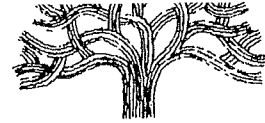


CITY OF OAKLAND



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OFFICE OF THE CITY CLERK  
OAKLAND

CITY HALL 2018 MAR 08 PM 2:41 • OAKLAND, CALIFORNIA 94612

Office of the Mayor  
Honorable Libby Schaaf  
Mayor

(510) 238-3141  
Fax (510) 238-4731

Letter of Appointment

February 23, 2018

The Honorable City Council  
One Frank H. Ogawa Plaza, Second Floor  
Oakland, CA 94612

Dear President Reid and members of the City Council:

Pursuant to City Charter Section 601, the Mayor has reappointed the following persons as members of the following board or commission, subject to City Council confirmation:

**COMMUNITY POLICING ADVISORY BOARD**

**Collette McPherson** to the Community Policing Advisory Board to serve a three-year term, as the District 2 Representative, that began March 25, 2018 and ends March 24, 2021, filling the seat previously held by John Garvey.

**Kimberly Aceves** to the Community Policing Advisory Board to serve a three-year term, as the Mayoral Representative, that began March 25, 2018 and ends March 24, 2021, filling the seat previously held by Jay Ashford.

Sincerely,

A handwritten signature in black ink, appearing to read "Libby Schaaf".

Libby Schaaf  
Mayor

**Profile**

Colette

First Name

C

Middle Initial

McPherson

Last Name

[Redacted]

Email Address

[Redacted]

Street Address

[Redacted]

Suite or Apt

[Redacted]

City

[Redacted]

State

[Redacted]

Postal Code

[Redacted]

Primary Phone

[Redacted]

Alternate Phone

[Redacted]

Employer

[Redacted]

Job Title

**Which Boards would you like to apply for?**

Community Policing Advisory Board: Submitted

**Interests & Experiences**

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I have been actively involved with the Greater San Antonio NCPC since 2015 in the capacity of co-chair and now chair. I have attended and completed the Citizen's Police Academy. I have participated in various community projects such as clean-ups, Christmas Charity events and National Night Out Events. I am an active member of the See Click Fix software design review team. Finally I was part of a survey focusing on community relations with our CRO's for Resource Development Associates. Finally I am an Area 3 NCPC leader.

**Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.**

Colette s Professional Profile 1 .docx

Upload a Resume

Colette C McPherson

Please paste the text of your resume or curriculum vitae below.

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Please click the acknowledgement below.

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Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*

# COLETTE C. McPHERSON, PHR

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## HUMAN RESOURCES MANAGER SENIOR HUMAN RESOURCES GENERALIST/RECRUITER

Highly talented and skilled Senior Human Resources Professional with 15+ years experience in recruitment, employee relations, performance management, compensation, and benefits administration. Proven ability to create winning HR initiatives and partner with key stakeholders to promote employee development and company growth. Expertise developing recruiting initiatives to attract high quality talent, monitoring employee relations issues and implementing conflict resolution strategies, and administering HR policies ensuring alignment with company objectives. Track record for successfully collaborating with cross-functional teams to improve employee effectiveness. Polished presentation and training skills and strong program development abilities. Top-performer, respected leader, and valued contributor to management teams.

Employee Relations & Retention ♦ Full Life Cycle Recruiting ♦ Workforce Planning ♦ Interviewing Immigration ♦ Employment Law ♦ Compensation ♦ Performance Management ♦ Negotiations ♦ Training Benefits Administration ♦ Program Development ♦ Risk Management ♦ Leadership & Team Building

My background demonstrates a solution-driven attitude with the ability to drive forward human resources agendas. I have consistently provided superior guidance to managers and employees involved in employee relations conflicts and have worked closely with outside legal counsel when necessary. I am a committed professional able to multi-task numerous responsibilities including recruiting, training, compensation and benefits administration, and facilities management. I have created human resources policies and programs which have directly contributed to the success of the organization. I have been regarded as an extremely valuable member of strategic planning teams and have consistently demonstrated an ability to surpass expectations. Let me briefly highlight my talents and strengths, which are proven characteristics of my professional performance:

- ♦ Recognized for identifying opportunities to improve processes and procedures by streamlining efficiencies and lowering overhead costs.
- ♦ Proven success creating and implementing strategic recruiting initiatives which have improved the quality and talent new hires and reduced recruiting expenses.

