



FILED
OFFICE OF THE CITY CLERK
OAKLAND

2013 OCT 10 PM 4:10 **AGENDA REPORT**

TO: DEANNA J. SANTANA
CITY ADMINISTRATOR

FROM: Brooke A. Levin
Interim Director, PWA

SUBJECT: Ordinance Supporting a Flexible Parking
District Program - Supplemental

DATE: October 9, 2013

City Administrator
Approval

Date

10-10-13

COUNCIL DISTRICT: All

Reason for Supplemental Report

At the Public Works Committee of October 8, 2013, the Flexible Parking District Program proposal was changed in the following respects according to a request from Council Member Schaaf, as amended by Committee Chair Rebecca Kaplan and approved by the Committee:

- 1) The Resolution creating a Flexible Parking District for Montclair Village was amended to include direction to ensure public notice of parking meter changes, establish a program to invest 50% of net increase in parking revenues from this program (if any) in the Montclair district, and request a change to the Oakland Municipal Code to modify the rules for establishing Residential Permit Parking (RPP) districts for blocks contiguous to the proposed Flexible Parking District.
- 2) The Ordinance Amending Title 10.36 (Parking Meter Zones) of the Oakland Municipal Code to Establish Flexible Parking Zones, et al, was amended to include the RPP changes to Title 10.44.050 (Designation of a Residential Parking Area) requested in the Resolution noted above. This ordinance change will allow the six contiguous block face minimum for establishment of an RPP to be met by any six residential block faces adjacent to city blocks within the Montclair Flexible Parking District.

In addition, as reported to the Committee, both the Staff Report and proposed changes to the Master Fee Schedule were amended to include the Lake Park Avenue Parking Lot in the list of metered lots changed to \$2/hour maximum rate, correcting an oversight in the originally submitted documents.

Item: _____
City Council
October 15, 2013

The City has determined that the proposed flexible parking zone program and the amendments to the Oakland Municipal Code as described herein are authorized by and in conformity with state law.

For questions regarding this report, please contact Bruce Williams, Senior Transportation Planner, at 510-238-7229.

Respectfully submitted,



BROOKE A. LEVIN
Interim Director, Public Work Agency

Reviewed by:
Michael J. Neary, P.E., Assistant Director
Department of Engineering and Construction

Reviewed by:
Iris Starr, AICP, Division Manager
Transportation Planning and Funding

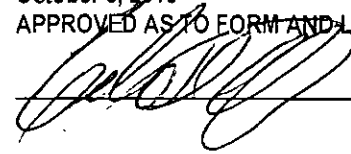
Prepared by:
Bruce Williams, Senior Transportation Planner
Transportation Planning and Funding

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City Council
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FILED
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OAKLAND

2013 OCT 10 PM 5:00

Reviser per Public Works Committee Meeting
October 8, 2013
APPROVED AS TO FORM AND LEGALITY



City Attorney

OAKLAND CITY COUNCIL

ORDINANCE No. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER _____

AN ORDINANCE AMENDING TITLE 10.36 (PARKING METER ZONES) OF THE OAKLAND MUNICIPAL CODE TO ESTABLISH FLEXIBLE PARKING ZONES, AMENDING TITLE 10.44.050 (DESIGNATION OF A RESIDENTIAL PARKING AREA) AND, AMENDING ORDINANCE NUMBER 13184 C.M.S. (THE FY 2013-14 MASTER FEE SCHEDULE, OR "MFS"), TO ESTABLISH AND MODIFY FEES ASSESSED FOR ON-STREET AND OFF-STREET PARKING BY IN ORDER TO FACILITATE A FLEXIBLE PARKING ZONE PROGRAM

WHEREAS, the existing metered parking rate is set at two dollars per hour for all locations and, at all metered times, both on-street and at several public off-street lots; and

WHEREAS, use of metered parking varies greatly by location, both within and between neighborhoods; and

WHEREAS, a flexible parking program would allow prices to be reset regularly, depending on the observed occupancy levels of parking, with the goal to increase the availability and ease of use of parking, with the goal to increase the availability and ease of parking, to an ideal standard of 85% occupancy at peak;

WHEREAS, pricing for parking would be set at a range of pricing between fifty cents and three dollars per hour on-street; and between fifty cents and two dollars per hour off-street; and

WHEREAS, the establishment of a flexible parking zone requires certain changes to Title 10.36, Parking Meter Zones; and

WHEREAS, allowing pricing flexibility within proposed flexible parking zones requires a change to the Master Fee Schedule; therefore be it

THE COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN AS FOLLOWS:

Section 1. Chapter 10.36 is amended to read as follows:

Chapter 10.36 Parking Meter Zones

Sections:

10.36.030 Deposit of coins, credit card, debit card and acceptable card —Amount of time corresponds to value of coins, credit card, debit card and acceptable card.

10.36.142 Flexible Parking Zones

10.36.030 Deposit of coins, credit card, debit card and acceptable card —Amount of time corresponds to value of coins, credit card, debit card and acceptable card.

A. When any vehicle shall be parked in any parking space adjacent to which a coin operated parking meter is located in accordance with the provisions of this chapter, the operator of said vehicle upon so parking shall, and it is unlawful to fail to, deposit immediately one or more coins of the United States in such parking meter and, when required by the directions on the parking meter, the operator of such vehicle, after deposit of the proper coin or coins of the United States, shall also set in operation the timing mechanism, if any, on such parking meter, and failure to deposit such proper coin or coins and to set the timing mechanism, if any, in operation when so required shall be unlawful. Any such operator who, upon so parking, deposits coins in such parking meter in an amount greater than is legally required does so at his or her own convenience, and the City shall not be liable for any refund therefore.

B. Pay-and-display meters. When a vehicle shall be parked at a pay-and-display meter space, the operator of the vehicle shall, if required by the time and date restrictions for the space, locate the nearest pay-and-display meter on the block, and deposit immediately one or more coins of the United States, credit card, debit card or an acceptable card in such pay-and display meter and make selections in accordance with the instructions posted on the face of the pay-and-display meter. Upon obtaining the printed receipt from the pay-and display meter, the operator of the vehicle shall immediately place the valid printed receipt face up on the vehicle's dashboard where the expiration time and date are readily visible from the vehicle exterior.

C. Parking meter fees shall be established annually in the City of Oakland Master Fee Schedule Ordinance.

D. Within designated Flexible Parking Zones (Section 10.36.142), fees may be established within a fee range to be established annually in the City of Oakland Master Fee Schedule. Fees may be adjusted up or down within the designated fee range by the City Administrator to encourage maximum use and availability of parking with a goal of 85% parking occupancy during peak parking demand.

10.36.140 Parking meter zones established.

Parking meter zones shall be established by ordinance of the City Council upon such streets, portions of streets or in municipal parking lots within the city as the City Council may deem necessary for traffic or parking control purposes. The City Manager shall cause parking meters to be installed and maintained in such designated parking meter zones and the existence of a parking meter installed as hereinafter prescribed shall designate its location as a parking meter zone for the purposes of this chapter.

