

Attachment C Lake Merritt Parking Management Plan May 17, 2022

Wednesday, May 11, 2022

The City of Oakland – Parks and Recreation Advisory Commission

May 11, 2022, PRAC Agenda Item 6C:

Staff recommends the Parks and Recreation Advisory Commission receive this informational report about the Lake Merritt Parking Management Program and make a recommendation to the City Council to support this plan.

PRAC’s Recommendation:

- Revenue allocation
 - Park renovation and maintenance
 - 100% of net parking revenue shall go towards citywide park maintenance and programming
 - 36% park maintenance - Reasoning/Supporting Data: Per park facility report we have more demand for improvements/clean-up than what we have funding for, Measure Q budget already over committed on revenue spending
 - 34% Pedestrian walkways (with blinking lights) on Lakeshore Ave
 - Beacon Street
 - Bolden Way (near Our Lady of Lourdes Catholic Church)
 - Cascade stairs
 - Wesley Ave
 - 30% Park Stewards program - Reasoning/Supporting Data: no dedicated funding stream: the public wants Park “Stewards” - ideally have full-time FTE stewards in every park determined by size of park, seven days a week

	100%	36%	34%	30%
LM Metered Parking		Maintenance	Pedestrian Walkways	Park Stewards
First year	\$1,500,000.00	\$540,000.00	\$510,000.00	\$450,000.00
Every year thereafter	\$1,750,000.00	\$630,000.00	\$595,000.00	\$525,000.00

- Lake Merritt Metered Parking Pilot Program - One year pilot to start after City Council approves, with a six-month review that will include all the data requested below for those six months:
 - Pilot program to include all suggested metered locations as outlined in staff’s report
- Data Report
 - Tickets
 - Number of tickets per week & time of day
 - Who is parking there, visitors, neighborhood residents?
 - What meters are used the most? (to include time of day and day of week)
 - Revenue - how much revenue comes in per week
 - Forecasting \$1.5 Million first year and \$1.75 Million every year thereafter
 - Traffic
 - Do we still see double and triple parking?

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- Data element: Parking Enforcement and OPD citations/tickets
- Congestion are first responders able to get through the streets?
 - Data element: timely response times
- Is AC Transit experiencing delays related to traffic congestion and/or routes diverted?
 - Data element: route reports
- Is crime around Lake Merritt down?
 - Data element: OPD incident reports on car burglaries, assaults, homicides, etc.