

CITY OF OAKLAND
AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
OAKLAND
2008 APR 10 PM 4:41

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Department of Human Services
DATE: April 22, 2008

RE: **Resolution Authorizing The City Administrator To Negotiate And Execute A Grant Agreement With The Oakland Unified School District In An Amount Not To Exceed \$600,000 For Fiscal Year 2007-09 To Provide 598 Internship Stipends For Students Participating In The Career Academies Program**

SUMMARY

The City wishes to enter into a grant agreement with the Oakland Unified School District (OUSD) in an amount not to exceed \$600,000 to support the OUSD Career Academies Program internships for FY2007-09. The agreement with the OUSD provides funds to improve the linkage between the employment needs of Oakland and the District's Career Academy Programs. The strategy is to provide skilled employees for Oakland's industries and professions in various employment areas by providing on the job training and career mentoring to participants of the Career Academy Programs.

The funds will be used to provide internship pay plus a worker's compensation benefit to OUSD Academy juniors and seniors between July 1, 2007 and June 30, 2009. Staff requests that City Council approve the resolution to execute a grant agreement with the OUSD to provide 598 internship stipends for students participating in the Career Academies Program.

FISCAL IMPACT

Per the FY2007-09 Adopted Policy Budget, funds have been appropriated and are available in the General Purpose Fund (1010), Youth Services Unit organization (78251), City-School Partnership Project (A144510), Fostering Safe and Healthy Communities Program (SC22), for the OUSD Agreement in the amount of \$300,000 for FY2007-08 and \$300,000 for FY2008-09. Approval of the resolution authorizing the agreement will have no additional impact on the General Purpose Fund.

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BACKGROUND

The OUSD, as part of its school-to-career strategy, supports 16 Academies in 9 schools serving over 2,700 students. The Academies Program is designed to provide students with the skills and knowledge for entry level work or further study in the area of career focus.

The City's support for the internships was conceived as an economic development strategy to provide skilled employees for Oakland's industries and professions. Beginning in 1990, the Redevelopment Agency provided support for the academy internships. Since 1999, the City has allocated \$600,000 over two year periods to support the OUSD's Career Academies Program.

In each of the two years, \$300,000 is allocated in the FY07-09 Adopted Budget to provide 299 internships throughout the summer, fall, and spring academic periods. The summer internship period was completed August 31, 2007 and the fall internship period was completed January 25, 2008.

PROGRAM DESCRIPTION

The focus of the Career Academies Program is to prepare students for post-secondary education or employment upon graduation from high school and to function as responsible and productive citizens by providing students with the skills, knowledge and attitudes to make wise career choice decisions through a work-based learning model. There are three basic components to the program:

- Career Exploration - poses students to a variety of careers in the career focus area of an academy through classroom speakers, study tours, career fairs, service-learning, and job shadowing, entrepreneurial projects.
- Career Preparation – provides students with opportunities to learn more about selected careers through experiential learning, such as job shadowing, internships, career mentoring projects and project-based learning, student-run enterprises.
- Career Decision-making – focuses on career plans of students. Students complete their career development plan and selected seniors participate in internships and student-run enterprises.

Oakland Unified School District Academy Programs Supported by the City Oakland Grant

The following lists the academy programs of the Oakland Unified School District.

Small School Academy Programs

Castlemont Business Information Technology Computer Academy
Castlemont Business Information Technology Culinary Arts Academy
Robeson School Visual and Performing Arts and Education Academy
College Prep and Architecture Academy
Media College Prep Media Academy
Health and Bio-Science Academy
Life Academy Health and Bio-Science Academy
BEST Culinary Arts Academy
BEST Construction Academy
EXCEL SMART (Media) Academy
EXCEL Law and Government Academy

Comprehensive High School Academy Programs

Oakland High Environmental Academy
Oakland High Visual Arts Academy Magnet Program (VAAMP)
Oakland Technical High School Engineering Academy
Oakland Technical High School Health and Bio-science Academy
Oakland Technical High School Computer Academy
Skyline High School Architecture and Graphic Arts Technology Academy
Skyline High School Computer Academy
Skyline High School Education Academy
Skyline High School Performing Arts Academy

KEY ISSUES AND IMPACTS

Project Outcomes

The project will provide internship opportunities for students enrolled in the Oakland Unified School District Academies Program. Currently, the program serves 10% to 15% of students participating in an OUSD academies program. Internship opportunities will be made available to students participating in all of the academies. The outcomes of this project, consistent with the goals of OUSD and the City of Oakland, are described below.

