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OAKLAND

2011 JUN 28 AM 10:46
CITY OF OAKLAND
AGENDA REPORT

TO: Office of the Interim City Administrator
ATTN: P. Lamont Ewell, Interim City Administrator
FROM: Department of Human Services
DATE: June 28, 2011

RE: Resolution Authorizing The City Administrator, On Behalf Of The City Of Oakland, To Apply For, Accept, And Appropriate Early Head Start Expansion Basic, Training, And Technical Assistance Grant Funds (Formerly ARRA - American Recovery And Reinvestment Act Funding) For Program Year 2011-2012 From The U.S. Department Of Health And Human Services, Administration For Children And Families (DHHS/ACF) In The Estimated Amount Of \$2,767,500 And Authorizing Grant Agreements With The Salvation Army (\$148,200), Brighter Beginnings (\$478,800), And Children's Hospital (\$45,000) For The Program Year 2011-2012 For An Aggregated Amount Not To Exceed \$672,000 To Fund Child Development Services For Children, Birth - Three-Years-Old, And Their Families, With Said Grants

SUMMARY

Staff requests that the City Council approve a resolution authorizing the City Administrator to apply for, accept and appropriate Early Head Start Expansion Basic, Training, and Technical Assistance Grant funds (formerly ARRA – American Recovery and Reinvestment Act funding) for program year 2011-2012 from the U.S. Department of Health and Human Services, Administration for Children And Families (DHHS/ACF) in the estimated amount of \$2,767,500. In addition, staff requests that the City Council approve a resolution authorizing the City Administrator to execute grant agreements with the Salvation Army (\$148,200), Brighter Beginnings (478,800), and Children's Hospital (\$45,000) for program year 2011-2012, for an aggregated amount not to exceed \$672,000, to fund child development services for children, birth through three, and their families, with said grants.

If approved, funding will support the continued enrollment of Early Head Start eligible children and families in Early Head Start programs. The Oakland Early Head Start Program will, directly and through contract agreements and MOU's with strategic community partners, continue to provide Early Head Start services to approximately 204 families, including pregnant women,

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infants and toddlers, in Oakland, during the program year that begins September 30, 2011 and ends September 29, 2012.

FISCAL IMPACT

The Early Head Start grant for program year 2011-2012, beginning September 30, 2011, in the estimated amount of \$2,767,500, will be appropriated to the Department of Human Services Fund (2605), Head Start Organization (78231), and Early Head Start Expansion Projects (TBD).

Federal grant regulations require a local match totaling 25% of the grant award (estimated at \$2,767,500), or an estimated amount of \$691,875, which will be provided by in-kind contributions from parents, the community, and Mills College ECE (Early Childhood Education) Graduate Students, along with general volunteers to the program.

Oakland Early Head Start Expansion program is requesting a continuance of the Central Services Overhead exemption for FY 2011-2012, due to the federal administrative cost caps. The exemption of Central Services Overhead charges would be approximately \$250,000 and does impact the General Purpose Fund (GPF), in that it reduces "recovery" to GPF.

The request for approval of executing grant agreements with the Salvation Army, Brighter Beginnings, and Children's Hospital will have no negative fiscal impact on the City of Oakland finances.

BACKGROUND

On May 8, 2009, under the American Recovery and Reinvestment Act (ARRA), the US Department of Health & Human Services, Administration for Children and Families released a Request for Application (RFA), making Early Head Start program expansion opportunities available, to local public and local non-profit and for-profit private entities, including Early Head Start and Head Start grantees. The funding opportunities, in the amount of \$619 million, were to be competitively awarded for the purpose of expanding enrollment by approximately 55,000 low-income children and their families. The expansion was intended to increase the number of pregnant women, infants and toddlers served in Early Head Start. Successful applicants would be subject to reporting requirements consistent with the Act and with current Head Start regulations.

On June 9, 2009, in response to a community assessment update and Parent /Guardian Survey conducted by the City of Oakland, Department of Human Services, the Head Start program revealed an unmet need for quality early care, education, and family support services for low-income families in Oakland with children between the ages of birth to three. The Oakland Head Start program requested and received City Council approval to submit a 2009 ARRA Early Head Start Expansion Grant application (Resolution No. 82130 C.M.S., July 7, 2009). In November 2009, the City's Head Start program received notice that it had been selected to receive ARRA

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Early Head Start Expansion grant funding in order to implement high quality, comprehensive, early care, education, and family service programming, operating full-day and year-round for 204 low-income families with children, birth through three, as well as pregnant women.