**Approved Parking Meter Zones in the
City of Oakland**

Street Name	From	To
2nd St.	Washington St.	Broadway
2nd St.	Webster St.	Harrison St.
3rd Ave.	E. 17th St.	Wayne Pl.
3rd St.	Washington St.	Franklin St.
3rd St.	Webster St.	Harrison St.
4th St.	Clay St.	Webster St.
5th St.	Martin Luther King Jr. Way	Broadway
6th St.	Jefferson St.	Franklin St.
7th St.	Castro St.	Jackson St.
8th St.	Jefferson St.	Fallon St.
9th St.	Alice St.	Harrison St.
9th St.	Clay St.	Jefferson St.
9th St.	Franklin St.	Fallon St.
10th St.	600	699

10th St.	Chestnut St.	Market St.
10th St.	Webster St.	2nd Ave.
11th St.	Martin Luther King Jr. Way	Oak St.
12th St.	Castro St.	Oak St.
13th St.	Broadway	Fallon St.
14th St.	Castro St.	Oak St.
15th St.	Castro St.	Harrison St.
16th St.	Castro St.	Telegraph Ave.
17th St.	Jefferson St.	Jackson St.
18th St.	Jefferson St.	Telegraph Ave.
19th St.	San Pablo Ave.	Jackson St.
21st St.	Telegraph Ave.	Harrison St.
22nd St.	Telegraph Ave.	Kaiser Pl.
23rd Ave.	International Blvd.	Foothill Blvd.
23rd St.	Martin Luther King Jr. Way	Webster St.
24th St.	Telegraph Ave.	Valdez St.
25th St.	Telegraph Ave.	Broadway
26th St.	Broadway	Valdez St.
27th St.	Martin Luther King Jr. Way	Harrison St.
28th St.	Merrimac St.	Webster St.
29th St.	Telegraph Ave.	Broadway
30th St.	Telegraph Ave.	Broadway
31st Ave.	International Blvd.	E. 15th St.
33rd Ave.	E. 12th St.	International Blvd.
34th St.	33rd St.	Broadway
35th Ave.	International Blvd.	E. 15th St.
37th St.	Telegraph Ave.	Webster St.
38th Ave.	International Blvd.	Foothill Blvd.
38th St.	Shafter Ave.	Cerrito Ave.
39th Ave.	MacArthur Blvd.	Masterson
40th St.	Howe St.	Piedmont Ave.
40th St.	Webster St.	Broadway

40th St. Way	Broadway	Howe St.
41st St.	Opal St.	Glen Ave.
51st St.	Shattuck Ave.	Telegraph Ave.
51st St.	Telegraph Ave.	Shattuck Ave.
52nd St.	Martin Luther King Jr. Way	Telegraph Ave.
55th St.	Martin Luther King Jr. Way	Dover St.
56th St.	Martin Luther King Jr. Way	Dover St.
62nd St.	College Ave.	Hillegass Ave.
Alice St.	End (South)	Embarcadero West
Alice St.	6th St.	19th St.
Andover St.	34th St.	End (North)
Antioch St.	Mountain Blvd.	Lucas Ave.
Antioch St.	Mountain Blvd.	Antioch St.
Arden Pl.	Leimert Blvd.	End (North)
Bay Pl.	Grand Ave.	Harrison St.
Broadway	Embarcadero West	45th St.
Chabot Rd.	Claremont Ave.	Presley Way
Champion St.	MacArthur Blvd.	Montana St.
Claremont Ave.	Hillegass Ave.	Auburn Ave.
Clay St.	Water St.	Embarcadero West
Clay St.	2nd St.	San Pablo Ave.
Clemens Rd.	Leimert Blvd.	Oakmore Rd.
College Ave.	Broadway	Berkeley City Limit
Dimond Ave.	Bienati Way	End (North)
Domingo Ave.	Russell St.	Berkeley City Limit
E. 12th St.	5th Ave.	14th Ave.
E. 18th St.	Lakeshore Ave.	Park Blvd.
E. 19th St.	Park Blvd.	5th Ave.
Echo Ave.	Piedmont Ave.	Glen Ave.
Elm St.	Hawthorne Ave.	34th St.
Embarcadero West	Webster St.	Alice St.
Embarcadero West	Jefferson St.	Clay St.

Entrada Ave.	Piedmont Ave.	Arroyuelo Ave.
Fallon St.	6th St.	10th St.
Florio St.	College Ave.	Auburn Ave.
Forest St.	Shafter St.	Miles Ave.
Franklin St.	Embarcadero West	2nd St.
Franklin St.	3rd St.	22nd St.
Fruitvale Ave.	E. 12th St.	E. 16th St.
Fruitvale Ave.	E. 19th St.	Foothill Blvd.
Fruitvale Ave.	International Blvd.	E. 15th St.
Fruitvale Ave.	Montana St.	Coloma St.
Glen Ave.	Piedmont Ave.	Panama Ct.
Glenfield Ave.	Park Blvd.	Woodruff Ave.
Grand Ave.	Broadway	Jean St.
Harrison St.	8th St.	27th St.
Harwood Ave.	College Ave.	Auburn Ave.
Hawthorne Ave.	Telegraph Ave.	Broadway.
Howe St.	MacArthur Blvd.	40th St.
Hudson St.	College Ave.	James Ave.
International Blvd.	23rd Ave.	38th Ave.
International Blvd.	38th Ave.	High St.
International Blvd.	Lakeshore Ave.	14th Ave.
Jackson St.	8th St.	Lakeside Dr.
Jefferson St.	4th St.	San Pablo Ave.
Kaiser Pl.	21st St.	22nd St.
La Salle Ave.	Mountain Blvd.	Lucas Ave.
Lake Park Ave.	Grand Ave.	Wesley Way
Lakeshore (West) Ave.	Mandana Blvd.	Prince St.
Lakeshore Ave.	Lake Park Ave.	Prince St.
Lakeside Dr.	14th St.	17th St.
Lakeside Dr.	Jackson St.	Harrison St.
Lawton Ave.	College Ave.	McMillan St.
Leimert Blvd.	Clemens Rd.	Bridgeview Dr.

Lenox Ave.	Grand Ave.	Van Buren Ave.
Lincoln	MacArthur Blvd.	Montana St.
Linda Ave.	Piedmont Ave.	Glen Ave.
MacArthur Blvd.	35th Avenue	Midvale
MacArthur Blvd.	Adell Ct.	May Ct.
MacArthur Blvd.	Boston Ave.	Wilson Ave.
MacArthur Blvd.	Fruitvale Ave.	May Ct.
MacArthur Blvd.	Telegraph	Martin Luther King
Madison St.	7th St.	15th St.
Mandana Blvd.	Lakeshore Ave.	Paloma Ave.
Manila Ave.	Clifton St.	Bryant Ave.
Martin Luther King Jr. Way	11th St.	16th St.
Martin Luther King Jr. Way	22nd St.	23rd St.
Martin Luther King Jr. Way	51st St.	57th St.
McClure St.	29th St.	30th St.
Medau Pl.	Mountain Blvd.	End (North)
Merced Ave.	Mountain Blvd.	Lucas Ave.
Miles Ave.	Forest St.	Presley Wy.
Mitchell St.	International Blvd.	E. 16th St.
Montana St.	Lincoln	Fruitvale Ave.
Monte Vista Ave.	Piedmont Ave.	Wilda Ave.
Moraga Ave.	Thomhill Dr.	Mountain Blvd.
Moraga Ave.	Montclair Park	Medau Pl.
Moraga Ave.*	S. Montclair Pk.	N. Montclair Pk.
Mountain Ave.*	Snake Rd.	Scout Rd.
Mountain Blvd.	Cabot Dr.	Scout Rd.
Mountain Blvd.	Village Square	Snake Rd.
Oak Grove Ave.	College Ave.	Forest St.
Oak St.	7th St.	14th St.
Ocean View Dr.	College Ave.	McMillan St.
Park Blvd.	Hampel St.	Wellington St.
Park View Terrace	Grand Ave.	Montecito Ave.

