

CITY OF OAKLAND

AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
OAKLAND

TO: Office of the City Administrator
ATTN: Dan Lindheim
FROM: Community & Economic Development Agency
DATE: December 14, 2010

RE: **A Supplemental Report Regarding Funding Recommendations For Cultural Services Organizational Assistance Grants, And A Request To Adopt One Of Three Alternative Resolutions:**

1. **A Resolution Awarding 15 Grants For Organizational Assistance In A Total Amount Not To Exceed \$516,381 As Originally Recommended; OR**
2. **A Resolution Awarding 26 Grants For Organizational Assistance In A Total Amount Not To Exceed \$516,381; OR**
3. **A Resolution Awarding 18 Grants For Organizational Assistance In A Total Amount Not To Exceed \$516,381**

SUMMARY

This report provides three options to City Council for the distribution of funds to Oakland-based arts organizations within the City of Oakland Cultural Funding Program's Organizational Assistance grants category, in response to direction from the Life Enrichment Committee to staff on November 16, 2010.

FISCAL IMPACT

FY 2010-11 funds for the Cultural Funding Program Organizational Assistance grants category are budgeted as follows: \$363,909 in Non-Departmental (CCAD - Cultural Programs – 90523), General Purpose Fund (1010); and an amount (projected from future revenues) of \$152,472 from the Transient Occupancy Tax (fund 2419) surcharge set aside within the Cultural Funding Unit (88742) and the Cultural Funding Program-Transient Occupancy Tax project (P391850.) For any grants funded through the Cultural Funding Program (CFP) that will contribute to the costs of works of permanent public art, the grantee/project sponsors shall maintain, at their expense, the public art improvements. Neither the City, the Community & Economic Development Agency, nor the Cultural Arts & Marketing Department will be responsible for ongoing maintenance of the public art improvements.

BACKGROUND

26 eligible applications for Organizational Assistance Program funding were received from Oakland-based organizations in the FY 2010-11 grant cycle. These applications were forwarded to the Organizational Assistance Program review panel, a body convened exclusively for the review of this grants category.

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The panelists were:

- Anyka Barber, arts administrator
- Jennifer Chen, arts administrator
- Matais Pouncil, Administrator, Foothill College; Acting Chair, Oakland Cultural Affairs Commission
- Umi Vaughan, visual artist; past Individual Artist grantee, Cultural Funding Program
- Marc Vogl, Program Officer for the Performing Arts at the William and Flora Hewlett Foundation; Co-Chair, Oakland Funding Advisory Committee
- Nives Wetzel de Cediel, artist, educator and arts administrator; Member, Funding Advisory Committee

Organizational Assistance grants support general operating expenses and strategic development. The criteria for review and scoring of Organizational Assistance grant applications are:

1. Evidence of the organization's programs advancing one or more of the CFP's goals and objectives (up to 20 possible points);
2. Artistic and programmatic quality (up to 30 possible points);
3. Finance and management (up to 30 possible points);
4. Marketing and outreach (up to 20 possible points); and
5. Application preparation (up to four bonus points).

The Organizational Assistance grants review panel recommended 15 applications for funding. This year, review panels met prior to Council's adoption of the FY 2010-11 budget, so the panels provided allocation guidelines but not recommended dollar amounts (as they have in the past) to the Funding Advisory Committee, which allocated funds once the City budget was finalized. Going forward, staff will adjust the grants program calendar so that panels begin meeting immediately after Council adopts its annual budget.

As a key element of program policy, the original allocation recommendation includes the award of reduced amounts to larger organizations. The Organizational Assistance panel forwarded its rankings with a recommendation to tier the awards so that larger groups, and their accompanying larger requests, received a smaller percentage, creating more opportunity for small- to mid-size organizations. The recommended breakdown of reductions was as follows:

- Requests of \$45,000 and up would be recommended for 70% of the request.
- Requests of below \$45,000 and above \$10,000 would be recommended for 75% of the request.
- Requests of \$10,000 and below would be recommended for 100% of the request.

On July 14, 2010, the Funding Advisory Committee reviewed all funding recommendations from the panels and allocated funds available based on panel scoring. The Committee then forwarded the recommendations to the Cultural Affairs Commission for approval. On July 26, 2010, the Cultural Affairs Commission unanimously approved all of the CFP grant recommendations.

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Please note that the Organizational Assistance Program is a two-year program. The funding cycle will commence in FY 2010-11 and will conclude in FY 2011-12. Grantee award amounts will be identical in both years.

KEY ISSUES & IMPACTS

At the November 16, 2010 meeting of the Life Enrichment Committee, CEDA's Cultural Arts & Marketing Department staff presented the recommendations of the Organizational Assistance grants review panel and the Funding Advisory Committee to award 15 grants to Oakland-based organizations. The Life Enrichment Committee directed staff to return with alternate-funding scenarios that would include the award of a grant to the Oakland Interfaith Gospel Choir and to other eligible applicants within the Organizational Assistance category that scored within one point of the panel's recommended funding cutoff; staff was invited to present other options for consideration as well.