On April 15, 2011, President Obama signed Public Law 112-10, the Department of Defense and Full-Year Continuing Appropriations Act, 2011, which appropriates \$7.56 billion for the Head Start program for Fiscal Year (FY) 2011. The total includes \$340 million to sustain enrollment for a six-month period for Head Start and Early Head Start programs that expanded services with funding made available under the American Recovery and Reinvestment Act (ARRA), with the anticipation of continued funding for the remaining six months of the 2011-2012 program year. Thus, it was advised that programs plan their budget, operations, and services for the full program year.

Currently, the City of Oakland's Early Head Start Expansion program continues to successfully provide high quality, comprehensive early care, education, and family support programming operating full day and year-round, to 204 low-income families, with infants and toddlers, as well as pregnant women. Oakland Early Head Start's current Early Head Start Expansion program partners include Salvation Army, Brighter Beginnings, and Children's Hospital. Early Head Start Expansion program partners were solicited through a public strategic planning meeting for Early Care and Education Providers Serving Infants & Toddlers in Alameda County on April 1, 2009, where all attendees were asked about their interest in partnering with Oakland Head Start/Early Head Start program. Several qualified partners indicated interest in partnering with the Oakland Head Start Program and were interviewed and selected for the Early Head Start Expansion program partnership.

Working in collaboration with Salvation Army, Brighter Beginnings, and Children's Hospital, the City of Oakland Early Head Start Expansion program has been able to extend the reach of Early Head Start services in Oakland, through both, center-based and home-based service delivery models.

HISTORY

Established in 1995, Early Head Start is a program for low-income families with infants and toddlers and pregnant women. Evidence from research and practice, indicates that the time from conception to age three is critical for human development and that for infants and toddlers to develop optimally they must have healthy beginnings and the continuity of responsive, caring, and culturally relevant relationships. Early Head Start programs provide family focused programs that are designed to promote the development of the youngest children while also enabling parents and guardians to fulfill their roles as primary caregivers as they move toward self-sufficiency.

The City of Oakland has been a grantee for the Head Start Program since 1971. Head Start is a national early childhood education program that promotes school readiness by enhancing the

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social, emotional, and cognitive development of preschool children through the provision of educational, health, nutritional, social and other services to economically disadvantaged children and families.

In 1988, the City entered into a grantee-delegate relationship with the Unity Council to serve children and families in the Fruitvale District. Multiple regional and local approvals were required for the designation of the Unity Council as the delegate agency. As the City's delegate agency, the Unity Council meets all complex state childcare licensing and federal Head Start requirements, and was selected and approved by the Head Start Policy Council and California Head Start Regional Office in addition to the City Council. The Unity Council is located in a service area with high need, and has the capacity to provide childcare for over 500 children.

In 1998, the City delegated to the Unity Council the operation of the Early Head Start Program, which serves 200 low-income children from birth through three and their families. Early Head Start serves pregnant women and children from birth to 3 years old. The program provides early, individualized child development and parent education services to low-income infants and toddlers and their families according to a plan developed jointly by the parents and staff.

As a delegate agency for the grantee, Oakland Head Start, the Unity Council currently operates three Early Head Start (EHS) programs in East, Central (Fruitvale District) and West Oakland. The program locations include Foothill Square EHS (10700 MacArthur Blvd., #10); DeColores EHS (1155 35th Avenue) and Thurgood Marshall EHS (1117 10th Street).

As indicated previously, the City of Oakland's Early Head Start Expansion program currently continues to successfully and collaboratively provide high quality, comprehensive early care, education, and family support services, full-day, year-round, to 204 low-income families, with infants and toddlers, as well as pregnant women, throughout Oakland.

