

2007 JAN 23 11:09:10

CITY OF OAKLAND
AGENDA REPORT

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Public Works Agency
DATE: January 23, 2007

RE: **Resolution Authorizing The City Administrator To Apply For, Accept, And Appropriate Grant Funds From The California Cultural And Historical Endowment (CCHE) For Round Three Under State Of California Proposition 40 (Clean Water, Clean Air, Safe Parks, And Coastal Protection Act Of 2002), For Peralta Hacienda Historical Park In An Amount Up To One Million Eight Hundred and Fifty Thousand Dollars (\$1,850,000.00)**

SUMMARY

A resolution has been prepared for City Council to authorize the City Administrator, or her designee, to apply for, accept and appropriate grant funds from round three of the California Cultural and Historical Endowment (CCHE) for up to one million eight hundred and fifty thousand dollars (\$1,850,000.00) for the Historical Core Area Improvements at Peralta Hacienda Historical Park, which is located on Coolidge Avenue at Hyde Street.

Council previously authorized the City Administrator to apply for CCHE grant funds for Peralta Hacienda Historical Park pursuant to Resolution No. 78813 C.M.S., dated September 21, 2004 and Resolution No. 79806 C.M.S. dated March 21, 2006. The CCHE grant application requires a new City Council resolution to be submitted for each round of grant funds.

Completion of the Project will support the Mayor and Council goals No. 1, 2 and 3 to develop a sustainable City by conserving the natural resource of the Park, build community and foster livable neighborhoods and ensure that Oakland youth and seniors have opportunity to be successful by strengthening community educational programs and collaborating with community-based organizations to enhance community programs and participation.

FISCAL IMPACT

Approval of the proposed resolution will authorize the City Administrator to apply for, accept and appropriate State grant funds, in an amount up to one million eight hundred and fifty thousand dollars (\$1,850,000.00), from round three of the CCHE to the California Parks and Recreation Fund (2134) for capital improvements to the Park's Historic Core Area. A dollar-for-

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dollar match is required for the grant. The City is able to provide the match from funds previously authorized for the Project and from private and in-kind donations to be contributed by Friends of Peralta Hacienda Historical Park and its community partners. Following is a list of City-appropriated funds committed (and pending*) to the project that can provide a match for the CCHE grant:

State Proposition 40 Murray Hayden Grant	\$ 600,000.00
Federal Community Development Block Grant (CDBG)	\$ 80,000.00
Federal Recreational Trails Grant (Pending)	\$ 792,000.00
Oakland ADA Transition Fund	\$ 90,000.00
City Council Discretionary Fund	\$ <u>18,000.00</u>
Subtotal	\$1,580,000.00

The following is a list of non-City matching funds pledged for the Project:

In-Kind Contributions (from Friends of Peralta Hacienda)	\$ 30,000.00
Grants to Friends (from foundations & other sources)	\$ 90,000.00
National Endowment for Humanities (Grant to Friends)	\$ <u>150,000.00</u>
Subtotal	\$ 270,000.00

Total Match Funds Currently Committed: \$ 1,850,000.00

*Granting agency allows for verification of matching funds after CCHE grant approval. Amount of CCHE grant will be dependent on secured matching funds accepted and approved by CCHE.

Estimated operations and maintenance costs will increase and will affect the Landscaping and Lighting Assessment District (LLAD), Fund 2310. These additional costs will need to be addressed as part of the 2009-11 budget development process.

BACKGROUND

The CCHE is a relatively new state program, administered through the California State Library, that funds projects through a competitive grant process to tell the story of California's development and of the people contributing to the development of modern California. CCHE is currently working with a funding source of approximately \$122 million of voter-approved bonds from the California Clean Water, Clean Air, Safe Neighborhood Parks, and Coastal Protection Act of 2002, more commonly known as Proposition 40. The competitive grant application process makes the funds available in three rounds to government entities and non-profit organizations.

Currently, CCHE is conducting round three of its grant application. The first round distributed approximately \$35 million. Round two funding distributed approximately \$43 million statewide. Round three will distribute the remaining approximate \$44 million. Although the Peralta

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Hacienda Project was not successful in winning a grant award in previous rounds, CCHE did award grants to other Oakland projects, including the Fox Theater and the Oakland Museum. Oakland’s Peralta Hacienda Historical Park CCHE Round Two grant application missed final grant consideration by only a few points. Improvements completed in the park since the date of the last application increase the likelihood of the Park’s success in this round.

At the November 30, 2006 City Council Rules Committee meeting, staff presented a report for legislative action that listed the following potential projects for CCHE and stated that staff would return to Council in early 2007 to receive direction regarding this source of funding. Of these projects, the Peralta Hacienda Historical Park is the only City-maintained park project that meets the CCHE eligibility requirements. (CEDA will submit in February 2007 an agenda report requesting to apply for CCHE funds for the Fox Theater.)