Piedmont Ave.	Broadway.	End (North)
Rand Ave.	Lake Park Ave.	Cheney Ave.
Rio Vista Ave.	Piedmont Ave.	End (East)
San Pablo Ave.	16th St.	W. Grand Ave.
Santa Clara Ave.	Grand Ave.	Valle Vista Ave.
Shafter St.	College Ave.	Forest St.
Summit St.	28th St.	Hawthorne Ave.
Sycamore St.	Northgate Ave.	Telegraph Ave.
Taft Ave.	College Ave.	Broadway
Telegraph Ave.	Broadway	Berkeley City Limit
Thomas L. Berkley Way	Brush St.	Harrison St.
Valdez St.	Grand Ave.	28th St.
Valley St.	22nd St.	24th St.
West Grand Ave.	Martin Luther King Jr. Way	Broadway
Walker Ave.	Lake Park Ave.	Cheney Ave.
Washington St.	2nd St.	10th St.
Wayne Pl.	3rd Ave.	Park Blvd.
Webster St.	40th St.	41st St.
Webster St.	Embarcadero West	3rd St.
Webster St.	6th St.	36th St.
Wellington St.	Park Blvd.	Leach Ave.
Wemer Ct.	Woodminster Lane	Mountain Blvd.
Wesley Way	Lake Park Ave.	Trestle Glen Rd.
Woodminster Lane	Wemer Ct.	Joaquin Miller Rd.
Yosemite Ave.	Piedmont Ave.	Fairmount Ave.

10.36.141 Parking meter locations.

City Council resolution shall be obtained prior to the installation of additional parking meters in any new location. City Council approval of parking meter locations shall be a separate requirement from the requirement to establish parking meter zones by ordinance.

Notwithstanding the foregoing, the requirements of this chapter shall not apply to the replacement of existing meters with new or updated meters or new meter technologies or systems.

10.36.142 Flexible Parking Zones

Any parking meter zone in Section 10.36.140 may be established as a flexible parking zone by Resolution. This designation shall allow the price of parking to be adjusted by the City Administrator within a range established in the Master Fee Schedule in order to maximize use of parking and respond to market factors. Fees will be adjusted, upwards or downwards within the fee range with the goal of reaching 85% peak period occupancy of parking.

Section 2. Subsection A. (4) of Section 10.44.050 (Designation of a residential permit parking area) is amended to read as follows:

4. The proposed residential permit parking areas should include at least six adjacent block fronts and at least eighty (80) percent of the block fronts must be residentially zoned, and at a minimum, seventy-five (75) percent of all on-street parking spaces within the proposed area must be occupied during any two one-hour periods between eight a.m. and six p.m. Both sides of a street must be included in each area unless determined by the Director of Public Works or his or her designee to be impractical or undesirable. Permit stickers in a number representing at least fifty (50) percent of the addresses in a given block or fifteen (15) stickers, whichever is less, must be purchased in each block before signs will be installed designating residential permit parking in any one area. Permits purchased cannot be used until signs are installed in the designated area. If the minimum number of permits are not purchased within ninety (90) days after Council action establishing a residential permit area, money will be refunded and the designated area will be void. For the purposes of this ordinance, the definition of "Adjacent Block" includes any residential block adjacent to city blocks within the Montclair Flexible Parking District.

This ordinance shall be effective immediately upon approval by the Council of the City of Oakland.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF, and PRESIDENT KERNIGHAN

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____

LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

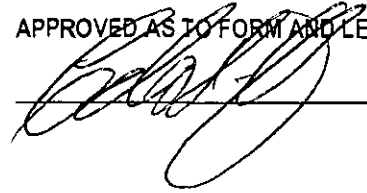
DATE OF ATTESTATION: _____

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2013 OCT 10 PM 5:00

Revised per Public Works Committee Meeting
October 8, 2013

APPROVED AS TO FORM AND LEGALITY



City Attorney

OAKLAND CITY COUNCIL

ORDINANCE No. _____ C.M.S.

INTRODUCED BY COUNCILMEMBER _____

AN ORDINANCE AMENDING TITLE 10.36 (PARKING METER ZONES) OF THE OAKLAND MUNICIPAL CODE TO ESTABLISH FLEXIBLE PARKING ZONES, AMENDING TITLE 10.44.050 (DESIGNATION OF A RESIDENTIAL PARKING AREA) AND, AMENDING ORDINANCE NUMBER 13184 C.M.S. (THE FY 2013-14 MASTER FEE SCHEDULE, OR "MFS"), TO ESTABLISH AND MODIFY FEES ASSESSED FOR ON-STREET AND OFF-STREET PARKING BY IN ORDER TO FACILITATE A FLEXIBLE PARKING ZONE PROGRAM

WHEREAS, the existing metered parking rate is set at two dollars per hour for all locations and at all metered times, both on-street and at several public off-street lots; and

WHEREAS, use of metered parking varies greatly by location, both within and between neighborhoods; and

WHEREAS, a flexible parking program would allow prices to be reset regularly, depending on the observed occupancy levels of parking, with the goal to increase the availability and ease of use of parking, with the goal to increase the availability and ease of parking, to an ideal standard of 85% occupancy at peak;

WHEREAS, pricing for parking would be set at a range of pricing between fifty cents and three dollars per hour on-street; and between fifty cents and two dollars per hour off-street; and

WHEREAS, the establishment of a flexible parking zone requires certain changes to Title 10.36, Parking Meter Zones; and

WHEREAS, allowing pricing flexibility within proposed flexible parking zones requires a change to the Master Fee Schedule; therefore be it

THE COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN AS FOLLOWS:

Section 1. Chapter 10.36 is amended to read as follows:

Chapter 10.36 Parking Meter Zones

Sections:

10.36.030 Deposit of coins, credit card, debit card and acceptable card —Amount of time corresponds to value of coins, credit card, debit card and acceptable card.

10.36.142 Flexible Parking Zones

10.36.030 Deposit of coins, credit card, debit card and acceptable card —Amount of time corresponds to value of coins, credit card, debit card and acceptable card.

A. When any vehicle shall be parked in any parking space adjacent to which a coin operated parking meter is located in accordance with the provisions of this chapter, the operator of said vehicle upon so parking shall, and it is unlawful to fail to, deposit immediately one or more coins of the United States in such parking meter and, when required by the directions on the parking meter, the operator of such vehicle, after deposit of the proper coin or coins of the United States, shall also set in operation the timing mechanism, if any, on such parking meter, and failure to deposit such proper coin or coins and to set the timing mechanism, if any, in operation when so required shall be unlawful. Any such operator who, upon so parking, deposits coins in such parking meter in an amount greater than is legally required does so at his or her own convenience, and the City shall not be liable for any refund therefore.

