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ONE FRANK OGAWA PLAZA • 2ND FLOOR • OAKLAND, CALIFORNIA 94612

Libby Schaaf
City Council Member, District 4

(510) 238-7004
FAX:(510) 238-6910
TTY/TDD:(510) 839-6451

Date: April 21, 2011
To: Council President Reid and City Council Members
From: Councilmember Libby Schaaf
Re: Item S-6 Lobbyist Registration Ordinance

It seems that all interested parties agree that Oakland's current definition of an in-house lobbyist is overly broad. As a committed advocate for transparent government, as well as advocacy, I feel strongly that Oakland needs to maintain a law that continues to shine light on who is spending money to influence policy and how.

While our Lobbyist reporting requirements must remain strong, it needs appropriate safeguards so it does NOT:

- Chill advocacy
- Financially burden non-profits
- Cause advocates, who should not be classified as lobbyists, to be subjected to harassing or unjustified claims or fines.

Most other major California cities require in-house lobbyists to register. A brief summary of the standards they use to define an in-house lobbyist follows:

Orange County: any contact (501c3 and 501c6 exempt)

San Diego: any contact

San Diego County: any contact

San Francisco: any contact

Irvine: any contact

Sacramento: 100 hours in a 3 month period

Long Beach: 50 hours in a 3 month period

Los Angeles: 30 hours in a 3 month period

Santa Clara County: 10 hours in a three month period

San Jose: 10 hours in a twelve month period

Richmond: 10 contacts within two months

Los Angeles County: 5 contacts within three months

~~Item S-6
Rules & Leg Cmt
April 2011~~

I cannot support the Brunner proposal because it would effectively eliminate Oakland's in-house lobbyist registration and reporting requirement. In my twelve years of working for City of Oakland officials, I can think of no one who would meet the criteria of spending one-third of their time lobbying Oakland officials. Brunner's proposal not only creates an overly-broad definition of in-house lobbyist that no known person would meet, it also would double the threshold for defining a contract lobbyist from \$1,000 in compensation per month to \$2,000.

California is the world's eighth largest economy and is represented by one-hundred-and-thirty-four (134) elected officials. Oakland is represented by eleven (11) elected officials. California's standard doesn't make sense for Oakland, as is evidenced by the fact that no City uses California's standard. I cannot support an amendment to Oakland law that would weaken the public's ability to see the potential influence of money on Oakland officials' decision-making.

PROPOSED MOTION:

Direct staff to return to the Rules Committee with proposed amendments to Oakland's Lobbyist Registration Ordinance as follows:

1. More clearly defines lobbying as direct communication to officials, where the communicator is being compensated, with the purpose of influencing governmental decisions, outside of the public eye.

2. More clearly defines what is NOT Lobbying, including:

- Speaking in public or sending written communication that also are part of the public record.
- Time spent attending a large group meeting with officials, while your position is not being expressed
- Advocating in your uncompensated role, e.g., as a neighborhood resident, volunteer, board member, etc.
- Time preparing for meetings
- Making requests or inquiries for basic city services, e.g., reporting graffiti or potholes.

3. More clearly defines who needs to register as an "In-House Lobbyist", including:

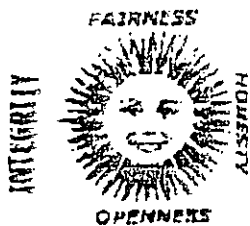
- Job title or job description that calls out lobbying local officials as a significant duty, or
- At least 40 hours making direct, private, compensated communications during a 3 month period.

4. Requires a complainant accusing an individual of failing to register as an in-house lobbyist to produce sufficient evidence supporting a prima facie case as a condition to bringing a claim to the Public Ethics Commission.

5. Exempt non-profits 501(c)(1-28) from paying the registration fee.

6. Not require In-house lobbyists to register or report until all reporting and fee paying may be done entirely on-line.

~~Item 5.6
Rules & Leg Cmt
April 21, 2011~~



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PUBLIC ETHICS COMMISSION

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"LOBBYIST QUARTERLY REPORT"
(With Attached Disclosure Schedules If Necessary)

Type or print in ink. File the original with the City Clerk.
An electronic version of this form is available from the Public Ethics Commission.

