



OAKLAND CITY COUNCIL

RESOLUTION NO. _____

RESOLUTION DESIGNATING THE EAST BAY TIMES AND OAKLAND POST AS OFFICIAL NEWSPAPERS FOR THE CITY OF OAKLAND PURSUANT TO CHAPTER 1.06 OF THE MUNICIPAL CODE.

WHEREAS, Article XII, Section 1205 of the Oakland Charter requires that the City Council designate the time and conditions for providing public notice through publication of City matters, such as proposed ordinances, contract bid solicitations, public hearings and other matters as required by state or local law; and

WHEREAS, Section 1205 also states that publication, if required, shall be in an official newspaper designated by City Council; and

WHEREAS, the City Council determined that the City's requirements for providing notice through publication needed to be updated to keep up with the continuously changing media landscape, and, on November 19, 2019, approved Resolution No. 87942 C.M.S., which submitted to the voters at the March 3, 2020 election a ballot measure (Measure R) to amend Article XII, Section 1205 of the Oakland Charter to allow City Council establish procedures for designating one or more official newspapers by ordinance; and

WHEREAS, on March 3, 2020, 73.88% of Oakland voters approved Measure R; and

WHEREAS, on December 21, 2021, the City Council approved a proposed ordinance on first reading adding Chapter 1.06 to the Oakland Municipal Code which establishes the requirements for an official newspaper and the procedures for the City Council to designate one or more official newspapers in accordance with charter section 1205; and

WHEREAS, the City Council is expected to adopt the proposed ordinance on final passage on March 15, 2022, which will go into effect immediately and therefore the City Council is required to also establish newspapers of record by resolution to ensure compliance with the City Charter and Municipal Code; and

WHEREAS, proposed Chapter 1.06 sets the criteria for publications qualifying as a newspaper of record, which includes weekly readership of at least 5,000 Oakland residents and a valid business license; and

WHEREAS, proposed Chapter 1.06 authorizes the City Council to designate one or more newspaper of record at any time by resolution; and

WHEREAS, Chapter 1.06 requires at least one official newspaper to be a print publication; and

WHEREAS, City staff contacted local and regional publications, verified readership and business licenses to determine those that qualify as a newspaper of record; and

WHEREAS, the East Bay Times is a print publication as well as a digital publication; and

WHEREAS, the East Bay Times and the Oakland Post each have a weekly readership of at least 5,000 Oakland residents; and

WHEREAS, the East Bay Times and Oakland Post each have or will have by adoption of this resolution a valid City of Oakland business license; now therefore be it:

RESOLVED: That pursuant to Oakland Municipal Code Chapter 1.06 that the City Council hereby designates the East Bay Times and as an official newspaper for the City of Oakland; and be it

FURTHER RESOLVED: That pursuant to Oakland Municipal Code Chapter 1.06 that the City Council hereby designates the Oakland Post as an official newspaper for the City of Oakland.

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IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - FIFE, GALLO, KALB, KAPLAN, REID, TAYLOR, THAO AND
PRESIDENT FORTUNATO BAS

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____
ASHA REED
City Clerk and Clerk of the Council of the
City of Oakland, California