

CITY OF OAKLAND
AGENDA REPORT

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TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Cultural Arts & Marketing Division, Office of the City Administrator
DATE: March 11, 2008

RE: **Resolution Adopting 2008 Public Art Projects Plan**

SUMMARY

The City of Oakland's Public Art Ordinance requires that Public Art Program staff develop in consultation with appropriate City and Oakland Redevelopment Agency (ORA) staff and the Public Art Advisory Committee (PAAC), and submit for the approval of the Cultural Affairs Commission (CAC) and City Council, an annual plan that will authorize staff to continue administration of prior-year projects and commence new projects for public art in the City of Oakland. Public art projects are funded from 1.5% of the budgets of City of Oakland and Oakland Redevelopment Agency capital improvement projects. The Cultural Arts & Marketing Division and the Public Art Advisory Committee request that City Council approve the resolution adopting the 2008 Public Art Projects Plan (Attachment A).

FISCAL IMPACT

Public art projects are funded through the City of Oakland's Percent for Art Ordinance (No. 11086 C.M.S.) and the Oakland Redevelopment Agency Resolution (No. 89-8 C.M.S.), which authorize the allocation of 1.5% of capital improvement project costs for the commissioning of public artwork. The estimated total budget for projects that will be active in 2008 is \$3,658,939. (Please note that the project budgets listed in the Public Art Projects Plan will be expended over the lives of the projects, and may not necessarily be wholly expended within 2008.) Funding is available for these projects in multiple Capital Funds. Adoption of this Plan will not require additional funding to be appropriated. Current staffing requirements for the Public Art Program within the Cultural Arts & Marketing Division are 2.5 full-time employees, plus one permanent part-time employee dedicated to management of Measure DD public art projects and funded wholly from Measure DD Bond funds.

BACKGROUND

City Council annually adopts the Public Art Projects Plan presented by the Cultural Arts & Marketing Division with recommendation from the CAC. Proposed new projects and continuing projects from prior years form the basis of the Public Art Projects Plan. To develop the plan, the Public Art Coordinator reviews City of Oakland and ORA capital improvement projects and identifies sources for public art funding. Working with staff from other City departments and agencies, the Public Art Coordinator evaluates the appropriateness of implementing public art projects at these sites, then consults with members of the PAAC to prioritize and recommend sites for the development of new public art projects. Sites and scopes of work for new projects are reviewed at monthly public meetings of the PAAC and the CAC, and through advisory groups of

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citizen stakeholders in the communities impacted. The Public Art Projects Plan is presented to the PAAC and if approved, forwarded to the CAC for approval and to City Council for adoption.

The 2008 Public Art Projects Plan was presented for public comment and Committee review at two successive regular meetings of the PAAC, on August 6, 2007, and October 1, 2007, and was approved by the PAAC at the latter meeting. The CAC, due to a lack of quorum at its meeting of December 10, 2007, could not make any recommendation on this item; however, the members present supported the Projects Plan and no member of the public present expressed opposition. (By policy of the CAC and the Cultural Arts & Marketing Division, if a quorum is not achieved at a meeting of the CAC when a financial voting item is reviewed, that item becomes informational and the recommendation is then forwarded from the relevant Committee -- in this case the PAAC -- directly to City Council.)

KEY ISSUES AND IMPACTS

The 2008 Public Art Projects Plan responds to the goals of City Council. For example:

- Where possible, project artists are developing projects that conserve and encourage respect for and prudent use of natural resources (City Council Goal: Develop a Sustainable City.)
- The Projects Plan provides authority to administer a diverse range of site-specific and community-enriching public art projects at City facilities in neighborhoods located throughout Oakland. (Council Goal: Build Community and Foster Livable Neighborhoods.)
- Civic engagement and the creative involvement of our communities in the Public Art Program is encouraged and supported. (Council Goal: Build Community and Foster Livable Neighborhoods.)
- Where possible, projects involve community youth in the conceptualization, design and/or fabrication of public art (Council Goal: Ensure that all Oakland Youth and Seniors have the Opportunity to be Successful).

