

# CITY OF OAKLAND

## AGENDA REPORT

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2007 NOV 29 PM 7:53

TO: Office of the City Administrator  
ATTN: Deborah Edgerly  
FROM: Life Enrichment Agency  
DATE: December 11, 2007

RE: **Resolution Adopting a Park Project Prioritization List for City of Oakland Park Capital Improvement Projects and Authorizing the City Administrator, or Her Authorizing Designee, to Apply for Grants Without Further Council Action for Projects on the Prioritization List**

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### SUMMARY

Based on comments from Council at the meeting on July 17, 2007, this report presents a resolution for Council's approval to adopt an updated Park Project Prioritization List (Attachment A) and to authorize the City Administrator to apply for, but not accept, grants based on the approved prioritization list without further action by City Council. The City Administrator would continue to request Council approval in advance of grant applications when required by grant agencies or when the approved prioritized list is not used in selecting a project for grant application due to unique circumstances. In all cases, grant awards obtained by staff will be submitted to the City Council for acceptance and appropriation of funds upon grant award.

In October 2004, Council directed the City Administrator to develop a method to prioritize parks capital improvement projects. The purpose of the prioritization is to produce a project ranking list that would be used as the implementation plan by the City Administrator to obtain grants and complete park capital improvement projects.

Staff completed the evaluation and prioritization process per Council approved Resolution No. 79638 C.M.S. (December 20, 2005) and presented the results to the Council on December 19, 2006. Based on Council's comments, staff was directed to evaluate and incorporate existing on-going park capital improvement projects in addition to the selected projects, such as Measure DD Bond projects, into the process and develop a comprehensive list for review and approval.

On July 17, 2007, the results of the final evaluation were presented to the Council. Council concurred with the park prioritization list that allows each Council District to have one project in each prioritized group. Council also allowed staff to proceed and seek funds for the projects on the list as opportunities arise. However, Council directed staff to verify the order of the projects in each district with the respective Council Office. The resulting list with the re-ordered projects is presented herein for approval (Attachment A).

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A Council-established priority project list will be useful for responding to grant and other funding opportunities for park projects, expedite the process in applying for grant funds, and serve as the guiding plan for implementing Oakland's parks and open space capital improvements.

## **FISCAL IMPACT**

This report recommends that Council adopt the parks project prioritization list to be used for grant applications and project implementation. No direct fiscal impacts are associated with this report until the projects are funded and implemented. Upon successful award of grants, staff will request Council approval to accept and appropriate funds, including confirmation of available matching project funds in addition to the grant funds.

Evaluation of each proposed project includes estimated total project cost and potential operation and maintenance impact based on the proposed scope. When funds are available to implement a specific project, a detailed evaluation of the impact of the project on operation and maintenance costs will be presented to the City Council.

## **BACKGROUND**

The Open Space, Conservation, and Recreation (OSCAR) Element of the Oakland General Plan is the official policy document addressing the management of open land, natural resources, recreation services, and parks in Oakland. Park capital improvement project criteria should adhere to OSCAR and address the recommendations provided by the policy. OSCAR outlines a proposed procedure for improvements or changes to Oakland parks but does not offer specific evaluation methods to determine project priorities.

The lack of any increase in the Landscape and Lighting Assessment District fund is straining the operation and maintenance budget for Oakland's park system. This has presented a challenge for the City to define and implement projects to improve City's park assets while maintain services and programs for the public. Budget constraints have made prioritization more important than ever to provide for a systematic approach in selecting the most critical projects for the limited available funding. Further, because of a lack of discretionary funding within the City's budget, the primary source of revenue for park capital improvement projects has been grants, most of which are competitive.

The priority project list will serve as the guiding plan for pursuing funds that become available either from the City or outside grant sources in order to protect and improve Oakland's treasured open space assets.

## KEY ISSUES AND IMPACTS

On December 20, 2005, Council approved Resolution No. 79638 C.M.S. authorizing funding for staff to develop a prioritization plan for a limited set of parks and open space projects and develop a project priority list. The list could be used by the City to budget, seek potential funds, and implement projects on a priority basis. The number of projects was set at a maximum of three projects selected by each Council office.

City Council Offices identified a total of 23 projects for prioritization. The result of the prioritized project list was presented at the December 19, 2006, Council meeting. In addition to the 23 prioritized projects, existing on-going capital improvement projects were evaluated and incorporated to produce a final recommended list.

