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OAKLAND

2013 OCT -3 PM 4:38

AGENDA REPORT

**TO: DEANNA J. SANTANA
CITY ADMINISTRATOR**

FROM: Audree Jones-Taylor

SUBJECT: Peralta Hacienda Activities

DATE: October 3, 2013

City Administrator
Approval

Deanna Santana

Date

10/4/13

COUNCIL DISTRICT: City-Wide

RECOMMENDATION

Staff recommends that the City Council:

ADOPT A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR GRANT FUNDS FROM THE STATE OF CALIFORNIA DEPARTMENT OF PARKS AND RECREATION HABITAT CONSERVATION FUND PROGRAM FOR FUNDING FOR YOUTH WILDLIFE PROGRAM ACTIVITIES AT PERALTA HACIENDA HISTORIC PARK IN THE AMOUNT OF \$80,000, WITH A REQUIRED MATCH OF \$80,000 TO BE MATCHED BY THE FRIENDS OF PERALTAS HACIENDA HISTORICAL PARK COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS (CDBG), ALLOCATION FOR YEARS 2013-2014, AND AUTHORIZING AMENDMENTS TO FRIENDS' OPERATING AGREEMENT TO ADD THESE PROGRAM ACTIVITIES, FUNDING AND MATCHING FUNDS AND FRIENDS 2013-14 CDBG ALLOCATION.

OUTCOME

The proposed program grant application will provide youth programs at the Peralta Hacienda Historic Park to contribute to science and ecology education of Oakland youth, and to encourage respect and understanding between cultures and generations in the diverse community of the local Fruitvale community. The grant program will provide funding for three (3) years of youth programming for participants aged 13-21 as interns and mentors for children aged 14-12, on weekends during the school year and on weekdays during the summer. The need for youth programs in this neighborhood is urgent. Friends of Peralta Hacienda Historical Park has offered youth programs at the site for over ten years and has partnered with the City of Oakland on capital projects since it incorporated in 1975.

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BACKGROUND/LEGISLATIVE HISTORY

Peralta Hacienda Historic Park has received ongoing support from the Oakland City Council for grant applications to implement City Council approved Master Plan improvements including Measure WW, Proposition 40, Measure K, Proposition 12 and the State of California Department of Parks and Recreation Murray Hayden grant.

Friends of Peralta Hacienda Historical Park is an Oakland based non-profit organization formed in the mid-1970s specifically to preserve, restore, interpret, raise funds for, and maintain the Peralta House and property, built in 1870 and site of the headquarters of Rancho San Antonio, for the benefit of the Oakland community. The organization, a public benefit corporation since 1985, has as its mission:

To illuminate the history of Peralta Hacienda Historical Park for the general public, while exploring and maintaining its connection to the diverse and changing cultures of today's Fruitvale community.

We accomplish this through arts and educational activities, performances, exhibits and celebrations and through the extraordinary historical landscape and architecture of this nationally significant site.

With the support of Friends of Peralta Hacienda Park, the Antonio Maria Peralta House ("Peralta House") is on the National Register of Historic Places, and Peralta House and parts of Peralta Hacienda Park have been designated as an Oakland landmark, an Alameda County Landmark, and a State Historic Landmark. The park is a site on the National Park Service Anza National Trail.

In 1999, the park was chosen as one of ten projects nationwide to receive funding for planning from The National Endowment for the Humanities to revise the former Master Plan, which was over 25 years old. Eminent historians, landscape architects, museum and interpretative experts, educators, Friends of Peralta Hacienda staff, and community representatives joined with the City of Oakland to develop a new design for this historic landscape, which reflects its regional and national significance, and to begin to plan its interpretive programs. The results of this planning process are an updated Peralta Hacienda Historical Park Master Plan with three major phases to be completed in over 5 years with a total estimated cost of over \$8.5 million.

Recent Capital Improvements to Wildlife and Creek Area at Peralta completed by the City of Oakland has allowed Friends of Peralta Hacienda to offer a more engaging environment for the enjoyment of the community, where neighbors as well as visitors from the region, state, and nation can be actively involved in its historical and natural features through performances, celebrations and educational workshops, and programs.

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ANALYSIS

In accordance with Oakland City Council fiscal and policy priorities, public participation and collaboration may enhance local government's effectiveness, expand its range of options, improve the quality of its decisions and enlist problem-solving capacities of the general public and organizations outside local government. In alignment with these goals, the proposed program grant application will provide youth programs at the Peralta Hacienda Historic Park to contribute to the science and ecology education of Oakland youth, and to encourage respect and understanding between cultures and generations in the diverse community of the local community. The grant program will provide funding for three (3) years of youth programming for participants aged 13-21 as interns and mentors for children aged 14-12. Friends of Peralta Hacienda Historical Park has offered youth programs at the site for over ten years and has partnered with the City of Oakland on capital projects since it incorporated in 1975.

Recent Capital Improvements to Wildlife and Creek Area at Peralta has allowed Friends of Peralta Hacienda a more engaging environment for the enjoyment of the community, where neighbors as well as visitors from the region, state, and nation can be actively involved in its historical and natural features through performances, celebrations and educational workshops, and programs.

It is the intent to amend the current operating agreement with Friends of Peralta Hacienda Historical Park to add Wildlife Conservation Program activities to their operational responsibilities. These added programs and activities will be administered in the newly renovated creek area for youth participants age 13-21, which promote Public Safety, Quality of Life and Environmental Stewardship by engaging at-risk youth in alternative recreation and extra-curricular outdoor activities and increasing their knowledge of the local environment and history.