Potential Projects for CCHE

DISTRICT	PROPOSED PROJECT	FUNDING NEEDED	MATCHING FUNDS AVAILABLE
5	Peralta Hacienda Park	\$5,000,000	Yes
3	Fox Theatre	\$3,000,000	Yes
4	Chabot Space & Science Center	\$2,800,000	No
7	East Bay Zoological Society	\$10,000,000	Yes
5	Fruitvale Development Corporation Masonic Temple	\$2,800,000	No
3	Children’s Fairyland	\$1,000,000	Yes
2	Kaiser Convention Center (library re-use)	\$117,000,000	No

- **Eligible Projects:** CCHE calls for projects that illustrate and interpret an historic thread of California history, especially non-traditional or under-represented groups. Project must have significant private donor support and community involvement.
- **Match Requirement:** Dollar-for-Dollar match required by applications sponsored by the City.
- **Application Deadline:** First round deadline was Oct. 1, 2004. Second round deadline was Jan. 31, 2006. Third Round deadline is March 1, 2007.

KEY ISSUES AND IMPACTS

The CCHE will fund capital projects focusing on cultural, social, and economic evolution in California's living cultural heritage and folk life and the contributions of its many unique and identifiable ethnic and other communities that have added significant elements to California's culture. Based on staff's review of the grant criteria and discussion at public hearings held by the State Library, Peralta Hacienda Historical Park is an ideal match for the grant. The next phase of improvements for the Peralta Hacienda Historical Park - the Historic Core - is the most important part of the park. It focuses on the historical significance of the site and how the area has evolved since it was first occupied by Native Americans, then by the Spanish rancheros, and now by the multi-cultural inhabitants of the neighborhood in our modern time. The concept of the park is to create a community gathering place and interactive social and educational hub for the young people and their families who represent the diverse cultures living in the Fruitvale District today.

After years of effort and collaboration with various organizations, such as Friends of Peralta Hacienda Historical Park and Fruitvale Community Development District Council, the project is underway to provide a "Landscape of Stories," a site that merges history with the present to form a multicultural neighborhood center. This "Historic Core" phase of the Peralta Hacienda Historical Park project is the focus of the CCHE grant application.

PROJECT DESCRIPTION

The Peralta Hacienda Historical Park consists of almost six acres and is located on Coolidge Avenue between Hyde Street and Davis Street in the Fruitvale District. The Master Plan develops the park in six major areas: Multi-purpose Lawn Area and Orchard, Community Activity Center, Community and Botanical Gardens, Peralta Hacienda Historical House, Historic Core, and Peralta Creek Interpretive Area. The Historic Core is an area at the center of the park representing a major interpretive area for Oakland and California history. Improvements planned for the Historic Core include a community stage, community banquet table, ramada for classes and activities, an adobe oven, displays of art and information expressing the site history up to the modern evolution of the Fruitvale community (Urban Book), identification of archaeological features, and completion of the Fruit Tree Allée and historical pathway. With the CCHE funding and available matching funds, the City will be able to complete the Urban Book and exhibit displays, ramada and covered community gathering area, which comprise what is being called the "Museum without Walls," along with the stage and three of the four modular buildings of the community learning center.

Peralta Hacienda Historical Park project began in 1975 in an effort to create a center for the birthplace of Oakland and as a part of neighborhood and City efforts to provide open space in the Fruitvale District, which is a district with the least amount of open space per capita and the highest percentage of children and youth in the City. Peralta Hacienda Historical Park has been evolving since recognition in 1977 by the State Office of Historic Preservation as an historical park. In 1981, Phase I was completed, which revitalized the landscaping along the Peralta Creek

and provided a picnic area, restrooms and pathways. In 1986, Phase II was completed and included the restoration of the Peralta House and the adjacent landscaping. The Master Plan was revised and approved by the Planning Commission in November 2002.

Currently, construction of Phase IIIA improvements has been completed. It provides a multi-purpose lawn area, new play area with unique play structures, Fruit Tree Allée, an adobe wall, and interpretive exhibits. Phase IIIB, which includes design of a community learning center, is funded and scheduled to begin this year. If the City receives the Recreational Trails Grant it applied for in October 2006, design can also begin for the ADA-accessible ramp and trail improvements to the Peralta Creek Interpretive Area.

SUSTAINABLE OPPORTUNITIES

Economic: The proposed project will aid in generating jobs for the local economy through utilizing local businesses whenever possible for contract work.

Environmental: The environment will be enhanced through park improvements that improve quality of life through open space. The project aids in natural resources conservation through the selection of appropriate materials and equipment in the design and construction process.

Social Equity: The City will be providing tangible benefit to the area by investing in facilities to support active educational and recreational programming for youth and the community.