PROGRAM DESCRIPTION

The 2008 Public Art Projects Plan includes many projects already in progress as well as projects commencing in 2008 such as the Fire Station #18 and public art activity in coordination with Oakland Redevelopment Agency streetscape improvements. These new projects provide an opportunity for the Public Art Program to continue to balance the goals of an enhanced collection with social equity by distributing public art expenditures to underserved districts of the city.

In alignment with the City's goal of improving Oakland's neighborhoods, the 2008 Public Art Plan includes active projects for the Rockridge-Temescal Greenbelt in North Oakland, Raimondi Park in West Oakland, the new East Oakland Community Library and the East Oakland Sports Center, among others. Artists will continue to be involved extensively with various Measure DD-funded improvements, and two of these public art projects (the 66th Avenue Gateway and Children's Fairyland) will be completed in 2008. Also, a new program of public art activity in connection with the City's redevelopment of the Uptown area/Telegraph Avenue corridor will commence.

The Public Art Program will also complete an online inventory of the City's public art collection that will assist citizens and visitors to create self-guided walking tours. A printed guide

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highlighting selections from the collection in their neighborhood contexts will be published and released in 2008 as a complement to the online public art collection database.

The 2008 Public Art Projects Plan will foster civic engagement and the creative involvement of our communities, from the development of art opportunities to the artist selection process to the refinement of project proposals, and in some instances through hands-on community engagement in art-making.

The Public Art Program's policy is to award at least 50% of contracts in a given year to Oakland artists. However, staff continually reaches beyond this mandate to provide proactive service to local artists. Among other efforts, staff is currently developing a standardized training program to help emerging Oakland-based artists compete in the public art field internationally. The goal will be to help cultivate a community of public artists representing Oakland's diversity and to give these artists the tools to compete with more established public artists for projects throughout the world.

SUSTAINABLE OPPORTUNITIES

As each public art project is initiated, Public Art Program staff will work with the appropriate City departments regarding sustainable opportunities. Generally, however, this Public Art Annual Plan addresses sustainable opportunities as follows:

Economic: As noted above, it is Public Art Program policy to award at least 50% of public art commission contracts to Oakland-based artists on an annual basis. The program provides economic opportunity directly and indirectly to Oakland artists, craftspersons, manufacturers and other arts-related professionals. Additionally, public art projects bolster the cultural and civic identity of Oakland, fortifying the City and neighborhoods as destinations, and enhancing, enriching and enlivening the visual environment of the area.

Environmental: Whenever possible, artwork projects will be designed to be compatible with and integrated into the environment and architecture of their surroundings. Artists commissioned through the Public Art Program are required to work closely with the project architect, if applicable, and with City staff to develop projects using low-maintenance materials that will not adversely impact the natural environment of the project site.

Social Equity: Public artwork adds to the quality of life for all residents of Oakland, as well as visitors to the City, and particularly for those who live or work in the neighborhoods where public artwork exists. Artwork projects proposed in this Plan will measurably enhance multiple City parks and other public spaces.

DISABILITY AND SENIOR CITIZEN ACCESS

All project-related meetings will be held in accessible locations. As each public art project is initiated, Public Art Program staff will work with the appropriate City departments to ensure accessibility by the disability and senior citizen communities.

RECOMMENDATIONS AND RATIONALE

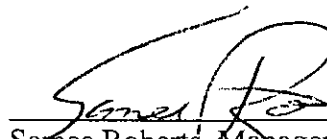
Staff and the PAAC recommend that City Council approve the resolution to adopt the 2008 Public Art Projects Plan. Responding to City Council goals, the 2008 Public Art Projects Plan focuses on initiating site-specific public art projects at City facilities in a variety of neighborhoods and encourages community engagement in the development of public art projects. Community youth will assume a hands-on role whenever possible. Featured projects will heighten the environmental consciousness of viewers.

