec # Served	City Focus
24-Hour Hotlines	The Family Violence Law Center (with Bay Area Women Against Rape)	\$400,000	2,500	Citywide
24- Hour Bedside Advocacy and Accompaniment	Ruby's Place (with Survivors Healing, Advising, and Dedicated to Empowerment (S.H.A.D.E.) Movement, LLC)	\$250,000	50	Citywide
	The Family Violence Law Center (with Progressive Transition(s), Inc.)	\$250,000	50	Citywide
Total		\$900,000	2,600	

The Family Violence Law Center (FVLC) in partnership with Bay Area Women Against Rape (BAWAR) will provide citywide crisis response, including a 24-hour hotline to support people experiencing intimate partner violence and an additional hotline for people experiencing commercial sexual exploitation and sexual assault. Hotline callers are also connected to the other resources funded in the Housing and Wrap Around Services sub-strategies.

Ruby's Place will provide 24-hour bedside advocacy and accompaniment at Children's Hospital and other local clinics to advocate for people experiencing various forms of gender-based violence (GBV) to access support and care. The Family Violence Law Center with Progressive Transition(s), Inc. will provide 24-hour bedside advocacy and accompaniment at other healthcare locations in Oakland to respond to GBV survivors in vulnerable moments of crisis and connect them to resources.

Housing: This sub-strategy provides safe emergency housing beds for victims and survivors of gender-based violence and their families as well as access to longer-term transitional housing.

Table 8. GBV Housing Recommendations

Activity	Agency	Award Amount	Rec # Served	City Focus
Emergency Shelter	Covenant House California	\$400,000	175	Citywide
	The Family Violence Law Center (with Bay Area Women Against Rape)	\$200,000	200	Citywide
	Sister-To-Sister 2, Incorporated	\$200,000	50	Citywide
Transitional Housing	Building Opportunities for Self-Sufficiency (fiscal sponsor for Love Never Fails)	\$300,000	50	Citywide
Total		\$1,100,000	475	

Covenant House will provide shelter to commercially sexually exploited youth and young adults at their shelter located in Oakland. FVLC and BAWAR will provide hotel vouchers and other immediate financial assistance to obtain safe shelter and Sister 2 Sister will provide shelter in a safe, sober living environment for women of all ages.

Transitional housing, provided by Love Never Fails, is located outside of Oakland and provides 12-18 months of transitional housing to survivors of gender-based violence to stabilize following a crisis.

Wrap Around Supports: This sub-strategy provides life coaching, legal advocacy, therapeutic support, employment services and safe spaces for survivors of gender-based violence. Services facilitate survivor healing and resiliency and increase safety, mental and physical health and financial stability.

Table 9. GBV Wrap Around Supports Recommendations

Activity	Agency	Award Amount	Rec # Served	City Focus
Life Coaching	East Bay Asian Youth Center (EBAYC)	\$250,000	40	Citywide
Legal Advocacy	The Family Violence Law Center (with Bay Area Legal Aid, Justice at Last, Inc.)	\$650,000	500	Citywide
Therapeutic Support	The Family Violence Law Center (with Mujeres Unidas y Activas, Bay Area Women Against Rape)	\$300,000	50	Citywide
	Building Opportunities for Self-Sufficiency (fiscal sponsor for A Safe Place, Adamika Village, S.H.A.D.E., Love Never Fails, and Men Creating Peace)	\$300,000	150	Citywide
	Oakland Unified School District-Office of Equity	\$200,000	100	Citywide

Table 9. GBV Wrap Around Supports Recommendations- Continued

Activity	Agency	Award Amount	Rec # Served	City Focus
GBV Employment	Building Opportunities for Self-Sufficiency (with S.H.A.D.E., Love Never Fails, and Realized Potential)	\$350,000	90	Citywide
Safe Space Alternative	Young Women’s Freedom Center	\$200,000	100	Citywide
	Oakland LGBTQ Community Center, Inc.	\$150,000	75	Citywide
Total		\$2,400,000	1,105	

EBAYC will provide life coaching services that include dedicated staff to work with commercially sexually exploited (CSE) youth, language capacity, access to a career pathways employment program, and expanded learning academic support in-house.