B. Pay-and-display meters. When a vehicle shall be parked at a pay-and-display meter space, the operator of the vehicle shall, if required by the time and date restrictions for the space, locate the nearest pay-and-display meter on the block, and deposit immediately one or more coins of the United States, credit card, debit card or an acceptable card in such pay-and display meter and make selections in accordance with the instructions posted on the face of the pay-and-display meter. Upon obtaining the printed receipt from the pay-and display meter, the operator of the vehicle shall immediately place the valid printed receipt face up on the vehicle's dashboard where the expiration time and date are readily visible from the vehicle exterior.

C. Parking meter fees shall be established annually in the City of Oakland Master Fee Schedule Ordinance.

D. Within designated Flexible Parking Zones (Section 10.36.142), fees may be established within a fee range to be established annually in the City of Oakland Master Fee Schedule. Fees may be adjusted up or down within the designated fee range by the City Administrator to encourage maximum use and availability of parking with a goal of 85% parking occupancy during peak parking demand.

10.36.140 Parking meter zones established.

Parking meter zones shall be established by ordinance of the City Council upon such streets, portions of streets or in municipal parking lots within the city as the City Council may deem necessary for traffic or parking control purposes. The City Manager shall cause parking meters to be installed and maintained in such designated parking meter zones and the existence of a parking meter installed as hereinafter prescribed shall designate its location as a parking meter zone for the purposes of this chapter.

**Approved Parking Meter Zones in the
City of Oakland**

Street Name	From	To
2nd St.	Washington St.	Broadway
2nd St.	Webster St.	Harrison St.
3rd Ave.	E. 17th St.	Wayne Pl.
3rd St.	Washington St.	Franklin St.
3rd St.	Webster St.	Harrison St.
4th St.	Clay St.	Webster St.
5th St.	Martin Luther King Jr. Way	Broadway
6th St.	Jefferson St.	Franklin St.
7th St.	Castro St.	Jackson St.
8th St.	Jefferson St.	Fallon St.
9th St.	Alice St.	Harrison St.
9th St.	Clay St.	Jefferson St.
9th St.	Franklin St.	Fallon St.
10th St.	600	699

10th St.	Chestnut St.	Market St.
10th St.	Webster St.	2nd Ave.
11th St.	Martin Luther King Jr. Way	Oak St.
12th St.	Castro St.	Oak St.
13th St.	Broadway	Fallon St.
14th St.	Castro St.	Oak St.
15th St.	Castro St.	Harrison St.
16th St.	Castro St.	Telegraph Ave.
17th St.	Jefferson St.	Jackson St.
18th St.	Jefferson St.	Telegraph Ave.
19th St.	San Pablo Ave.	Jackson St.
21st St.	Telegraph Ave.	Harrison St.
22nd St.	Telegraph Ave.	Kaiser Pl.
23rd Ave.	International Blvd.	Foothill Blvd.
23rd St.	Martin Luther King Jr. Way	Webster St.
24th St.	Telegraph Ave.	Valdez St.
25th St.	Telegraph Ave.	Broadway
26th St.	Broadway	Valdez St.
27th St.	Martin Luther King Jr. Way	Harrison St.
28th St.	Merrimac St.	Webster St.
29th St.	Telegraph Ave.	Broadway
30th St.	Telegraph Ave.	Broadway
31st Ave.	International Blvd.	E. 15th St.
33rd Ave.	E. 12th St.	International Blvd.
34th St.	33rd St.	Broadway
35th Ave.	International Blvd.	E. 15th St.
37th St.	Telegraph Ave.	Webster St.
38th Ave.	International Blvd.	Foothill Blvd
38th St.	Shafter Ave.	Cerrito Ave.
39th Ave.	MacArthur Blvd.	Masterson
40th St.	Howe St.	Piedmont Ave.
40th St.	Webster St.	Broadway

40th St. Way	Broadway	Howe St.
41st St.	Opal St.	Glen Ave.
51st St.	Shattuck Ave.	Telegraph Ave.
51st St.	Telegraph Ave.	Shattuck Ave.
52nd St.	Martin Luther King Jr. Way	Telegraph Ave.
55th St.	Martin Luther King Jr. Way	Dover St.
56th St.	Martin Luther King Jr. Way	Dover St.
62nd St.	College Ave.	Hillegass Ave.
Alice St.	End (South)	Embarcadero West
Alice St.	6th St.	19th St.
Andover St.	34th St.	End (North)
Antioch St.	Mountain Blvd.	Lucas Ave.
Antioch St.	Mountain Blvd.	Antioch St.
Arden Pl.	Leimert Blvd.	End (North)
Bay Pl.	Grand Ave.	Harrison St.
Broadway	Embarcadero West	45th St.
Chabot Rd.	Claremont Ave.	Presley Way
Champion St.	MacArthur Blvd.	Montana St.
Claremont Ave.	Hillegass Ave.	Auburn Ave.
Clay St.	Water St.	Embarcadero West
Clay St.	2nd St.	San Pablo Ave.
Clemens Rd.	Leimert Blvd.	Oakmore Rd.
College Ave.	Broadway	Berkeley City Limit
Dimond Ave.	Bienati Way	End (North)
Domingo Ave.	Russell St.	Berkeley City Limit
E. 12th St.	5th Ave.	14th Ave.
E. 18th St.	Lakeshore Ave.	Park Blvd.
E. 19th St.	Park Blvd.	5th Ave.
Echo Ave.	Piedmont Ave.	Glen Ave.
Elm St.	Hawthome Ave.	34th St.
Embarcadero West	Webster St.	Alice St.
Embarcadero West	Jefferson St.	Clay St.

Entrada Ave.	Piedrnont Ave.	Arroyuelo Ave.
Fallon St.	6th St.	10th St.
Florio St.	College Ave.	Auburn Ave.
Forest St.	Shafter St.	Miles Ave.
Franklin St.	Embarcadero West	2nd St.
Franklin St.	3rd St.	22nd St.
Fruitvale Ave.	E. 12th St.	E. 16th St.
Fruitvale Ave.	E. 19th St.	Foothill Blvd.
Fruitvale Ave.	International Blvd.	E. 15th St.
Fruitvale Ave.	Montana St.	Coloma St.
Glen Ave.	Piedrnont Ave.	Panama Ct.
Glenfield Ave.	Park Blvd.	Woodruff Ave.
Grand Ave.	Broadway	Jean St.
Harrison St.	8th St.	27th St.
Harwood Ave.	College Ave.	Auburn Ave.
Hawthorne Ave.	Telegraph Ave.	Broadway.
Howe St.	MacArthur Blvd.	40th St.
Hudson St.	College Ave.	Jarnes Ave.
International Blvd.	23rd Ave.	38th Ave.
International Blvd.	38th Ave.	High St.
International Blvd.	Lakeshore Ave.	14th Ave.
Jackson St.	8th St.	Lakeside Dr.
Jefferson St.	4th St.	San Pablo Ave.
Kaiser Pl.	21st St.	22nd St.
La Salle Ave.	Mountain Blvd.	Lucas Ave.
Lake Park Ave.	Grand Ave.	Wesley Way
Lakeshore (West) Ave.	Mandana Blvd.	Prince St.
Lakeshore Ave.	Lake Park Ave.	Prince St.
Lakeside Dr.	14th St.	17th St.
Lakeside Dr.	Jackson St.	Harrison St.
Lawton Ave.	College Ave.	McMillan St.
Leimert Blvd.	Clemens Rd.	Bridgeview Dr.

