

# OAKLAND CITY COUNCIL

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

RESOLUTION No. 79170 C. M. S.

2005 APR 14 PM 12:17

INTRODUCED BY COUNCILMEMBER Nancy J. Nadel

## Resolution Honoring Naomi Schiff for being named Oakland "Mother of the Year" 2005

**WHEREAS**, Naomi Schiff has been deeply involved in Oakland through her business, family and community activities for at least thirty years, and

**WHEREAS**, Ms. Schiff is currently the president of the Oakland Heritage Alliance and through her OHA connection, she has worked on plans for new uses for beautiful old buildings that give a sense of place and connection to a neighborhood, such as the Cox-Cadillac Building and the Fox Theater; and

**WHEREAS**, Ms. Schiff's work on preservation is always in conjunction with the lives of the people living in those areas and the long term effects on the city – for example, one of her big successes was saving the Madison Park Apartments which had been red tagged after the Loma Prieta Earthquake where Ms. Schiff found a way to connect the OHA with the East Asian Local Development Corporation to not only preserve the building but to keep affordable housing; and

**WHEREAS**, Ms. Schiff has over the years devoted countless time and energy to more than a dozen worthy organizations dedicated to the benefit of Oaklanders including the Adams Point Preservation Society (founding member), the Chinatown-Central Community Development Board and the Friends of the Oakland Fox board of directors; and

**WHEREAS**, not only is Ms. Schiff a mother to the many City of Oakland projects she has undertaken to champion, she also is an excellent mother to her two daughters Ruby Eve Goodall, 19, who is now a sophomore at UC –Santa Cruz and was a competitive swimmer in high school and Zina Rose Goodall, 15, who is a sophomore at Oakland Technical High school and is involved with the circus; and

**WHEREAS**, in addition to these many other activities Ms. Schiff owns a graphic design business, Seventeenth Street Studios, located in an historic building in downtown Oakland; now therefore be it

**RESOLVED**, that the Oakland City Council honors Naomi Schiff for her contributions to Oakland and for being recognized as Oakland's 2005 *Mother of the Year*.

IN COUNCIL, OAKLAND, CALIFORNIA, MAY 03 2005, 20\_\_

### PASSED BY THE FOLLOWING VOTE:

AYES– BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID ~~AND~~ - 6

~~PRESIDENT DE LA FUENTE~~

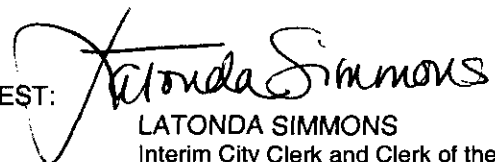
NOES– 0

ABSENT– 0

ABSTENTION– 0

EXCUSED – President De LaFuente - 1

ATTEST:



LATONDA SIMMONS  
Interim City Clerk and Clerk of the Council  
of the City of Oakland, California