The park prioritization evaluation process consisted of the following:

1. Identify a maximum of three priority projects by each Council Office for the respective Council district that require assessment and development of project scope.
2. Conduct site evaluation and review program and scope needs. Evaluation and analysis were conducted with the participation of Council Offices and related City departments (typically Office of Parks and Recreation and Public Works Agency).
3. Develop preliminary concept plans based on evaluation and analysis (Readiness of project).
4. Review preliminary concept plans with Council Offices and relevant City departments.
5. Develop project budget cost estimates and evaluate projects according to the Council adopted criteria evaluation form.
6. Finalize evaluation based on adopted criteria and rank each project according to evaluation results.
7. Establish prioritization list based on evaluation results.
8. Apply for grants based on priority list projects, with highest-ranked projects that meet the specific grant criteria.

At the July 17, 2007, Council meeting, Council concurred with the prioritized project list arranged by groups where each group incorporates a project from each Council District. In addition, citywide projects and Bond Measure DD projects were incorporated as the highest priority (see Attachment B for project list presented on July 17, 2007). Each group of projects will be implemented and considered for funding opportunities by the order of ranking. However, concerns were expressed in regards to the priority of the projects within certain districts. Council directed staff to work with each Council Office and confirm the order of the projects for their respective district. The resulting final project list is provided in Attachment A. In confirming the order of the project, East Oakland Sports Center is moved into the Measure DD and Citywide group as East Oakland Sports Center is one of the Measure DD projects.

### Funding Opportunities:

As a grant opportunity becomes available, the Council approved prioritization list will be used to determine the highest ranking project that meets the eligibility requirements of the available grant. The approved ranked prioritization list will allow staff to apply for grants based on adopted ranking without further City Council action. The City Administrator would request Council approval in advance of grant applications whenever grant agencies require such approval by the applicant's governing entity or when the prioritized list is not used in selecting the project due to unique circumstances. Adopting the approved prioritization list will enable staff to submit grant applications to meet short grant deadlines. Upon successful application of grants, the City Administrator will request Council acceptance and appropriation of the grant funds. To update the Council, informational reports on the applications submitted for project funding will be presented periodically or as required by the Council.

### **SUSTAINABLE OPPORTUNITIES**

***Environmental:*** In general, park capital improvement projects will promote environmental goals, conserve natural resources, and maintain existing natural and park assets.

***Economic:*** Park capital improvement projects will improve the economic value of the surrounding neighborhoods by providing open recreational spaces.

***Social Equity:*** Park capital improvement projects will provide recreational and open space amenities to youths, seniors, and communities at large.

### **DISABILITY AND SENIOR CITIZEN ACCESS**

There are no direct disability and senior access opportunities associated with this report. However, future projects will provide a direct benefit to the City for improving access to City parks, facilities, and programs for persons with disabilities.

### **RECOMMENDATIONS AND RATIONALE**

It is recommended that Council approve the proposed resolution to adopt Attachment A - Park Project Prioritization List and to use the list as basis for implementation and upcoming grant opportunities.

It is also recommended that the Council direct the City Administrator to use the list and proceed without obtaining Council approval in advance of submitting grant applications. Informational reports would then be presented to Council on applications submitted for project funding. When unique projects arise outside of the prioritization list, Council approval will be sought in advance prior to applying for grants. Upon award of grants, the City Administrator will request Council acceptance and appropriation of the grant funds.

In addition, the prioritization list will be reviewed by the City periodically to assess the progress the City is making towards managing City assets and providing the level of service essential to the public. The list will be reviewed every two years in conjunction with the budget process and updated as required.

**ACTION REQUESTED OF THE CITY COUNCIL**

It is recommended that the City Council approve a resolution adopting the attached prioritization project list (Attachment A) for proposed park capital improvement projects to implement the City's parks and recreational facilities projects and authorize the City Administrator to apply for grants based on the approved prioritized list without further action by City Council.

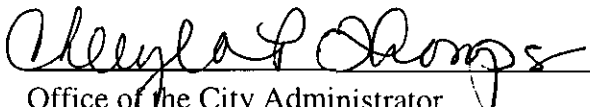
Respectfully submitted,

  
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Claudia Cappio  
Director of Development  
Community & Economic Development Agency

Reviewed by:  
Michael Neary, P.E.  
Deputy Director  
Design & Construction Services Department

Prepared by:  
Lily Soo Hoo  
Project Manager  
Project Delivery Division

APPROVED AND FORWARDED TO THE  
LIFE ENRICHMENT COMMITTEE:

  
\_\_\_\_\_  
Office of the City Administrator

Attachments:   A – Park Prioritization Project List (Dec. 2007)  
                  B – Park Prioritization Project List (July 2007)

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ATTACHMENT A  
 City of Oakland  
 Park Capital Improvement Project Prioritization Summary  
 Dec. 2007