If no action is taken and the Public Art Projects Plan is not adopted, no ongoing or current projects can be administered. In the short term, the opportunity to integrate public artwork with active capital improvement projects and to leverage construction line-items through the public art budget will be lost, resulting in projects that may be poorly integrated and more costly to execute. In the long term, inactivity in the public art program will be a collective cultural loss to the City of Oakland and its visitors, and individually to communities throughout the City. Many Oakland artists and tradespersons will be impacted with the loss of potential income.

ACTION REQUESTED OF CITY COUNCIL

Staff and the Public Art Advisory Committee recommend that the City Council approve the resolution adopting the 2008 Public Art Projects Plan (Attachment A).

Respectfully submitted,



Samee Roberts, Manager
Cultural Arts & Marketing Division

Prepared by:
Steven Huss, Acting Cultural Arts Programs Coordinator

APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:



Office of the City Administrator

Attachments

Attachment A: 2008 Public Art Projects Plan

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**2008
Public Art Projects Plan
City Of Oakland**



**Office of the City Administrator
Cultural Arts & Marketing Division**

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The Public Art Projects Plan

The City of Oakland's Public Art Projects Plan is developed by the Public Art Coordinator in cooperation with financial and capital project management staff of the City's Public Works Agency/CEDA Project Delivery Division and the Oakland Redevelopment Agency (ORA). The City's Public Art Ordinance requires the annual submittal to City Council of a Public Art Plan identifying all public art projects to be actively administered in the course of the year.

This Public Art Projects Plan for 2008 identifies projects continuing from prior years and recommends new public art projects to begin in the current fiscal year. Public art projects are funded from 1.5% of the budgets of City of Oakland and Oakland Redevelopment Agency capital improvement projects.

To develop the plan, the Public Art Coordinator reviews City of Oakland and Oakland Redevelopment Agency (ORA) capital improvement projects and identifies sources for public art funding. Working with staff from other City departments and agencies, the Public Art Coordinator evaluates the appropriateness of implementing public art projects at sites of pending capital improvements, then consults with members of the Public Art Advisory Committee (PAAC) to prioritize and recommend sites for the development of new public art projects. Proposed new projects are reviewed at monthly public meetings of the PAAC and through dialogue with advisory groups of citizens with a stake in the communities impacted. The Public Art Plan is presented for review first to the PAAC, then to the Cultural Affairs Commission, before it is submitted to the Life Enrichment Committee and Oakland City Council for final approval.

**2008 Public Art Projects Plan
Financial Summary**

| Project | Neighborhood | % for Art Allocation |
|---|-----------------------------------|-----------------------------|
| <i>Public Works Agency/CEDA Project Delivery</i> | | |
| East Oakland Community Library | East Oakland | \$ 115,000 |
| Fire Station 18 | East Oakland | 157,550 |
| Mandela Gateway | West Oakland | 50,000 |
| Open Proposals 2004-05 | West Oakland/Fruitvale | 74,500 |
| Raimondi Park | West Oakland | 44,201 |
| Rockridge-Temescal Greenbelt | North Oakland | 80,000 |
| Subtotal | | \$ 521,251 |
| <i>Public Works Agency/CEDA -- Measure DD</i> | | |
| 12 th Street Reconstruction | Downtown/Lake Merritt | \$ 262,500 |
| 66 th Avenue Gateway | Oakland Estuary | 219,100 |
| Children's Fairyland | Central Oakland | 79,000 |
| Creek Nodes Interpretive Markers | Downtown/Lake Merritt/San Antonio | 101,600 |
| East Oakland Sports Center | East Oakland | 158,214 |
| Lake Merritt-Oakland Estuary Channel | Central Oakland | 364,500 |
| Subtotal | | \$1,184,914 |
| <i>Oakland Redevelopment Agency</i> | | |
| East Oakland Streetscape Improvements | East Oakland | TBD * |
| Central Business District Public Art | Downtown | \$1,952,774 |
| Subtotal | | \$1,952,774 |
| TOTAL – all active projects (estimated) | | \$3,658,939 * |