Lenox Ave.	Grand Ave.	Van Buren Ave.
Lincoln	MacArthur Blvd.	Montana St.
Linda Ave.	Piedmont Ave.	Glen Ave.
MacArthur Blvd.	35th Avenue	Midvale
MacArthur Blvd.	Adell Ct.	May Ct.
MacArthur Blvd.	Boston Ave.	Wilson Ave.
MacArthur Blvd.	Fruitvale Ave.	May Ct.
MacArthur Blvd.	Telegraph	Martin Luther King
Madison St.	7th St.	15th St.
Mandana Blvd.	Lakeshore Ave.	Paloma Ave.
Manila Ave.	Chfton St.	Bryant Ave.
Martin Luther King Jr. Way	11th St.	16th St.
Martin Luther King Jr. Way	22nd St.	23rd St.
Martin Luther King Jr. Way	51st St.	57th St.
McClure St.	29th St.	30th St.
Medau Pl.	Mountain Blvd.	End (North)
Merced Ave.	Mountain Blvd.	Lucas Ave.
Miles Ave.	Forest St.	Presley Wy.
Mitchell St.	International Blvd.	E. 16th St.
Montana St.	Lincoln	Fruitvale Ave.
Monte Vista Ave.	Piedmont Ave.	Wilda Ave.
Moraga Ave.	Thornhill Dr.	Mountain Blvd.
Moraga Ave.	Montclair Park	Medau Pl.
Moraga Ave.*	S. Montclair Pk.	N. Montclair Pk.
Mountain Ave.*	Snake Rd.	Scout Rd.
Mountain Blvd.	Cabot Dr.	Scout Rd.
Mountain Blvd.	Village Square	Snake Rd.
Oak Grove Ave.	College Ave.	Forest St.
Oak St.	7th St.	14th St.
Ocean View Dr.	College Ave.	McMillan St.
Park Blvd.	Hampel St.	Wellington St.
Park View Terrace	Grand Ave.	Montecito Ave.

Piedmont Ave.	Broadway.	End (North)
Rand Ave.	Lake Park Ave.	Cheney Ave.
Rio Vista Ave.	Piedmont Ave.	End (East)
San Pablo Ave.	16th St.	W. Grand Ave.
Santa Clara Ave.	Grand Ave.	Valle Vista Ave.
Shafter St.	College Ave.	Forest St.
Summit St.	28th St.	Hawthorne Ave.
Sycamore St.	Northgate Ave.	Telegraph Ave.
Taft Ave.	College Ave.	Broadway
Telegraph Ave.	Broadway	Berkeley City Limit
Thomas L. Berkley Way	Bmsh St.	Harrison St.
Valdez St.	Grand Ave.	28th St.
Valley St.	22nd St.	24th St.
West Grand Ave.	Martin Luther King Jr. Way	Broadway
Walker Ave.	Lake Park Ave.	Cheney Ave.
Washington St.	2nd St.	10th St.
Wayne Pl.	3rd Ave.	Park Blvd.
Webster St.	40th St.	41st St.
Webster St.	Embarcadero West	3rd St.
Webster St.	6th St.	36th St.
Wellington St.	Park Blvd.	Leach Ave.
Wemer Ct.	Woodminster Lane	Mountain Blvd.
Wesley Way	Lake Park Ave.	Trestle Glen Rd.
Woodminster Lane	Wemer Ct.	Joaquin Miller Rd.
Yosemite Ave.	Piedmont Ave.	Fairmount Ave.

10.36.141 Parking meter locations.

City Council resolution shall be obtained prior to the installation of additional parking meters in any new location. City Council approval of parking meter locations shall be a separate requirement from the requirement to establish parking meter zones by ordinance.

Notwithstanding the foregoing, the requirements of this chapter shall not apply to the replacement of existing meters with new or updated meters or new meter technologies or systems.

10.36.142 Flexible Parking Zones

Any parking meter zone in Section 10.36.140 may be established as a flexible parking zone by Resolution. This designation shall allow the price of parking to be adjusted by the City Administrator within a range established in the Master Fee Schedule in order to maximize use of parking and respond to market factors. Fees will be adjusted, upwards or downwards within the fee range with the goal of reaching 85% peak period occupancy of parking.

Section 2. Subsection A. (4) of Section 10.44.050 (Designation of a residential permit parking area) is amended to read as follows:

4. The proposed residential permit parking areas should include at least six adjacent block fronts and at least eighty (80) percent of the block fronts must be residentially zoned, and at a minimum, seventy-five (75) percent of all on-street parking spaces within the proposed area must be occupied during any two one-hour periods between eight a.m. and six p.m. Both sides of a street must be included in each area unless determined by the Director of Public Works or his or her designee to be impractical or undesirable. Permit stickers in a number representing at least fifty (50) percent of the addresses in a given block or fifteen (15) stickers, whichever is less, must be purchased in each block before signs will be installed designating residential permit parking in any one area. Permits purchased cannot be used until signs are installed in the designated area. If the minimum number of permits are not purchased within ninety (90) days after Council action establishing a residential permit area, money will be refunded and the designated area will be void. For the purposes of this ordinance, the definition of "Adjacent Block" includes any residential block adjacent to city blocks within the Montclair Flexible Parking District.

This ordinance shall be effective immediately upon approval by the Council of the City of Oakland.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF, and PRESIDENT KERNIGHAN

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

DATE OF ATTESTATION: _____



City of Oakland
Master Fee Schedule
Effective July 17, 2012

**FINANCE &
MANAGEMENT AGENCY**

FEE DESCRIPTION	FEE UNIT
FINANCIAL MANAGEMENT	
AA. RISK MANAGEMENT INSURANCE FEES	
2 Vendors/Contractors Liability Insurance (not including premium)	75.00 Per Application
AB. EXCESS LITTER FEE	
1 Small Business	230.00 Per Year (or pro-rata)
2 Medium Business	910.00 Per Year (or pro-rata)
3 Large Business	3,815.00 Per Year (or pro-rata)
4 Failure to File an Annual Declaration	50.00 Per Year
5 Penalty for Failure to Pay Excess Litter Fee Invoice within 60 Days from Due Date	10% of Invoice
6 Penalty for Failure to Pay Excess Litter Fee Invoice beyond 90 Days from Due Date	25% of Invoice
7 Penalty for Failure to Pay Excess Litter Fee Invoice beyond 120 Days from Due Date	50% of Invoice
8 Interest, Inclusive of Penalties, for Delinquent Excess Litter Fees Due	1% Per Month
9 Filing Fee for an Appeal for Litter Ordinance	
AC. RE-ISSUE OF W2 FORM	67.50 Appeal

