

CITY OF OAKLAND
AGENDA REPORT

FILED
OFFICE OF THE CITY CLERK
OAKLAND
2005 JUN 16 PM 6:28

To: Office of the City Administrator
Attn: Deborah Edgerly
From: Department of Human Services
Date: June 28, 2005

Re: RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO EXECUTE A TWO-YEAR CONTRACT WITH THE UNITY COUNCIL, INC. TO OPERATE THE FRUITVALE/SAN ANTONIO SENIOR CENTER FOR FISCAL YEARS 2005-2006 and 2006-2007 IN AN AMOUNT NOT TO EXCEED \$400,000

SUMMARY

The Resolution will authorize a two-year contract between the City of Oakland and The Unity Council, Inc. to operate the Fruitvale/San Antonio Senior Center for an amount not to exceed \$400,000. The Department of Human Services will oversee the contract.

FISCAL IMPACT

Funding for this contract is included in the proposed policy budget for Fiscal Year 2005-2007. The funds in the amount of \$200,000 in fiscal year 2005-06 and \$200,000 in fiscal year 2006-07 are budgeted in General Purpose Fund 1010, Org 75631, Project P58650.

BACKGROUND

The City of Oakland's Comprehensive Plan for Seniors, originally developed in 1987, recommends that the City provide additional services to elderly groups with special needs, including diverse populations. The Plan also recommends that the City should develop and support a network of senior centers. The City Council has responded to these recommendations, and to the needs of seniors in the Fruitvale/San Antonio neighborhood, by supporting the development of the Fruitvale Transit Village, and by authorizing funds in the 2003-2005 budget for the Unity Council, Inc. to operate the Fruitvale/San Antonio Senior Center and to provide Senior Center-related programs and services.

The Biennial Budget for 2003-2005 included an appropriation of \$240,000 to cover start-up expenses, service costs, common area maintenance charges (CAM), operation and maintenance (O&M), and all furniture fixtures and equipment (FF&E). The opening of the Senior Center in March of 2004 demonstrated the efficient and appropriate use of the funding.

The annual contract also provided funding for Center operations, including recruitment and retention of bilingual staff. Other activities covered by the contract's Scope of Work

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include establishing and maintaining social and educational programs, conducting outreach activities, and working with other community providers. In meeting the 2003-2005 contractual requirements, The Unity Council, Inc. has satisfied the Department of Human Services that the Senior Center has involved at least 120 seniors weekly in organized classes that include physical activity, computer skills, and English. The Unity Council's submission of records and budgets, and routine site visits by Department of Human Services staff, demonstrate that the contractor has met or exceeded each of the contract requirements. In meeting the specific requirements contained in the contract, the Fruitvale/San Antonio Senior Center has served more than 200 seniors each month, and the program continues to be viewed by the local community as a resource for daily nutrition, health and social programs.

In keeping with Council Goal #3A, "Provide effective community programs for seniors, youth, and people with disabilities", the Department of Human Services' proposed Biennial Budget for 2005-2007 includes an annual appropriation of \$200,000 to provide operational support to the Fruitvale/San Antonio Senior Center. This funding supports a 2001 agreement between the City and the Fruitvale Development Corporation, which established the Unity Council as the operator of a new Senior Center at the Fruitvale Transit Village. The Unity Council, Inc. continues to demonstrate effective operation of the Fruitvale/San Antonio Senior Center, and the Center continues to meet the needs of the community; therefore the Department of Human Services requests that funding for the Unity Council, Inc. and the Fruitvale/San Antonio Senior Center be approved by the City Council.

KEY ISSUES AND IMPACTS

By supporting the Fruitvale/San Antonio Senior Center in the most recent biennial budgets, the City Council has ensured that monolingual and bi-lingual Hispanic seniors and the growing numbers of Southeast Asian seniors have the opportunity to take advantage of meaningful recreational and educational activities. Center activities include computer classes, English language classes, and recreation classes. More than 100 Oakland seniors attended the March 2005 one-year anniversary of the Fruitvale/San Antonio Senior Center to celebrate the valuable community resource.

Like the Hong Lok Senior Center, a City-sponsored facility in Chinatown which is operated by Family Bridges to meet the needs of the City's sizeable population of Asian seniors, the new Fruitvale/San Antonio Senior Center is serving a growing Hispanic and Latino senior population. According to the most recent (2000) census, the number of Latino and Hispanic Oakland residents over 60 has grown by 12%, over the past decade. Through a partnership with Lao Family Community Development, Inc., the Fruitvale/San Antonio Senior Center is also conducting outreach and proving services to the Fruitvale community's growing population of Southeast Asian seniors. By supporting the operations of the Fruitvale/San Antonio Senior Center, the City Council will continue to address the needs of the increasingly diverse population of senior residents.