KEY ISSUES AND IMPACTS

Early Head Start programming, serving families with children, birth through 3, is currently offered in East, Central and West Oakland, as indicated above. However, responses from the City Oakland Head Start 2011 Parent/Guardian Needs Survey and Community Assessment Update, along with Alameda County Public Health Department, CAPE Unit's (ACPHD) 2009 Medi-Cal birth data, indicates a substantial and persistent unmet need for services for children birth through 3, and their families, in Oakland.

PROGRAM DESCRIPTION

Oakland Head Start and Early Head Start management staff in collaboration with strong community partners have developed a collaborative service delivery model for the Oakland Early Head Start program, which includes 204 slots for families with infants (birth – 18 months), toddlers (18-36 months), and pregnant mothers.

In addressing the need for Early Head Start services for low-income families, with children, birth through 3, Oakland Early Head Start provides a dual service delivery model of home- and center-based services, and currently offers the following program options to families:

- **Home-Based:** Grantee and partner-operated, in-home, Early Head Start services are provided for 134 families with children, pre-birth to three, by Home Visitors; 1x/week; 1.5-2 hours/session. The grantee, City of Oakland, Early Head Start Expansion program, currently administers 74 home-based slots. City of Oakland, Early Head Start partner, Brighter Beginnings (2648 International Blvd) currently administers 60 home-based slots. The Home-Based option also provides a center-based, group oriented Socialization session for infants and toddlers and their families, approximately 2x/month; 3 hours/session. The Socialization sessions provide optimal growth experiences for infants, toddlers, and their parents/guardians to interact socially. Thus, allowing them to gradually develop the social- and emotional skills needed to successfully interact in an early childhood group environment, which supports the preschool, and school transition process. The Home-Based option is available for mothers who have had a baby and/or who have young toddlers, and would prefer in-home early care and education services to support their children's growth and development.
- **Center-Based:** Grantee- and partner-operated center-based services, similar to Head Start, are provided for 70 families with children, birth to three. The grantee offers a total of 32 center-based slots, administered between two Early Head Start sites - **FAME** (First African Methodist Episcopal Church) Early Head Start (3701 Telegraph Avenue), offering 12 slots and **Broadway** Early Head Start (2619 Broadway) offering 20 slots. The grantee's center-based partner, **Salvation Army** (2794 Garden Street), offers a total of 38 slots at their single site location. The Center-Based option is available to families with infants and toddlers.

Oakland Early Head Start services are offered Monday-Friday, full day and year-round.

SUSTAINABLE OPPORTUNITIES

Economic: The expected economic benefits to the City from the operation of the Early Head Start Expansion program include the sustaining of jobs created, as a result of the acceptance and appropriation of the initial ARRA Early Head Start Expansion Grant received, which includes individuals directly employed in centers, plus an unknown number of jobs through its economic multiplier effect.

It is expected that residents of Oakland hold most of these jobs. In addition, Early Head Start will buy goods and services to support its program, and most of these will be purchased from Oakland-based firms or individuals.

Environmental: It is expected that there will be no direct environmental benefits or impacts from the Early Head Start Expansion program to the City of Oakland. Similar to the Oakland Head Start program, the program will use recyclable paper products.

Social Equity: Similar to the Oakland Head Start program, the principal sustainable opportunity of the Early Head Start Expansion program will be in the area of social equity. The Oakland Early Head Start Expansion program will deliver comprehensive, high-quality services to children and families in the City of Oakland. These services are designed to foster healthy development in low-income children. Early Head Start will provide a range of individualized services in the areas of education and early childhood development, medical, dental, mental health services, nutrition, and parent involvement. The range of services will be responsive and appropriate to each child and family's developmental, ethnic, cultural, and linguistic heritage and experience. As indicated previously, research validates what early childhood educators and child development specialists have known for years: how children are nurtured and educated in their youngest years has a significant impact on later growth and development.

DISABILITY AND SENIOR CITIZEN ACCESS

All existing and future Oakland Early Head Start Expansion centers are in compliance with the Americans with Disabilities Act (ADA) and the Older Americans Act.

