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Approved as to Form and Legality
DRAFT

Oakland City Attorney's Office

OAKLAND CITY COUNCIL

Resolution No. _____ C.M.S.

Introduced by Vice Mayor Kaplan

RESOLUTION AUTHORIZING A GRANT NOT TO EXCEED \$3,000 FROM VICE MAYOR REBECCA KAPLAN'S GRAFFITI ABATEMENT MURAL AND GREEN WALL FUNDS TO HOPE COLLABORATIVE FOR MURAL ON 1554 13TH AVENUE, OAKLAND CALIFORNIA – THREE AMIGOS MARKET.

WHEREAS, on June 27, 2013, the City Council adopted a budget that set aside graffiti abatement funds for murals and green walls for the Oakland City Councilmembers to award at their discretion in an effort to address graffiti within their districts; and

WHEREAS, buildings located next to empty lots or parking lots are frequently tagged and becomes a source of blight; and

WHEREAS, beautifying the side wall that intersects an empty lot or parking lot will not only improve the aesthetic appeal of the neighborhood, but abate graffiti; and

WHEREAS, Health for Oakland's People & Environment (HOPE) is a collaborative of public agencies, community-based organizations, and Oakland residents working together to promote the health and well-being of families and youth in East and West Oakland.

WHEREAS, HOPE Collaborative's vision for Oakland neighborhoods is to provide equitable access to affordable, healthy locally grown food; safe and inviting places for physical activity and play; and sustainable, local economies – all to the benefit of the families and youth living in Oakland neighborhoods with the greatest health disparities; and

WHEREAS, HOPE Collaborative's healthy corner store project, which includes a pilot program for Alameda County's Healthy Retail Program, includes the "Three Amigos Market" located at 1554 13th Avenue; and

WHEREAS, the property has fallen victim to graffiti and posters advertising harmful and unhealthy products, such as tobacco, candy, and sugar sweetened beverages; and

WHEREAS, HOPE Collaborative along with the property owner, the local artist, Jose "Peps" Garcia and local residents will collaborate to develop a design that will promote health and healthy foods; and

WHEREAS, Vice Mayor Rebecca Kaplan wishes to grant a portion of her Graffiti Abatement Mural and Green Wall Funds to HOPE Collaborative to assist with funding a mural on the exterior of 1554 13th Avenue in Oakland, CA; and

WHEREAS, in conformance with City requirements, HOPE Collaborative will provide documentation for the use of the Vice Mayor's Graffiti Abatement Mural and Green Wall Funds, including permission from the property owner to install this mural; now, therefore, be it

RESOLVED: That the City Council authorizes the grant not to exceed \$3,000 from Vice Mayor Rebecca Kaplan's Graffiti Abatement Mural and Green Wall funds to HOPE Collaborative for the mural at 1554 13th Avenue in Oakland, CA; and be it

FURTHER RESOLVED: That the City Administrator is authorized to execute a grant agreement with HOPE Collaborative for the above purposes, subject to approval as to form and legality by the City Attorney.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 2015

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, CAMPBELL-WASHINGTON, GALLO, GUILLEN, KALB, KAPLAN, REID AND PRESIDENT GIBSON MCELHANEY

NOES –

ABSENT –

ABSTENTION –

ATTEST:

LATONDA SIMMONS
City Clerk and Clerk of the Council of
the City of Oakland, California