Under this sub-strategy, FVLC will provide legal support, and comprehensive wraparound services to survivors of family violence, including working to facilitate survivor healing and resiliency and increase safety, mental and physical health, and financial and housing stability.

FVLC with Mujeres Unidas y Activas and Bay Area Women Against Rape, Building Opportunities for Self-Sufficiency (BOSS) with A Safe Place, Adamika Village, S.H.A.D.E., Love Never Fails, and Men Creating Peace, and the Oakland Unified School District Office of Equity will provide a diverse offering of therapeutic support services to survivors of GBV ranging from traditional mental health counseling, to peer and family/parent support groups, to healing circles.

BOSS will provide workforce services including job coaching, placement and retention for people experiencing GBV in partnership with S.H.A.D.E., who will facilitate life skills and leadership training; Love Never Fails, who will provide a training program in coding; and Realized Potential, who will offer classes for young men who have participated in CSE.

The Young Women’s Freedom Center (YWFC) and the Oakland Lesbian Gay Bisexual Transgender Queer or Questioning Plus (LGBTQ+) Center will provide safe space alternatives for commercially sexually exploited (CSE) youth and lesbian, gay, bisexual, trans, queer (LGBTQ), and gender-nonconforming youth who have experienced gender-based violence.

STRATEGY AREA 3: COMMUNITY HEALING AND RESTORATION

Neighborhood and Community Teams and Town Nights: Though violence impacts people who live in all parts of Oakland, the impacts are more acutely felt in the priority neighborhoods where shootings and homicides occur most often. This sub-strategy seeks to engage residents in these neighborhoods through activities and events that build community cohesion and supports healing from collective trauma.

Table 10. Neighborhood and Community Teams and Town Nights Recommendations

Agency	Award Amount	Rec # Served	City Focus
Trybe Inc.	\$360,000	500	D2
Communities United for Restorative Youth Justice	\$360,000	500	D5
Roots Community Health Center	\$360,000	500	D6, D7
Building Opportunities for Self-Sufficiency	\$360,000	500	D3
Community & Youth Outreach, Inc.	\$360,000	500	D6
Town Nights			
Trybe Inc.	\$150,000	300	D2
Communities United for Restorative Youth Justice	\$150,000	300	D5
Building Opportunities for Self-Sufficiency (Fiscal sponsor for Adamika Village and Hoover Foster Resident Action Council)	\$225,000	450	D3, D7
Destiny Arts Center	\$75,000	150	D1
Total	\$2,400,000	3,700	

Neighborhood and Community Teams (NACTs) will be based in the DVP priority areas and serve as credible messengers and visible ambassadors for the DVP Network to establish community safety approaches that focus on healing, wellness, and promoting peace. Approaches to creating safety will vary based on each neighborhood's unique dynamics. Agency staff is rooted in the community, including young adults, but of any age, and are able to nurture and maintain relationships with individuals and groups in neighborhoods they seek to serve including natural leaders in the area. These multi-generational, multi-cultural relationships can be leveraged in times of crisis when needed to mitigate inter-group violence and retaliation.

NACTs lead outreach and promotion of community events and activities designed to restore, strengthen, and beautify the neighborhood, while connecting people to DVP network services and other community resources. NACTs will engage residents in violence reduction efforts, including community support after a shooting or homicide. Staff must also be knowledgeable about the DVP Network and be familiar with other local resources (food bank, shelter, etc.), physical and mental health supports, free legal services, etc. to provide referrals to community members.

TRYBE's NACT is rooted in the San Antonio neighborhood providing events and activities and community supports in addition to violence interruption. CURYJ will layer NACT efforts with life coaching and violence interruption to support the Fruitvale neighborhood (to High street). Roots will focus efforts in East Oakland and connect residents to physical and mental health, along with healing events and other supports. Building Opportunities for Self-Sufficiency will focus on West Oakland and the CYO NACT will focus efforts on East Oakland.

