

CITY OF OAKLAND

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OFFICE OF THE CITY CLERK
OAKLAND

15 JUN 25 PM 2:33

AGENDA REPORT

TO: John Flores

FROM: Office of the Mayor

CITY ADMINISTRATOR

SUBJECT: Grant Funding for Mayor's Director of Equity & Strategic Partnership

DATE: June 25, 2015

COUNCIL DISTRICT: City- Wide

RECOMMENDATION

Staff recommends that Council Adopt:

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO ACCEPT AND APPROPRIATE GRANT FUNDS FROM THE EAST BAY COMMUNITY FOUNDATION IN THE TOTAL AMOUNT OF TWO HUNDRED THIRTY TWO THOUSAND DOLLARS (\$232,000) FOR FISCAL YEARS 2015 TO 2017, TO BE PROVIDED BY THE FOUNDATION AT THE BEGINNING OF EACH FISCAL YEAR (ONE HUNDRED SIXTEEN THOUSAND (\$116,000) IN FISCAL YEAR 2015-2016, AND IN FISCAL YEAR 2016-2017), TO BE USED TO PAY THE SALARY OF THE MAYOR'S DIRECTOR OF EQUITY AND STRATEGIC PARTNERSHIP POSITION FOR TWO YEARS, AND REQUIRING MATCHED FUNDING BY THE OFFICE OF MAYOR TOTALING TWO HUNDRED THIRTY TWO THOUSAND DOLLARS (\$232,000) FOR FISCAL YEARS 2015-2017

OUTCOME

Adoption of the proposed resolution will allow the Office of the Mayor to partially fund the Mayor's Director of Equity and Strategic Partnership position. In order to receive the funds the City must provide match the funding which will be covered by the Mayor's office budget.

BACKGROUND/LEGISLATIVE HISTORY

Upon election, Mayor Schaaf partnered with philanthropy to develop the Mayor's Director of Equity and Strategic Partnerships (DESP). This new senior advisor position to the mayor is designed to maximize existing public, private and philanthropic partnerships. Modeled after a similar position in San Francisco, this role is also intended to create new strategic partnerships to address the City's highest priorities and foster equitable job and housing opportunities for the residents of Oakland.

Funding for this position comes from two sources: The Office of the Mayor budget (salary and benefits) and combined contributions from the following organizations: The East Bay

Item: _____
City Council
July 7, 2015

Community Foundation*, San Francisco Foundation, Akonadi Foundation, Walter and Elise Haas Fund, Kapor Center for Social Impact and the California Endowment.

The East Bay Community Foundation has agreed to accept the grants from the partner organizations and make one re-grant to the City of Oakland. An Advisory Committee will be established to assist the Mayor and the Director in working effectively with foundations, corporations, nonprofits, and the community.

ANALYSIS

Governments at all levels are engaging the private and non-profit sectors to tackle critical and complex issues, and provide better public services for its citizens. With increasing and diverse demands for government services, traditional governmental models are challenged to address the increasingly complicated and interrelated issues facing municipalities in the twenty-first century. Public/private/nonprofit partnerships allow governments to take advantage of the expertise and human and financial resources of the private and non-profit sectors. These cross-sector collaborations also can support innovation, flexibility, and increased impact. Examples of these types of partnerships can be seen across the nation, and at all levels of government, and several states and cities have established "Offices of Strategic Partnerships" to coordinate these efforts.

The DESP will be responsible for creating a highly functioning infrastructure to support existing and emerging public/private partnerships. The DESP will establish a system to review city departments' requests for philanthropic support, increasing efficiency, eliminating redundancy, and ensuring alignment with existing efforts and priorities. At the same time, the DESP will serve as the philanthropic sector's primary point of contact, making it easier for both sectors to work effectively together. The DESP will also have the opportunity to convene stakeholders committed to the city's betterment across sectors – government, foundations, nonprofits, and other critical constituencies – with the purpose of building greater understanding of mutual interests, exchanging information, sharing lessons learned, and recognizing new opportunities for effective partnership.