2008 PUBLIC ART ANNUAL PLAN PROJECT DESCRIPTIONS

Public Works Agency/CEDA Project Delivery

EAST OAKLAND COMMUNITY LIBRARY

Artist: Rene Yung, San Francisco, CA

Funding: \$115,000 [allocated 2005-06]

Artwork Project Budget: \$97,500

Location: Intersection of 81st Avenue and Rudsdale Street, District 7

Managing Department: Public Works Agency/CEDA Project Delivery

Client: Oakland Public Library

Project Description:

Artist Rene Yung was selected to design, fabricate and install artwork for the new branch library. Ms. Yung is collaborating on design integration with project architects, library administrators, and staff from adjacent schools. The artwork will be influenced by community engagement. The proposed project includes artwork for the library windows and an interior interactive element.

Selection Process: Open Competition/Request for Qualifications (RFQ)

Eligibility: Bay Area (artists living or working in the counties of Alameda, Contra Costa, San Francisco, Santa Clara, Solano, Sonoma, Marin, San Mateo, or Napa)

FIRE STATION 18

Artist: To Be Determined

Funding: \$157,550

Artwork Project Budget: \$115,000

Location: 1700 50th Avenue at Foothill Boulevard, District 4

Managing Department: PWA/CEDA

Client: Oakland Fire Department

Project Description:

Fire Station 18 will be replaced with a new, LEED-certified building that will meet OSHA requirements and will accommodate modern emergency response equipment. An artist will be

selected to develop an integrated public art project to enhance the improved facility, relate to the mission of the Fire Department, and reflect the community surrounding Fire Station 18.

Selection Process: Open Competition/RFQ
Eligibility: Bay Area

MANDELA GATEWAY

Artist: Robert Ellison, Penngrove (Sonoma County), CA

Funding: \$50,000 [allocated 2003-04]
Artwork Project Budget: \$43,000

Location: 7th Street and Mandela Parkway, District 3

Managing Department: PWA/CEDA
Client: BRIDGE Housing and Oakland Housing Authority

Project Description:

Artist Robert Ellison was selected to create artwork for the public corner plazas of Mandela Gateway, a housing development on two adjacent blocks of 7th Street on either side of Mandela Parkway in West Oakland. Ellison has completed fabrication of dual sculptures which incorporate quotes (selected by community members) from civil rights leader and humanitarian Nelson Mandela. The sculptures are in storage pending expansion of sidewalks at the site by Public Works Agency/CEDA Project Delivery management.

Selection Process: Open Competition/Request for Proposals (RFP)
Eligibility: Bay Area

OPEN PROPOSALS 2004-05

Artists: (A) Deborah Lozier, (B) Gwyan Rhabyt; both Oakland, CA

Funding: \$74,500 for all projects commissioned in FY 2004-05
Artwork Project Budget (remaining two projects): \$24,927

Locations (remaining two projects): (A) McClymonds High School Mini-Park, District 3; (B) various locations above or adjacent to Sausal Creek, District 5

Managing Department: Cultural Arts & Marketing Division

Project Description:

In 2004 Cultural Arts & Marketing Division staff revived the 1990's-era *Open Proposals Program*, which funded proposals initiated by artists and community organizations to develop temporary or permanent public art projects for City- and non-City-owned spaces. Seven projects

proposed by Oakland-based artists and organizations were approved for funding in November 2004. Applicants were encouraged to seek multiple sources of funding: the total budget of all seven projects was approximately \$160,500, with the City's contribution leveraging roughly \$86,000 in matching funds from other government and community sources. Two projects are still active and five projects have been completed:

Pending

- (1) Deborah Lozier and team's sculpture gate for the new McClymonds Mini-Park, District 3 [permanent]
- (2) Gwyan Rhabyt's stela sculpture series that will broadcast the sounds of Sausal Creek, District 5 [semi-permanent]

Completed/temporary

- (1) Sonja Meller's floating "Unknown Island" in Lake Merritt, District 3
- (2) Ruben Guzman's *cartoneria* sculpture for the César E. Chávez Branch Library, District 5
- (3) Gregory Gavin's interactive water sculpture "Waterworks" for the Museum of Children's Art in the Swan's Market courtyard, Old Oakland, District 3

