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OAKLAND

2013 MAY -6 AM 9:03

Letter of Nomination

April 30, 2013

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, CA 94612

Dear President Pat Kernighan and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby appoints the following persons as members of the following Board or Commission, subject to the City Council's confirmation:

**LIBRARY ADVISORY COMMISSION**

Yael Franco Mayoral appointment to serve the term beginning June 24, 2013 and ending June 23, 2016, filling the seat previously held by Linda Taylor; and

Jeanetta Mack Mayoral appointment to serve the term beginning November 14, 2012 and ending November 13, 2015, filling the seat he previously held by Carolyn Mixon.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan  
Mayor

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APPROVED FOR FORM AND LEGALITY

*M. Mowbray*

CITY ATTORNEY

OAKLAND CITY COUNCIL

RESOLUTION NO. \_\_\_\_\_ C.M.S.

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**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF  
Yael FRANCO AND JEANETTA MACK AS A MEMBERS OF THE LIBRARY ADVISORY  
COMMISSION**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Ordinance No. 8064 C.M.S., adopted November 13, 1969 and amended by Ordinance No. 11730 C.M.S., adopted July 26, 1994, establishes the Library Advisory Commission to advise and make recommendations on the operation and future development of the library system and to act as a liaison between the Library Department and the Mayor and City Council; and

**WHEREAS**, the Library Advisory Commission consists of fifteen (15) members serving not more than two consecutive three year terms; and

**WHEREAS**, the Honorable Mayor Jean Quan has appointed Yael Franco to serve a three year term subject to confirmation by the City Council; and

**WHEREAS**, the Honorable Mayor Jean Quan has appointed Jeanetta Mack to serve a three year term subject to confirmation by the City Council; now therefore be it

**RESOLVED**, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of Yael Franco to the Library Advisory Commission for a three year term beginning June 24, 2013 and ending June 23, 2016, filling the seat previously held by Linda Taylor and Jeanetta Mack to a three-year term beginning November 14, 2012 and ending November 13, 2015, filling the seat he previously held by Carolyn Mixon.

**IN COUNCIL, OAKLAND, CALIFORNIA,  
PASSED BY THE FOLLOWING VOTE:**

**AYES - KALB, PRESIDENT KERNIGHAN, GIBSON MCELHANEY, SCHAAF, GALLO,  
BROOKS, REID AND KAPLAN  
NOES-  
ABSENT-**

ABSTENTIONS-

ATTEST:

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LATONDA SIMMONS  
City Clerk

# Yael Franco

## PROFESSIONAL EXPERIENCE

### PERMIT COORDINATOR – SOLARCITY CORPORATION – Berkeley, CA (October 2012-present)

- Monitor the progress of residential PV and EV jobs throughout the design and installation process to ensure they are compliant with municipal building and electrical code
- Meet and negotiate with building inspectors and officials about the design of residential PV and EV designs
- Update and organize information in proprietary database regarding design, submittal and NEC code and requirements
- Lobby to expedite and facilitate the overall permitting and inspection process of residential solar systems in 60 Northern California jurisdictions

### SENIOR PUBLICATIONS ASSISTANT – PLOS ONE San Francisco, CA (October 2011 – October 2012)

- Assisted in training new Publications Assistants in editorial policy, procedures and workflow
- Contributed to PLOS ONE blog on a monthly basis
- Responded to inquiries from authors and press officers regarding media coverage
- Reviewed and vetted manuscripts of upcoming press interest
- Issued press releases for selected manuscripts via EurekAlert and private press list
- Tracked media coverage for PLOS ONE articles

### PUBLICATIONS ASSISTANT- PLOS ONE San Francisco, CA (October 2010-October 2011)

- Assisted authors, reviewers and editors with email and phone queries regarding review process and software operation
- Located and secured appropriate editors for overdue manuscripts
- Logged and oversaw appeal process in coordination with consulting internal and external editors
- Responded to press inquiries from authors and press officers
- Helped maintain the editorial board by inviting and registering Academic Editors and processing resignations

### SUSTAINABILITY AND EDUCATION COORDINATOR – UC DAVIS DINING SERVICES Davis, CA (February 2010- June 2010)

- Managed intern projects and schedules
- Efficiently responded to high volume email and communicated with other staff
- Designed educational materials for sustainable foods within resident dining and housing
- Hosted educational presentations in dorms and led tours of dining facilities
- Researched sustainable foods and procurement for annual farm-to-college event

### ELECTRONIC BENEFITS TRANSFER (EBT) INTERN, SANTA CRUZ COMMUNITY FARMER'S MARKET Santa Cruz, CA (March 2009-June 2009)

- Administered sales and redemption of EBT coins
- Attended to the needs of EBT patrons and created informational designs to assist new EBT users
- Assisted with general management, operations, logistics, and accounting, as well as with the promotion and education of the social and environmental role of farmers markets

### STUDENT ASSISTANT, UCSC INTERLIBRARY LOAN DEPARTMENT, MCHENRY LIBRARY Santa Cruz, CA (March 2009-July 2009)

- Provided assistance to UC students, professors and staff via email, phone and in-person
- Used information system software to process and update library items (books, audio, microfilm)
- Used library software to research bibliographic information and update electronic records
- Supervised and trained student workers; distributed tasks within the office

## EDUCATION

University of California at Santa Cruz – Bachelor's Degree, Environmental Studies, 2009, Dean's Honors

## VOLUNTEER WORK

VOLUNTEER, UCSC Student Health Outreach and Promotion Program - Condom Coop Santa Cruz, CA (October 2006-May 2009)

VOLUNTEER, East Bay Bike Coalition Berkeley, CA (November 2011-present)

MEMBER, Intertransbay Women's Bike Collective (March 2012-present)

## SKILLS AND QUALIFICATIONS

- Fluency in Spanish and Hebrew
- Excellent oral and written communication skills
- Demonstrated research and analytical skills
- Proficiency with PC, Mac, Outlook, Excel, MS Word, PowerPoint, Google Documents

- FileMaker Pro, Editorial Manager, JANE, EurekAlert, Gimp, Diigo

**Jeanetta L. Mack**

**EDUCATION**

California State University, East Bay  
Master of Science, Education,

University of California, Berkeley  
Bachelor of Arts, Rhetoric and Social Welfare

**PROFESSIONAL SKILLS**

**COMMUNICATION AND INTERPERSONAL SKILLS**

- \* Planned, coordinated, and presented information sessions on the academic, social, and emotional needs of gifted students to staff and parents.
- \* Wrote concise, descriptive reports, newsletters, and memos to maintain regular, clear communication with clients and other stakeholders.
- \* Consulted with colleagues and service providers about student achievement and client progress toward case plan goals.
- \* Provided case management services, advice, information, referrals, and assistance to parents, foster parents, and youth who were placed in foster care.
- \* Advised and mentored student teachers, new teachers, support staff, and volunteers.

**PROGRAM DEVELOPMENT AND DATA ANALYSIS**

- \* Researched, developed, and implemented career exploration curriculum for third, fourth, and fifth grade students.
- \* Implemented and analyzed action research projects on culturally relevant instructional practices and student engagement.
- \* Utilized data, assessments, anecdotal reflection, and peer feedback to monitor and evaluate student learning, student engagement, and the effectiveness teaching strategies.

**EMPLOYMENT HISTORY**

*San Leandro Unified School District, San Leandro, CA*  
*Teacher*

*San Leandro Teachers' Association, San Leandro, CA*  
*Executive Board Member and Secretary*

*Alameda County Social Services, Oakland, CA*  
*Child Welfare Worker*