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Project Participation:

- Between July 1, 2007 and June 30, 2009, eligible academy juniors and seniors will participate in 598 internships. At least 80% of the students will complete at least 120 hours per internship.
- By December 31, 2008 and December 31, 2009, at least 50% of the graduated seniors who participated in internships, but who are not enrolled in higher education or in the military, will be employed.
- At least 85% of the summer interns will complete internship projects that demonstrate application of skills and knowledge attained or enhanced including self assessment plan.
- At least 80% of the students who complete internships will receive evaluations from their work-site supervisors and work-site coordinators with ratings of satisfactory or above in areas identified on the work-site learning plan.

Evaluation and Monitoring

The OUSD will complete and submit the City of Oakland's Job Training Performance Standards (JTPS) information on a quarterly basis. Attached herein is Attachment A, the 2nd quarter JTPS form for the OUSD Academies Program.

SUSTAINABLE OPPORTUNITIES

Economic:

This program offers internship opportunities to high school students and provides tools to graduating students for post-secondary education and/or placement in entry level positions while contributing to the local economy.

Environmental:

This program offers education in environment services and natural resources, thus promoting an awareness and climate for employment in this specific area.

Social Equity:

This program offers measurable and immeasurable benefits to participants through the linkage of the educational experience with practical application in the work world. OUSD reports that overall students who participate have greater school attendance, higher grade point averages, lower suspension rates and higher graduation rates.

DISABILITY AND SENIOR CITIZEN ACCESS

The Academies Program is in compliance with the Americans with Disabilities Act (ADA).

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RECOMMENDATION(S) AND RATIONALE

Staff recommends that the City continue support for the internship program component of the OUSD Career Academies program. The program is consistent with the City's job training strategies for youth, creating both work based learning experiences and job shadowing opportunities. The collaboration between OUSD and the City encourages young people to stay in school, while learning about careers in 16 different academy areas. The program will help young people to become more knowledgeable and productive tax paying citizens of Oakland in the long run.

ACTION REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council approve a resolution authorizing the City Administrator to negotiate and execute a grant agreement with the Oakland Unified School District in an amount not to exceed \$600,000 for fiscal years 2007-09 to provide 598 internship stipends for students participating in the Career Academies Program.

Respectfully submitted,


ANDREA YOUNGDAHL 4/2/08
Director, Department of Human Services

Prepared by:
Sandy Taylor, Manager
Children and Youth Services

**APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:**


OFFICE OF THE CITY ADMINISTRATOR

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OFFICE OF THE CITY CLERK
OAKLAND

OAKLAND CITY COUNCIL

D. Bialosky
City Attorney

2008 APR 10 PM 4:41 RESOLUTION NO. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO NEGOTIATE AND EXECUTE A GRANT AGREEMENT WITH THE OAKLAND UNIFIED SCHOOL DISTRICT IN AN AMOUNT NOT TO EXCEED \$600,000 FOR FISCAL YEAR 2007-09 TO PROVIDE 598 INTERNSHIP STIPENDS FOR STUDENTS PARTICIPATING IN THE CAREER ACADEMIES PROGRAM

WHEREAS, the City of Oakland desires to support the education and employability of Oakland youth; and

WHEREAS, Oakland Unified School District operates the Career Academies Program that provides high school students with work-based learning experiences and a school-to-career curriculum; and

WHEREAS, the City Council appropriated \$300,000 in fiscal year 2007-2008 and \$300,000 in fiscal year 2008-2009 for a total of \$600,000 in the FY2007-09 Adopted Budget and the funds are available in the General Purpose Fund (1010), Youth Services Unit organization (78251), City School Partnership Project (A144510), Fostering Safe and Healthy Communities Program (SC22) to support internships for students participating in the Career Academies Program; now and therefore, be it

RESOLVED: That the City Council of the City of Oakland does hereby authorize the City Administrator or his designee to execute a grant agreement between the City and the Oakland Unified School District in an amount not to exceed \$600,000 for fiscal years 2007-09 to provide 598 internship stipends for students participating in the Career Academies Program, and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment request, and related actions which may be necessary in accordance with its basic purpose, at no additional contract cost; and, be it

FURTHER RESOLVED: That the Office of the City Attorney has approved this resolution as to form and legality and a copy is on files at the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2008

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California