- ◆ Highly skilled HR administrator with ability to manage and execute several functions simultaneously and ensure company compliance with employment laws and regulations.
- ◆ Recognized as a confident, articulate, respected, and highly motivated leader and team player.

My strengths lie in my ability to positively contribute to large and small-scale human resources operations within a specialty area or generalist capacity. I am regarded as a valued team member with a track record that demonstrates self-motivation, creativity, and initiative to exceed goals

Sincerely yours,  
Colette C. McPherson

**Profile**

Kimberly

First Name

Y

Middle Initial

Aceves-Iñiguez

Last Name

Email Address

Street Address

City

Suite or Apt

State

Postal Code

Primary Phone

Alternate Phone

Employer

Job Title

**Which Boards would you like to apply for?**

Children's Fairyland Board: Submitted

Children's Fund Planning and Oversight Committee: Submitted

Community Policing Advisory Board: Submitted

Cannabis Regulatory Commission: Submitted

Public Safety & Services Violence Prevention Oversight Commissions - 2014: Submitted

**Interests & Experiences**

**Please tell us how your qualifications and participation will relate to the requested board and/or commission's mission.**

I love this town. Oakland has been my home for over 25 years and my wife and I are currently raising two sons here. The vibrancy, culture, and people make Oakland incredibly special and I would have the deepest gratitude to have the opportunity to serve. Furthermore, for the past twenty-six years, I have been committed to racial justice organizing and advocacy efforts that lift up the voices and needs of young people and their families in Oakland and across the East Bay. Prior to co-founding the RYSE Youth Center in 2008, I served for seven years as the Executive Director for Youth Together, a prominent Oakland-based youth organizing nonprofit. I have served on the boards of Lavender Youth Recreation and Information Center, Horizons Foundation, Youth Uprising, and the Astraea Foundation for Justice. In addition, I have dedicated much of my time in ensuring resources are aligned to best meet the needs of marginalized and vulnerable communities and I have also served on numerous funding panels including the Women's Foundation, Horizons Foundation, San Francisco Foundation, San Francisco Department of Children Youth and Their Families, Astraea Foundation, and the California Mental Health Services Administration. I'm a former Rockwood Leadership Fellow, LeaderSpring Executive Fellow, and a Stanford University Nonprofit Executive Fellow. My particular interest is in serving on a panel where children and youth are central, however for the past ten years I've been part of an organization that has made significant impact around violence prevention and research around trauma, so I also feel equipped to support commissions that are tackling some of our most pressing needs violence prevention, restorative justice needs in Oakland.

***Please submit your resume or curriculum vitae. You may upload a document. (A Word format is preferred.) Alternatively, you may paste the text of your resume in the field provided below.***

KA2014Rez.docx

Upload a Resume

**Please paste the text of your resume or curriculum vitae below.**

Kimberly Aceves [REDACTED]  
PROFESSIONAL CAPACITIES Qualifications Ability to effectively convene diverse groups of cross-sector stakeholders to develop, implement, and sustain large-scale projects Ability to conduct and coordinate local, regional and national level projects Ability to work independently, one-on-one, and as part of a collaboration or team; Commitment and dedication to ensuring economic and political equity for communities who bear the burden of structural and systemic inequities and oppression. Experience Twenty years of experience in facilitation and coordination of cross-sector collaborative efforts to improve community health and resiliency and elevate youth voice and civic engagement; Significant experience in innovative start-ups and resource development Twenty years of executive leadership, including fifteen years as an Executive Director Twenty years of experience in project development and management; Twenty-five years of experience working in and with diverse and varied geographic communities, including development, implementation, and management of collaborative projects; Significant experience in community mental health, youth development and organizing, and health inequities; Significant experience in providing planning, training, and facilitation services to a wide array of social change