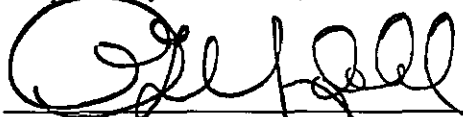
RECOMMENDATION(S) AND RATIONALE

Staff recommends that the City Council approve a resolution authorizing the City Administrator to apply for, accept and appropriate Early Head Start Expansion Basic, Training, and Technical Assistance Grant funds (formerly ARRA – American Recovery and Reinvestment Act Funding) for program year 2011-2012 from the U.S. Department of Health and Human Services, Administration for Children And Families (DHHS/ACF) in the estimated amount of \$2,767,500. In addition, staff requests that the City Council approve a resolution authorizing the City Administrator to execute grant agreements with the Salvation Army (\$148,200), Brighter Beginnings (478,800), and Children’s Hospital (\$45,000) for the program year 2011-2012, for an aggregated amount not to exceed \$ 672,000, to fund child development services for children, birth through three, and their families, with said grants.

ACTION REQUESTED OF THE CITY COUNCIL

Staff requests that the City Council approve a resolution authorizing the City Administrator to apply for, accept and appropriate Early Head Start Expansion Basic, Training, and Technical Assistance Grant funds (formerly ARRA – American Recovery and Reinvestment Act Funding) for program year 2011-2012 from the U.S. Department of Health and Human Services, Administration for Children And Families (DHHS/ACF) in the estimated amount of \$2,767,500. In addition, staff requests that the City Council approve a resolution authorizing the City Administrator to execute grant agreements with the Salvation Army (\$148,200), Brighter Beginnings (478,800), and Children’s Hospital (\$45,000) for the program year 2011-2012, for an aggregated amount not to exceed \$672,000, to fund child development services for children, birth through three, and their families, with said grants.

Respectfully submitted,

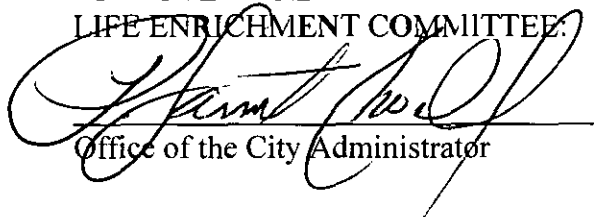


ANDREA YOUNGDAHL
Director, Department of Human Services

Reviewed by:
Usana Pulliam, Manager
Early Childhood & Family Services/Head Start Program

Prepared by:
Tracey Black, Program Planner

APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:


Office of the City Administrator

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Approved as to Form and Legality

DRAFT

City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR, ON BEHALF OF THE CITY OF OAKLAND, TO APPLY FOR, ACCEPT, AND APPROPRIATE EARLY HEAD START EXPANSION BASIC, TRAINING, AND TECHNICAL ASSISTANCE GRANT FUNDS (FORMERLY ARRA - AMERICAN RECOVERY AND REINVESTMENT ACT FUNDING) FOR PROGRAM YEAR 2011-2012 FROM THE U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES, ADMINISTRATION FOR CHILDREN AND FAMILIES (DHHS/ACF) IN THE ESTIMATED AMOUNT OF \$2,767,500 AND AUTHORIZING GRANT AGREEMENTS WITH THE SALVATION ARMY (\$148,200), BRIGHTER BEGINNINGS (\$478,800), AND CHILDREN'S HOSPITAL (\$45,000) FOR THE PROGRAM YEAR 2011-2012 FOR AN AGGREGATED AMOUNT NOT TO EXCEED \$672,000 TO FUND CHILD DEVELOPMENT SERVICES FOR CHILDREN, BIRTH - THREE-YEARS-OLD, AND THEIR FAMILIES, WITH SAID GRANTS

WHEREAS, the City of Oakland, Head Start Program desires for the City of Oakland to apply for, accept and appropriate Early Head Start Expansion basic, training, and technical assistant grant funds (formerly ARRA – American Recovery and Reinvestment Act funding) for the program year 2011-2012 in an estimated amount of two million seven hundred sixty seven thousand five hundred dollars (\$2,767,500) from the U.S. Department of Health and Human Services, Administration for Children and Families and grant agreements with the Salvation Army (\$148,200), Brighter Beginnings (\$478,800), and Children's Hospital (\$45,000) for program year 2011-2012, for an aggregated amount not to exceed \$672,000, to assist with the provision of child development services for 204 Early Head Start infants and toddlers, birth – three, and their families, said grants; and

