

2018 MAY 31 PM 5:16


City Attorney's Office

OAKLAND CITY COUNCIL
RESOLUTION NO. 87271 C.M.S.

**RESOLUTION ADOPTING THE OAKLAND CULTURAL PLAN
"BELONGING IN OAKLAND: A CULTURAL DEVELOPMENT PLAN"**

WHEREAS, the City's last Cultural Plan was produced in 1988, entitled the "Oakland Strategic Plan for Cultural Development"; and

WHEREAS, Oakland's cultural ecosystem has changed dramatically since 1988, due to demographic shifts, evolving forms of art, arts-based civic engagement practices, active and diverse cultural voices, and robust neighborhood identities; and

WHEREAS, due to the lack of a current City-wide plan for cultural development, the Cultural Affairs Division of the Economic and Workforce Development Department embarked on refreshing and reimagining the role of Cultural Affairs in City government and in service to its residents; and

WHEREAS, the purpose of creating the Oakland Cultural Plan "Belonging in Oakland: A Cultural Development Plan" is to define cultural priorities and provide a policy framework, strategies and funding objectives that will strengthen and advance Oakland's Art and Cultural sector; and

WHEREAS, the guiding vision of the Plan is "Equity is the Driving Force, Culture is the Frame and Belonging is the Goal", which has shaped a course of actions for the Division that will support well-being in the City; and

WHEREAS, the planning process was grounded in community engagement that analyzed Oakland's uniqueness and identity as a wellspring of creativity; and

WHEREAS, the planning process included individual interviews and small group meetings with over 60 people, fourteen community meetings were held throughout the City and in every Council district, an online survey was offered as an additional vehicle for community input and an opportunity for Oaklanders to review the draft of the plan; and

WHEREAS, the plan revealed that Oakland's Art and Cultural Economy non-profits contribute over \$83 million into the local economy and our for-profit business across the range of disciplines produce \$390 million in gross sales and the successful implementation of "Belonging in Oakland: A Cultural Development Plan" will yield growth in our creative economy; and

WHEREAS, the Cultural Plan foregrounds Cultural Equity as central to creating a civic narrative of belonging that animates Oakland as a just city; now, therefore, be it

RESOLVED: That the City Council hereby adopts the Oakland Cultural Plan entitled "Belonging in Oakland: A Cultural Development Plan".

IN COUNCIL, OAKLAND, CALIFORNIA,

JUL 10 2018

PASSED BY THE FOLLOWING VOTE:

AYES - ~~13~~ CAMPBELL-WASHINGTON, GALLO, GIBSON MCELHANEY, GUILLÉN, KALB, KAPLAN AND PRESIDENT REID - 7

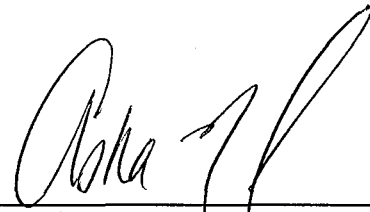
NOES - 0

ABSENT - 0

ABSTENTION - 0

1 Excused - Brooks

ATTEST:



LATONDA SIMMONS
City Clerk and Clerk of the Council of the
City of Oakland, California