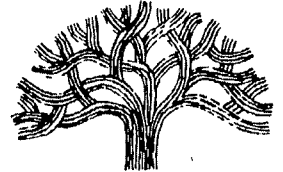


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17 JUL -6 PM 3:58

CITY OF OAKLAND



CITY HALL • 1 FRANK H. OGAWA PLAZA, 3rd FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Honorable Libby Schaaf
Mayor

(510) 238-3141
Fax (510) 238-4731

Letter of Appointment

June 28, 2017

The Honorable City Council
One Frank H. Ogawa Plaza, Second Floor
Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following person as member of the following board or commission, subject to City Council confirmation:

Cannabis Regulatory Commission

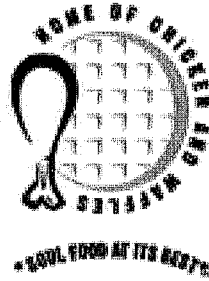
Derreck Johnson is appointed to the Cannabis Regulatory Commission as the Mayoral Representative for the term beginning August 1, 2017 and ending July 31, 2019, filling the seat previously held by Terry Buxton.

Thank you for your assistance in this matter.

Sincerely,

Libby Schaaf
Mayor

A large, stylized handwritten signature in black ink, appearing to read "Libby Schaaf".



SENIOR VICE PRESIDENT OF OPERATIONS | Derreck B. Johnson

Derreck B. Johnson is Senior Vice President of Operations and the Founder of the Home of Chicken and Waffles Oakland, which licenses the “Home of Chicken and Waffles” name to PHC. Mr. Johnson is often fondly referred to as the unofficial Mayor of Oakland, the city where the original HCW has been serving up the best comfort food in Northern California for the last eighteen years.

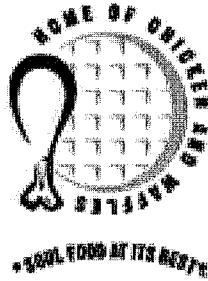
Mr. Johnson was raised by his mother Dale Hurley in Oakland and attended the premiere private high school, Bishop O’ Dowd. Following graduation, he headed south to Fisk University in Nashville, arguably the most prestigious of the southern-based Historical Black Colleges (HBCs). After graduation in 1986, Mr. Johnson headed home to Oakland armed with a degree in Business Administration and a determination to give back to the very community that had fostered a strong sense of cultural pride and tenacity in him. He knew that taking the corporate route would not allow him to follow his desire of returning to his community, a predominantly Black city that was desperately in need of leadership and role models.

“The people I looked up to had moved on, and I knew it was really important for African-American kids to have strong role models. So much of my ambition and success is derived from those early impressions,” said Johnson.

Mr. Johnson opened several small companies, often hiring chronically unemployed locals and nurturing them into employees. By the age of 30, he had built a lucrative auto detailing company (five locations in the Bay Area, including two operating in San Francisco’s Financial District) as well as a sought-after promotion business aligning with America’s top brands from Gallo to Frito Lay.

In 2004, Mr. Johnson invested in the fledgling Home of Chicken and Waffles, a restaurant which was originally opened as a franchise of the Los Angeles-based eatery Roscoe’s but was struggling to survive. Mr. Johnson knew that Roscoe’s had a special place in the restaurant landscape of LA, but had failed to build upon that success. With no knowledge, yet an interest in the restaurant business, Johnson spent weeks on end at a local Houston’s Restaurant studying the DNA of a restaurant organization that took

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59A Serramonte Center, Daly City, CA 94015



pride in its customers, management, and its food.

After months of stealthy study of the most successful restaurateurs in the Bay Area, Mr. Johnson was ready to re-launch the Home of Chicken and Waffles as a standalone restaurant with a new image and under new management. The location in Jack London Square became and continues to be one of the Bay area's favorite restaurants attracting an incredibly diverse crowd.

Mr. Johnson is President of the Northern Division of CALPAC, the African-American California State Package Store, and Tavern Owners Association founded in 1960. CALPAC, is an organization dedicated to improving the quality of life in the communities of which they live and work by providing education and jobs. Mr. Johnson is also a committed participant of Measure Y, a program that funds violence prevention programs, additional police officers and fire services.

Mr. Johnson's desire to give back to his community is evident in everything he does. He currently sits on the Board of Directors for the Khadafy Washington Foundation for Non-Violence; an Oakland based non-profit that was born out of the heinous slaying of an Oakland high school star football player.

Currently, Home of Chicken and Waffles has an employee base of 60 employees, which includes managers and servers as well as marketing and operations personnel. Mr. Johnson takes pride in hiring out of the Oakland community. "The commitment of our employees makes our business a success. Our city is at risk and there are still hardworking, bright young people who want to live and work here. We take tremendous satisfaction in knowing that our goal of serving our community is being met."

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City Attorney's Office

17 JUL -6 PM 3:56 OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

RESOLUTION CONFIRMING THE APPOINTMENT OF DERRECK JOHNSON AS A MEMBER OF THE CANNABIS REGULATORY COMMISSION

WHEREAS, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

WHEREAS, the Oakland Cannabis Regulation and Revenue Act (Ordinance 12694 C.M.S.), also known as Measure Z, adopted by the voters of Oakland, November 2, 2004, in the General Municipal Election, creates the Cannabis Regulatory Commission to oversee the ordinance's implementation and the disbursement of revenue from licensing and taxation of businesses that sell cannabis; and

WHEREAS, the Oakland Cannabis Regulation and Revenue Act specifies that members of the Cannabis Regulatory Commission are to be appointed one by the Mayor, one by the City Auditor, one by the City Administrator, and one from each Member of the City Council, to serve unlimited two-year terms; and

WHEREAS, the Honorable Mayor Libby Schaaf has appointed **Derreck Johnson** to serve a two-year term subject to confirmation by the City Council; now, therefore, be it

RESOLVED: That pursuant to City Charter section 601, the City Council confirms this mayoral appointment as follows:

Derreck Johnson is appointed to the Cannabis Regulatory Commission as the Mayoral Representative for the term that began August 1, 2017 and end July 31, 2019, filling the seat that was vacated by Terry Buxton.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES – BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB, KAPLAN AND PRESIDENT REID

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California