Completed/permanent

- (1) Lauren Elder/team's murals and fence art treatments for Peralta Elementary, District 1
- (2) Gina Telcocci's functional stone sculptures for the 55th Street Community Garden, District 1

Selection Process: Open Competition/RFQ

Eligibility: Oakland

RAIMONDI PARK

Artist: Eesuu Orundide, Oakland, CA

Funding: \$44,201 [allocated 2006-07]

Artwork Project Budget: \$37,500

Location: 18th Street between Campbell and Wood Streets, District 3

Managing Department: PWA/CEDA

Client: Oakland Parks & Recreation / Friends of Oakland Parks & Recreation (FOPR)

Project Description: West Oakland-based artist Eesuu Orundide has been selected to design, fabricate and install artwork in conjunction with park renovations. The artist will collaborate with City staff, project architects and FOPR. The artwork will also be influenced by community engagement.

Selection Process: Open Competition/RFQ

Eligibility: Oakland

ROCKRIDGE-TEMESCAL GREENBELT
Artist: Mark Brest Van Kempen, Oakland, CA

Funding: \$10,000 [allocated 2003-04]
\$40,000 Measure DD Creeks (Non-Public Art) funds
\$10,000 community contribution
\$20,000 ADA funding
Artwork Project Budget: \$80,000

Location: Adjacent to Claremont Avenue from Hudson Street to Clarke Street, District 1

Managing Department: PWA/CEDA
Client: Friends of Rockridge-Temescal Greenbelt (FROG)

Project Description:
Artist Mark Brest van Kempen was selected to create a series of sculptures that will help visitors interpret Temescal Creek and the Greenbelt from Hardy Park to Redondo Park. Project funding is derived from the 1.5% allocation for Phase II project improvements to the Rockridge-Temescal Greenbelt, non-public art Measure DD funds, and community contributions.

Selection Process: Open Competition/RFQ
Eligibility: Bay Area

PWA/CEDA –
Measure DD Projects

12TH STREET RECONSTRUCTION
Artists: J. Todd Blair and John Colle Rogers, Oakland, CA

Funding: \$262,500 Measure DD Series A
Artwork Project Budget: \$250,000

Location: 12th Street Area of Lake Merritt, District 2

Managing Department: PWA/CEDA

Project Description:
The artist team of J. Todd Blair and John Colle Rogers was selected to design, fabricate and install public art elements in the Lake Merritt 12th Street Reconstruction Project area as part of Measure DD, the Oakland Trust for Clean Water and Safe Parks. The team has been working with project architects and community members to develop a comprehensive, integrated plan for the site.

In light of the Public Art Program's adjustment of the Measure DD public art budget to fully reallocate funds to their appropriate categories, and the resulting increase to the budget for the 12th Street project, the artists are revisiting their scope of work and developing a proposal for a major central artwork, to be enhanced by multiple, thematically linked artistic interventions throughout the project sphere.

Selection Process: Open Competition/RFQ
Eligibility: Bay Area

66th AVENUE GATEWAY

Artists: Valerie Otani and Fernanda D'Agostino, Portland, OR

Funding: \$219,100 Measure DD Series A
Artwork Project Budget: \$210,000

Location: Oakland Estuary at 66th Avenue, District 7

Managing Department: PWA/CEDA

Project Description:

134 eligible applications were received for this competition, a record number for a City of Oakland Public Art Program project. The artist team of Valerie Otani and Fernanda D'Agostino was selected to work collaboratively with project architects DC&E to create public art elements to be integrated into the 66th Avenue Gateway Project. Completion of the Gateway Park and all public artwork is projected for March 2008.