The options identified by staff are as follows:

1. **Award 15 Cultural Funding grants for Organizational Assistance in a total amount not to exceed \$516,381.** This is the original recommendation of the Organizational Assistance grants review panel, the Funding Advisory Committee and the Cultural Affairs Commission (see *Attachment A*). It is the recommendation of staff that Council approve this recommendation, which is supported by an extensive public review process fairly administered and in keeping with past practice. Staff will provide further outreach to the Oakland Interfaith Gospel Choir and other organizations to strengthen and increase the competitiveness of their applications in future years.
2. **Award 26 grants for Organizational Assistance in a total amount not to exceed \$516,381.** Through this option, all eligible applications within the grant category would be funded (see *Attachment B*). A portion of their grant request would be awarded to all organizations considered eligible within the category and scoring above the minimum 70 points. In this scenario, the integrity and results of the public participatory grants review process would remain intact. This funding category is for general operating support, and all organizations will benefit from some level of funding within this challenging economic climate. However, the 15 organizations originally recommended for funding will take significant reductions to their recommended grant amounts: an average of an additional 40.5% reduction, in addition to the up to 30% reduction already imposed by the Funding Advisory Committee due to limited funds available.
3. **Award 18 grants for Organizational Assistance in a total amount not to exceed \$516,381.** This option is directly responsive to the Life Enrichment Committee's request (see *Attachment C*). The recommended funding cutoff would be adjusted to include the Oakland Interfaith Gospel Choir, the Friends of Peralta Hacienda Historical Park, and the Oakland Ballet, as all three organizations scored within one point of the cutoff. These three organizations would have been the next three applicants recommended for funding had

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adequate funds been available. However, this option would require a reduction in all recommended grants within this category: an average of a 14% reduction, in addition to the up to 30% reduction already imposed by the panel due to limited funds available.

SUSTAINABLE OPPORTUNITIES

- Economic:** Community oriented arts activities bolster the cultural arts identity of Oakland, fortifying the city as a destination, and creating positive publicity resulting in varying levels of economic return.
- Environmental:** There are no environmental opportunities or benefits resulting from any action outlined in this report.
- Social Equity:** The organizations and activities being recommended for funding add to existing economic and educational opportunities, thereby increasing the quality of life for all Oaklanders and visitors to the city.

DISABILITY AND SENIOR CITIZEN ACCESS

The only impacts and benefits to the disabled and senior citizen communities resulting from actions outlined in this report would be from the proposed activities for the applicants being recommended for funding. There are, among the applicants recommended for funding, a number of organizations that specifically serve disabled and senior communities.

RECOMMENDATION & RATIONALE

Cultural Arts & Marketing Department staff and the Funding Advisory Committee recommend no changes to the original recommendation presented for the award of grants through the CFP's Organizational Assistance Program. Staff recommends that City Council accept this report and approve the original recommendation (Option 1 herein) to make 15 awards for the first year of the CFP Organizational Assistance grant category's two-year funding cycle, in a total amount not to exceed \$516,381 from existing General Purpose Fund and Transient Occupancy Tax surcharge funding. However, at the request of the Life Enrichment Committee, several other thoughtful options are presented here.

To the extent that the City Council continues to prioritize this use of General Fund resources, staff recommends the funding awards contained in the resolutions which accompany the original staff report.

ALTERNATIVE RECOMMENDATION

If Council does not support any of the options presented, Council may elect to identify a separate source of funding in order to award one additional grant, to Oakland Interfaith Gospel Choir. This course of action would preserve the integrity of the CFP public review process and the standing recommendations, and preserve the budgeted Organizational Assistance grant funding

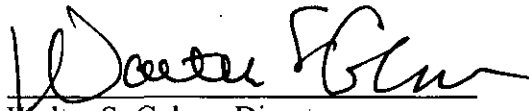
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amounts. Had additional funds been available and the application of Oakland Interfaith Gospel Choir recommended for funding based on the panel scoring, the recommended grant amount would have been \$24,000, which is 75% of OIGC's original request and is commensurate with the scoring of other organizations within this category by the panel.

ACTION REQUESTED OF THE CITY COUNCIL

Staff requests that the City Council accept this report and approve the original recommendation of 15 awards for the first year of the Cultural Funding Program Organizational Assistance category's two-year funding cycle, in a total amount not to exceed \$516,381 from existing General Purpose Fund and Transient Occupancy Tax surcharge funding.

