



CITY OF OAKLAND

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COUNCILMEMBER LOREN TAYLOR
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AGENDA MEMORANDUM

Date: November 29, 2022
To: Oakland City Councilmembers
From: Councilmember Loren Taylor
Subject: 7211 Foothill Blvd Parcel Restriction

The parcel located at 7211 Foothill Blvd is a city owned property located in Council District 6. This Resolution would authorize the City Administrator to negotiate the removal of deed restriction that currently limits the occupancy of the above-mentioned parcel by restaurants that compete with McDonalds and Taco Bell. This restriction has led to the property remaining underutilized and blighted over many years. It is important that the City Council provide direction to the City Administration to further the Council's policy objectives to activate vacant and blighted property and provide opportunities for healthy food access to our communities. At the beginning of my tenure on the City Council I sought to activate this parcel leading to the lease with the Black Cultural Zone (BCZ). Through that relationship with the city, BCZ activated the space that has become an important community market and gathering place for East Oakland residents. Last year, BCZ entered into an ENA to develop the parcel, the design included a market hall. Removal of this restriction on the parcel would allow for maximum use of the property for the developer and residents.

I urge your support of this Resolution to authorize the City Administrator to negotiate this contract provision to allow for greater opportunity for future development and use of this site.

Yours in Service,

Loren Taylor
Councilmember District 6