



CASTLEMONT HIGH SCHOOL

To Whom It May Interest:

This is a Letter of Commitment in support of the City of Oakland's Proposition 64 application submitted by the City's Cannabis Race and Equity Department.

Community Health Equity Academy at Castlemont High School will partner with the City of Oakland and the California Adolescent Health Collaborative to engage youth and community in a cannabis awareness campaign.

The youth awareness campaign is designed through a participatory approach to developing public health messaging surrounding cannabis use among youth, with the messaging developed by and for youth themselves. A particular focus is directed toward the following aspects of participatory public health messaging:

- Building consensus with youth,
- Creating a safe and constructive environment to discuss youth cannabis and other and substance use,
- Identifying risk and protective factors in youth-friendly language, and
- Information about how youth assess risk related to substance use

We are excited to be a part of this partnership to support the development of a healthy and sustainable East Oakland.

Respectfully,

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