Town Nights is intended to disrupt violence using three program components: community outreach/jobs; extended recreational programming/food; and violence interruption with proactive peace-making dialogue. During the first four-week series:

- More than 1,300 Oakland residents attended events weekly

- 1,100 turkeys were distributed on November 22nd
- 1,400 families received toys for their children on December 17th
- 92 part-time positions were created

Initial data analysis indicates that in the **48 hours** following the start time of Town Nights events (6pm—all weekend), there were 14 shootings with injury, compared to 41 shootings with injury during the same days and hours in 2020. This is potentially a **66% reduction**. During the specific hours the events took place, the reduction was 90% over the same hours in 2020. And though these reductions may not be causal, meaning we cannot say with scientific certainty that they are the direct result of Town Nights, we know that they represent an important shift that we hope to maintain when Town Nights summer series begins in June.

TRYBE and CURYJ held very successful Town Nights events at San Antonio and Jose De La Cruz parks in fall/winter 2021. BOSS seeks to support the Town Nights events organized by Hoover Foster Resident Action Council in West Oakland and Adamika Village in East Oakland. Destiny Arts Center will host Town Nights events at a location in North Oakland. All Town Nights funded in Fiscal Year 2022-2023 will take place in summer 2023.

Healing/Restorative Activities: In Oakland neighborhoods where most violence occurs residents feel the impacts acutely and relentlessly. This sub-strategy includes community healing events and activities that seek to build unity and change norms around violence in the community utilizing restorative and trauma-informed approaches that are rooted in the identity and culture of the community to be served.

Table 11. Healing/Restorative Activities Recommendations

Agency	Award Amount	Rec # Served	City Focus
Catholic Charities of the Diocese of Oakland	\$200,000	200	Citywide
Restorative Justice for Oakland Youth	\$200,000	200	Citywide
Urban Peace Movement (fiscal sponsor Movement Strategy Center)	\$350,000	400	Citywide
Building Opportunities for Self-Sufficiency (Fiscal sponsor for Khadafy Washington Foundation and Adamika Village)	\$250,000	250	Citywide
Total	\$1,000,000	1,050	

Community Healing programs will employ restorative and trauma-informed approaches that are rooted in the identity and culture of the community to be served. The Healing/Restorative Activities agencies will develop community healing events and activities to change norms around violence in the community. Healing activities are generally available to the community and respond to the wishes of family members who have lost a loved one to violence. Activities provide safe, supportive space(s) for the community to gather regularly on weekends and evenings when violence occurs most.

Catholic Charities of the East Bay (CCEB) will provide healing circles and restorative activities to youth and families throughout Oakland with a focus on schools and support for mothers who

have lost a child to homicide. Similarly, Restorative Justice for Oakland Youth (RJOY) will also provide healing circles with an emphasis on formerly incarcerated individuals, LGBTQI+, and youth. Urban Peace Movement (UPM) focuses on events that serve as outlets for community members to come together and connect in safe, positive spaces to promote peace and access healing supports. UPM will also provide emergency support for families and loved ones experiencing immediate loss. With a focus on moms, Khadafy Washington Foundation will provide ongoing support groups and remembrances. Through events such as marches and vigils, Adamika Village will provide immediate responses to violence in communities.

Therapeutic Supports: During DVP town halls to inform the strategic spending plan, Oakland residents elevated therapeutic supports, including mental health counseling, for families, peers, and loved ones who experience loss due to homicide, as well as other survivors of violence, delivered by culturally-competent practitioners specializing in serving communities of color.

Table 12. Therapeutic Supports Recommendations

Agency	Award Amount	Rec # Served	City Focus
Catholic Charities of the Diocese of Oakland	\$200,000	50	Citywide
Total	\$200,000	50	

CCEB will offer therapeutic support services for families, peers and loved ones following a homicide, including mental health case management services delivered at times and locations most convenient for participants including individual psychotherapy, healing practices and support groups. CCEB will also offer services for peers and family members impacted by secondary trauma following the traumatic event who may self-identify their relationship and the degree to which a loss has impacted them.

