



City of Oakland Meeting Agenda

Office of the City Clerk
Oakland City Hall
1 Frank H. Ogawa Plaza
Oakland, California 94612
LaTonda Simmons, City Clerk

***Special Concurrent Meeting of the Redevelopment
Agency and Council Community & Economic
Development Committee**
Oakland City Hall, 1 Frank H. Ogawa Plaza, Oakland, California 94612

City of Oakland Website: <http://www.oaklandnet.com>

Tuesday, September 29, 2009

2:00 PM

Hearing Room One - 1st Floor

DEFINITION OF TERMS:

Consent Item: any action item that a subject matter Committee has forwarded to the full Council with unanimous recommendation for approval and is not controversial, and does not have a high level of public interest as determined by the Rules Committee.

Non-Consent Item: any action that a subject-matter Committee has forwarded to the full Council without unanimous recommendation for approval, or having a high level of public interest, or is controversial as determined by the Rules Committee.

Action Item: any resolution, ordinance, public hearing, motion, or recommendation requiring official vote and approval of the City Council to be effective.

Informational Item: an item of the agenda consisting only of an informational report that does not require or permit Council action.

Roll Call / Call to Order

COMMITTEE MEMBERSHIP:

President Jane Brunner, District 1; Patricia Kernighan, District 2; Larry Reid, District 7; Chairperson Vice Mayor Ignacio De La Fuente, District 5

- 1 Approval of the Draft Minutes from the Committee Meeting held on September 15, 2009
- 2 Determination of Schedule of Outstanding Committee Items
(CED 92909)
- 3 Discussion And Action On Potential Proposals To Obtain Grant Funds Provided Under The American Recovery And Reinvestment Act Of 2009 (Federal Government's "Stimulus Package")
(09-0188)
- 4 Subject: New Business Incentives
From: Council President Jane Brunner
Recommendation: Adopt A Resolution: (1) Authorizing Business Tax And Sales Tax

Incentive Programs To Facilitate The City's Business Attraction Activities; And (2) Authorizing The City Administrator, Without Returning To Council, To Negotiate And Execute Business Or Sales Tax Incentive Agreements: (A) With A Term Of Up To Two Years; And (B) Providing For Total Incentive Payments In Any Single Agreement Not To Exceed Two Hundred And Fifty Thousand Dollars (\$250,000) Per Year, For A Total Maximum Amount Of Five Hundred Thousand Dollars (\$500,000)

(TITLE CHANGE)

(09-0451)

This item was continued from the July 14, 2009 Community and Economic Development Committee agenda.

The committee directed staff to provide a detailed report on the following (Business Tax Incentive Program BTIP): 1) Setting the maximum time for the waiver on business taxes to 2 years instead of 3 to 5 years, 2) Setting the maximum business tax abatement at 50%; 3) Not providing the additional two year bonus to Greentech/Biotech firms; and 4) Adjusting the criteria for the BTIP to require that the business has at least 25 employees and that the business is generating revenue for the City. The report should also include responses to Vice Mayor De La Fuente's memo that was included in the packet

- 5 Subject: West Oakland Teen Center
 From: Councilmember Nancy Nadel
 Recommendation: Receive An Informational Report On The Proposed Design And Programming For The West Oakland Teen Center
 (09-0693)
- 6 Subject: Fairness In Purchasing And Contracting
 From: Contracting and Purchasing
 Recommendation: Discussion And Possible Action On A Report On The Findings And Recommendations Of The Fairness In Purchasing And Contracting Disparity Study
 (09-0594)
- 7 Subject: Clear Channel Outdoor - Billboard Agreement
 From: Councilmember Rebbeca Kaplan
 Recommendation: Adopt A Resolution Authorizing The City Administrator To Enter Into A Billboard Relocation Agreement With Clear Channel Outdoor, Inc. (CCO): 1) Allowing CCO To Remove And Waive Its Rights To Compensation, Including All Real Property And Personal Property Interests, For A Number Of Billboards At Various Locations In Exchange For: (A) Construction Of A New Billboard On East Bay Municipal Utility District (EBMUD) Land Near The Bay Bridge Toll Plaza And (B) Reconstruction Of An Existing Billboard On EBMUD Land Near The Bay Bridge Toll Plaza
 (07-1501)
- 8 Subject: 73rd Avenue Structure Demolition Contract
 From: Community and Economic Development Agency

Recommendation: Adopt An Agency Resolution Awarding A Contract For The Demolition Of A Structure At The Southwest Corner Of 73rd Avenue And Foothill Boulevard To The Lowest Responsible Bidder, Thomas D. Eychner, In An Amount Not-To-Exceed \$150,000.00 In Accord With The Plans And Specifications For The Project And Contractor's Bid Therefor, And Allocating Central City East Redevelopment Funds To Pay For The Work

[\(09-0798\)](#)

- 9 Subject: General Plan Land Use Diagram Corrections
From: Community and Economic Development Agency
Recommendation: Adopt A Resolution Correcting, Refining And Clarifying The General Plan Land Use Diagram To Generally Reflect Existing Zoning And Land Use, And Conform To The Intent Of The Previously Adopted General Plan

[\(09-0799\)](#)

This item is scheduled as a Public Hearing on the October 6, 2009 City Council agenda

Open Forum (TOTAL TIME AVAILABLE: 15 MINUTES)

Adjournment

- * In the event of a quorum of the City Council participates on this Committee, the meeting is noticed as a Special Meeting of the City Council; however no final City Council action can be taken.

NOTE: Americans With Disabilities Act
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[\(TDD\)](#)

MATERIALS RELATED TO ITEMS ON THIS AGENDA SUBMITTED TO THE CITY COUNCIL AFTER DISTRIBUTION OF THE AGENDA PACKETS MAY BE VIEWED IN THE OFFICE OF THE CITY CLERK, 1 FRANK H. OGAWA PLAZA, 1ST AND 2ND FLOOR, OAKLAND, CA 94612 FROM 8:30AM TO 5:00PM

**LATONDA SIMMONS
Agency Secretary/City Clerk
and Clerk of the Council**

ORA - Oakland Redevelopment Agency
S - Supplemental Item