

2014 DEC -1 AM 10:30

Letter of Nomination

November 26, 2014

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, CA 94612

Dear President Patricia Kernighan and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby reappoints the following persons as members of the following Board or Commission, subject to the City Council's confirmation:

**BICYCLIST AND PEDESTRIAN ADVISORY COMMISSION**

**Robert Prinz** Mayoral reappointment to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2015 and ending December 31, 2018, filling the seat previously held by himself.

**Chris Hwang** Mayoral reappointment to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2015 and ending December 31, 2018, filling the seat previously held by herself.

**Ryan Chan** Mayoral reappointment to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2015 and ending December 31, 2018, filling the seat previously held by himself.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan

Mayor

## SKILLS

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- Data visualization, data modeling, reporting and analysis, project management
- Software: SAS, SPSS, R, Excel, Crystal Ball, Business Objects, Adobe Creative Suite, ArcGIS

## EXPERIENCE

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**Institutional Research Analyst** (May '12 to present),

**Academic Planning and Programs Analyst** (Oct '10 to May '12): *University of California, Office of the President*

- Manage data provision and analysis, produce visualizations, and coordinate deadlines for the UC Annual Accountability Report, building it into a resource widely used by executive leadership, legislative offices, and the media. Handle graphic design and production and assist with commentary and editing.
- Support system-wide planning efforts, including time-to-degree studies, surveys, enrollment management, budgeting, and campus performance reviews.

**Consultant** (Jan '10 to Jun '10), **Sustainability Intern**: (May '09 to Aug '09): *City of Richmond, CA, Jan '10 to Jun '10*

- Developed and presented to City Council a comprehensive framework for Richmond's Climate Action Plan, including analytical projections and implementation guidelines for industry, transportation, and the community.
- Evaluated existing and proposed environmental and sustainability programs to provide recommendations on prioritization, implementation, and improvement.
- Conducted and analyzed surveys of residents to evaluate environmental outreach programs.
- Studied best practices of other cities and created an interdepartmental initiative to address illegal dumping, developing communication channels among the code enforcement, public works and police departments.

**Outreach and Government Relations Specialist**: *Alameda Corridor-East Construction Authority, (under contract with L/P/C), Irwindale, CA, Jun '06 to Jun '08*

- Secured funding by assisting with policy analysis, report preparation, and grant proposals, including a successful joint application, involving 15 agencies, to obtain \$336 million in infrastructure funding.
- Maintained unanimous and bipartisan legislative support and funding by working with the Community Relations Project Manager on media and government relations.
- Conducted extensive multicultural outreach programs to businesses and residents; provided safety outreach to schools and community groups.

**Account Executive**: *L/P/C Public Relations, Los Angeles, CA, Mar '06 to Jun '08*

- Provided strategic consulting, public outreach, media relations, and government relations.
- Created multicultural outreach and education campaigns for the Latino and pan-Asian communities.
- Set a statewide record for one-day used oil collection while supervising the implementation, state grant application and management for multiple used oil recycling grants.

## EDUCATION

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**Master of Public Policy**: *Goldman School of Public Policy at UC Berkeley, 2010.*

- Decision analysis, statistical modeling, optimization and simulation, research methodology and survey design, public sector economics, leadership and strategy, political agency management
- Graduate Student Instructor for Public Policy 101 and Economics 1

**Bachelor of Arts in Political Science**: *UC San Diego, 2004. Phi Beta Kappa, Regents Scholar*

## ACTIVITIES

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- **Member**, Oakland Bicycle and Pedestrian Advisory Committee (2011 to present)
- **Volunteer**, Bike East Bay (2010 to present)
- **Co-President**, Students of Color in Public Policy at the Goldman School of Public Policy (2008-2010)
- **Senior Editor**, PolicyMatters Journal at the Goldman School of Public Policy (2008-2010)

**Application for Appointment to the Bicyclist and Pedestrian Advisory Commission**

Open this form in Adobe Reader or Acrobat (not within your browser). Note that submitted applications will be become public documents that are available to the public. *Information in the second section will be redacted.*

To submit an application, email:

- 1) your completed application (save and attach this completed form); and
- 2) your résumé (*don't include information that should not be released to the public*)

to: Hatzune Aguilar Sanchez, Community Services Manager  
 haguilar@oaklandnet.com  
 The Office of the Mayor  
 1 Frank H. Ogawa Plaza, 3rd Floor  
 Oakland, CA 94612  
 Phone: (510) 238-7072

**Applications must be submitted by 5:00 pm March 21, 2014.**

**SECTION 1.**

Name: Ryan Chan

City Council District of Residence, **check one** (find yours at [maggis.oaklandnet.com/councildistricts](http://maggis.oaklandnet.com/councildistricts)):

- 1     
  2     
  3     
  4     
  5     
  6     
  7

**SECTION 2.**

Home address: \_\_\_\_\_

Work address, if applicable: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

**SECTION 3.** The BPAC will have staggered terms such that three appointments to the Commission are made each year. To establish this pattern, inaugural commissioners will be appointed to terms of one, two, or three years. Please rank order your preference (if any) for term length:

Term	Rank (1 to 3):
1 year term ending December 31, 2014	<u>1</u>
2 year term ending December 31, 2015	<u>2</u>
3 year term ending December 31, 2016	<u>3</u>

**SECTION 4.**

Please provide a statement of interest in serving on the Bicyclist and Pedestrian Advisory Commission (200 words or less).