PUBLIC OUTREACH/INTEREST

In addition to ongoing program feedback, Friends of Peralta Hacienda holds regular community meetings and focus groups and has determined that expanded program activities for youth are a community priority. Supportive public support and outreach is also evidenced by the local Community Development Block Grant (CDBG) board approval of Capital Improvement funds to improve the Peralta Hacienda Historic Park hillside and creek area to provide a useable Wildlife Area for youth programs and public education.

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COORDINATION

The City Attorney and Budget Office were consulted in preparation of this report.

COST SUMMARY/IMPLICATIONS

The State of California Department of Parks and Recreation Habitat Conservation Fund Program requires a dollar for dollar grant program match which has been provided by Friends of Peralta Hacienda Historic Park in the amount of \$80,000, through their CDBG funding allocation for years 2013-14 per City Council Resolution No. 84344 C.M.S..

SUSTAINABLE OPPORTUNITIES

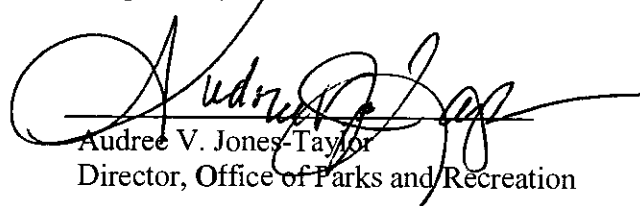
Economic: The proposed program will generate employment opportunities in Oakland and benefit the local economy.

Environmental: The proposed program will use non-toxic materials and will counteract environmental degradation through environmental education of youth through the program.

Social Equity: The proposed program will serve 75 youth with the intent to serve at least 50 at-risk youth per year by providing nature and wildlife education and program activities at Peralta Hacienda Historic Park.

For questions regarding this report, please contact Mark Hall, mhall@oaklandnet.com or 238-2389.

Respectfully submitted,



Audree V. Jones-Taylor
Director, Office of Parks and Recreation

Prepared by: Mark Hall
Special Assistant to the Director

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OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

Approved as to Form and Legality


City Attorney

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR GRANT FUNDS FROM THE STATE OF CALIFORNIA DEPARTMENT OF PARKS AND RECREATION HABITAT CONSERVATION FUND PROGRAM FOR \$80,000 IN FUNDING FOR YOUTH WILDLIFE PROGRAM ACTIVITIES AT PERALTA HACIENDA HISTORIC PARK, WITH A REQUIRED MATCH OF \$80,000 TO BE PROVIDED FROM THE FRIENDS OF PERALTA HACIENDA HISTORICAL PARK (FRIENDS) COMMUNITY DEVELOPMENT BLOCK GRANT FUNDS (CDBG) ALLOCATION FOR YEARS 2013-2014, AND AUTHORIZING AMENDMENTS TO FRIENDS' OPERATING AGREEMENT TO ADD THESE PROGRAM ACTIVITIES, FUNDING AND MATCHING FUNDS AND FRIENDS 2013-14 CDBG ALLOCATION

WHEREAS, the people of the State of California have enacted the California Wildlife Protection Act of 1990, which provides funds to the State of California for grants to local agencies to acquire, enhance, restore or develop facilities for public recreation and fish and wildlife habitat protection purposes; and

WHEREAS, the City of Oakland wishes to apply for funds from the State of California Department of Parks and Recreation Habitat Conservation Fund (HCF) Program for the operation of a Wildlife and Habitat Education Program at Oakland's Peralta Hacienda Park, to be carried out by Friends of Peralta Hacienda Historic Park (Friends) under their current operating agreement with the City; and

WHEREAS, it is recommended that the City apply for program funding in the amount of eighty thousand dollars (\$80,000) from the State of California Department of Parks and Recreation Habitat Conservation Fund Program, to provide Wildlife Program activities at the Peralta Hacienda Historic Park; and

WHEREAS, the State of California Habitat Conservation Fund grant requires a dollar for dollar match, and Friends wishes to use eighty thousand dollars \$80,000 of its 2013-14 Community Development Block Grant (CDBG) funding from the City for the match; and

WHEREAS, the State of California Department of Parks and Recreation administers the Habitat Conservation Fund Program and requires applicants to certify by resolution that their legislative bodies authorize the filing of applications for funding to the State; and

WHEREAS, if the grant is awarded the applicant enters into a contract with the State of California to receive funds to carry out the project; now, therefore, be it

RESOLVED: That the Oakland City Council hereby:

1. Approves the filing of an application for the Habitat Conservation Fund Program; and

2. Certifies that the City of Oakland has available, prior to commencement of any work on the project included in this application, the required match and sufficient funds to complete the project; and
3. Certifies that the City of Oakland will have sufficient funds to operate and maintain the project (s), and
4. Certifies that the applicant has reviewed, understands, and agrees to the provisions contained in the contract shown in the grant administration guide; and
5. Delegates the authority to the City Administrator or designee on behalf of the city to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, payment requests and so on, which may be necessary for the completion of the project; and
6. Agrees to comply with all applicable federal, state and local laws, ordinances, rules, regulations and guidelines;

and be it

FURTHER RESOLVED: That if the City is granted the HCF funding, the Council authorizes an amendment to the operating agreement with Friends of Peralta Hacienda Historical Park to add wildlife conservation program activities to Friends operational responsibilities and to add eighty thousand dollars (\$80,000) in Habitat Conservation program funding, and the Council authorizes an amendment to Friends 2013-14 CDBG allocation in order to allow use of eighty thousand dollars (\$80,000) of such funds to be used to satisfy the "matching fund" requirement of the HCF grant; and be it

FURTHER RESOLVED: That a copy of this resolution will be maintained on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF and PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
 LaTonda Simmons
 City Clerk and Clerk of the Council
 of the City of Oakland, California