PARKING MANAGEMENT	
A. ON-STREET PARKING METER	2.00 Space-/Hour
<u>1. General</u>	<u>2.00 Space/Hour</u>
<u>2. Flexible Parking Zone</u>	<u>0.50 - 3.00 Space/Hour</u>
B. OFF-STREET PARKING FACILITIES	
1 Franklin Parking Plaza	
a Basic Fees	
1 Hourly Parking for First Two Hours (Automobiles) MAX	3.00 Space / Hour
2 Hourly Parking Past Two Hours (Automobiles) MAX	3.00 Space / Hour
3 Daily Maximum (Automobiles) MAX	15.00 Space / Day
4 Monthly Parking (Reserved) MAX	180.00 Space / Month
5 Monthly Parking (Unreserved) MAX	160.00 Space / Month
6 Roof Top Special Monthly Max	120.00 Space / Month
7 Roof Top Special Daily MAX	8.00 Space / Day
8 Early Bird: in by 9:30 am MAX	10.00 Space / Day
9 Flat Rate After 4:00 pm to Closing Time MAX	4.00 Space
10 Overnight Parking (Close to Open) Max	4.00 Space
11 Special Event Parking (MAX)	10.00 Space
12 Valet MAX	3.00 Vehicle / Hour
13 Motorcycles Daily MAX	7.1 Space / Day



City of Oakland
Master Fee Schedule
Effective July 17, 2012

**FINANCE &
MANAGEMENT AGENCY**

FEE DESCRIPTION

FEE UNIT

PARKING MANAGEMENT

1 Franklin Parking Plaza	
a. Basic Fees	
14 Bicycles	Free
b. Validations	2.50 Space / Hour
c. Special Fees	
1 Lost Ticket	14.00 Ticket
2 Card Deposit	14.00 Card
3 Replacement Card	12.00 Card
4 Penalty for Monthly Parking Paid After the 7th of the Month	10.00 Card
5 Vanpool Parking (7-10 Passengers)	40.00 Space / Month
d. Special Event Parking	7.00 Space
2 Clay Street Garage	
a. Basic Fees	
1 Hourly Parking-MAX	4.00 Space / Hour
2 Daily (Automobiles) MAX	15.00 Space / Day
3 Monthly Parking (Reserved) MAX	180.00 Space / Month
4 Monthly Parking (Unreserved) MAX	160.00 Space / Month
5 Flat Rate After 4:00 pm to Closing Time MAX	6.00 Space
6 Overnight Parking (Close to Open) MAX	6.00 Space / Night
7 Motorcycles Daily MAX	8.00 Space / Day
8 Special Event MAX	10.00 Space
9 Valet MAX	3.00 Vehicle / Hour
10 Bicycles	Free
b. Validations	4.00 Space / Hour
c. Special Fees	
1 Lost Ticket	14.00 Ticket
2 Card Deposit	12.00 Card
3 Replacement Card	12.00 Card
4 Penalty for Monthly Parking Paid After the 7th of the Month	10.00 Card
3 Pacific Renaissance Plaza Garage	
a. Basic Fees	
1 Hourly Parking MAX	2.00 Space / Hour
2 Daily (Automobiles) MAX	15.00 Space / Day
3 Monthly Parking (Reserved) Monday through Sunday MAX	180.00 Space / Month
4 Monthly Parking (Unreserved) Monday through Friday MAX	180.00 Space / Month
5 Fiat Rate After 4:00 pm to Closing Time MAX	6.00 Space
6 Overnight Parking (Close to Open) MAX	6.00 Space / Night
7 Special Event MAX	10.00 Space