Rank	Project Name	District	Estimated Project Budget	Evaluation System							Estimated O&M Cost Increase (Decrease) per annum
				Public Safety or Health Risk	Maximize Use and Program Services	Collaborative Opportunities	Operation And Maintenance Efficiency	Protection of Existing Resources	Project Funding Status	Total Point	
				25	17	10	20	15	10	97	
<b>Measure DD projects and Citywide projects:</b>											
1	Measure DD - Lake Merritt Park	2, 3	\$ 130,250,000	25	17	10	15	14	5	86	\$6,512,500
3	Measure DD- Waterfront Trails	2,3,5,7	\$ 106,000,000	15	11	10	15	15	2	68	\$5,300,000
8	City Stables*	6	TBD	20	7	0	10	14	2	53	TBD
12	Measure DD - Lake Merritt Channel	2, 3	\$ 37,000,000	10	1	5	10	15	5	46	\$1,850,000
13	Measure DD - East Oakland Sport Center	7	\$ 19,670,000	10	17	10	0	0	5	42	\$712,500
15	Leveling Playing Fields	Citywide	\$ 2,663,400	5	17	10	5	0	2	39	\$96,500
16	Tot Lot Resurfacing	Citywide	\$ 1,748,000	15	10	0	10	0	2	37	\$87,400
<b>Group A - Priority Projects by District</b>											
2	Tassafaronga Rec. Center	7	\$ 3,140,908	25	17	10	15	0	2	69	\$22,000
4	Peralta Hacienda Park - Historic Core	5	\$ 5,814,300	10	17	10	10	15	2	64	\$290,715
5	Leona Lodge Upgrade*	6	\$ 1,424,153	25	7	10	20	0	0	62	\$1,000
7	Moss House*	3	\$ 1,732,320	25	1	0	15	15	0	56	\$21,200
10	Lincoln Square Park Plan	2	\$ 1,944,000	10	17	10	10	0	2	49	\$72,000
18	Bushrod Park - Soccer Field (Washington Elem. School)	1	\$ 3,225,150	5	17	10	0	0	0	32	TBD
17	Montclair Park	4	\$ 1,644,410	10	11	0	15	0	0	36	\$0
19	Chinese Garden	At Large / 2	\$ 1,289,790	5	11	0	5	10	0	31	\$18,200
<b>Group B - Priority Projects by District</b>											
5	2496 Coolidge Ave ( Peralta Hacienda Historical Park)*	5	\$ 762,480	25	17	10	10	0	0	62	\$6,000
6	Rainbow Recreation Ctr. Expansion	6	\$ 1,439,640	20	17	10	10	0	0	57	\$14,300
9	Morcom Rose Garden	2	\$ 1,988,710	20	1	5	10	14	0	50	\$0
10	Raimondi Fields	3	\$ 12,140,000	10	17	10	10	0	2	49	\$607,000
10	Officer Willie Wilkins (Elmhurst) Park	7	\$ 2,520,894	10	17	5	15	0	2	49	\$16,500
19	Dimond Park	4	\$ 726,840	5	17	0	5	4	0	31	\$0
13	Bushrod Park - General Improvements	1	\$ 2,802,125	10	17	10	5	0	0	42	\$15,400
21	Carter Middle School	At Large / 1	\$ 3,005,298	5	7	10	0	0	0	22	TBD

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**ATTACHMENT A**  
**City of Oakland**  
**Park Capital Improvement Project Prioritization Summary**  
**Dec. 2007**

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				Public Safety or Health Risk	Maximize Use and Program Services	Collaborative Opportunities	Operation And Maintenance Efficiency	Protection of Existing Resources	Project Funding Status	Total Point	
				25	17	10	20	15	10	97	
<b>Group C - Priority Projects by District</b>											
11	Jefferson Square Park	3	\$ 2,131,569	10	17	10	10	0	0	47	\$22,700
11	Josie De La Cruz Park - Syn. Turf	5	\$ 625,536	0	17	10	20	0	0	47	\$3,700
13	Clinton Park General Improvement	2	\$ 1,825,572	5	17	10	10	0	0	42	\$12,400
13	Glen Daniel King Estates Trails	7	\$ 1,965,490	5	17	5	10	5	0	42	\$7,400
13	Brookdale Park	4	\$ 2,079,594	10	17	10	5	0	0	42	\$7,500
20	Caldecott Trail to Skyline Blvd.	1	\$ 1,405,730	5	1	0	10	14	0	30	\$7,900
<b>Remaining Projects</b>											
14	Durant Park - Urban Mini Park	3	\$ 479,736	10	16	5	10	0	0	41	\$7,300
14	25th Street Mini Park	3	\$ 680,400	15	16	0	10	0	0	41	\$12,500
17	Madison Square Park Plan	2	\$ 2,818,370	10	11	5	10	0	0	36	\$12,400
22	William Wood Park (Dog Park)	5	\$ 1,308,766	10	6	0	5	0	0	21	\$7,100

\*O&M cost increase (or decrease) for the site may vary depending on usage and programs for the specific sites.  
TBD - The O&M for sites owned by OUSD depends on final real property agreement.