Community Capacity Building and Mini-Grants: Recognizing that Oakland residents who are closest to the problem are closest to the solution, this sub-strategy provides small grants to emerging community-based organizations and individuals living in the neighborhoods most impacted by violence. Training and capacity building provides new skills that build upon the natural leadership already present in Oakland neighborhoods.

Table 13. Community Capacity-Building and Mini-Grants Recommendations

Activity	Agency	Award Amount	Rec # Served	City Focus
Community Capacity Building	Urban Strategies Council	\$250,000	150	Citywide
Mini-Grants	The Youth Leadership Institute	\$600,000	65	Citywide
Total		\$850,000	215	

Urban Strategies Council will develop the natural leadership skills of Oakland residents through community capacity building such as training opportunities and learning communities for residents, family members, grassroots service providers, community healers, and mentors who are organic to the DVP's priority neighborhoods. Urban Strategies will work with the Neighborhood and Community Teams to recruit residents interested in attending the training.

The Youth Leadership Institute (YLI) will act as fiscal and program manager for mini-grants distributed throughout Oakland. Mini-grants should support the violence reduction work of small, emerging organizations and individuals who have experienced violence. Grants will range in size and in focus area but may include community-building, peer support for survivors of violence, leadership development, or other events and activities to change norms around violence. YLI will also support the community-led grantmaking process including trainings for the community members who take part in decision making bodies and select the mini-grant recipients.

FISCAL IMPACT

Summary of all Funding Recommendations: A summary chart of all funding recommendations is included in the accompanying resolution.

Total Projected Expenses: Approval of this resolution will authorize the City Administrator to enter into grant agreements with community-based partners and system partners to provide services in the approved strategy areas for violence prevention. The total projected cost of all these direct service efforts in FY 2022-2023 is \$19,350,000 and estimated to be similar for FY 2023-24 (pending available funds staff will bring a renewal request to Council for year two).

Funding Sources: As shown in Table 1X below, the recommended awards will be supported by restricted funds collected for violence prevention programs as authorized by the Safety and Services Act, Fund (2252), Oakland Unite Organization (70211), Measure Z Projects (1005646-1005661) plus General Purpose Fund (1010), Oakland Unite Organization (70211), Projects 1005653, 1005657, 1005661 and Reimaging Public Safety (RIPS) Projects to-be-determined. If available funds shift during the mid-cycle budget, DVP will first use any additional Measure Z revenues available in Fiscal Year 2022-2023 and may need Measure Z Reserve funds—Violence Prevention and Public Safety Act of 2014 Fund (2252), Oakland Unite Organization (70211), Measure Z Reserve Project 1004313 to cover the difference.

Table 1x. Summary of Funding Sources

Fund Name	Project Codes	Description	Amount
FY 2021-2022			
FY 2021-2022 General Purpose Funds – Reimaging Public Safety (Carryforward)	1006367	Award grants to qualified organizations to provide gun and group violence intervention, gender-based violence, community healing and school-based violence prevention services, per approved Spending Plan.	\$2,915,000
Fund Name	Project Codes	Description	Amount
FY 2022-2023			
2252 Measure Z – Violence Prevention and Public Safety Act of 2014	1005646-1005661	Award grants to qualified organizations to provide gun and group violence intervention services.	\$7,000,000

Table 1x. Summary of Funding Sources- Continued

Fund Name	Project Codes	Description	Amount
FY 2022-2023			
FY 2022-2023 General Purpose Funds – Reimaging Public Safety	1006367	Award grants to qualified organizations to provide gender-based violence, community healing and school-based violence prevention services, per approved Spending Plan.	\$7,950,000
1010 General Purpose Funds	1005653, 1005657, and 1005661	Award grants to qualified organizations to provide gender-based violence, community healing and youth employment.	\$1,285,000
Oakland Forward Grant	TBD	Award funding to Oakland Kids First to provide youth employment services	Up to \$400,000 (\$200,000 over two years)

Staff recommends, as in previous years, that any unexpended balances due to grantees not meeting their deliverables shall be placed into the reserve fund in Measure Z – Violence Prevention and Public Safety Act of 2014 Fund (2252), Oakland Unite Organization (70211), and Measure Z Reserve Project (1004313) and/ or General Purpose Fund (1010), Oakland Unite Organization (70211), Reimaging Public Safety Project (1006367).