Respectfully submitted,

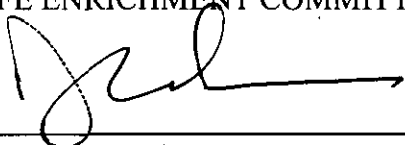


Walter S. Cohen, Director
Community & Economic Development Agency

Reviewed by:
Gregory Hunter, Deputy Director
Economic Development and Redevelopment

Prepared by:
Steven Huss, Cultural Arts Manager
Cultural Arts & Marketing Division

APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:



Office of the City Administrator

FY10-11 AND FY11-12 ORGANIZATIONAL ASSISTANCE: OPTION 1

Note: FY10-11 is the first year of a two-year grant. The second year of funding is contingent on Council approval and on staff evaluation of the grantee's interim report.
This is the original recommendation of the grants review panel, the Funding Advisory Committee and the Cultural Affairs Commission to fund 15 organizations.

Awardee (in descending order of score)	Total Recommendation	General Fund Portion	TOT Portion	Description
Oakland East Bay Symphony	\$52,500.00	\$36,728.70	\$15,771.30	Supports the Symphony's Classical Music Series, Nutcracker performances, Concerts at Woodminster, Free Young People's Concerts, and the MUSic for Excellence Program.
Creative Growth Art Center	\$50,817.00	\$35,571.90	\$15,245.10	Studio arts instruction, gallery exhibition and promotion for over 150 adult artists with developmental, physical and emotional disabilities. Also supported are the Summer Youth Program, new media workshops, innovative Dialogues Visiting Artist Program.
EastSide Arts Alliance	\$33,763.00	\$23,634.10	\$10,128.90	Supporting Artistic and Educational programs, salaries and marketing expenses.
AXIS Dance Company	\$33,635.00	\$23,544.50	\$10,090.50	Education and outreach program Dance Access and Dance Access/KIDS! will offer ongoing programming of physically integrated dance classes, workshops, assemblies and presentations for adults and youth of all abilities.
Destiny Art Center	\$49,657.00	\$34,759.90	\$14,897.10	Classes, special workshops and performances that involve dance, martial arts and theater for Oakland youth.
Oakland Youth Chorus	\$50,489.00	\$35,342.30	\$15,146.70	Classes for Oakland elementary school students in choral singing, percussion and dance, as well as training and music theory.
Dimensions Dance Theater	\$25,500.00	\$17,850.00	\$7,650.00	Two seasons of multidisciplinary artistic collaborations with world-renowned artists.
Rhythmic Concepts	\$13,500.00	\$9,450.00	\$4,050.00	Support of 5 core programs: MLK Tribute, Oakland Children's Community Choir, Bay Area Jazz Star Search, Jazz Camp West and Jam Camp West.
Prescott Circus	\$27,750.00	\$19,425.00	\$8,325.00	Support for an organization strategic plan and fund-development efforts.

OPTION 1, continued				
Crosspulse	\$22,500.00	\$15,750.00	\$6,750.00	Support for performances, audio and video recordings, workshops and in-school programs, international residencies, tours, cross-cultural educational seminars.
Museum of Children's Art	\$40,774.00	\$28,541.80	\$12,232.20	Activities for Museum Programs, School Programs, Early Childhood Programs and Community Programs. Residencies will include more than 50 schools and preschools, family workshops, camps and exhibits.
Stagebridge	\$34,286.00	\$24,000.20	\$10,285.80	Classes and workshops for seniors and Arts First Oakland, classes and performances by artists at senior facilities, professional teaching artists and grandparent storytellers.
Savage Jazz Dance Company	\$8,212.00	\$8,212.00	\$0.00	Original dance works rooted in the jazz music tradition that will provide dance training for students of all economic levels. Outreach programs will present world-class performances.
Attitudinal Healing Connection	\$42,000.00	\$29,400.00	\$12,600.00	For support and capacity building for the ArtEsteem program in schools and communities throughout Oakland. ArtEsteem is an art and social justice program that provides visual and performing art classes for youth.
Oakland Opera Theater	\$30,998.00	\$21,698.60	\$9,299.40	Cultural programming providing contemporary opera in an urban setting.
ANNUAL ORGANIZATIONAL ASSISTANCE TOTAL	\$516,381.00	\$363,909.00	\$152,472.00	

FY10-11 AND FY11-12 ORGANIZATIONAL ASSISTANCE: OPTION 2

Note: FY10-11 is the first year of a two-year grant. The second year of funding is contingent on Council approval and on staff evaluation of the grantee's interim report.

This option distributes funds among all 26 eligible organizations, based on established formula, with no cutoff.

