INTRODUCED BY COUNCILMEMBER

ORDINANCE NO. C.M.S.

ORDINANCE APPROVING THE REMOVAL AND INSTALLATION OF PARKING METERS IN THE JACK LONDON DISTRICT ON PORTIONS OF: CLAY STREET, WEBSTER STREET, WASHINGTON STREET, MARTIN LUTHER KING, JR. WAY, THIRD STREET, AND FOURTH STREET

WHEREAS, the Ad-Hoc Jack London District On-Street Parking Improvement Committee (the JLD Committee), a self-selected, volunteer committee representing diverse business, residential, and real estate interests in the Jack London District (JLD), submitted the Jack London District On-Street Parking Improvement Plan (the Plan) to the City on September 15, 2003, which includes a proposal to remove existing and install new parking meters; and,

WHEREAS, the proposal will consolidate currently scattered meters, move them closer (within two blocks) to Broadway (the main retail strip), and meet specific parking needs; and,

WHEREAS, the proposal is consistent with the City's approach to installing parking meters—define a consistent area, ensure equal treatment, and generate high parking turnover rate; and,

WHEREAS, the proposal will yield a gain of 13 parking meters in the JLD; and,

WHEREAS, the proposal may benefit JLD businesses by increasing short-term parking supply for their customers; and,

WHEREAS, Section 10.36.140 in the Oakland Municipal Code allows, by ordinance, the establishment of parking meter zones by the City Manager; now, therefore,

## COUNCIL OF THE CITY OF OAKLAND DOES ORDAIN, THAT

- 1. Parking meters be removed from both sides of Clay Street from the Embarcadero to Second Street, west side of Clay Street from Second Street to Fourth Street; and,
- 2. Parking meters be installed on west side of Webster Street from the Embarcadero to Third Street, north side of Third Street from Broadway to Washington Street, east side of Washington Street from Third Street to Fourth Street, east side of MLK Jr. Way from Third Street to Fourth Street, and south side of Fourth Street from MLK Jr. Way to Jefferson Street; and

  ORA/COUNCIL
- 3. The Transportation Services Manager shall have the final authority to remove JAN 6 2004 install parking meters on the subject street segments based on location consistency.

social equity, parking demand, community input, and economic, environmental, and fiscal considerations.

n Council, Oakland, California,, 20
Passed by the following vote:
AYES – BROOKS, BRUNNER, CHANG, NADEL, QUAN, REID, WAN AND PRESIDENT DE LA FUENTE
NOES
ABSENT
ABSTENTION -
ATTEST:  CEDA FLOYD  City Clerk and Clerk of the Council of the City of Oakland, California

Introduction Date: DEC 1 6 2003

10.17CC ORA/COUNCIL JAN 6 2004

## NOTICE AND DIGEST

OFFICE TO CLERK

2003 DEC -4 PH 6: 13

ORDINANCE APPROVING THE REMOVAL AND INSTALLATION OF PARKING METERS IN THE JACK LONDON DISTRICT ON PORTIONS OF CLAY STREET, WEBSTER STREET, WASHINGTON STREET, MARTIN LUTHER KING, JR. WAY, THIRD STREET, AND FOURTH STREET

This ordinance approves the removal and installation of parking meters on the following street segments:

- Remove parking meters from both sides of Clay Street from the Embarcadero to Second Street, and the west side of Clay Street from Second Street to Fourth Street.
- Install parking meters on the west side of Webster Street from the Embarcadero to Third Street, the north side of Third Street from Broadway to Washington Street, the east side of Washington Street from Third Street to Fourth Street, the east side of MLK Jr. Way from Third Street to Fourth Street, and the south side of Fourth Street from MLK Jr. Way to Jefferson Street.

10.17 CC ORA/COUNCIL JAN 6 2004