Leveraged Funds: DVP works with multiple partners to leverage funds and resources, including the Oakland Fund for Children and Youth, Head Start, Community Housing Services, Alameda County Probation, the Workforce Development Board, and Oakland Unified School District. Over \$4 million in funds from the California Board of State and Community Corrections, California Department of Corrections and Rehabilitation, the Californians For All Youth Jobs Corps program, Bureau of Justice Assistance, and the Office of Juvenile Justice and Delinquency Prevention have been secured to supplement Safety and Services Act funds. As in the past, applicants will be required to demonstrate the ability to leverage an additional 20 percent of their award in matching funds.

PUBLIC OUTREACH/INTEREST

In addition to the public outreach around the RFQ release described above, DVP staff conducted an intensive public input and planning process to develop the approved DVP 2022-24 Spending Plan.

DVP staff designed a community engagement strategy to seek input about violence prevention and intervention strategies, both current and proposed, along with new ideas generated from those who attended. As requested by City Council, three virtual community town halls directed at each region of the City- West, Central and East- were scheduled to solicit input from Oakland residents in the regions, stakeholders, and community-based providers. DVP hosted those three virtual community town halls, as well as a fourth one that focused on youth and young people, from mid-February to mid-April 2021. In addition, DVP conducted 11 focus groups and 41 interviews with stakeholders. Close to 450 people contributed insights.

In addition to these town hall sessions, which averaged 92 attendees at each event, specific focus groups were held for target populations including family members who have lost loved ones to violence, DVP service providers and their program participants (by service strategy), Asian American community advocates, local and national public health and violence prevention experts, and members of the Reimagining Public Safety Task Force. Stakeholder interviews included public systems partners such as Alameda County Probation, Alameda County District Attorney's Office, Alameda County Public Defender's Office, Oakland Unified School District (OUSD), Alameda County Office of Education, and Alameda County Behavioral Health Care Services.

All of the listening sessions were designed to provide small groups that maximized input from those in attendance. A range of expertise and lived experience was evident in each session, with the majority of attendees from the Black and Latinx communities of Oakland.

Staff presented this item to the SSOC on May 23, 2022, during their meeting held virtually via Zoom. SSOC conditionally approved the funding recommendations for Safety and Services Act (Measure Z) funds and requested additional information in a memo provided to DVP staff on May 27, 2022. The memo from SSOC and the revised memo prepared by staff to address the requested information are included as **Attachment D**.

COORDINATION

This report and legislation have been reviewed by the Budget Bureau and Office of the City Attorney.

DVP participates in collaborative efforts including the Alameda County Reentry Network, Oakland Ceasefire, Oakland Thrives (Joint Powers Authority Safety Impact Table), the California Cities Violence Prevention Network, the CalVIP coalition, the Alameda County Human Trafficking Advisory Council, and National League of Cities' campaigns to reduce violence.

DVP also collaborated with other City departments, including the Workforce Development Board and OFCY, to leverage funding and coordinate citywide efforts to fund employment services for Oakland youth.

PAST PERFORMANCE, EVALUATION AND FOLLOW-UP

Evaluation Efforts: The Safety and Services Act requires evaluation of funded efforts to be conducted by a third-party independent evaluator. SSOC and City Administrator's Office oversaw the process for selecting the evaluator, Mathematica Policy Research, that evaluated activities from January 2017 and will continue through 2020 (Resolution No. 86487 C.M.S). A new evaluation provider was selected in 2022, following a comprehensive Request for Proposals process. Urban Institute, in partnership with Urban Strategies Council, will provide future evaluation services (Resolution No. 89139 C.M.S).

The evaluation of violence intervention services includes: annual descriptive reports on program activities; annual evaluations of the impact of selected strategies on participant outcomes; and a four-year comprehensive evaluation of the impact of participation in programs. Results from current and future evaluation will inform program implementation.

