



Measure Y 2009-10

Funding Recommendations

Presentation to Public Safety Committee

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Sara Bedford, Policy & Planning Manager

City of Oakland, Department of Human Services

Measure Y

Violence Prevention Programs

- Request for Proposals (RFP) for three-year funding cycle 2009-2012, to fund the following strategies:
 - 1) Family Violence Intervention
 - 2) Youth and Adult Reentry
 - 3) Incident/Crisis Response
 - 4) Youth Comprehensive Services

- Each broad funding strategy approved by City Council in February 2009.

Measure Y

Violence Prevention Programs

- Strategies developed based on:
 - Serving highest risk individuals
 - Supporting intensive interventions
 - Prioritizing resources for neighborhoods where violence is most prevalent
 - Best practice models

Funding Levels

- At the time of the RFP, projected funding level was \$6 million, a 21% decrease from current level.
- Since then, the projection decreased to \$5.3 million, down 11%.
 - 11% reduction applied to review panel recommendations
 - Exception for agencies awarded \$90,000 or less
- The total combined reduction in funding for Measure Y violence prevention programs is **32%**.

RFP Process

- Released on February 11, 2009
- Mandatory Bidder's Conference on February 23, 2009
 - Attended by 168 individuals
- Mandatory Letter of Intent due on March 4, 2009
 - Submitted by 90 agencies
- Technical Assistance (TA) sessions on March 5 and March 9
- On-line TA, with Q&A posted on website

Review Process

- Proposals due on March 18, 2009
 - Extension for Mayor's Street Outreach until March 27, 2009
- 49 proposals received, requesting \$11.7 million
- Review panels conducted for each strategy
- 22 proposals (submitted by 17 agencies) selected through this process

Review Process

- Informing review process:
 - Information from key public partners
 - Current grantee program deliverables
 - Available program evaluation data
 - BPA report
 - Survey responses from adult and youth clients
 - Updated OUR KIDS evaluation report from UCSF
 - Updated Second Step evaluation report from RDA
 - Updated/improved JUVIS and OUSD match response
 - Updated match information for adult parolees

STRATEGY I: YOUTH COMPREHENSIVE SERVICES

Strategy	Agency Name	Recommendation
Restorative Justice	Attitudinal Healing	\$133,200
	Total	\$133,200
Juvenile Justice Center(JJC)/ OUSD Wraparound Services	East Bay Asian Youth Center	\$220,000
	Youth UpRising	\$175,000
	California Youth Outreach	\$100,000
	The Mentoring Center	\$125,000
	East Bay Agency for Children	\$86,136
	Total	\$706,136
Afterschool Employment	Youth Employment Partnership	\$119,880
	Youth Radio	\$65,000
	Total	\$184,880

STRATEGY I: YOUTH COMPREHENSIVE SERVICES

1) Restorative Justice

- Seeks to restore the harm caused by a violent or criminal act by involving all stakeholders. Trainings for professionals who work with youth, and conducting circles with high risk youth.
- Agency funded:
 - ✓ Attitudinal Healing

STRATEGY I: YOUTH COMPREHENSIVE SERVICES

2) JJC/OUSD Wraparound Services

- Case management and advocacy for youth leaving the JJC and reconnecting with OUSD or other educational institution
- Agencies funded:
 - ✓ East Bay Asian Youth Center
 - ✓ Youth UpRising
 - ✓ California Youth Outreach
 - ✓ The Mentoring Center
 - ✓ East Bay Agency for Children

STRATEGY I: YOUTH COMPREHENSIVE SERVICES

3) Afterschool Youth Employment

- Employment opportunities for high-risk youth, with youth served under the JJC/OUSD Wraparound strategy receiving priority
- Agencies funded:
 - ✓ Youth Employment Partnership
 - ✓ Youth Radio

STRATEGY II: FAMILY VIOLENCE INTERVENTION

Strategy	Agency Name	Recommendation
Outreach to Sexually Exploited Minors	The Alameda County Interagency Children's Policy Council (ICPC)	\$248,640
	Total	\$248,640
Mental Health Services for 0 to 5	Safe Passages	\$177,600
	Total	\$177,600

STRATEGY II: FAMILY VIOLENCE INTERVENTION

1) Outreach to Sexually Exploited Minors (SEM)

- Outreach, advocacy, education and case management to sexually exploited minors
- Agency funded:
 - ✓ Alameda County Interagency Children's Policy Council

STRATEGY II: FAMILY VIOLENCE INTERVENTION

2) Mental Health Services for 0 to 5

- Provide mental health services to children ages 0 to 5 exposed to domestic violence.
- Agency funded:
 - ✓ Safe Passages Mental Health Collaborative