Awardee (in descending order of score)	Total Recommendation	General Fund Portion	TOT Portion	Description
Oakland East Bay Symphony	\$31,244.80	\$22,019.12	\$9,225.68	Supports the Symphony's Classical Music Series, Nutcracker performances, Concerts at Woodminster, Free Young People's Concerts, and the MUSic for Excellence Program.
Creative Growth Art Center	\$30,243.30	\$21,313.33	\$8,929.96	Studio arts instruction, gallery exhibition and promotion for over 150 adult artists with developmental, physical and emotional disabilities. Also supported are the Summer Youth Program, new media workshops, innovative Dialogues Visiting Artist Program.
EastSide Arts Alliance	\$20,093.74	\$14,160.64	\$5,933.09	Supporting Artistic and Educational programs, salaries and marketing expenses.
AXIS Dance Company	\$20,017.50	\$14,106.92	\$5,910.58	Education and outreach program Dance Access and Dance Access/KIDS! will offer ongoing programming of physically integrated dance classes, workshops, assemblies and presentations for adults and youth of all abilities.
Destiny Art Center	\$29,552.99	\$20,826.86	\$8,726.14	Classes, special workshops and performances that involve dance, martial arts and theater for Oakland youth.
Oakland Youth Chorus	\$30,047.91	\$21,175.64	\$8,872.27	Classes for Oakland elementary school students in choral singing, percussion and dance, as well as training and music theory.
Dimensions Dance Theater	\$15,176.04	\$10,695.00	\$4,481.04	Two seasons of multidisciplinary artistic collaborations with world-renowned artists.
Rhythmic Concepts	\$8,034.38	\$5,662.06	\$2,372.32	Support of 5 core programs: MLK Tribute, Oakland Children's Community Choir, Bay Area Jazz Star Search, Jazz Camp West and Jam Camp West.
Prescott Circus	\$16,515.11	\$11,638.68	\$4,876.43	Support for an organization strategic plan and fund-development efforts.

OPTION 2, continued				
Crosspulse	\$13,390.63	\$9,436.77	\$3,953.86	Support for performances, audio and video recordings, workshops and in-school programs, international residencies, tours, cross-cultural educational seminars.
Museum of Children's Art	\$24,265.96	\$17,100.93	\$7,165.03	Activities for Museum Programs, School Programs, Early Childhood Programs and Community Programs. Residencies will include more than 50 schools and preschools, family workshops, camps and exhibits.
Stagebridge	\$20,404.94	\$14,379.95	\$6,024.98	Classes and workshops for seniors and Arts First Oakland, classes and performances by artists at senior facilities, professional teaching artists and grandparent storytellers.
Savage Jazz Dance Company	\$4,887.28	\$3,444.21	\$1,443.07	Original dance works rooted in the jazz music tradition that will provide dance training for students of all economic levels. Outreach programs will present world-class performances.
Attitudinal Healing Connection	\$24,995.84	\$17,615.30	\$7,380.54	For support and capacity building for the ArtEsteem program in schools and communities throughout Oakland. ArtEsteem is an art and social justice program that provides visual and performing art classes for youth.
Oakland Opera Theater	\$18,448.27	\$13,001.03	\$5,447.24	Cultural programming providing contemporary opera in an urban setting.
Friends of Peralta Historical Park	\$15,515.72	\$10,934.38	\$4,581.34	Afterschool and Summer programs shed light on untold histories of the Peralta rancho and the stories of Oakland today through traditional and multimedia arts.
Oakland Interfaith Gospel Choir	\$14,283.34	\$10,065.88	\$4,217.45	Choir offers low/no cost community engagement performances, paid choir performances contracting with businesses and corporations; self-produced events such as annual holiday and Spring concerts and a Youth Choir Program.
Oakland Ballet	\$20,444.10	\$14,407.55	\$6,036.54	Presents annual Nutcracker at the Paramount with live music and 1-2 additional shows at smaller venues. Outreach includes shows at Oakland Public Schools.

OPTION 2, continued				
Oakland Symphony Chorus	\$7,736.21	\$5,451.93	\$2,284.28	Offers educational programs including summer camps and workshops that provide appreciation and understanding of choral music.
KITKA	\$19,488.72	\$13,734.27	\$5,754.45	Produces concerts, recordings and educational programs that build new audiences for music rooted in East European women's vocal traditions and expand the boundaries of this music as an art form.
The Crucible	\$31,244.80	\$22,019.12	\$9,225.68	Provides industrial arts education workshops, collaborative performances and community programs from blacksmithing and welding classes to an annual Fire Arts Festival.
Opera Piccola	\$17,755.97	\$12,513.15	\$5,242.82	Art Education programs focus on literacy and youth development through the performing arts.
ALICE: Arts and Literacy in Children's Education	\$18,300.52	\$12,896.91	\$5,403.61	After-School program bringing professional artists from a variety of disciplines to Oakland children.
Youth Uprising	\$31,244.80	\$22,019.12	\$9,225.68	Art and expression activities teach youth marketable skills in media arts while harnessing creativity, building confidence through performance, and promoting artistic expression.
Oakland Youth Orchestra	\$15,570.17	\$10,972.76	\$4,597.42	The Orchestra is coached by professional orchestral musicians and is open by audition to all qualified young people, regardless of ability to pay tuition.
Pro Arts	\$17,478.34	\$12,317.50	\$5,160.84	Provides access to contemporary art in Oakland and the Bay Area through its independent curated exhibitions, open studios, juried programs and diverse collaborative programs.
ANNUAL ORGANIZATIONAL ASSISTANCE TOTAL	\$516,381.35	\$363,909.00	\$152,472.35	

