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OAKLAND

2013 MAY -2 PM 1:20

## AGENDA REPORT

**TO:** DEANNA J. SANTANA  
CITY ADMINISTRATOR

**FROM:** Sara Bedford

**SUBJECT:** California State Preschool Program  
(CSPP) Grant, Program Year 2013-2014

**DATE:** April 17, 2013

City Administrator

Date

Approval

5/1/13

**COUNCIL DISTRICT:** Citywide

### RECOMMENDATION

Staff recommends that the City Council adopt a resolution authorizing the City Administrator, on behalf of the City of Oakland, 1) to apply for, accept and appropriate the California State Preschool Program (CSPP) expansion grant from the California Department of Education in an estimated amount of \$937,485 from July 1, 2013 to June 30, 2014, and 2) to enter into a grant agreement with the Unity Council for the estimated amount of \$98,170 to fund prekindergarten and family literacy services in accord with said grant.

### EXECUTIVE SUMMARY

Staff requests approval of a resolution authorizing the City Administrator to apply for, accept and appropriate the California State Preschool Program (CSPP) Expansion Grant from the California Department of Education (CDE) in an estimated amount of \$937,485 for Program Year 2013-2014, and authorizing a grant agreement with the Unity Council for the estimated amount of \$98,170 to fund child development and family literacy services in accord with said grants.

If approved, Department of Human Services (DHS) will provide services directly to the remaining 272 children. The Unity Council (UC) is the only other agency involved, which will serve 32 children. Total of children served will be 304 in the Oakland Head Start Program during the program year that extends from July 1, 2013 through June 30, 2014.

In June 2007, the DHS was awarded this contract from the CDE for the first time. Funds must be applied for each year through a renewal process. DHS has submitted renewal applications and received funding annually since the submission of its first renewal application for the 2009-2010 program year. Due to the state budget process, the City anticipates notification in early July that the CSPP contract has been awarded for 2013-2014, and of the awarded amount. Funds must be appropriated before September 3, 2013, which is the first day the Head Start program is scheduled to begin.

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## **OUTCOME**

The proposed resolution would authorize the City to apply, accept and appropriate the CSPP Expansion Grant from the CDE in an estimated amount of \$937,485 for Program Year 2013-2014, to serve a total of 304 children. Of the total award, a grant agreement will be made with the Unity Council, for an estimated amount of \$98,170, to serve approximately thirty-two (32) eligible children and their families.

The state funding provided by this grant will supplement the Head Start federal funding currently received by the City of Oakland, to provide a comprehensive school readiness program. Eligible Head Start children ages 3 to 4 years old will be enrolled in this program, and will receive, along with their families, enhanced family literacy and parenting education services in addition to comprehensive child development services.

## **BACKGROUND/LEGISLATIVE HISTORY**

In January of 2007, the CDE first announced the availability of \$45,000,000 throughout the state of California for part-day preschool services, through the Prekindergarten and Family Literacy Program, renamed California State Preschool Program (CSPP). This funding was available for programs located in the attendance areas of elementary schools ranked in the base Academic Performance Index (API) deciles 1-3 in 2005. Additionally, preference was given to underserved areas as identified by each Local Child Care Planning Council (LPC).

The CSPP funding is available for programs to serve ages 3 to 4 year-olds for one to two years before kindergarten commences. Programs must provide age-appropriate and developmentally appropriate activities for children in participating classrooms that are designed to facilitate their transition to kindergarten, as well as provide ongoing opportunities for parents and legal guardians to work with their children on interactive literacy activities.

The City applied for and received this funding for FY 2007-2008 in order to expand upon services provided to Head Start children and families. The City submitted applications for continued funding for FY 2008-2009 through FY 2012-2013, which were all awarded and used to provide additional days of preschool. The funding was also used to provide parenting education and family literacy services for three hundred and four (304) three and four-year-olds entering into their first and/or returning for their second year of preschool, and who would be transitioning into kindergarten in the coming fall, possibly to elementary schools in Oakland located in areas of high need, that also meet the funding criteria.

Together, the City of Oakland and delegate agency, Unity Council Head Start and Early Head Start programs, currently serve 1,778 children, ages 0 - 5, and their families, which include pregnant women. The City directly serves 1,061 Head Start children, ages 3-5, and their families across seventeen Centers, seven Family Child Care homes, and one Home-Based program, and collaborates

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on service delivery with Early Head Start partners to serve 204 Early Head Start children, ages 0-3, and their families across three Centers and two Home-Based programs. The Unity Council directly serves an additional 313 Head Start and 200 Early Head Start children and their families across four centers and one Home-Based Program. See the Program Description section of this report for the complete list of Head Start CSPP sites.