I want to make Oakland safer and more comfortable for pedestrians and bicyclists. I've been car-free for several years and get everywhere by walking, transit, and biking.

I am especially interested in better visibility at and functionality for crosswalks. Pedestrians should not feel like a low priority in the streetscape. My other interest is in a bicycle network that is attractive for and usable by all, including novices, children, and the elderly.

I also want to see the BPAC try to more fully reach and represent the multicultural Oakland community by doing more outreach about its activities.

Please state your past and current professional experience and community involvement with bicyclist and or pedestrian issues (200 words or less).

I have regularly attended Oakland BPAC meetings for the last two and a half years. I actively volunteer with Bike East Bay (EBBC) several times a year and appreciate the chance to talk with community members about their concerns. I am involved with a group of employees at my work in downtown Oakland to reach out to and improve the neighborhood.

Professionally, I have extensive experience and training in data analysis and visualization, and a Masters degree in Public Policy from UC Berkeley. I have worked on federal and state transportation funding issues and legislative processes. I previously worked for the City of Richmond in the City Manager's office and interacted with multiple departments on environmental and transportation issues. I have experience in designing and conducting community outreach programs.

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## **ROBERT PRINZ**

### **Experience**

#### **Education Director, Bike East Bay; Oakland, CA — 2012–Present**

- Scheduled, promoted, and facilitated up to 150 adult, youth and family bicycle education courses per year throughout Alameda and Contra Costa Counties
- Maintained education info and course schedule on Bike East Bay website
- Contributed to successful grant applications, expanding funding for bicycle education across the East Bay
- Wrote articles on bicycle education topics for San Francisco Chronicle, Alliance for Biking & Walking blog, Bike East Bay newsletters, and Dear Abby column

#### **Class Instructor, Bike East Bay; Berkeley, CA — 2011-Present**

- Led bicycle education classroom and on-the-bike sessions geared toward adults, youth, and families, based on League of American Bicyclists' "Smart Cycling" curriculum
- Developed and edited class presentation and organizational materials

#### **Online Media Intern, Streetsblog SF; San Francisco, CA — 2011-2012**

- Contributed daily news headlines post and weekly post highlighting local sustainable transportation events
- Wrote articles related to local transportation news, community meetings and infrastructure development

### **Education**

**UC Berkeley Extension — Program in Sustainability and Transportation, and Professional Program in Sustainability and Energy, 2011-2012**

**League of American Bicyclists — League Cycling Instructor certification, 2011**

**Michigan State University — Interdisciplinary Humanities with a focus on Music Composition and English, 1997-2002**

### **Related Experience**

Chair of Emeryville Bicycle/Pedestrian Advisory Committee, 2011-2012; Member of Berkeley, Emeryville, and Oakland Bicycle/Pedestrian Advisory Committees, 2010-present; RFP selection committee for Oakland Bay Trail to Lake Merritt Bike/Ped bridge design, 2012; Consultant selection committee for Emeryville Bike/Ped plan update, 2010

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**EDUCATION & SKILLS**

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**University of Washington, 2001** - Master of Public Administration - Daniel J. Evans School of Public Affairs; Master of Arts in International Studies - Henry M. Jackson School of International Studies

**University of California, Los Angeles, 1996** - Bachelor of Arts in Economics

**EMPLOYMENT**

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<b>Evaluation &amp; Technology Administrator – First 5 Alameda County, July 2006 - Present</b>	Direct staff of professional evaluators, communications and information technology administrators to support agency accountability-based programming  Manage community accountability plans and provide technical assistance to partners and staff on assessing effectiveness of First 5 programs
<b>Research Analyst – First 5 Alameda County, February 2002 – July 2006</b>	Project Director of SAMHSA funded Longitudinal Study of Kindergarten School Readiness of East Oakland students  Facilitate county level discussions of countywide indicators of child well-being, for coordinated Children’s Budget with Alameda County Health Care Services Agency, Behavioral Health Care Services, Social Services Agency, Board of Supervisors, local School Districts, Child Care Planning Council
<b>Research Assistant – Health Policy Analysis Program, Sept 2000 – December 2001</b>	Administered a study assessing the efficacy of management and administrative practices among social service agencies in King County based on diverse agency data, and Medicaid load impact on WA State primary care practice viability
<b>Program Officer - CARE International in China, Sept. 1999 – Feb. 2000</b>	Administered four projects: A health and literacy awareness project; Barefoot Doctors Training Project; and two Sustainable Agriculture and Livestock Bank projects.
<b>Assistant Lecturer – Public Policy Institute of America, University of Washington, June – Sept. 1999</b>	Developed curriculum and taught basic Microeconomics and research proposal writing