DISABILITY AND SENIOR CITIZEN ACCESS

The proposed project will be designed to be in compliance with the Americans with Disabilities Act (ADA) and Older Americans Act, and other applicable laws to enhance accessibility for people with disabilities and senior citizens. The accessibility program coordinator will be requested to participate in project review at all stages of each design process.

RECOMMENDATION AND RATIONALE

It is recommended that City Council approve the resolution authorizing a round three CCHE grant application for the Peralta Hacienda Historical Park – Historic Core project. The project has been evaluated against the grant requirements, project readiness, benefit of the project to meet the needs of the community, and matching funding requirements. No other park projects, or site, currently under consideration meet the CCHE grant application requirements.

ACTIONS REQUESTED OF THE CITY COUNCIL

Staff recommends that the City Council approve the above-described resolution authorizing the City Administrator to apply for, accept and appropriate grant funds from round three of the California Cultural Historical Endowment administered by the California State Library for the Historic Core project at the Peralta Hacienda Historical Park.

Respectfully submitted,



RAUL GODINEZ II, P.E.

Director, Public Works Agency

Reviewed by:

Michael Neary, Assistant Director

Public Works Agency

Design & Construction Services Department

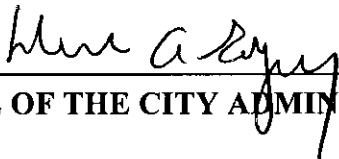
Prepared by:

Edith Landrith-Robertson, CIP Coordinator

Public Works Agency

Project Delivery Division

APPROVED AND FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:



OFFICE OF THE CITY ADMINISTRATOR

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OFFICE OF THE CITY CLERK
CITY OF OAKLAND

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OAKLAND CITY COUNCIL

Approved as to Form and Legality


Oakland City Attorney's Office

RESOLUTION No: _____ C.M.S.

A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO APPLY FOR, ACCEPT, AND APPROPRIATE GRANT FUNDS FROM THE CALIFORNIA CULTURAL AND HISTORICAL ENDOWMENT (CCHE) FOR ROUND THREE UNDER STATE OF CALIFORNIA PROPOSITION 40 (CALIFORNIA CLEAN WATER, CLEAN AIR, SAFE PARKS, AND COASTAL PROTECTION ACT OF 2002), FOR PERALTA HACIENDA HISTORICAL PARK IN AN AMOUNT UP TO ONE MILLION EIGHT HUNDRED AND FIFTY THOUSAND DOLLARS (\$1,850,000.00).

WHEREAS, the people of the State of California have enacted the CALIFORNIA CLEAN WATER, CLEAN AIR, SAFE NEIGHBORHOOD PARKS, AND COASTAL PROTECTION ACT OF 2002, which provides funds to the State of California for the California Cultural and Historical Endowment (CCHE) Grant Program; and

WHEREAS, the California Cultural and Historical Endowment (CCHE) has been delegated the responsibility for the administration of the Grant Program, setting up necessary procedures; and

WHEREAS, said procedures require the Grant Applicant to certify by resolution the approval of an application before submission of the application to the California Cultural and Historical Endowment (CCHE); and

WHEREAS, if the City of Oakland is awarded a grant, the City of Oakland will enter into a Grant Agreement with the California Cultural and Historical Endowment (CCHE) for the Project; and

WHEREAS, staff has determined that the dollar-for-dollar matching funds required by the grant will be provided for by previously allocated City, state, private funds and through in-kind donations accepted and approved by CCHE as the basis of CCHE grant funding; now, therefore, be it

RESOLVED that the City Council of the City of Oakland hereby:

1. Approves the filing of a CCHE Grant Application for the Peralta Hacienda Historical Park project to be funded from the California Clean Water, Clean Air, Safe Neighborhood Parks, and Coastal Protection Act of 2002; and
2. Certifies that the City of Oakland has or will have sufficient funds to operate and maintain the Project, and where applicable, to complete the Project; and

3. Certifies that the City of Oakland has reviewed, understands, and agrees to the General Provisions of the CCHE Grant Application and Grant Agreement; and
4. Appoints the City Administrator, or her designee, as agent to conduct all negotiations, execute and submit all documents including, but not limited to, Applications, Agreements, payment requests and other items, which may be necessary for the completion of the Project, provided such agreements shall be reviewed and approved by the Office of the City Attorney and shall be filed with the Office of the City Clerk; and be it

FURTHER RESOLVED: That if the CCHE Application is approved, the City Administrator, or her designee, is authorized to accept and appropriate funds consistent with the projects and funding levels above.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2007

PASSED BY THE FOLLOWING VOTE:

AYES - BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND PRESIDENT OF THE COUNCIL DE LA FUENTE

NOES –

ABSENT –

ABSTENTION –

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California