**ANALYSIS**

**PROGRAM DESCRIPTION**

The Head Start CSPP will be provided at eight (8) locations throughout Oakland. These sites were chosen according to the state guidelines for eligibility, because of their proximity to a low performing Oakland Unified School District elementary school (with a 2005 API score of 1-3), located in a priority zip code as identified by the Local Child Care Planning Council, as well as site capacity and need for services. The planned site locations for the City of Oakland are: Brookfield, Eastmont, Lion Creek Crossing, Virginia Avenue, San Antonio Park, 92<sup>nd</sup> Avenue, and Sungate. The Unity Council will provide services at their DeColores site. The City of Oakland will directly serve 272 children in 17 classrooms, while the Unity Council will serve 32 children in 2 classrooms. The following table includes the specific number of classrooms provided and children served at each location:

	Number of Classrooms	Number of Children
<b>City of Oakland Sites</b>		
Brookfield	2	32
Eastmont	4	64
Lion Creek Crossing	2	32
Virginia Avenue	2	32
San Antonio Park	2	32
Sungate	2	48
92 <sup>nd</sup> Avenue	3	32
<i>Subtotal City of Oakland</i>	<i>17</i>	<i>272</i>
<b>Delegate Agency - Unity Council Sites</b>		
DeColores	2	32
<i>Subtotal Unity Council</i>	<i>2</i>	<i>32</i>
<b>TOTAL</b>	<b>19</b>	<b>304</b>

These classrooms will operate one hundred sixty-three (163) days, providing an additional twenty-two (22) days of service to the Head Start program year. These additional days will be provided by offering services Monday through Friday (currently, Head Start services are provided Tuesday through Friday for part-day classrooms). The 2013-2014 school year for both Head Start and the California State Preschool Programs will begin on September 3, 2013.

The City of Oakland’s Head Start CSPP will offer a quality, developmentally and culturally appropriate early childhood environment in which each child has the opportunity to develop at their

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own pace. Each child's relationship with their parent and primary caregiver and teacher will be fostered. Part-day services will be offered in three and a half hour sessions.

The City of Oakland's DHS and the Unity Council actively promote partnerships with families to support early literacy development in children. The CSPP aims to build on the strengths, knowledge, experiences, and resources of parents and family members, who have the greatest influence on their children's development, learning, and academic achievement. Parenting education and family literacy services will be provided for enrolled families.

The specific goals of the program are as follows:

- Provide high-quality, integrated and responsive parent education and interactive family literacy activities, to help parents become full partners in educating their children.
- Provide high-quality, developmentally, culturally and linguistically appropriate learning activities and environments, to assist children in gaining the skills necessary to succeed in school.
- Recruit and retain highly qualified staff to implement a quality child development and family literacy program for children and families.
- Develop and implement a comprehensive training plan for all program staff, to build upon skills and knowledge in early childhood and family literacy.
- Ensure that the program's centers are safe and appropriate for early childhood education services, and the program is fiscally accountable to regulations and funders.

### **PUBLIC OUTREACH/INTEREST**

This item did not require any additional public outreach other than the required posting on the City's website.

### **COORDINATION**

The City Attorney's Office, Budget Office, DHS fiscal services, DHS Interim Director, and Head Start Manager have been consulted in the preparation of this report and resolution.

### **COST SUMMARY/IMPLICATIONS**

Approval of the proposed resolution will authorize the application for, acceptance and appropriation of a CSPP Expansion grant for Program Year 2013-2014, beginning July 1, 2013 through June 30, 2014 in the estimated amount of \$937,485. Funding will be appropriated to the California Department of Education Fund (2138), Head Start Classroom & Seasonal Organization (78231), and HS FY13-14 State PreK-Basic Project (G464850-52).

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The City's FY 2013-2015 Proposed Budget includes \$937,485 in appropriations and revenues for FY 2013-2014 for the California State Preschool Program, which is the City's portion of the grant award, With an estimated amount of \$98,170 to be subcontracted to the Unity Council. There will be no impact on the City's General Fund.

### SUSTAINABLE OPPORTUNITIES

**Economic:** There are economic benefits to the City from the operation of this Program. The grant, along with funding from the Head Start grant, directly creates and sustains 32 jobs, including people directly employed in centers, plus an unknown number of jobs through its economic multiplier effect. Most of these jobs are held by residents of Oakland. In addition, the program will buy goods and services to support its program, and most of these will be purchased from Oakland firms or individuals.

**Environmental:** There are no foreseeable direct environmental benefits or impacts from this program to the City of Oakland. The program will use recyclable paper products

**Social Equity:** The principal sustainable opportunity of this program is in the area of social equity. The program will deliver comprehensive, high-quality services to children and families in the City of Oakland. These services are designed to foster healthy development in low-income children. The program will provide a range of individualized services in the areas of education and early childhood development, medical, dental, and mental health services, nutrition, parent involvement, and family literacy. The range of services is responsive and appropriate to each child and family's developmental, ethnic, cultural, and linguistic heritage and experience. Recent scientific research has verified what early childhood educators have known for years: that how children are nurtured and educated in their youngest years has a significant impact on development, growth, ongoing academic performance and later life success.