FY10-11 AND FY11-12 ORGANIZATIONAL ASSISTANCE: OPTION 3

Note: FY10-11 is the first year of a two-year grant. The second year of funding is contingent on Council approval and on staff evaluation of the grantee's interim report. This option adds funding for three organizations [shaded areas] scoring within one point of the recommended cutoff, for a total of 18 grants.

Awardee (in descending order of score)	Total Recommendation	General Fund Portion	TOT Portion	Description
Oakland East Bay Symphony	\$45,122.91	\$31,799.43	\$13,323.48	Supports the Symphony's Classical Music Series, Nutcracker performances, Concerts at Woodminster, Free Young People's Concerts, and the MUSic for Excellence Program.
Creative Growth Art Center	\$43,676.57	\$30,780.15	\$12,896.42	Studio arts instruction, gallery exhibition and promotion for over 150 adult artists with developmental, physical and emotional disabilities. Also supported are the Summer Youth Program, new media workshops, innovative Dialogues Visiting Artist Program.
EastSide Arts Alliance	\$29,018.84	\$20,450.43	\$8,568.42	Supporting Artistic and Educational programs, salaries and marketing expenses.
AXIS Dance Company	\$28,908.74	\$20,372.84	\$8,535.91	Education and outreach program Dance Access and Dance Access/KIDS! will offer ongoing programming of physically integrated dance classes, workshops, assemblies and presentations for adults and youth of all abilities.
Destiny Art Center	\$42,679.66	\$30,077.60	\$12,602.06	Classes, special workshops and performances that involve dance, martial arts and theater for Oakland youth.
Oakland Youth Chorus	\$43,394.40	\$30,581.30	\$12,813.10	Classes for Oakland elementary school students in choral singing, percussion and dance, as well as training and music theory.
Dimensions Dance Theater	\$21,916.84	\$15,445.44	\$6,471.40	Two seasons of multidisciplinary artistic collaborations with world-renowned artists.
Rhythmic Concepts	\$11,603.03	\$8,177.00	\$3,426.04	Support of 5 core programs: MLK Tribute, Oakland Children's Community Choir, Bay Area Jazz Star Search, Jazz Camp West and Jam Camp West.

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OPTION 3, continued				
Prescott Circus	\$23,850.68	\$16,808.27	\$7,042.41	Support for an organization strategic plan and fund-development efforts.
Crosspulse	\$19,338.39	\$13,628.33	\$5,710.06	Support for performances, audio and video recordings, workshops and in-school programs, international residencies, tours, cross-cultural educational seminars.
Museum of Children's Art	\$35,044.26	\$24,696.71	\$10,347.55	Activities for Museum Programs, School Programs, Early Childhood Programs and Community Programs. Residencies will include more than 50 schools and preschools, family workshops, camps and exhibits.
Stagebridge	\$29,468.27	\$20,767.15	\$8,701.12	Classes and workshops for seniors and Arts First Oakland, classes and performances by artists at senior facilities, professional teaching artists and grandparent storytellers.
Savage Jazz Dance Company	\$7,058.08	\$4,974.04	\$2,084.05	Original dance works rooted in the jazz music tradition that will provide dance training for students of all economic levels. Outreach programs will present world-class performances.
Attitudinal Healing Connection	\$36,098.33	\$25,439.55	\$10,658.78	For support and capacity building for the ArtEsteem program in schools and communities throughout Oakland. ArtEsteem is an art and social justice program that provides visual and performing art classes for youth.
Oakland Opera Theater	\$26,642.50	\$18,775.75	\$7,866.75	Cultural programming providing contemporary opera in an urban setting.
Friends of Peralta Historical Park	\$22,407.39	\$15,791.14	\$6,616.25	Afterschool and Summer programs shed light on untold histories of the Peralta rancho and the stories of Oakland today through traditional and multimedia arts.
Oakland Interfaith Gospel Choir	\$20,627.62	\$14,536.88	\$6,090.73	Choir offers low/no cost community engagement performances, paid choir performances contracting with businesses and corporations, self-produced events such as annual holiday and Spring concerts and a Youth Choir Program.