City of Oakland
Master Fee Schedule
Effective July 17, 2012

**FINANCE &
MANAGEMENT AGENCY**

FEE DESCRIPTION

FEE UNIT

PARKING MANAGEMENT

B. OFF-STREET PARKING FACILITIES

3 Pacific Renaissance Plaza Garage

a. Basic Fees

8 Valet MAX 3.00 Vehicle / Hour

9 Motorcycles Daily MAX 8.00 Space / Day

10 Bicycles Free

b. Validations 2.00 Space / Hour

c. Special Fees

1 Lost Ticket 14.00 Ticket

2 Card Deposit 12.00 Card

3 Replacement Card 12.00 Card

4 Penalty for Monthly Parking Paid After the 7th of the Month 10.00 Card

4 Dalziel Garage

a. Basic Fees

1 Hourly Parking (Automobiles) MAX 4.00 Space / Hour

2 Daily (Automobiles) MAX 15.00 Space / Day

3 Overnight Parking (Close to Open) 4.00 Night

4 Monthly Parking (Reserved) MAX 180.00 Space / Month

5 Monthly Parking (Unreserved) MAX 160.00 Space / Month

6 Motorcycles Daily MAX 8.00 Space / Day

7 Bicycles Free

b. Validations 4.00 Space / Hour

c. Special Fees

1 Lost Ticket 14.00 Ticket

2 Card Deposit 12.00 Card

3 Replacement Card 12.00 Card

4 Penalty for Monthly Parking Paid After the 7th of the Month 10.00 Card

5 Medical Hill Site No. 1 (Medical Hill Garage)

a. Basic Fees

1 Hourly Parking (Automobiles) 2.00 Space / Hour

2 Daily Maximum (Automobiles) 10.00 Space / Day

3 Monthly Parking

a. Assessment District Employee 100.00 Space / Month

b. Medical Center Employees 100.00 Space / Month

c. General Public 100.00 Space / Month

4 Motorcycles 3.00 Space / Day

5 Bicycles Free

b. Validations 2.00 Space / Hour



City of Oakland
Master Fee Schedule
Effective July 17, 2012

**FINANCE &
MANAGEMENT AGENCY**

FEE DESCRIPTION

FEE UNIT

PARKING MANAGEMENT

B. OFF-STREET PARKING FACILITIES

5 Medical Hill Site No. 1 (Medical Hill Garage)

c. Hospital Validation

No Charge
First Two
Hours

d. Special Fees

a. Penalty for Monthly Parking Paid After the 7th of the Month

10.00 Ticket

b. Replacement Card

10.00 Card

c. Lost Ticket

10.00 Card

6 Telegraph Parking Plaza

a. Basic Fees

1 Hourly Parking (Automobiles) MAX

2.00 Space / Hour

2 Daily Maximum (Automobiles) MAX

10.00 Space / Day

3 Monthly Parking (Unreserved) MAX

100.00 Space / Month

4 Roof Top Special Monthly MAX

70.00 Space / Month

5 Roof Top Special Daily MAX

6.00 Space / Day

6 Early Bird in by 9.30 am MAX

6.00 Space / Day

7 Flat Rate After 4:00 pm till Closing Time MAX

4.00 Space

8 Overnight Parking (Close to Open) MAX

4.00 Space / Night

b. Validations

2.00 Space / Hour

c. Special Fees

a. Lost Ticket

10.00 Ticket

b. Card Deposit

12.00 Card

c. Replacement Card

12.00 Card

d. Penalty for Monthly Parking Paid After the 7th of the Month

10.00 Card

e. Special Event Parking

10.00 Space

7 Wiley Manuel Parking Lot (formerly called Hall of Justice Municipal)

a. Basic Fees

1 Hourly Parking (Automobiles) MAX

2.00 Space / Hour

2 Daily Maximum (Automobiles) MAX

8.00 Space / Day

3 Flat Rate After 6.00 pm - Paid Upon Entry

3.00 Space / Night

4 Monthly Parking (Unreserved) MAX

90.00 Space / Month

5 Early Bird in by 9 30 am MAX

4.00 Space / Day

6 Flat Rate After 4:00 pm MAX

3.00 Space

7 Special Event MAX

8.00 Vehicle / Hour

8 Motorcycles

2.00 Space / Day

b. Validations

2.00 Space / Hour

c. Special Fees

1 Lost Ticket

8.00 Ticket



City of Oakland
Master Fee Schedule
Effective July 17, 2012

**FENANCE &
MANAGEMENT AGENCY**

FEE DESCRIPTION

FEE UNIT

PARKING MANAGEMENT

B. OFF-STREET PARKING FACILITIES

7 Wiley Manuel Parking Lot (formerly called Hall of Justice Municipal)

c. Special Fees

2 Card Deposit	12.00 Card
3 Replacement Card	12.00 Card
4 Penalty for Monthly Parking Paid After the 7th of the Month	10.00 Card

8 1200 Harrison Frank Mar Garage

a. Basic Fees

1 Hourly Parking (Automobiles) MAX	2.00 Space / Hour
2 Daily Maximum (Automobiles) MAX	10.00 Space / Day
3 Monthly Parking (Reserved) MAX	120.00 Space / Month
4 Monthly Parking (Unreserved) MAX	110.00 Space / Month
5 Early Bird in by 9:30 am MAX	6.00 Space / Day
6 Flat Rate After 4:00 pm till Closing Time MAX	4.00 Space
7 Overnight Parking (Close to Open) MAX	4.00 Space / Night
8 Motorcycles Daily MAX	6.00 Space / Day
9 Bicycles	Free

b. Validations

1.50 Space / Hour

c. Special Fees

1 Lost Ticket	10.00 Ticket
2 Card Deposit	12.00 Card
3 Replacement Card	12.00 Card
4 Penalty for Monthly Parking Paid After the 7th of the Month	10.00 Card

9 Montclair Parking Garage

a. Basic Fees

1 Hourly Parking Past Two Hours (Automobiles) MAX	2.00 Space / Hour
2 Daily Maximum (Automobiles) MAX	10.00 Space / Day
3 Overnight Parking (Close to Open) MAX	4.00 Space / Night
4 Monthly Parking (Unreserved) MAX	100.00 Space / Month
5 Monthly Parking (Reserved) MAX	120.00 Space / Month
6 Motorcycles Daily MAX	4.00 Space
7 Bicycles	Free

b. Validations Tickets (Max. 2 hrs per ticket)

100.00 Book of 100

c. Special Fees

1 Lost Ticket	10.00 Ticket
2 Card Deposit	12.00 Card
3 Replacement Card	12.00 Card
4 Penalty for Monthly Parking Paid After the 7th of the Month	10.00 Card



City of Oakland
Master Fee Schedule
Effective July 17, 2012

FINANCE &
MANAGEMENT AGENCY

FEE DESCRIPTION

FEE UNIT

PARKING MANAGEMENT

B. OFF-STREET PARKING FACILITIES

10 Grand Avenue District Municipal Parking Lot as Described by Section 23.08 of Oakland City Council Resolution No. 1989 C.M.S. Hourly Parking (Automobiles)	2-00-Space-/Hour
a. Hourly Parking MAX	2 00 Space/Hour
11 Parkway Distnct Municipal Parking Lot as Described by Section 23 09 of Oakland City Council Resolution No.1989 C M S.	
a. Hourly Parking MAX	2.00 Space / Hour
b. Monthly Parking MAX	80 00 Space / Month
c Special Event MAX	3.00 Space
d Replacement of Monthly Parking Tag	80.00 Tag
12 Piedmont Avenue Municipal Parking Lot as Described by Section 23.05 of Oakland City Council Resolution No 1987 C.M.S	
a. Hourly Parking MAX	2.00 Space / Hour
b. Monthly Parking MAX	80.00 Space / Month
c. Special Event MAX	3.00 Space
d. Replacement for Monthly Parking Tag	80.00 Tag
13 Scout Road & Mountain Blvd. Parking Lot	
a. Monthly Parking (Unreserved) MAX	80.00 Space / Month
b. Special Event MAX	6.00 Space
c. Replacement for Monthly Parking Tag	50.00 Tag
14 Lake Park Avenue Parking Lot	
a Hourly Parking MAX	2.00 Space/Hour
b. Monthly Parking MAX	80.00 Space / Month
c. Special Event MAX	3 00 Space
d. Replacement for Monthly Parking Tag	80.00 Tag
15 Damage to Parking Facility	Actual Cost

C. ON-STREET PARKING METER

1 Registered Vanpools (11 or More Passengers), Maximum of 40 Spaces	20.00 Space / Month
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D. HENRY J. KAISER CENTER PARKING LOT

1 Off-Street Parking Meter (Maximum Five hours)	2.00 Space / Hour
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E. RESIDENTIAL PERMIT PARKING FEE

Permit for Eligible Vehicles of Residents, Employees of Neighborhood-Serving Establishments, and Owners or Employees of Business with the Vehicle

1 Registered at the Business Address	
a. Initial	
1 Purchase Between January 1 and June 30	24 50 Vehicle
2 Purchase Between July 1 and December 31	35.00 Vehicle
b. Renewal (annual)	35.00 Vehicle



City of Oakland
Master Fee Schedule
Effective July 17, 2012

**FINANCE &
MANAGEMENT AGENCY**

EEE DESCRIPTION

FEE UNIT

PARKING MANAGEMENT

E. RESIDENTIAL PERMIT PARKING FEE

2 Permit for Eligible Vehicles of Owners or Employees of
Businesses with the Vehicle Not Registered at the Business
Address

a. Initial

1 Purchase Between January 1 and June 30

42.50 Vehicle

2 Purchase Between July 1 and December 31

85.00 Vehicle

b. Renewal (annual)

75.00 Vehicle

3 Replacement of Lost or Damaged Permit

10.00 Vehicle

4 Visitor

a. One-day

1.00 Vehicle

b. 14-day

5.00 Vehicle

**F. SPECIAL COST OF COLLECTING PARKING VIOLATION
PENALTIES**

30% Ticket Value

H. VEHICLE IMMOBILIZER "BOOT"

1 Daily Fee for Unreturned Paylock Book

25.00 Per Day

2 Boot Replacement Fee

500.00 Per Boot

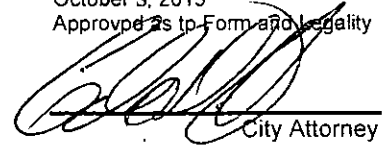
3 Damaged Boot Fee

250.00 Per Boot

NOTE: Per Oakland Municipal Code, Rate changes are effective January 1, of each year. The rates above reflect rates as of 1/1/10. Subsequent rate adjustments (January 1, 2011 and beyond) will be based on CPI.