For questions regarding this report, please contact Usana Hopkins, Manager, Early Childhood & Family Services, at 510-238-7186.

Respectfully submitted,

  
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Sara Bedford, Interim Director  
Department of Human Services

Reviewed by: Usana Hopkins, Manager  
Early Childhood & Family Services Division/DHS

Prepared by: Tracey Black, Planner  
Head Start Program

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# OAKLAND CITY COUNCIL

*A. Macanlay*  
City Attorney

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RESOLUTION No. \_\_\_\_\_ C.M.S.

Introduced by Councilmember \_\_\_\_\_

**A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR, ON BEHALF OF THE CITY OF OAKLAND, 1) TO APPLY FOR, ACCEPT AND APPROPRIATE THE CALIFORNIA STATE PRESCHOOL PROGRAM (CSPP) EXPANSION GRANT FROM THE CALIFORNIA DEPARTMENT OF EDUCATION IN AN ESTIMATED AMOUNT OF \$937,485 FROM JULY 1, 2013 TO JUNE 30, 2014, AND 2) TO ENTER INTO A GRANT AGREEMENT WITH THE UNITY COUNCIL FOR THE ESTIMATED AMOUNT OF \$98,170 TO FUND PREKINDERGARTEN AND FAMILY LITERACY SERVICES IN ACCORD WITH SAID GRANT**

**WHEREAS**, the City of Oakland desires to apply for, accept and appropriate a grant in an estimated amount of nine hundred and thirty seven thousand four hundred and eighty five dollars (\$937,485) from the California Department of Education to fund Cahfomia State Preschool Program (CSPP) prekindergarten and family literacy services from July 1, 2013 to June 30, 2014; and

**WHEREAS**, this grant funding will be used to provide a prekindergarten and family literacy program in eight (8) sites located in the attendance areas of Oakland Unified School District elementary schools with 2005 Academic Performance Index (API) deciles 1-3; and

**WHEREAS**, the program will provide child development, parenting education and family literacy services to a total of three hundred and four (304) eligible three and four-year-old children and their families; and

**WHEREAS**, the Unity Council, a Head Start delegate designated for Oakland, was selected and approved in 1988 by the Head Start Policy Council, City Council, and the Head Start California Regional Office to provide Head Start comprehensive child development services in Oakland; and

**WHEREAS**, the City wishes to enter into a grant agreement with the Unity Council in an estimated total of ninety eight thousand one hundred seventy dollars (\$98,170) to provide prekindergarten and family literacy services to thirty-two (32) eligible children and their families; and

**WHEREAS**, the City Council finds that the performance of the grant services is professional, scientific or technical in nature and that this grant agreement will not result in the loss of salary or employment by anyone having permanent status in the competitive service; now, therefore, be it

**RESOLVED:** That the City Administrator is hereby authorized to apply for, accept and appropriate a grant in an estimated amount of nine hundred thirty seven thousand four hundred eighty five dollars (\$937,485) from the California Department of Education for funding of California State Preschool Program prekindergarten and family literacy services from July 1, 2013 through June 30, 2014; and be it

**FURTHER RESOLVED:** That the City Administrator is hereby authorized and directed to accept and appropriate any additional funding related to this grant that may become available; and be it

**FURTHER RESOLVED:** That the estimated sum of nine hundred thirty seven thousand four hundred and eighty five dollars (\$937,485), the City of Oakland's portion of the grant award, together with offsetting revenue, shall be appropriated to the California Department of Education Fund (2138), Head Start Classroom & Seasonal Organization (78231), and HS FY13-14 State PreK-Basic Project (G464850-52) upon execution of said grant agreement, and that should additional grant funds be received, the City Administrator or her designee is hereby authorized to appropriate same for the purposes described above; and be it

**FURTHER RESOLVED:** That the City Administrator or her designee is hereby authorized and directed to execute a grant agreement with the Unity Council, pursuant to the terms of the grant award, in an estimated amount of ninety eight thousand one hundred seventy dollars (\$98,170) of the aforesaid California State Preschool Program Expansion Grant for prekindergarten and family literacy services for three and four-year-old children and their families; and be it

**FURTHER RESOLVED:** That the City Council hereby appoints the City Administrator or her designee to conduct all negotiations, execute and submit all documents including but not limited to applications, agreements, amendments, modifications, payment requests, and related actions which may be necessary for the aforementioned grants in accordance with the grants' basic purposes; and be it

**FURTHER RESOLVED:** That the grant agreement authorized under this resolution shall be reviewed as to form and legality by the Office of the City Attorney and copies will be filed with the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_

PASSED BY THE FOLLOWING VOTE:

AYES – BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF, and  
PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California