**RELEVANT VOLUNTEER / CIVIC AFFAIRS ACTIVITIES**

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<b>City of Oakland Bicycle and Pedestrian Advisory Committee, current Chair</b>	2007 - present
<b>Walk Oakland Bike Oakland, Board Member, current President</b>	March 2008 – present
WOBO - Oaklavia Lead	March 2013 - present
Oakland Urban Paths, Founding Team	September 2009 - present
<b>Lake Merritt Station Area Plan, Community Stakeholder Member</b>	September 2010 - present

**HONORARY MENTION**

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**2013 CalBike Summit, Oakland CA,** Welcoming remarks, panelist in session on Open Streets Initiatives

**P-8 Evaluation Conference,** University of Washington, October 2013

**University of Washington, International Affairs Gateway Health Forum,** February 2001

Initiated and organized the first interdisciplinary health forum titled, "International Health: Implications of the Mexico City Policy" at the Evans School of Public Affairs.

**RECENT PAPERS / PRESENTATIONS**

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**"Technology in Human Services,"** contributor to Ford Foundation funded white paper, Spring 2014

**"Exploring the Financing and Sustainability of Community Level, Multi-sector Systems Supporting Children and Families,"** contributor to the Finance Project, 2013

**"Paving the Way to a Coordinated Home Visiting Program in Alameda County,"** contributing author to presentation at CityMatch SF, September 19, 2011

**"Perinatal Family Supports in Alameda County,"** presentation of home visiting programs in Alameda County to California Department of Maternal Child Adolescent Health, August 18, 2011

**"First 5 Alameda County Home Visitation Program: A Multidisciplinary Approach,"** a written testimony for "Early Support for Families Act" to U.S. House of Representatives Ways and Means Committee, Subcommittee on Income Security and Family support, June 22, 2009 by Deborrah Bremond, Ph.D, MPH; Teddy Milder RN, PHN, PNP; Janis Burger, MPH; Chris Hwang, MPA, MAIS

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APPROVED FOR FOR [unclear]

**DRAFT**

CITY ATTORNEY

## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

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### RESOLUTION CONFIRMING THE MAYOR'S REAPPOINTMENT OF ROBERT PRINZ, CHRIS HWANG, AND RYAN CHAN TO THE BICYCLIST AND PEDESTRIAN ADVISORY COMMISSION

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be reappointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 18815 C.M.S., adopted February 4, 2014, created the Oakland Bicyclist and Pedestrian Advisory Commission to advise City Council and staff on bicyclist- and pedestrian- specific policies, projects, and programs, and on the accommodation of bicyclists and pedestrians in all transportation plans, policies, projects and programs, and to provide annual reports to the Public Works Committee of the City Council, to summarize the Commission's work over the course of the year, and to identify key policy issues affecting the safety of and access for bicyclists and pedestrians in Oakland; and

**WHEREAS**, the Bicyclist and Pedestrian Advisory Commission consists of nine members serving three-year staggered terms with no more than six consecutive years of service by any Commissioner; and

**WHEREAS**, the Honorable Mayor Jean Quan has reappointed Robert Prinz, Chris Hwang and Ryan Chan to each serve on the Bicyclist and Pedestrian Advisory Commission subject to confirmation by the City Council; now therefore be it

**RESOLVED**, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

**Robert Prinz** to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2015 and ending December 31, 2018, filling the seat previously held by himself.

**Chris Hwang** to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2015 and ending December 31, 2018, filling the seat previously held by herself.



**Ryan Chan** to serve a three-year term on the Bicyclist and Pedestrian Advisory Commission beginning January 1, 2015 and ending December 31, 2018, filling the seat previously held by himself.

**IN COUNCIL, OAKLAND, CALIFORNIA,  
PASSED BY THE FOLLOWING VOTE:**

AYES – KALB, PRESIDENT KERNIGHAN, GIBSON MCELHANEY, SCHAAF, GALLO,  
BROOKS, REID AND KAPLAN

NOES –

ABSTENTIONS-

ABSENT-

ATTEST:

\_\_\_\_\_  
LATONDA SIMMONS

City Clerk and Clerk of the Oakland City Council