Selection Process: Open Competition/RFQ
Eligibility: Nationwide

CHILDREN'S FAIRYLAND

Artists: Lynne-Rachel Altman, Richard Jennings, Biliانا Margaritova Stremeska & Daniel Schmidt (dba *The Fairy Music Farm Team*), Oakland and Berkeley, CA

Funding: \$79,000 Measure DD Series A
Artwork Project Budget: \$71,000

Location: Central Oakland, Children's Fairyland at Lake Merritt, District 3

Managing Department: Cultural Arts & Marketing Division
Client: Children's Fairyland

Project Description:

The artist team of Lynne-Rachel Altman, Richard Jennings, Biliana Margaritova Stremeska and Daniel Schmidt, working as *The Fairy Music Farm Team*, was selected to design, fabricate and install public art and interdisciplinary elements to reactivate a disused structure formerly titled "Thumbelina's Tunnel" on the grounds of Children's Fairyland. This team's proposal will transform the attraction into "The Fairy Music Farm," an interactive exhibit of music making, art and stories. Estimated completion date of the project is July 2008.

Selection Process: Open Competition/RFQ
Eligibility: Bay Area

CREEK NODES INTERPRETIVE MARKERS

Artist: TBD

Funding: \$101,600 Measure DD Series A
Artwork Project Budget: \$92,000

Location: Various locations at and adjacent to Lake Merritt; District 3

Managing Department: Cultural Arts & Marketing Division

Project Description:

An artist or artist team will be selected to design, fabricate and install public artwork celebrating the role of creeks, creek nodes and the watershed system, with Lake Merritt as a focal point. The artwork project will be series of markers or other amenities that identify the location of creek corridors into the lake.

Selection Process: Open Competition/RFQ
Eligibility: Bay Area

EAST OAKLAND SPORTS CENTER

Artist: TBD

Funding: \$158,214 Measure DD Series A
Artwork Project Budget: \$150,000

Location: 9175 Edes Avenue, District 7

Managing Department: PWA/CEDA
Client: Parks and Recreation

Project Description:

An artist or artist team will be selected to design, fabricate and install public art for the East Oakland Sports Center, Phase One of a planned sports complex, to be developed for a site in Ira Jinkins Park.

Selection Process: Open Competition/RFQ

Eligibility: West Coast (States of California, Oregon and Washington)

LAKE MERRITT – OAKLAND ESTUARY CHANNEL

Artists: John Roloff and Lewis De Soto, Oakland and Napa, CA

Funding: \$364,500 Measure DD Series A

Artwork Project Budget: \$357,000

Location: Lake Merritt-Oakland Estuary Channel, District 2

Managing Department: PWA/CEDA

Project Description:

The team of John Roloff and Lewis deSoto was selected to develop a comprehensive plan for public art elements that will be integrated into the Lake Merritt – Oakland Estuary Channel Public Art Project. The artwork program developed by the artists will be integrated with landscape architecture and engineering plans for the Lake Merritt – Oakland Estuary Channel Project, in consultation with the landscape architecture consultant firm Sasaki Associates.

In light of the Public Art Program’s adjustment of the Measure DD public art budget to fully reallocate funds to their appropriate categories, and the resulting increase to the budget for the Channel project, the scope of work for this project will be expanded from design services only to include the fabrication and installation of selected art elements.

Selection Process: Open Competition/RFQ

Eligibility: Nationwide

Oakland Redevelopment Agency

EAST OAKLAND STREETCAPE IMPROVEMENTS

Artists: TBD

Funding: TBD

Location: Coliseum and Central City East Redevelopment Areas

Managing Department: CEDA Engineering Project Management
Client: Oakland Redevelopment Agency (ORA)

Project Description:

Artists will develop public art projects to be integrated with one or more streetscape improvement projects in the Coliseum and Central City East redevelopment areas. Possibilities include the seven major streetscape improvement projects located throughout the Coliseum Redevelopment Project Area, including South Coliseum Way & Edes Avenue, 66th Avenue, a small portion of International Boulevard, Railroad Avenue Phase II, Doolittle Drive, and Airport Gateway Airport Access Road. Additional possibilities are the eight targeted areas for streetscape improvements in the Central City East Redevelopment area: MacArthur Boulevard between 72nd and 82nd Avenues, MacArthur Boulevard between 106th Avenue and Durant Avenue; 23rd Avenue between East 12th Street and Foothill Boulevard, Foothill Boulevard between Rutherford and High Street, the intersection of Seminary Avenue and Foothill Boulevard, the Eastlake 5th Avenue area between the estuary and East 18th Street, East 18th Street from Lake Merritt to Park Boulevard, and the Melrose Bancroft area also known as Foothill/High/Melrose streetscape project.