PROGRAM DESCRIPTION

The Fruitvale/San Antonio Senior Center occupies approximately 8,500 square feet of space on the second floor of the Fruitvale Transit Village, 3301 E. 12th Street. The facility includes a kitchen, two multipurpose meeting rooms, three classrooms, two offices, room for three workstations, two rooms for storage, two restrooms, and a reception area.

The Unity Council staff includes bi-lingual (English-Spanish and English-Laotian) instructors. The Center offers various programs of interest to local Hispanic and Latino seniors such as a travel program, computer classes, health clinics, subsidized lunches, and educational opportunities. The Unity Council continues to conduct outreach activities to stimulate participation and develop appropriate programming.

SUSTAINABLE OPPORTUNITIES

ECONOMIC:

This contract is with a local vendor. The vendor subscribes to the City's Living Wage Ordinance.

ENVIRONMENTAL:

Approving the resolution to support the Senior Center will contribute to the success of the Fruitvale Transit Village. The concept of the Transit Village is to provide housing and services within walking distance of the BART and other public transportation (AC Transit) so that owning and operating motorized vehicles is unnecessary. Reducing the use of motorized vehicles reduces air pollution, which contributes to the City's environmental goals.

SOCIAL EQUITY:

The vendor gives many senior residents access to education, nutrition and social services that might not otherwise be available in their community. Continued access to these programs and services will improve the quality of life for Oakland senior citizens who participate in the Fruitvale/San Antonio Senior Center. A multi-cultural/multi-lingual staff serves the facility.

DISABILITY AND SENIOR CITIZEN ACCESS

This resolution authorizes a contract that will support access to necessary services for Oakland's underserved ethnic senior populations. The Unity Council, Inc. organization has a history of establishing and ensuring access to services for ethnically underserved populations, including people with disabilities and senior citizens. The Fruitvale Transit

Village and all of the public, commercial, and housing space have been constructed in compliance with the State of California Title 24 and the American with Disabilities Act.

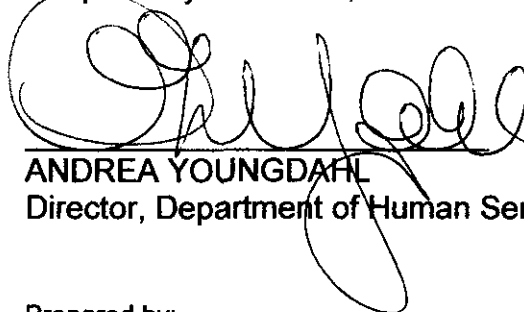
RECOMMENDATION(S) AND RATIONALE

Staff recommends that a resolution authorizing the City Administrator to execute a two-year contract with the Unity Council, Inc. to operate the Fruitvale/San Antonio Senior Center for Fiscal Years 2005-2006 and 2006-2007 in an amount not to exceed \$400,000.

ACTION REQUESTED OF THE CITY COUNCIL

That the City Council approve this resolution authorizing the City Administrator to execute the contract with The Unity Council, Inc.

Respectfully submitted,



ANDREA YOUNGDahl
Director, Department of Human Services

Prepared by:
Tracy Jensen, Senior Services Administrator
Department of Human Services

APPROVED FOR FORWARDING TO THE
LIFE ENRICHMENT COMMITTEE


Office of the City Administrator

Item: _____
Life Enrichment Committee
June 28, 2005

OAKLAND CITY COUNCIL

2005 JUN 16 PM 6:39

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO EXECUTE A TWO-YEAR CONTRACT WITH THE UNITY COUNCIL, INC. TO OPERATE THE FRUITVALE/SAN ANTONIO SENIOR CENTER FOR FISCAL YEARS 2005-2006 and 2006-2007 IN AN AMOUNT NOT TO EXCEED \$400,000

WHEREAS, the City Council has supported the development of a Senior Center at the Fruitvale Transit Village; and

WHEREAS, the proposed Policy Budget for 2005-2007 includes funding to support operation of the Fruitvale/San Antonio Senior Center; and

WHEREAS, The Unity Council, Inc. organization has for the past two years successfully established and operated the Fruitvale/San Antonio Senior Center and thus served the needs of the City's growing Hispanic and Latino senior community; now, therefore be it

RESOLVED: That the Department of Human Services is authorized to execute a sole provider contract with the Unity Council, Inc. in the amount of \$200,000 in budget year 2005-2006 and \$200,000 in budget year 2006-2007 to support the programs and activities of the Fruitvale/San Antonio Senior Center.

RESOLVED: The City Council finds that the performance of this service is in the public interest because of economy or better performance and shall not result in the loss of employment or salary by any person having permanent status in the competitive service.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20____

PASSED BY THE FOLLOWING VOTE:

AYES- BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE

NOES-

ABSENT-

ABSTENTION-

ATTEST: _____

LA TONDA SIMMONS
City Clerk and Clerk of the Council
of the City of Oakland, California