ATTACHMENT B  
 City of Oakland  
 Park Capital Improvement Project Prioritization Summary  
 Jul 2007

Rank	Project Name	District	Estimated Project Budget	Evaluation System							Estimated O&M Cost Increase (Decrease) per annum
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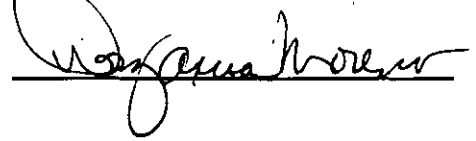
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 OFFICE OF THE CITY CLERK  
 OAKLAND

2007 NOV 29 PM 7:53

**OAKLAND CITY COUNCIL****RESOLUTION NO. \_\_\_\_\_ C.M.S.**

Introduced by Councilmember \_\_\_\_\_

**RESOLUTION ADOPTING A PARK PROJECT PRIORITIZATION LIST FOR CITY OF OAKLAND PARK CAPITAL IMPROVEMENT PROJECTS AND AUTHORIZING THE CITY ADMINISTRATOR, OR HER DESIGNEE, TO APPLY FOR GRANTS WITHOUT FURTHER COUNCIL ACTION FOR PROJECTS ON THE PRIORITIZATION LIST**

**WHEREAS**, the Open Space, Conservation, and Recreation (OSCAR) Element of the Oakland General Plan is the official policy document addressing the management of open land, natural resources, recreation services, and parks in Oakland; and

**WHEREAS**, City Council approved and established criteria used to prioritize any capital improvement project for parks and open space; and

**WHEREAS**, City Council wishes to prioritize parks capital improvement projects and develop a project ranking list that would be used as the implementation plan to obtain grants and complete park capital improvement projects; and

**WHEREAS**, a Council-established priority project list will be useful for responding to grant and other funding opportunities for park projects, expedite the process in applying for grant funds, and serve as the guiding plan for implementing Oakland's parks and open space capital improvements; and

**WHEREAS**, the Council approved prioritization list will be used to apply for grants and serve as the basis for implementation of any upcoming fund opportunities; and

**WHEREAS**, the State Department of Parks and Recreation and grant agencies have been delegated the responsibility for the administration of numerous grant programs, setting up necessary procedures governing Project Applications under each individual grant program; and

**WHEREAS**, said procedures established by the State Department of Parks and Recreation or grant agencies require the Applicant to certify by resolution the approval of Application(s) before submission of said Application(s) to the State or grant agencies; and

**WHEREAS**, the Applicant will enter into a Contract with the State of California or applicable grant agencies to complete the Project(s); now therefore, be it

**RESOLVED:** That the City Council approves the Park Project Priority list attached hereto and labeled "Attachment A – Park Project Prioritization List;" and be it

**FURTHER RESOLVED:** That the City Administrator, or her designee, is hereby authorized to submit and apply for grant funds for the projects on the approved Park Project Prioritization List to State Department of Parks and Recreation or applicable grant agencies without further Council action when fund opportunities arise; and be it

**FURTHER RESOLVED:** That the City Council hereby:

1. Certifies that the City has or will have available, prior to commencement of any work on the Project(s) included in the grant Application(s), the required match, if applicable to any individual grant program, and sufficient funds to complete the Project(s); and
2. Certifies that the Application(s) shall meet requirements outlined by the individual grant program. If the application(s) is requesting Habitat Conservation Fund Program (HCF) grant funding, said Applicant shall prepare, with full public participation, a management plan for lands that have been acquired with HCF funds, which plan shall reasonably reduce possible conflicts with neighboring land use and landowners, including agriculturists; and
3. Certifies that the park prioritization projects are consistent with the City's general plan or the equivalent planning document; and
4. Certifies that the Applicant has reviewed, understands, and agrees to the provisions contained in the Contract shown in the Procedural Guide of each individual grant program; and
5. Agrees to comply with all applicable federal, state and local laws, ordinances, rules, regulations and guidelines; and be it

**FURTHER RESOLVED:** That upon successful application of grants, the City Administrator will return to Council for authorization to accept and appropriate the grant funds, to conduct all negotiations, execute and submit all documents necessary for the completion of the Project(s) and to award project contracts; and be it

**FURTHER RESOLVED:** That the Park Project Prioritization List is subject to review and update every two (2) years in conjunction with the budget process; and be it

**FURTHER RESOLVED:** That a copy of this Resolution will be transmitted to the appropriate grant agency as required for grant application purposes and be placed on file with the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2007

**PASSED BY THE FOLLOWING VOTE:**

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, AND  
PRESIDENT DE LA FUENTE,

NOES-  
ABSENT-

ABSTENTION-

ATTEST: \_\_\_\_\_

LATONDA SIMMONS  
City Clerk and Clerk of the Council  
of the City of Oakland, California