In summary, the DESP will serve as a bridge between the administration of the Mayor and the philanthropic and corporate communities. It will assist all entities to tackle the pressing issues of Oakland, and to accelerate high impact business and philanthropic sector involvement to identify, address, and sustain systemic changes and reform.

PUBLIC OUTREACH/INTEREST

The following organizations participated in the discussions around the Director of Equity and Strategic Partnership position creation: The East Bay Community Foundation, San Francisco Foundation, Akonadi Foundation, Walter and Elise Haas Fund, Kapor Center for Social Impact and the California Endowment.

Item: _____
City Council
July 7, 2015

COORDINATION

The Oakland City Attorney, Budget Office and Office of the City Administrator were consulted in the writing of this report.

COST SUMMARY/IMPLICATIONS

This report has no negative impact on the City. The East Bay Community Foundation grant will fund the Director of Equity and Strategic Partnership position.

SUSTAINABLE OPPORTUNITIES

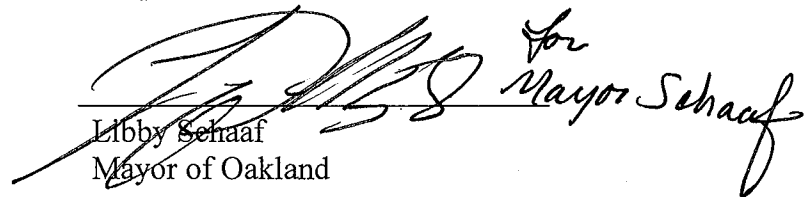
Economic: The grant awards will enable to Mayor to partially fund the Director of Equity and Strategic Partnership position. In term the director will work to coordinate and recruit additional fiscal resources for the City Oakland thus having a positive impact on the City as a whole.

Environmental: There are no environmental impacts.

Social Equity: The DESP will serve as a bridge between the administration of the Mayor and the philanthropic and corporate communities. It will assist all entities to tackle the pressing issues of Oakland, and to accelerate high impact business and philanthropic sector involvement to identify, address, and sustain systemic changes and reform across the City of Oakland.

For questions regarding this report please contact Shereda Nosakhare, Deputy Chief of Staff Office of the Mayor, 510-238-7439.

Respectfully submitted,


Libby Schaaf
Mayor of Oakland

Prepared by:
Shereda Nosakhare, Deputy Chief of Staff
Office of the Mayor

Attachments A – Job Description

** The East Bay Community Foundation is a 501 (c) (3) Community Foundation based in Oakland, and serving Alameda and Contra Costa Counties. One of the oldest charitable institutions in northern California at 85 years, they are a leading resource for mobilizing financial resources and community leadership to transform the lives of people in the East Bay with pressing needs. Their mission is to be the organization of choice for philanthropy in the East Bay through leadership in leveraging all assets in our communities to speed the transformation of low-income, disadvantaged, impoverished, underserved, and underrepresented people.*

Item: _____
City Council
July 7, 2015

Mayor's Director of Equity and Strategic Partnerships 15 JUN 25 PM 2: 34

Mayor Libby Schaaf is putting together a motivated and enthusiastic team to work closely with her to help our beloved city achieve its full potential. Mayor Schaaf is looking for passionate individuals who care deeply about making this community a better place to live.

Position Summary

The Director of Equity and Strategic Partnerships (DESP) is a new senior advisor position to the mayor, with the responsibility of creating, coordinating, and facilitating public/private/philanthropic partnerships fostering equitable opportunities and benefits for the people of Oakland. The DESP is expected to work across sectors and city agencies to ensure the highest levels of alignment, coordination and effectiveness of the many existing public/private partnerships, and to help create, raise funds for, and coordinate new partnerships to address the City's highest priorities. The DESP will be expected to build deep and effective relationships across sectors, including with key departmental staff, intermediary organizations, individual, corporate and private philanthropic entities, and representatives of the nonprofit sector.