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OPTION 3, continued				
Oakland Ballet	\$29,524.82	\$20,807.00	\$8,717.82	Presents annual Nutcracker at the Paramount with live music and 1-2 additional shows at smaller venues. Outreach includes shows at Oakland Public Schools.
ANNUAL ORGANIZATIONAL ASSISTANCE TOTAL	\$516,381.35	\$363,909.00	\$152,472.35	

FILED
OFFICE OF THE CITY CLERK
OAKLAND

2010 DEC -2 PM 12:43

Approved as to Form and Legality


Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

Introduced by Councilmember _____

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO FIFTEEN (15) CULTURAL SERVICES GRANTS TO FIFTEEN (15) OAKLAND-BASED NONPROFIT ORGANIZATIONS PROVIDING ARTS AND CULTURAL SERVICES IN OAKLAND DURING FISCAL YEAR 2010-2011 IN A TOTAL AMOUNT NOT TO EXCEED \$516,381.00

WHEREAS, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

WHEREAS, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

WHEREAS, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the city for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts and Arts Education; and

WHEREAS, during March, 2010, the funding review panel for the Organizational Assistance grants review program convened and forwarded recommendations to award fifteen (15) grants to fifteen (15) organizations proposing to provide arts and/or cultural programming in the city of Oakland; and

WHEREAS, Fiscal Year 2010-11 funds for Cultural Funding Program Organizational Assistance Program grants are budgeted as follows: \$363,909 in Non-Departmental (CCAD - Cultural Programs - 90523), General Purpose Fund (1010); and a projected amount of \$152,472 in revenues from the Transient Occupancy Tax (fund 2419) surcharge which will be set aside for Organizational Assistance grants (within the Cultural Funding Unit - 88742, and the Cultural Funding Program-Transient Occupancy Tax project - P391850); and

WHEREAS, on December 14, 2010, the Life Enrichment Committee of City Council approved specific funding recommendations to Oakland nonprofit organizations as follows:

Funding Program	Grantee	Amount	General Fund Portion	TOT Portion
Organizational Assistance	Oakland East Bay Symphony	\$52,500.00	\$36,728.70	\$15,771.30
Organizational Assistance	Creative Growth Art Center	\$50,817.00	\$35,571.90	\$15,245.10
Organizational Assistance	EastSide Arts Alliance	\$33,763.00	\$23,634.10	\$10,128.90
Organizational Assistance	AXIS	\$33,635.00	\$23,544.50	\$10,090.50
Organizational Assistance	Destiny Art Center	\$49,657.00	\$34,759.90	\$14,897.10
Organizational Assistance	Oakland Youth Chorus	\$50,489.00	\$35,342.30	\$15,146.70
Organizational Assistance	Dimensions Dance Theater	\$25,500.00	\$17,850.00	\$7,650.00
Organizational Assistance	Rhythmic Concepts	\$13,500.00	\$9,450.00	\$4,050.00
Organizational Assistance	Prescott Circus	\$27,750.00	\$19,425.00	\$8,325.00
Organizational Assistance	Crosspulse	\$22,500.00	\$15,750.00	\$6,750.00
Organizational Assistance	Museum of Children's Art	\$40,774.00	\$28,541.80	\$12,232.20
Organizational Assistance	Stagebridge	\$34,286.00	\$24,000.20	\$10,285.80
Organizational Assistance	Savage Jazz Dance Company	\$8,212.00	\$8,212.00	0
Organizational Assistance	Attitudinal Healing Connection	\$42,000.00	\$29,400.00	\$12,600.00
Organizational Assistance	Oakland Opera Theater	\$30,998.00	\$21,698.60	\$9,299.40

and

WHEREAS, the City Council finds that these grants are for services of a professional nature; and

WHEREAS, the City Council finds that services under these grants will be temporary in nature; therefore be it

RESOLVED: That the Oakland City Council hereby approves and authorizes a grant to each organization listed above in the amount detailed; and be it

FURTHER RESOLVED: That in the event any of the above grants are not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or his designated representative as agent of the City to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the aforementioned grants in accordance with their basic purpose; and be it

FURTHER RESOLVED: That the Office of the City Attorney will approve the grant agreements for form and legality and a copy will be on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2010

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, DELAFUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

FILED
OFFICE OF THE CITY CLERK
OAKLAND

Approved as to Form and Legality


Oakland City Attorney's Office

2010 DEC -2 PM 12:43 **OAKLAND CITY COUNCIL**

Resolution No. _____ C.M.S.