organizations and efforts. EMPLOYMENT EXPERIENCE Founding Executive Director ` August 2008-current RYSE Center, Richmond, CA ([www.rysecenter.org](http://www.rysecenter.org)) • Developed, implemented, and managed all aspects of organization's operations and infrastructure • Managed and coordinated organization's fund development and resource cultivation efforts; • Supervised program staff, including youth and young adult staff; • Participated in and led community and cross-sector collaboratives, initiatives, advocacy, and field-building efforts. Executive Coach June 2010-August 2012 Oakland Unified School District, Oakland, CA • Supported local leadership in strategic planning and executive coaching Executive Director June 2002-July 2008 Youth Together, Oakland, CA • Worked with local school district to implement the development of the Department of Meaningful Student Engagement • Managed and coordinated organization's fund development and resource cultivation efforts; • Supervised program staff, including youth and young adult staff; • Participated in and led community and cross-sector collaboratives, initiatives, advocacy, and field-building efforts. Professional Development trainer June 2002-June 2003 Central Valley, CA • Fresno Unified School District • Visalia Unified School District Executive Director June 1999-May 2002 Linking San Francisco, San Francisco, CA • Established rigorous civic engagement/service learning programs for San Francisco Unified School District Associate Director May 1995-May 1999 SportsBridge, San Francisco, CA • Worked with San Francisco companies to identify professional women mentors/athletes to support the healthy development of middle school girls • Built corporate partnerships with local, regional, and national companies that would elevate the programming and opportunities for underserved girls/student athletes of color in SFUSD (partnerships included WNBA and Nike) • Graduate Teaching Assistant August 1993-July 1995 San Francisco State University, San Francisco, CA • Undergraduate Class: Women of Color in the United States • Undergraduate Class: Women, Citizenship and Politics • Graduate Seminar: Incarcerated Women EDUCATION Masters of Arts, International Women's Studies, San Francisco State University, San Francisco, CA May 1996 Bachelor of Arts, English Literature, UC Berkeley, Berkeley, CA May 1993 PROFESSIONAL AFFILIATIONS Executive Fellowships: Policy Fellow, Women's Policy Institute, San Francisco, CA 2011-2012 Executive Fellow, Stanford School of Social Innovation, Palo Alto, CA 2010-2011 Executive Fellow, Rockwood Leadership Institute California LGBTQ Fellows, Berkeley, CA 2008-2009 Executive Fellow, LeaderSpring, Oakland, CA 2005 Board and Cabinet Affiliations: Oakland Education Cabinet Member, Oakland, CA January 2010-December 2012 Astraea Foundation for Justice, New York, NY 2000-2010 • Board Chair, National Board Member • US Grants Panel Member Horizons Foundation, San Francisco, CA 1996-2010 • Advisory Board Member, People of Color Funder Initiative • Children Youth and Family Grant Committee Member • Board Vice-President • Youth and Elder Donor Circle Mayor Ron Dellums Community Task Force Member, Oakland, CA 2006 Raising Change Advisory Member, Oakland, CA 2005-2006 Youth Uprising, Oakland, CA 2003-2005 • Founding Board Member • Steering Committee Member LYRIC Board Member, San Francisco, CA 1999-2001 PHILANTHROPY Department of Children, Youth And Families, San Francisco, CA 1999,2013 • Grant Allocation Committee The Women's Foundation, San Francisco, CA 1999 • Grant Allocation Committee San Francisco Foundation, San Francisco, CA 1998 • Grant Allocation Committee PRESENTATIONS American Public Health Association Annual Conference, Philadelphia, PA 2009 RYSE Youth Center: An Integrative Model of Health and Wellness For Youth and Young Adults in West Contra County, California Gates Foundation Education Summit, New Orleans, LA 2007 Effective Strategies for Youth Coalition Building Raising Change Conference, Berkeley, CA 2006 Building Effective Grassroots Organizations National Community Development Institute, Oakland, CA 2003 Creating Meaningful Youth and Adult Partnerships Utilizing web 2.0 technologies for social change Creating Change Conference, Oakland, CA 1999 Fundraising in Communities of Color



Please click the acknowledgement below.