STRATEGY III: YOUNG ADULT REENTRY SERVICES

Strategy	Agency Name	Recommendation
Project Choice	Volunteers of America	\$222,000
	Youth Radio	\$111,000
	Total	\$333,000
Reentry Employment	Youth Employment Partnership	\$220,000
	Leadership Excellence	\$88,800
	Workfirst Foundation	\$310,800
	Goodwill	\$93,240
	Volunteers of America	\$222,000
	Total	\$936,840

STRATEGY III: YOUNG ADULT REENTRY SERVICES

1) Project Choice

- Provides intensive support to young adults on probation and/or youth and young adults on parole returning to Oakland from incarceration. Pre- and post-release intensive coaching/case management and wrap around support services are provided.
- Agencies funded:
 - ✓ Volunteers of America, Bay Area
 - ✓ The Mentoring Center

STRATEGY III: YOUNG ADULT REENTRY SERVICES

2) Reentry Employment

- Provide an integrated employment strategy, including a range of services from job preparation/work experience to job development/job placement.
- Agencies funded:
 - ✓ Youth Employment Partnership (YEP)
 - ✓ Leadership Excellence
 - ✓ Workfirst Foundation (America Works)
 - ✓ Goodwill of the East Bay
 - ✓ Volunteers of America, Bay Area

STRATEGY IV: INCIDENT/CRISIS RESPONSE

Strategy	Agency Name	Recommendation
Mayor's Street Outreach	California Youth Outreach	\$288,600
	Healthy Oakland	\$222,000
	Youth UpRising	\$133,200
	Total	\$643,800
Crisis Response Support Network (CRSN)	Catholic Charities of the East Bay	\$310,800
	Total	\$310,800
Oakland Comprehensive Gang Model	OUSD Alternative Education	\$177,600
	Total	\$177,600

STRATEGY IV: INCIDENT/CRISIS RESPONSE

1) Mayor's Street Outreach

- Provide incident and "hot spot" specific outreach in high crime areas at hours of peak need – nights and weekends. Outreach workers maintain consistent presence and create relationships with high risk youth and young adults, connecting them to appropriate services and resources. Teams work on longer range truce negotiation and conflict mediation.
- Agencies funded:
 - ✓ California Youth Outreach
 - ✓ Healthy Oakland
 - ✓ Youth UpRising

STRATEGY IV: INCIDENT/CRISIS RESPONSE

2) Crisis Response and Support Network (CRSN)

- Community-based services for friends and family members affected by a young person's (age 30 and below) homicide. Services include general comfort, support for basic needs, professional mental health services, and referrals.
- Agency funded:
 - ✓ Catholic Charities of the East Bay

STRATEGY IV: INCIDENT/CRISIS RESPONSE

3) Oakland Comprehensive Gang Model

- Provides case management and support services to gang involved youth and parenting classes for families at risk of gang involvement in Central and East Oakland neighborhoods with high levels of gang violence.
- Agency funded:
 - ✓ OUSD's Office of Alternative Education

Measure Y Awards Previously Approved

Strategy	Agency Name	Recommendation
JJC/OUSD Academic Manager	OUSD	\$79,920
OUR Kids Middle School Model	Alameda County Health Services	\$219,514
Second Step Curriculum	OUSD	\$131,717
Subsidized Summer Youth Employment	YEP	\$177,600
Family Violence Intervention	Family Violence Law Center	\$399,600
Mayor's Reentry Employment Specialist	Mayor's Office	\$119,880
City-County Neighborhood Initiative	City Administrator's Office	\$133,200
Highland Intervention	Youth Alive!	\$85,000*
Public Safety Districts	Mayor's Office	\$30,000*
Violence Prevention Network Coordinator	DHS	\$133,200

Previous Measure Y Funding Commitments

- Safe House for Sexually Exploited Minors
 - \$225,000 in carryforward funds approved in May 2006 for a challenge grant to the Alameda County Health Care Services Administration (ACHCSA). One-year extension requested by ACHCSA.
- Youth Uprising Teen Center Support
 - \$300,000 per year for five years in carryforward funds approved in May 2006 for operational support of teen center. Two more years, FY09-11.
- Family Justice Center
 - \$147,364 for five years in carryforward funds approved in July 2006 for support of staffing infrastructure. Two more years at \$25,000 per year FY09-11.

Next Steps

- City Council on June 2, 2009
- Contract negotiations with agencies.
- Contracts and services scheduled to begin July 1, 2009.