More and more, governments at all levels are engaging the private and non-profit sectors to tackle critical and complex issues, and provide better public services for its citizens. With increasing and diverse demands for government services, traditional governmental models are challenged to address the increasingly complicated and interrelated issues facing municipalities in the twenty-first century. Public/private/nonprofit partnerships allow governments to take advantage of the expertise and human and financial resources of the private and non-profit sectors. These cross-sector collaborations also can support innovation, flexibility, and increased impact. Examples of these types of partnerships can be seen across the nation, and at all levels of government, and several states and cities have established "Offices of Strategic Partnerships" to coordinate these efforts.

The DESP will be responsible for creating a highly functioning infrastructure to support existing and emerging public/private partnerships. The DESP will establish a system to review city departments' requests for philanthropic support, increasing efficiency, eliminating redundancy, and ensuring alignment with existing efforts and priorities. At the same time, the DESP will serve as the philanthropic sector's primary point of contact, making it easier for both sectors to work effectively together. The DESP will also have the opportunity to convene stakeholders committed to the city's betterment across sectors – government, foundations, nonprofits, and other critical constituencies – with the purpose of building greater understanding of mutual interests, exchanging information, sharing lessons learned, and recognizing new opportunities for effective partnership.

In summary, the DESP will serve as a bridge between the administration of the Mayor and the philanthropic and corporate communities. It will assist all entities to tackle the pressing issues of Oakland, and to accelerate high impact business and philanthropic sector involvement to identify, address, and sustain systemic changes and reform.

Strong, creative, and mature leadership are critical aspects for the success of this new work. The DESP must be adept at building relationships and partnering with the philanthropic sectors and key city staff. Infrastructure must be created that is sensitive to the pressures on city agencies and responsive to the private sector. The ideal DESP will bring experience in both the public sector and philanthropy to this work, and have demonstrated high level facilitation, fundraising, and coordination skills while in complex environments.

The DESP will report directly to, have access to, and serve at the pleasure of the Mayor. This is a senior level position inside the Mayor's Office and will be housed in City Hall with direct connection to the

Mayor. With the support of the Chief of Staff, the DESP will work closely with the other Senior Advisors to the Mayor, senior staff in the City Administrator's office and have a small team of interns.

Advisory Committee: An Advisory Committee of 9-13 leaders will be created representing the nonprofit, government, philanthropy, and business sectors to provide oversight, guidance, and support to the DESP. Members will be appointed by the Mayor and serve two-year terms. The DESP will convene and report to this committee at least quarterly. This committee is an important mechanism for setting priorities and ensuring accountability. It allows the philanthropic community – including those that fund the office – to provide input, evaluate progress, and help set the priority agenda.

Key Functions include:

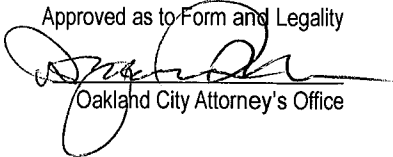
- Connect city agencies and philanthropic partners around shared priorities.
- Match philanthropic foundation interests and the priorities of the city.
- Leverage connections and resources between public and private entities to increase the impact of philanthropy and government effectiveness.
- Develop a shared agenda between foundations and government that can lead to the identification of specific opportunities for public/private partnerships.
- Streamline government processes for engagement with the philanthropic sector
- Respond to opportunities for new local and regional public-private partnerships.
- Coordinate information dissemination and exchanges across sectors.
- Coordinate research, evaluation, and knowledge management.
- Develop policy that promotes effective private sector engagement.
- Provide more direct access for the philanthropic community to City leaders and enable them to more easily span across departments and agencies.
- Ensure sustainability during executive transitions.

Compensation: This is a senior position and salary and benefits will be commensurate to City staff positions of like responsibility and experience.

To apply: Send a single PDF (*not an MS word document*) of a resume and thoughtful cover letter to oaklandmayorjobs@gmail.com with "Director of Equity and Strategic Partnerships" in the subject heading. Please use your last name and first initial (ex: Doe_J) as the filename of your PDF containing your resume and cover letter. **Please submit your application by Monday, April 13.**

The Oakland Mayor's Office values a diverse workplace and is an equal opportunity employer with a commitment to engaging the skills and leadership all types of people.

