

**REDEVELOPMENT AGENCY
OF THE CITY OF OAKLAND
AGENDA REPORT**

FILED
OFFICE OF THE CITY CLERK
OAKLAND
2008 JUN 26 PM 8:26

TO: Office of the City/Agency Administrator
ATTN: Deborah Edgerly
FROM: Community and Economic Development Agency
DATE: July 1, 2008

RE: **Supplemental Report on An Agency Resolution Authorizing A \$100,000 Grant To The Alliance For West Oakland Development To Provide Job Training For West Oakland Redevelopment Projects, And Allocating West Oakland Redevelopment Funds For The Grant**

SUMMARY

On June 24, 2008, the Community and Economic Development Committee heard a report from staff recommending the Agency's approval of a resolution authorizing the City/Agency Administrator to negotiate and execute a grant for \$100,000 with the Alliance For West Oakland Development ("Alliance") for the Alliance's Construction Job Training Program ("Program"). Agency members requested supplemental information about the Program. This report provides the requested information.

KEY ISSUES AND IMPACTS

Amended Resolution

CED Committee members requested that the resolution be amended to include a resolve that at the end of the programmatic year a job training evaluation would be performed. The resolution has been amended and is attached to this report.

Additional Information Regarding the Alliance's Construction Job Training Program

CED Committee members requested the following information shown in italics. Mr. Bruce Cox, the Alliance's Executive Director has supplied the following information.

1. *Number of people that entered the Program:* 90 people have entered the Program since its inception.
2. *Number of people that completed the Program:* 65 people have completed the Program since its inception.
3. *Number of people that have been placed:* 27 people have been placed in jobs since the Program's inception.
4. *Number of jobs created and people benefitted:* The Program is a job training program and does not create jobs as a business does. The number of people benefitted includes all people who have entered the Program as it is assumed that that all Program participants have learned something even if they did not complete the Program.

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5. *A description of the difference between the Mandela Training Center ("MTC") and this program:* Mr. Bruce Cox, the Alliance's Executive Director, explained at the June 24 meeting that the MTC requires its participants to possess valid California a driver license and a high school diploma or the GED certificate. The Program does not require these qualifications, which means that the Program can serve more people and people who can not qualify for programs such as the MTC. The Program can also serve more local people from Oakland as many youth do not have licenses and have not completed high school. Mr. Cox encourages Program participants to obtain driver licenses and as much education as possible throughout his work with Program participants. Mr. Cox also notes that the Program also delivers more "hands-on" individualized training than other programs.

RECOMMENDATIONS AND RATIONALE

Staff recommends that the Agency authorize a \$100,000 job training grant for the Alliance's Construction Readiness Program. The Alliance provides a much needed service for West Oakland youth by providing job training services and the program graduates will contribute to blight abatement efforts in the Project Area by working on development projects in the Project Area. This project is a high priority for the WOPAC.

Respectfully submitted,



Dan Lindheim, Director
Community and Economic Development Agency

Reviewed by: Gregory Hunter
Deputy Director, Economic Development and Redevelopment

Prepared by:
Wendy Simon
Urban Economic Analyst IV

APPROVED AND FORWARDED TO
THE AGENCY/CITY COUNCIL:



OFFICE OF THE CITY ADMINISTRATOR
/ AGENCY ADMINISTRATOR

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REVISED JUNE 24, 2008

Approved as to Form and Legality



Agency Counsel

REDEVELOPMENT AGENCY OF THE CITY OF OAKLAND

Resolution No. _____ C.M.S.

**AN AGENCY RESOLUTION AUTHORIZING A \$100,000 GRANT
TO THE ALLIANCE FOR WEST OAKLAND DEVELOPMENT TO
PROVIDE JOB TRAINING FOR WEST OAKLAND
REDEVELOPMENT PROJECTS, AND ALLOCATING
WEST OAKLAND REDEVELOPMENT FUNDS FOR THE GRANT**

WHEREAS, the Alliance for West Oakland Development (“Alliance”) is a non-profit community development corporation dedicated to the improvement of West Oakland; and

WHEREAS, the Alliance has operated its Construction Job Training Program (the “Program”) since April, 2006; and

WHEREAS, the Program trains West Oakland and Oakland youth for construction jobs; and

WHEREAS, the Alliance has agreements with developers of projects in the West Oakland Redevelopment Project Area to hire graduates of the Program; and

WHEREAS, the Alliance has requested a \$100,000 job training grant in order to enroll 50 participants, fully train 25 participants and place 20 trained participants for construction jobs for redevelopment projects in the West Oakland Project Area; and

WHEREAS, the West Oakland Project Area Committee (“WOPAC”) has voted on April 11, 2007 to recommend allocation of \$100,000 of West Oakland redevelopment funds for the job training grant; and

WHEREAS, these funds are available in the West Oakland Redevelopment Operations Fund and Project (Fund 9590, Project S233510, Redevelopment Projects Org. 88679); and

WHEREAS, the grant is consistent with and advances the purposes of the West Oakland Redevelopment Plan and the Five Year Implementation Plan in that the Program will assist in providing trained construction workers for redevelopment projects in the West Oakland Redevelopment Project Area; now, therefore, be it

RESOLVED: That the Agency hereby authorizes a \$100,000 grant to the Alliance for West Oakland Development to fund the Construction Job Training Program to train and place participants in construction jobs for redevelopment projects in the West Oakland Project Area; and be it

FURTHER RESOLVED: That the Agency hereby allocates \$100,000 from Fiscal Year 2007-08 West Oakland Redevelopment Operations Fund (9590), West Oakland Base Reuse Organization (88679), West Oakland Repayment Project (S233510) for this grant; and be it

FURTHER RESOLVED: That staff shall evaluate the Alliance for West Oakland Development's Construction Job Training Program after twelve months of operations funded with this grant in accordance with the City of Oakland's regular evaluation procedures for job training programs; and be it

FURTHER RESOLVED: That the Agency authorizes the Agency Administrator or her designee to negotiate and execute the grant contract for this grant, and to take other actions with respect to this grant and the Program consistent with this Resolution and its basic purposes.

IN AGENCY, OAKLAND, CALIFORNIA, _____

PASSED BY THE FOLLOWING VOTE:

AYES - BRUNNER, KERNIGHAN, NADEL, QUAN, BROOKS, REID, CHANG, AND
CHAIRPERSON DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST:

LATONDA SIMMONS
Secretary of the Redevelopment Agency
of the City of Oakland, California