


Oakland City Attorney's Office

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OAKLAND CITY COUNCIL

Resolution No. 80295 C.M.S.

INTRODUCED BY COUNCILMEMBER NANCY NADEL

**A RESOLUTION ENCOURAGING AND SUPPORTING ACTIVITIES
WHICH WORK TO REDUCE COMMUNITY RISK FACTORS AND
INCREASE COMMUNITY PROTECTIVE FACTORS ASSOCIATED
WITH UNDERAGE DRINKING IN THE CITY OF OAKLAND**

WHEREAS, this body strives to prevent underage drinking and end the negative consequences associated with underage drinking;

WHEREAS, youth from Environmental Prevention in Communities (EPIC) and Alameda County Public Health jointly conducted a survey of 349 Oakland youth in 2005 in regard to their drinking patterns, access to alcohol, reasons for drinking, environmental influences, and consequences of drinking among youth;

WHEREAS, on average, 22% of Oakland youth surveyed say they started drinking before age 11; 50% had their first drink by age 13; and about 1-in-4 Oakland youth has had alcohol in the last 30 days;

WHEREAS, forty six percent (46%) of youth surveyed report getting their alcohol from a liquor store or supermarket; more than 65% report seeing alcohol ads often; 59% drink because of stress; and an astonishing 41% of Oakland youth said they had ridden in a car with a drunk driver;

WHEREAS, drinking patterns and risks of Oakland youth are reflective of County-wide data where binge drinking is most common among youth; and Hispanic and White youth have the highest rates of drinking in the past 30 days;

WHEREAS, underage drinking is a major public health problem associated with risky sexual activity, unintended pregnancy, violent behavior, driving or riding with someone under the influence, mental health problems, lower academic scores, teen suicide, and lack of participation in school activities—all serious consequences for Oakland youth and the communities they live in;

WHEREAS, Alameda County Behavioral Health Care Services is developing a 5-year strategic plan for alcohol and drug prevention services, which includes strategies to prevent alcohol use by underage youth; now therefore be it

RESOLVED: That the Oakland City Council deems underage drinking prevention, and its related factors, a strong priority for the City of Oakland; and be it

FURTHER RESOLVED: That the Oakland City Council will encourage and support activities such as a media campaign for increasing awareness of parents, alcohol retailers, and other adults; youth development programs to increase skills development and opportunities for youth; and/or increasing cross-agency partnerships to increase and improve prevention service delivery, all of which could have the effect of reducing community risk factors and increasing community protective factors associated with underage drinking in the City of Oakland.

IN COUNCIL, OAKLAND, CALIFORNIA, DEC 5 2006, 2006

PASSED BY THE FOLLOWING VOTE:

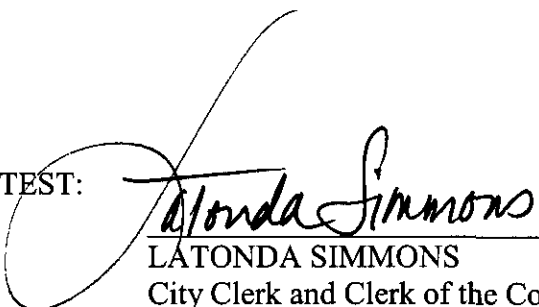
AYES - BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, and
PRESIDENT DE LA FUENTE - 8

NOES - 0

ABSENT - 0

ABSTENTION - 0

ATTEST:



LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California