



AGENDA REPORT

TO: G. Harold Duffey
Interim City Administrator

FROM: Erin Roseman
Director of Finance

SUBJECT: FY 2023-25 Budget Priorities Poll

DATE: February 21, 2023

City Administrator Approval

Date: Feb 21, 2023

RECOMMENDATION

Staff Recommends That The City Council Receive An Informational Report & Briefing of the Budget Priorities Poll (Assessment of Stakeholder Needs, Concerns and Priorities) In Accordance With The Consolidated Fiscal Policy (Ordinance 13487 C.M.S.)

EXECUTIVE SUMMARY

Pursuant to the adoption of the Consolidated Fiscal Policy (“CFP”) Ordinance No. 13487 C.M.S., the City Administrator is required to develop and release a survey to assess the public’s concerns, needs, and priorities before the biennial budget is developed. **Attachment A** contains the survey questions and respondents’ answers.

BACKGROUND / LEGISLATIVE HISTORY

On December 14, 2014, the City Council adopted the CFP (Ordinance No 13279 C.M.S.). The CFP was amended on May 15, 2018, by the City Council (Ordinance No. 13487 C.M.S.) as part of a regular review of the City’s financial policies and to amend the definition of “excess” Real Estate Transfer Taxes.

Section 3.1 of the CFP requires the City Administrator to release a survey to assess the public’s concerns, needs, and priorities before the biennial budget is developed (excerpt below). One purpose of the budget poll is to gather public opinion on budget priorities.

1. Assessment of Stakeholder Needs, Concerns, and Priorities

Timeline: Budget Advisory Committee review prior to survey release. Survey completion by December 5th of even-numbered years. Results publicly available within three weeks of survey’s close.

Requirements: The City Administrator should develop or secure a statistically valid survey for assessing the public’s concerns, needs

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and priorities prior to the development of the biennial budget. Whenever feasible, the City should conduct a professional poll administered to a statistically relevant and valid sample of residents that is representative of Oakland's population in terms of race, income, neighborhood, age, profession, family size, homeownership/renter-ship, etc. If that's not possible, then demographic information should be collected and reported out with the survey results.

Attachment A contains the results of the Budget Priorities Community Survey. **Attachment B** contains the Budget Priorities Community Survey PowerPoint presentation.

ANALYSIS AND POLICY ALTERNATIVES

The survey, utilizing a direct public outreach method, provides the City Administration, Mayor, and City Council information on the public's needs, concerns, and priorities. The survey is conducted through a professionally administered poll to statistically represent the City's population in terms of, but not limited to, race, age, profession, family size, geographical area, and income.

FISCAL IMPACT

There is no direct fiscal impact for the receipt of this report.

PUBLIC OUTREACH / INTEREST

Section 3.1 of the CFP requires the survey results to be publicly released using various methods, including publishing the results on the City's Budget website, sharing on social media, and otherwise made widely available.

SUSTAINABLE OPPORTUNITIES

Economic: The survey assesses a sampling of the City's residents on their needs, concerns, and priorities to contribute to the City's biennial budget process.

Environmental: There are no environmental opportunities associated with this report.

Race & Equity: This survey provides insight into preference of different racial and ethnic groups. Taken as a whole, this poll can assist in shaping budget priorities to be in line with services that residents believe are most important to fund.

ACTION REQUESTED OF THE CITY COUNCIL

Staff Recommends that The City Council Receive An Informational Report & Briefing of the Budget Priorities Poll (Assessment of Stakeholder Needs, Concerns and Priorities) In Accordance With The Consolidated Fiscal Policy (Ordinance 13487 C.M.S.)

For questions regarding this report, please contact Brad Johnson, Budget Administrator, at 510- 207-5730.

Respectfully submitted,



ERIN ROSEMAN
Director of Finance

Attachments (2):

- A- Budget Priorities Poll Results
- B- Budget Priorities Poll Presentation