WHEREAS, it is indicated that on April 15, 2011, President Obama signed Public Law 112-10, the Department of Defense and Full-Year Continuing Appropriations Act, 2011, which appropriates \$7.56 billion for the Head Start program for Fiscal Year (FY) 2011. The total includes \$340 million to sustain emollment for a six month period, October 1, 2011 – March 31, 2012, with the anticipation of continued funding for the remaining six month period through September 29, 2012, for Head Start and Early Head Start programs that expanded services with funding made available under the American Recovery and Reinvestment Act (ARRA), as it was advised for the program to plan its budget, operations, and services for the full program year; and

WHEREAS, the U.S. Department of Health and Human Services, Administration for Children and Families (DHHS/ACF) has announced the availability of an Early Head Start Expansion grant for continued funding in the amount of approximately \$2,767,500 dollars for the City of Oakland, Department of Human Services, Head Start/Early Head Start Expansion program, received on May 11, 2011, in order to sustain enrollment of 204 low-income families with children, birth through three, as well as pregnant women, and to maintain teaching and other positions in the City of Oakland, Early Head Start Expansion programs, thus preserving jobs; and

WHEREAS, it is indicated that the Early Head Start grant for continued funding will be awarded for the purpose of sustaining and maintaining the delivery of high quality comprehensive early care and education services for 204 low-income families with infants and toddlers, as well as pregnant women, through direct service by the grantee; and

WHEREAS, it is indicated that qualified partners were solicited through a public strategic planning meeting for Early Care and Education Providers Serving Infants & Toddlers in Alameda County on April 1, 2009, where all attendees were asked about their interest in partnering with Oakland Head Start/Early Head Start program and several qualified partners indicated interest in partnering with the Oakland Head Start Program and were interviewed and selected for the partnership; and

WHEREAS, the Salvation Army, Brighter Beginnings, and Children's Hospital have met all for the requirements for Early Head Start early care, education, and family services partners and were the top providers who indicated strong interests in offering developmentally appropriate early care, education, and family services for low-income families, with children, birth - 3; and

WHEREAS, it is indicated that a continuance of the exemption of the City's Central Services Overhead is being requested for FY 2011-2012, in the estimated amount of \$250,000 due to the federal administrative cost caps; and

WHEREAS, it is indicated that the City of Oakland is eligible to receive the aforesaid grant funds, based on established need for such services; now, therefore, be it

RESOLVED: That a continuance of the exemption of the City's Central Services Overhead is being requested for FY 2011-2012, in the estimated amount of \$250,000 due to the federal administrative cost caps; and be it

RESOLVED: That the City Council hereby authorizes the City Administrator or his designee to apply for, accept and appropriate Early Head Start Expansion basic, training, and technical assistant grant funds(formerly ARRA – American Recovery and Reinvestment Act funding) for the program year 2011-2012 in an estimated amount of two million seven hundred sixty seven thousand five hundred dollars (\$2,767,500) from the U.S. Department of Health and Human Services, Administration for Children and Families and grant agreements with the Salvation Army (\$148,200), Brighter Beginnings (\$478,800), and Children’s Hospital (\$45,000) for program year 2011-2012 for an aggregated amount not to exceed \$672,000, to assist with the provision of child development services for 204 Early Head Start infants and toddlers, birth – three, and their families, said grants; and be it

RESOLVED: That the sum of \$2,767,500 and offsetting revenue shall be appropriated to the Department of Human Services Fund (2605), Head Start Organization (78231), and Early Head Start Expansion Projects (TBD), for the purpose of sustaining and maintaining Early Head Start services for 204 low-income families, with children, birth through three, as well as pregnant women; and be it

FURTHER RESOLVED: That the City Council, hereby authorizes the City Administrator as agent of the City, or his designee to execute all agreements and other documents necessary in connection with the grant and complete any negotiations, certifications, and documentation required to accept, modify, extend or amend the grant award provided no additional funds will be allocated without prior Council approval.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE

AYES - BROOKS, DE LA FUENTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF, BRUNNER, AND PRESIDENT REID

NOES-

ABSENT-

ABSTENTION-

—

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California