Introduced by Councilmember _____

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO TWENTY-SIX (26) CULTURAL SERVICES GRANTS TO TWENTY-SIX (26) OAKLAND-BASED NONPROFIT ORGANIZATIONS PROVIDING ARTS AND CULTURAL SERVICES IN OAKLAND DURING FISCAL YEAR 2010-2011 IN A TOTAL AMOUNT NOT TO EXCEED \$516,381.00

WHEREAS, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

WHEREAS, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

WHEREAS, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the city for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts and Arts Education; and

WHEREAS, 26 applications from organizations proposing to provide arts and/or cultural programming in the city of Oakland were found by Cultural Funding Program staff to meet minimum qualifications for funding within the Organizational Assistance Program grant category for Fiscal Year 2010-11; and

WHEREAS, Fiscal Year 2010-11 funds for Cultural Funding Program Organizational Assistance Program grants are budgeted as follows: \$363,909 in Non-Departmental (CCAD – Cultural Programs – 90523), General Purpose Fund (1010); and a projected amount of \$152,472 in revenues from the Transient Occupancy Tax (fund 2419) surcharge which will be set aside for Organizational Assistance grants (within the Cultural Funding Unit – 88742, and the Cultural Funding Program-Transient Occupancy Tax project – P391850); and

WHEREAS, on December 14, 2010, the Life Enrichment Committee of City Council approved specific funding recommendations to Oakland nonprofit organizations as follows:

Funding Program	Grantee	Amount	General Fund Portion	TOT Portion
Organizational Assistance	Oakland East Bay Symphony	\$31,244.80	\$22,019.12	\$9,225.68
Organizational Assistance	Creative Growth Art Center	\$30,243.30	\$21,313.33	\$8,929.96
Organizational Assistance	EastSide Arts Alliance	\$20,093.74	\$14,160.64	\$5,933.09
Organizational Assistance	AXIS	\$20,017.50	\$14,106.92	\$5,910.58
Organizational Assistance	Destiny Art Center	\$29,552.99	\$20,826.86	\$8,726.14
Organizational Assistance	Oakland Youth Chorus	\$30,047.91	\$21,175.64	\$8,872.27
Organizational Assistance	Dimensions Dance Theater	\$15,176.04	\$10,695.00	\$4,481.04
Organizational Assistance	Rhythmic Concepts	\$8,034.38	\$5,662.06	\$2,372.32
Organizational Assistance	Prescott Circus	\$16,515.11	\$11,638.68	\$4,876.43
Organizational Assistance	Crosspulse	\$13,390.63	\$9,436.77	\$3,953.86
Organizational Assistance	Museum of Children's Art	\$24,265.96	\$17,100.93	\$7,165.03
Organizational Assistance	Stagebridge	\$20,404.94	\$14,379.95	\$6,024.98
Organizational Assistance	Savage Jazz Dance Company	\$4,887.28	\$3,444.21	\$1,443.07
Organizational Assistance	Attitudinal Healing Connection	\$24,995.84	\$17,615.30	\$7,380.54
Organizational Assistance	Oakland Opera Theater	\$18,448.27	\$13,001.03	\$5,447.24
Organizational Assistance	Friends of Peralta Historical Park	\$15,515.72	\$10,934.38	\$4,581.34
Organizational Assistance	Oakland Interfaith Gospel Choir	\$14,283.34	\$10,065.88	\$4,217.45
Organizational Assistance	Oakland Ballet	\$20,444.10	\$14,407.55	\$6,036.54
Organizational Assistance	Oakland Symphony Chorus	\$7,736.21	\$5,451.93	\$2,284.28
Organizational Assistance	KITKA	\$19,488.72	\$13,734.27	\$5,754.45
Organizational Assistance	The Crucible	\$31,244.80	\$22,019.12	\$9,225.68
Organizational Assistance	Opera Piccola	\$17,755.97	\$12,513.15	\$5,242.82
Organizational Assistance	ALICE	\$18,300.52	\$12,896.91	\$5,403.61
Organizational Assistance	Youth Uprising	\$31,244.80	\$22,019.12	\$9,225.68
Organizational Assistance	Oakland Youth Orchestra	\$15,570.17	\$10,972.76	\$4,597.42
Organizational Assistance	Pro Arts	\$17,478.34	\$12,317.50	\$5,160.84

and

WHEREAS, the City Council finds that these grants are for services of a professional nature; and

WHEREAS, the City Council finds that services under these grants will be temporary in nature; therefore be it

RESOLVED: That the Oakland City Council hereby approves and authorizes a grant to each organization and individual artist listed above in the amount detailed; and be it

FURTHER RESOLVED: That in the event any of the above grants are not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or his designated representative as agent of the City to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the aforementioned grants in accordance with their basic purpose; and be it

FURTHER RESOLVED: That the Office of the City Attorney will approve the grant agreements for form and legality and a copy will be on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2010

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, DELAFUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

FILED
OFFICE OF THE CITY CLERK
OAKLAND

Approved as to Form and Legality


Oakland City Attorney's Office

2010 DEC -2 PM 12:44 **OAKLAND CITY COUNCIL**

Resolution No. _____ C.M.S.