Selection Process: Open Competition/RFQ
Eligibility: Bay Area

CENTRAL BUSINESS DISTRICT PUBLIC ART
Artists: Various, TBD

Funding: \$1,952,774

Location: Telegraph Avenue from Kahn Alley to 20th Street, District 3

Managing Department: Oakland Redevelopment Agency (ORA)

Project Description:

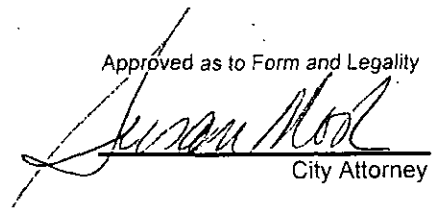
ORA will redevelop Telegraph Avenue as part of a revived Uptown District with an emphasis on its rich arts and entertainment history. This area of downtown is conceived as a residential/retail/entertainment center, based around the Fox Theater, the nearby Paramount Theater, the Uptown project by Forest City Developers, and other upcoming retail and residential developments. Reconfiguration of lanes and extension and improvement of sidewalks is part of the redevelopment plan. Public Art Program staff has worked closely with ORA staff and consultants PGA Design on the Uptown Art Framework Plan (a public art master plan). A series of projects that celebrate the district's arts and entertainment history, while creating a walkable, intimate urban experience for nearby residents and visitors, is planned.

The working plan for public art along this corridor proposes a major, landmark light-based artwork on Telegraph just north of its intersection with Broadway. This 'lightwork' will act as a beacon ushering the public into the arts and entertainment district. The remainder of public art

funding will support the *Luminous Oakland Project*, an innovative, eclectic multi-year series of temporary digital, media, and interdisciplinary art projects. Public Art staff will seek partnerships with private building owners on Telegraph, both to host temporary projects on their properties and to contribute to the perpetuation of the media corridor program beyond the City's initial period of funding (estimated five years).

Selection Process: Open Competition/RFQ

Eligibility: National


City Attorney

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OAKLAND CITY COUNCIL

RESOLUTION NO. _____ C.M.S.

Introduced by Councilmember _____

RESOLUTION TO ADOPT THE 2008 PUBLIC ART PROJECTS PLAN.

WHEREAS, in February 1989, the City of Oakland adopted a Public Art Ordinance (Ordinance No. 11086 C.M.S.), authorizing the allocation of 1.5% of municipal capital improvement project costs for the commissioning of public artwork; and

WHEREAS, in February 1989, the Oakland Redevelopment Agency (ORA) adopted a Public Art Resolution (Resolution No. 89-8 C.M.S.), earmarking 1.5% of ORA capital improvement project costs for the commissioning of public artwork; and

WHEREAS, it is the intent of the Public Art Ordinance and the ORA Resolution to provide a means for the City of Oakland/Oakland Redevelopment Agency to commission artists to enliven, enhance, and enrich the visual environment of Oakland through public artwork; and

WHEREAS, Public Art Program staff and the Public Art Advisory Committee have worked in conjunction with other City staff to develop the 2008 Public Art Projects Plan for the commissioning of public art projects; and

WHEREAS, on October 1, 2007, the Public Art Advisory Committee unanimously approved the 2007 Public Art Projects Plan; and

WHEREAS, public art funds for the projects described in the 2008 Public Art Projects Plan are available, in multiple Capital Funds, and adoption of the Public Art Projects Plan will not require any additional funding to be appropriated; now, therefore be it

RESOLVED: that the City Council hereby adopt the 2008 Public Art Projects Plan.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California