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Service on City of Oakland boards, commissions, and committees may require filings of the FPPC's Statements of Economic Interest (Form 700). Upon appointment and determination of filing status, I will comply with all filing obligations.

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I Agree \*

# Kimberly Aceves

kimberly.aceves@gmail.com  
510/206-5552

## PROFESSIONAL CAPACITIES

### QUALIFICATIONS

- Ability to effectively convene diverse groups of cross-sector stakeholders to develop, implement, and sustain large-scale projects
- Ability to conduct and coordinate local, regional and national level projects
- Ability to work independently, one-on-one, and as part of a collaboration or team;
- Commitment and dedication to ensuring economic and political equity for communities who bear the burden of structural and systemic inequities and oppression.

### EXPERIENCE

- Twenty years of experience in facilitation and coordination of cross-sector collaborative efforts to improve community health and resiliency and elevate youth voice and civic engagement;
- Significant experience in innovative start-ups and resource development
- Twenty years of executive leadership, including fifteen years as an Executive Director
- Twenty years of experience in project development and management;
- Twenty-five years of experience working in and with diverse and varied geographic communities, including development, implementation, and management of collaborative projects;
- Significant experience in community mental health, youth development and organizing, and health inequities;
- Significant experience in providing planning, training, and facilitation services to a wide array of social change organizations and efforts.

## EMPLOYMENT EXPERIENCE

### FOUNDING EXECUTIVE DIRECTOR

AUGUST 2008-CURRENT

RYSE CENTER, RICHMOND, CA ([WWW.RYSECENTER.ORG](http://WWW.RYSECENTER.ORG))

- Developed, implemented, and managed all aspects of organization's operations and infrastructure
- Managed and coordinated organization's fund development and resource cultivation efforts;
- Supervised program staff, including youth and young adult staff;
- Participated in and led community and cross-sector collaboratives, initiatives, advocacy, and field-building efforts.

### EXECUTIVE COACH

JUNE 2010-AUGUST 2012

OAKLAND UNIFIED SCHOOL DISTRICT, OAKLAND, CA

- Supported local leadership in strategic planning and executive coaching

### EXECUTIVE DIRECTOR

JUNE 2002-JULY 2008

YOUTH TOGETHER, OAKLAND, CA

- Worked with local school district to implement the development of the Department of Meaningful Student Engagement
- Managed and coordinated organization's fund development and resource cultivation efforts;
- Supervised program staff, including youth and young adult staff;
- Participated in and led community and cross-sector collaboratives, initiatives, advocacy, and field-building efforts.

### PROFESSIONAL DEVELOPMENT TRAINER

JUNE 2002-JUNE 2003

CENTRAL VALLEY, CA

- Fresno Unified School District
- Visalia Unified School District

**EXECUTIVE DIRECTOR**

JUNE 1999-MAY 2002

LINKING SAN FRANCISCO, SAN FRANCISCO, CA

- Established rigorous civic engagement/service learning programs for San Francisco Unified School District

**ASSOCIATE DIRECTOR**

MAY 1995-MAY 1999

SPORTSBRIDGE, SAN FRANCISCO, CA

- Worked with San Francisco companies to identify professional women mentors/athletes to support the healthy development of middle school girls
- Built corporate partnerships with local, regional, and national companies that would elevate the programming and opportunities for underserved girls/student athletes of color in SFUSD (partnerships included WNBA and Nike)