Evaluation Findings: Initial evaluation findings on new strategies launched in 2016 include:

- People are better off. Adults who received life coaching or employment and education support services had fewer short-term arrests for a violent offense, relative to a comparison group of similar individuals.
- Participants are at high risk of violence. Participants have experienced violence, contact with local law enforcement, and are often disconnected from education.
- Agencies have shared values and shared practices. Grantees value hiring peer providers with similar lived experience and agree that training, support, and coordination around use of best practices is necessary for program success.

A 2018 report linked recent gun violence reductions in Oakland (prior to 2020 and the recent impacts of the pandemic on rising violence) in part to the Ceasefire strategy, which emphasizes a shared focus on young men at the center of gun violence. DVP's role in the strategy is to advocate for and serve these young men through life coaching and supportive services that help them stay alive and free.

In an evaluation on Youth Life Coaching presented to Life Enrichment Committee (LEC) in February 2020, it was found:

- Youth life coaching contributed to increased school participation. Youth who received life coaching or employment and education support services had higher rates of school enrollment relative to a comparison group of similar individuals.
- Youth life coaching helped decrease arrests. Youth who received life coaching had fewer short-term arrests for violent offenses.

Also presented to LEC in February 2020, an evaluation on Commercial Sexual Exploitation support services found:

- Agencies serve the intended population. CSE youth participants are girls and young women of color with a history of victimization, contact with law enforcement, and school disengagement.
- Participant engagement with CSEC agencies reflects a continuum of care for youth as they access services as needed. Although the services offered by funded agencies focus on short-term crisis response, many youth return for support over time with almost half of participants receiving support over multiple service periods

A Shooting and Homicide Response evaluation presented to SSOC in October 2020 showed:

- Individuals avoid additional harm after program participation. After a shooting incident was referred to violence interrupters, victims largely avoided retaliation and re-injury in the following two-year period. Moreover, two years after engaging in hospital-based intervention or temporary, emergency relocation programs, participants were less likely to experience violent re-injury after enrollment.
- Shooting and Homicide Response staff established trusting relationships with communities. Agency staff established unique relationships with communities that allow them to quickly identify and support families affected by homicide. Moreover, participants were less likely to experience violent re-injury after engaging in the hospital-based intervention or temporary emergency relocation programs.
- Most participants reported an East Oakland residence. Across the shooting and

homicide response strategies, East Oakland was the region with the largest number of participants.

SUSTAINABLE OPPORTUNITIES

Economic: Programs for Oakland residents affected by violence will improve their economic stability through recidivism reduction, educational achievement, and employment for youth and young adults. Breaking the cycle of violence reduces medical, police, and incarceration costs.

Environmental: Expanding social services and improving opportunities for those most impacted by violence helps make marginalized communities safer, healthier, and stronger. Safer neighborhood conditions contribute to the growth and revitalization of our communities.

Race and Equity: DVP programs focus on serving low-income communities of color most impacted by violence and seeks to achieve greater social equity by improving school performance, expanding employment opportunities and providing comprehensive support.

ACTION REQUESTED OF THE COUNCIL

Staff Recommends That The City Council Adopt A Resolution Authorizing The City Administrator To Execute Grant Agreements With Non-Profits And Public Agencies To Provide Violence Prevention And Intervention Services In Accordance With The 2014 Oakland Public Safety And Services Violence Prevention Act For The Period July 1, 2022 To June 30, 2023 In A Total Amount Not To Exceed Nineteen Million Three Hundred and Fifty Thousand Dollars (\$19,350,000), With A One-Year And Six-Month Option To Renew Through December 31, 2024, Pending Council Approval And Available Funds.

For questions regarding this report, please contact Guillermo Cespedes at 510-238-2916.

Respectfully submitted,



[Guillermo Cespedes \(May 17, 2022 12:26 PDT\)](#)

GUILLERMO CESPEDES
Chief, Department of Violence Prevention

Reviewed by:
Mailee Wang, Administrative Services Manager

Prepared by:
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ATTACHMENTS (4):

A – DVP 2022-24 Spending Plan

B – List of All Applicants

C – Request for Qualifications Document

D – SSOC Memo to DVP staff dated May 26, 2022 and staff response