15 JUN 25 PM 2: 34

Approved as to Form and Legality

Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR OR DESIGNEE TO ACCEPT AND APPROPRIATE GRANT FUNDS FROM THE EAST BAY COMMUNITY FOUNDATION IN THE TOTAL AMOUNT OF TWO HUNDRED THIRTY TWO THOUSAND DOLLARS (\$232,000) FOR FISCAL YEARS 2015 TO 2017, TO BE PROVIDED BY THE FOUNDATION AT THE BEGINNING OF EACH FISCAL YEAR (ONE HUNDRED SIXTEEN THOUSAND (\$116,000) IN FISCAL YEAR 2015-2016, AND IN FISCAL YEAR 2016-2017), TO BE USED TO PAY THE SALARY OF THE MAYOR'S DIRECTOR OF EQUITY AND STRATEGIC PARTNERSHIP POSITION FOR TWO YEARS, AND REQUIRING MATCHED FUNDING BY THE OFFICE OF MAYOR TOTALING TWO HUNDRED THIRTY TWO THOUSAND DOLLARS (\$232,000) FOR FISCAL YEARS 2015-2017

WHEREAS, the Director of Equity and Strategic Partnerships (DESP) is a new senior advisor position to the mayor, with the responsibility of creating, coordinating, and facilitating public/private/philanthropic partnerships fostering equitable opportunities and benefits for the people of Oakland; and

WHEREAS, the DESP is expected to work across sectors and city departments to ensure the highest levels of alignment, coordination and effectiveness of the many existing public/private partnerships, and to help create, raise funds for, and coordinate new partnerships to address the City's highest priorities; and

WHEREAS, the DESP will be expected to build deep and effective relationships across the City, including with key departmental staff, intermediary organizations, individual, corporate and private philanthropic entities, and representatives of the nonprofit sector; and

WHEREAS, the East Bay Community Foundation is partially funding the Director of Equity and Strategic Partnerships position; and

WHEREAS, the Office of the Mayor has matching funds totaling \$232,000 over a two-year period available in the General Purpose Fund (1010), Mayor's Organization (01111), Personnel Accounts (51xxx), Non-Project (0000000) and Mayor's Program (IP01); and

WHEREAS, the grant funds will be deposited in Miscellaneous Grant Fund (2999), Mayor's Organization (01111), Other Grants: Private Party Account (46411), Project (To Be Created), and Mayor's Program (IP01); now, therefore be it

~~**RESOLVED:** That the City Administrator or her designee is hereby authorized to accept and appropriate grant funds from the East Bay Community Foundation in the amount of \$232,000.00~~
to be used to pay for the salary for the Director of Equity and Strategic Partnership position for two years, \$116,000.00 to be allocated each year, provided that the City provides matching funds in an equal amount; and be it

FURTHER RESOLVED: That the \$232,000.00 in grant funds shall be deposited in the Miscellaneous Grant Fund (2999) and appropriated in the Miscellaneous Grant Fund (2999), Mayor's Organization (01111), Personnel Accounts (51xxx), Project (To Be Created), and Mayor's Program (IP01) in fiscal years 2015 – 2016 and 2016 - 2017; and be it

FURTHER RESOLVED: That \$232,000.00 shall be allocated from the Mayor's budget, from the General Purpose Fund (1010), to provide the required matching funds; and be it

FURTHER RESOLVED: That the City Administrator is hereby authorized to execute a grant agreement with the East Bay Community Foundation to accept and appropriate funds in the amount of \$ 232,000.00 to be used for the Director of Equity and Strategic Partnership position; and be it

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLÉN, KALB, KAPLAN, REID AND
PRESIDENT GIBSON MCELHANEY

NOES –

ABSENT –

ABSTENTION –

ATTEST: _____
LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California