Introduced by Councilmember _____

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO ENTER INTO EIGHTEEN (18) CULTURAL SERVICES GRANTS TO EIGHTEEN (18) OAKLAND-BASED NONPROFIT ORGANIZATIONS PROVIDING ARTS AND CULTURAL SERVICES IN OAKLAND DURING FISCAL YEAR 2010-2011 IN A TOTAL AMOUNT NOT TO EXCEED \$516,381.00

WHEREAS, in 1985, City Council adopted the first arts funding policies and procedures for the City of Oakland, establishing a panel system of evaluating funding proposals and distributing City funds to the arts; and

WHEREAS, the Cultural Funding Program is the City's funding mechanism to support Oakland-based nonprofit organizations and artists providing arts and cultural activities to the public; and

WHEREAS, the mission of the Cultural Funding Program is to fund Oakland-based art and cultural activities that reflect the diversity of the city for citizens of and visitors to Oakland, focusing on the key areas of General Support, Neighborhood Arts and Arts Education; and

WHEREAS, during March, 2010, the funding review panel for the Organizational Assistance grants review program convened and scored applications to established a ranked order for funding of proposals to provide arts and/or cultural programming in the city of Oakland; and

WHEREAS, Fiscal Year 2010-11 funds for Cultural Funding Program Organizational Assistance Program grants are budgeted as follows: \$363,909 in Non-Departmental (CCAD – Cultural Programs – 90523), General Purpose Fund (1010); and a projected amount of \$152,472 in revenues from the Transient Occupancy Tax (fund 2419) surcharge which will be set aside for Organizational Assistance grants (within the Cultural Funding Unit – 88742, and the Cultural Funding Program-Transient Occupancy Tax project – P391850); and

WHEREAS, on December 14, 2010, the Life Enrichment Committee of City Council approved specific funding recommendations to Oakland nonprofit organizations as follows:

Funding Program	Grantee	Amount	General Fund Portion	TOT Portion
Organizational Assistance	Oakland East Bay Symphony	\$45,122.91	\$31,799.43	\$13,323.48
Organizational Assistance	Creative Growth Art Center	\$43,676.57	\$30,780.15	\$12,896.42
Organizational Assistance	EastSide Arts Alliance	\$29,018.84	\$20,450.43	\$8,568.42
Organizational Assistance	AXIS	\$28,908.74	\$20,372.84	\$8,535.91
Organizational Assistance	Destiny Art Center	\$42,679.66	\$30,077.60	\$12,602.06
Organizational Assistance	Oakland Youth Chorus	\$43,394.40	\$30,581.30	\$12,813.10
Organizational Assistance	Dimensions Dance Theater	\$21,916.84	\$15,445.44	\$6,471.40
Organizational Assistance	Rhythmic Concepts	\$11,603.03	\$8,177.00	\$3,426.04
Organizational Assistance	Prescott Circus	\$23,850.68	\$16,808.27	\$7,042.41
Organizational Assistance	Crosspulse	\$19,338.39	\$13,628.33	\$5,710.06
Organizational Assistance	Museum of Children's Art	\$35,044.26	\$24,696.71	\$10,347.55
Organizational Assistance	Stagebridge	\$29,468.27	\$20,767.15	\$8,701.12
Organizational Assistance	Savage Jazz Dance Company	\$7,058.08	\$4,974.04	\$2,084.05
Organizational Assistance	Attitudinal Healing Connection	\$36,098.33	\$25,439.55	\$10,658.78
Organizational Assistance	Oakland Opera Theater	\$26,642.50	\$18,775.75	\$7,866.75
Organizational Assistance	Friends of Peralta Hacienda Historical Park	\$22,407.39	\$15,791.14	\$6,616.25
Organizational Assistance	Oakland Interfaith Gospel Choir	\$20,627.62	\$14,536.88	\$6,090.73
Organizational Assistance	Oakland Ballet	\$29,524.82	\$20,807.00	\$8,717.82

and

WHEREAS, the City Council finds that these grants are for services of a professional nature; and

WHEREAS, the City Council finds that services under these grants will be temporary in nature; therefore be it

RESOLVED: That the Oakland City Council hereby approves and authorizes a grant to each organization listed above in the amount detailed; and be it

FURTHER RESOLVED: That in the event any of the above grants are not encumbered, that those funds shall revert to the Cultural Funding Program for use in other categories of support; and be it

FURTHER RESOLVED: That the City Council hereby appoints the City Administrator or his designated representative as agent of the City to conduct all negotiations, execute and submit all documents, including but not limited to agreements, amendments, modifications, payment requests, and related actions which may be necessary for the completion of the aforementioned grants in accordance with their basic purpose; and be it

FURTHER RESOLVED: That the Office of the City Attorney will approve the grant agreements for form and legality and a copy will be on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2010

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, DELAFUENTE, KAPLAN, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT BRUNNER

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California