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**MEMORANDUM**

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**TO:** OAKLAND CITY COUNCIL  
**FROM:** COUNCILMEMBERS NANCY NADEL AND JANE BRUNNER  
**SUBJECT:** RESOLUTION IN SUPPORT OF PARTICIPATING IN REGIONAL PLANNING ALONG SAN PABLO AVENUE  
**DATE:** 6/22/04

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BACKGROUND:

Assemblywoman Loni Hancock has convened a group of eight cities (from Oakland to Pinole) and seven regional agencies to discuss joint planning to preserve and enhance the corridor into a revitalized mixed-use transit corridor. The group will build on past collaborative successes, such as AC Transit's 72R Rapid line and SMART Corridors (the advanced transportation management system along San Pablo Avenue), and will also retain current residents and local businesses. Each city involved in this effort will benefit from neighboring cities' ideas, experiences and projects. While each jurisdiction will maintain its authority and individuality, the collective group may be able to secure resources that are not readily available to individual cities. With the support of the cities along the corridor, the group will begin to involve the larger community, including residents, merchants, developers, environmentalists and many others.

FINANCIAL IMPLICATIONS:

None at this time. Limited staff in order to share data and ideas.

RECOMMENDATION:

We recommend that City Council endorse the concept of regional planning for San Pablo Avenue, and designate a representative to this regional planning initiative.

*A. Forda*

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

**OAKLAND CITY COUNCIL**

2004 JUN 10 PM 12: 03

RESOLUTION No. \_\_\_\_\_ C. M. S.

INTRODUCED BY COUNCILMEMBER NADEL and BRUNNER

**RESOLUTION SUPPORTING OAKLAND'S PARTICIPATION IN REGIONAL PLANNING  
FOR SAN PABLO AVENUE**

**WHEREAS**, San Pablo Avenue, State Highway 123, is one of the East Bay's most historic and vital passages, tracing its roots to the earliest days of settlement in the East Bay; and

**WHEREAS**, cities and regional agencies have successfully collaborated to establish the bus rapid transit service and SMART corridor along San Pablo Avenue; and

**WHEREAS**, San Pablo Avenue includes vacant and under-utilized lots as well as areas ripe for economic enhancement; and

**WHEREAS**, San Pablo Avenue has great potential to be a model of regional planning for an enhanced and revitalized mixed-use transit corridor, including business and economic vitality, affordable and market-rate housing, open space, schools and education, public amenities, pedestrian access and transit service; and

**WHEREAS**, preserving the level of affordability and opportunity for current residents and businesses is of utmost importance as the group also works to enhance the corridor as a whole; and

**WHEREAS**, the City of Oakland stands to benefit from applying for funding as part of a collaborative; and

**WHEREAS**, each city can be a unique location along a grand boulevard; now therefore be it

**RESOLVED**, that the Oakland City Council enthusiastically supports the group's work to build on the success of previous collaboratives and begin a community planning process; and be it further

**RESOLVED** that the City Council will have one representative and one alternate participate in the collaborative.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2004

**PASSED BY THE FOLLOWING VOTE:**

AYES— BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN AND  
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST:

CEDA FLOYD  
City Clerk and Clerk of the Council  
of the City of Oakland, California