**GRADUATE TEACHING ASSISTANT**

AUGUST 1993-JULY 1995

SAN FRANCISCO STATE UNIVERSITY, SAN FRANCISCO, CA

- UNDERGRADUATE CLASS: WOMEN OF COLOR IN THE UNITED STATES
- UNDERGRADUATE CLASS: WOMEN, CITIZENSHIP AND POLITICS
- GRADUATE SEMINAR: INCARCERATED WOMEN

**EDUCATION**

Masters of Arts, International Women's Studies, San Francisco State University, San Francisco, CA May 1996

Bachelor of Arts, English Literature, UC Berkeley, Berkeley, CA May 1993

**PROFESSIONAL AFFILIATIONS**

**Executive Fellowships:**

<i>Policy Fellow, Women's Policy Institute, San Francisco, CA</i>	2011-2012
<i>Executive Fellow, Stanford School of Social Innovation, Palo Alto, CA</i>	2010-2011
<i>Executive Fellow, Rockwood Leadership Institute California LGBTQ Fellows, Berkeley, CA</i>	2008-2009
<i>Executive Fellow, LeaderSpring, Oakland, CA</i>	2005

**Board and Cabinet Affiliations:**

<i>Oakland Education Cabinet Member, Oakland, CA</i>	January 2010-December 2012
<i>Astraea Foundation for Justice, New York, NY</i>	2000-2010
<ul style="list-style-type: none"> <li>• Board Chair, National Board Member</li> <li>• US Grants Panel Member</li> </ul>	
<i>Horizons Foundation, San Francisco, CA</i>	1996-2010
<ul style="list-style-type: none"> <li>• Advisory Board Member, People of Color Funder Initiative</li> <li>• Children Youth and Family Grant Committee Member</li> <li>• Board Vice-President</li> <li>• Youth and Elder Donor Circle</li> </ul>	
<i>Mayor Ron Dellums Community Task Force Member, Oakland, CA</i>	2006
<i>Raising Change Advisory Member, Oakland, CA</i>	2005-2006
<i>Youth Uprising, Oakland, CA</i>	2003-2005
<ul style="list-style-type: none"> <li>• Founding Board Member</li> </ul>	

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## OAKLAND CITY COUNCIL

RESOLUTION No. \_\_\_\_\_ C.M.S.

INTRODUCED BY MAYOR LIBBY SCHAAF

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### RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF COLLETTE MCPHERSON AND KIMBERLY ACEVES AS A MEMBER OF THE COMMUNITY POLICING ADVISORY BOARD

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Resolution No. 72727 C.M.S., adopted June 11, 1996 and amended by Resolution No. 73916 C.M.S., adopted November 4, 1997, which changed the body's status from a Task Force to a Board, establishes that the Community Policing Advisory Board shall oversee, monitor and report at least twice yearly and provide recommendations on community policing to the Mayor, City Council, City Manager, and director of Police Services; and

**WHEREAS**, the Community Policing Advisory Board consists of fifteen (15) members, all Oakland residents, serving three-year terms, three appointed by the Mayor, one by each Councilmember, one by the Oakland Housing Authority, one by the Oakland Unified School District Board, and two by the Home Alert Steering Committee; and

**WHEREAS**, the Honorable Mayor Libby Schaaf has appointed **Collette McPherson and Kimberly Aceves** to serve a three-year term, subject to confirmation by the City Council; now therefore be it

**RESOLVED**: That pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

**Collette McPherson** to the Community Policing Advisory Board to serve a three-year term, as the District 2 Representative, that began March 25, 2018 and ends March 24, 2021, filling the seat previously held by John Garvey.

**Kimberly Aceves** to the Community Policing Advisory Board to serve a three-year term, as the District 2 Representative, that began March 25, 2018 and ends March 24, 2021, filling the seat previously held by John Garvey.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY,  
GUILLÉN, KALB, KAPLAN AND PRESIDENT REID

NOES -

ABSENT -

ABSTENTION -

ATTEST: \_\_\_\_\_

LATONDA SIMMONS

City Clerk and Clerk of the Council  
of the City of Oakland, California