This report and all attached Disclosure Schedules must be filed with the Office of the City Clerk no later than 30 days after the end of each calendar quarter.

Full Name: <i>Barbara Leslie</i>	
Business Address: <i>1300 Clay Street Oak 6th Fl. 94612</i>	
Phone: <i>510-587-1930</i>	Email: <i>barbara.leslie@att.com</i>
Period Of Time Covered By This Report (e.g., 1/1/07 through 3/31/07): <i>9-1-10 - 12-31-10</i>	

Check here if you did not engage in any reportable lobbying activity during the period of time covered by this report: _____

For any reportable activity you performed during the period of time covered by this report, please complete the attached Disclosure Schedules. (Attach additional copies as needed.)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: *1/28/11*

Barbara Leslie
Signature
Barbara Leslie
Print or Type Name



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Name Leslie
Page 1 of 2

"LOBBYIST DISCLOSURE FORM"
SCHEDULE A -- Statement of Lobbying Activities

Type or print in ink. File the original with the City Clerk.
An electronic version of this form is available from the Public Ethics Commission.

Please provide the following information for each client or employer on whose behalf you lobbied during the period of time covered by this report. If you lobbied on more than one item of governmental action for any individual client or employer, please complete a separate Schedule A for each item of governmental action lobbied on behalf of that individual client or employer.

(A) Name and address of the client or employer on whose behalf I lobbied:

AT&T

(B) Item of governmental action on which I lobbied for the above-named client:

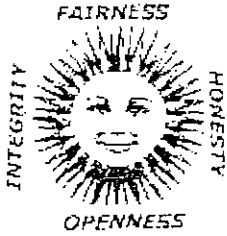
wireless: wireline permit applications

(C) in lobbying on the item identified in (B) above, please indicate the name of each city officer you lobbied, the name and title of each city boardmember or commissioner you lobbied, and the job title and office or department of each city employee you lobbied (do not provide the city employee's name):

Planning: zoning Dept
on permit status

(D) Please provide a brief narrative description (no longer than 3 sentences) of the position advocated on behalf of the client or employer identified in (A) above:

processing of wireless:
wireline permit applications



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Full Name: David Tucker	
Business Address: 172 98 th Ave. , Oakland, CA 94603	
Phone: 510-613-2142	Email: Dtucker2@wm.com
Period Of Time Covered By This Report (e.g., 1/1/07 through 3/31/07): 10-1-10 through 12-31-10	

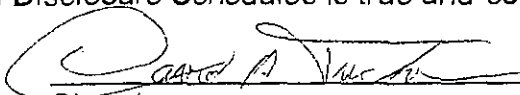
Check here if you did not engage in any reportable lobbying activity during the period of time covered by this report: X

For any reportable activity you performed during the period of time covered by this report, please complete the attached Disclosure Schedules. (Attach additional copies as needed.)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: January 25, 2011



Signature
David Tucker

Print or Type Name



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PUBLIC ETHICS COMMISSION**

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"LOBBYIST QUARTERLY REPORT"
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Full Name: Victoria Jones	
Business Address: The Clorox Company, 1221 Broadway, Oakland, CA 94612	
Phone: (510) 271-2971	Email: Victoria.Jones@clorox.com Robin.Gentz@clorox.com
Period Of Time Covered By This Report (e.g., 1/1/07 through 3/31/07): 10/1/10 through 12/31/10	

Check here if you did not engage in any reportable lobbying activity during the period of time covered by this report: X

For any reportable activity you performed during the period of time covered by this report, please complete the attached Disclosure Schedules. (Attach additional copies as needed.)

DECLARATION OF LOCAL GOVERNMENTAL LOBBYIST

I declare under penalty of perjury under the laws of the State of California that the information I provided above and on the attached Disclosure Schedules is true and correct.

Date: 1/26/11

Victoria Jones
Signature
Victoria Jones
Print or Type Name