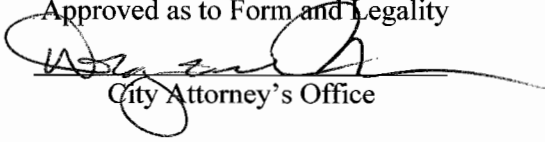


FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

13 JUN 12 PM 3:48

Approved as to Form and Legality

  
City Attorney's Office

OAKLAND CITY COUNCIL

RESOLUTION No. 84446 C.M.S.

INTRODUCED BY COUNCILMEMBER NOEL GALLO

---

**RESOLUTION IN RECOGNITION OF JUNE 17-21 AS NATIONAL SMALL BUSINESS WEEK**

**WHEREAS**, According to the Small Business Administration, over the last two decades, small and new businesses have been responsible for creating two out of every three net new jobs in the United States, and the country's 28 million small firms today employ 60 Million Americans — that's fully half of the private sector workforce; and

**WHEREAS**, The majority of Oakland's businesses are small businesses; 90 percent of Oakland businesses are small businesses that employ 20 or fewer employees; and

**WHEREAS**, According to the Oakland Economic Indicators Report from April 2013, there were nearly 25,000 business establishments in the City of Oakland in 2012 and as of April 2013, Oakland has 25,316 businesses – an increase of 4.2% over 2012; and

**WHEREAS**, The City has worked diligently to build relationships with a number of small business technical service providers such as the Alameda County Small Business Development Center, Inner City Advisors, Women's Initiative for Self Employment (WISE), Oakland Business Development Corporation (OBDC), SCORE, Anew America, various Oakland chambers' of commerce, business improvement districts and merchant associations and over 25 other federal, state, regional and non-profit organizations to provide assistance to small businesses; and

**WHEREAS**, Small businesses in Oakland's targeted industries - clean & green, specialty food and beverage production, trade & logistics, health care and creative industries, are contributing to Oakland's economic resurgence and the growth of these industries; and

**WHEREAS**, helping small businesses identify financing is a high priority for the City of Oakland, the City become the first city in the nation to be a Trustee for Kiva Zip, an national internet platform that enables individuals to fund interest free loans directly to small business owners, micro-enterprises and entrepreneurs; and

**WHEREAS**, The creativity of Oaklanders fosters innovation, creative action and an atmosphere of invention and entrepreneurship as demonstrated by the number of Oakland's nationally recognized restaurants; growing number of business incubators and artists; and

**WHEREAS**, the City of Oakland has adopted an Open for Business Pledge to ensure that Oakland is an inviting city for small and large businesses, and through the Business Assistance Center, lending programs, Local & Small Business Enterprise and Local & Small Certification Program, the City continues to provide effective services to the Oakland business community; and

**WHEREAS**, Oakland consistently has companies listed on the top 100 National Inner Cities which ranks the fastest-growing companies located in America's inner cities, and in 2013, Oakland has 5 companies on the list, the largest number of companies listed in the Bay Area; now, therefore, be it

**RESOLVED**: That the Oakland City Council recognizes June 17-21 as National Small Business Week; and, be it

**FURTHER RESOLVED**: That the Oakland City Council encourages its residents to support small businesses in Oakland during the week of June 17-21 and throughout the year; and be it

**FURTHER RESOLVED**: That the Oakland City Council thanks all the small businesses located within City limits for their investment in Oakland; and be it

**FURTHER RESOLVED**: That City of Oakland appreciates small businesses. Recognizes that small businesses are a key element to our local economy, that not only do they bring growth and innovation to the community, but they also help stimulate economic growth by providing employment opportunities.

IN COUNCIL, OAKLAND, CALIFORNIA,

JUN 18 2013

**PASSED BY THE FOLLOWING VOTE:**

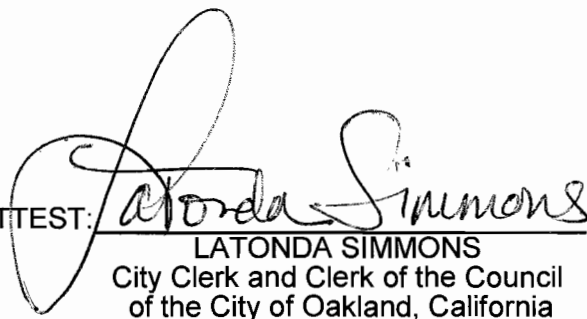
AYES- BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF  
and PRESIDENT KERNIGHAN - 8

NOES- 0

ABSENT- 0

ABSTENTION- 0

ATTEST:

  
LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California