2013 OCT 10 PM 5:00

OAKLAND CITY COUNCIL



City Attorney

RESOLUTION NO. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION CREATING A FLEXIBLE PARKING DISTRICT FOR MONTCLAIR VILLAGE

WHEREAS, the City's Parking Principles call for active management of parking; and

WHEREAS, in 2011 the City of Oakland studied the use of commercial parking in three districts, Montclair Village, Temescal, and Jack London District; and

WHEREAS, each study recommended the implementation of flexible pricing as a means to better manage the parking supply; and

WHEREAS, flexible pricing would allow prices to be reset regularly, depending on the observed occupancy levels of parking, to achieve a established occupancy goals; and

WHEREAS, each study recommended that off street rates should be lower than peak on-street rates to encourage the availability of the most desirable on-street parking spots; and

WHEREAS, a companion ordinance change establishes a "Flexible Parking District" category of on street parking in which parking rates may flex within a range defined in the Master Fee Schedule; and

WHEREAS, the City has determined that the proposed flexible parking zone program and the amendments to the Oakland Municipal Code as described herein are authorized by and in conformity with state law; and be it therefore

RESOLVED, that the Montclair Village District is identified as a Flexible Parking District; and be it

FURTHER RESOLVED, that the Montclair Village District incorporates the following street segments established as Approved Parking Meter Zones in Section 10.36.140 of the Municipal Code of the City of Oakland:

- Antioch St. Mountain Blvd. to Lucas Ave.
- La Salle Ave. Mountain Blvd. to Lucas Ave.

- Medau PL Mountain Blvd. to End (North)
- Merced Ave. Mountain Blvd. to Lucas Ave
- Mountain Blvd. Cabot Dr. to Scout Rd.
- Moraga Ave. Thomhill Dr. to Mountain Blvd.;

and be it

FURTHER RESOLVED, that the City Council directs the City Administrator to establish public noticing and participation guidelines for all meter-rate and time limit changes within the Flexible Parking District to ensure close collaboration with the Business Improvement District and to ensure the public is informed and has an opportunity to be heard when changes occur; and be it

FURTHER RESOLVED, that the City Council establishes a “Flexible Parking District On-Street Parking Meter Revenue Baseline” (Baseline) defined as the annual average revenue received from all parking meters within the Flexible Parking District during the three fiscal years immediately prior to the District’s creation; and be it

FURTHER RESOLVED, that the City Council directs that 50% of the incremental meter revenue, defined as meter revenue generated above the Baseline each year with the Flexible Parking District, after subtracting additional expenses required to administer the Flexible Parking District program, be set aside annually in a City fund used exclusively for public Right of Way physical improvements within the boundaries of the Flexible Parking District, and the such funds be spent in consultation with the Business Improvement District; and be it

FURTHER RESOLVED, that the City Council allows the definition “adjacent block” as described in Oakland Municipal Code (CMC) Section 10.44.050 to include “any residential block adjacent to city blocks within the Montclair Flexible Parking District” for the establishment of a future Residential Permit Parking (RPP) in multiple residential blocks immediately adjacent to the Montclair Flexible Parking District; and be it

FURTHER RESOLVED, the Flexible Parking Zone for Montclair will be in effect until such a time as it is amended or terminated by Council action.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF and PRESIDENT KERNIGHAN

NOES -

ABSENT -

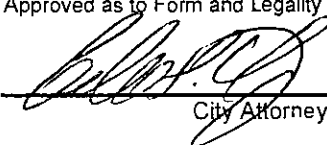
ABSTENTION -

ATTEST: _____
 LaTonda Simmons
 City Clerk and Clerk of the Council
 of the City of Oakland, California

2013 OCT 10 PM 5:00

OAKLAND CITY COUNCIL

Revised per Public Works
Committee Meeting
October 5, 2013
Approved as to Form and Legality



City Attorney

RESOLUTION No. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION CREATING A FLEXIBLE PARKING DISTRICT FOR MONTCLAIR VILLAGE

WHEREAS, the City's Parking Principles call for active management of parking; and

WHEREAS, in 2011 the City of Oakland studied the use of commercial parking in three districts, Montclair Village, Temescal, and Jack London District; and

WHEREAS, each study recommended the implementation of flexible pricing as a means to better manage the parking supply; and

WHEREAS, flexible pricing would allow prices to be reset regularly, depending on the observed occupancy levels of parking, to achieve a established occupancy goals; and

WHEREAS, each study recommended that off street rates should be lower than peak on-street rates to encourage the availability of the most desirable on-street parking spots; and

WHEREAS, a companion ordinance change establishes a "Flexible Parking District" category of on street parking in which parking rates may flex within a range defined in the Master Fee Schedule; and

WHEREAS, the City has determined that the proposed flexible parking zone program and the amendments to the Oakland Municipal Code as described herein are authorized by and in conformity with state law; and be it therefore

RESOLVED, that the Montclair Village District is identified as a Flexible Parking District; and be it

FURTHER RESOLVED, that the Montclair Village District incorporates the following street segments established as Approved Parking Meter Zones in Section 10.36.140 of the Municipal Code of the City of Oakland:

- Antioch St. Mountain Blvd. to Lucas Ave.
- La Salle Ave. Mountain Blvd. to Lucas Ave.

- Medau PL Mountain Blvd. to End (North)
- Merced Ave. Mountain Blvd. to Lucas Ave
- Mountain Blvd. Cabot Dr. to Scout Rd.
- Moraga Ave. Thomhill Dr. to Mountain Blvd.;

and be it

FURTHER RESOLVED, that the City Council directs the City Administrator to establish public noticing and participation guidelines for all meter-rate and time limit changes within the Flexible Parking District to ensure close collaboration with the Business Improvement District and to ensure the public is informed and has an opportunity to be heard when changes occur; and be it

FURTHER RESOLVED, that the City Council establishes a “Flexible Parking District On-Street Parking Meter Revenue Baseline” (Baseline) defined as the annual average revenue received from all parking meters within the Flexible Parking District during the three fiscal years immediately prior to the District’s creation; and be it

FURTHER RESOLVED, that the City Council directs that 50% of the incremental meter revenue, defined as meter revenue generated above the Baseline each year with the Flexible Parking District, after subtracting additional expenses required to administer the Flexible Parking District program, be set aside annually in a City fund used exclusively for public Right of Way physical improvements within the boundaries of the Flexible Parking District, and the such funds be spent in consultation with the Business Improvement District; and be it

FURTHER RESOLVED, that the City Council allows the definition “adjacent block” as described in Oakland Municipal Code (OMC) Section 10.44.050 to include “any residential block adjacent to city blocks within the Montclair Flexible Parking District” for the establishment of a future Residential Permit Parking (RPP) in multiple residential blocks immediately adjacent to the Montclair Flexible Parking District; and be it

FURTHER RESOLVED, the Flexible Parking Zone for Montclair will be in effect until such a time as it is amended or terminated by Council action.

IN COUNCIL, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, GALLO, GIBSON MCELHANEY, KALB, KAPLAN, REID, SCHAAF and PRESIDENT KERNIGHAN

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
 LaTonda Simmons
 City Clerk and Clerk of the Council
 of the City of Oakland, California