



2004 APR -8 PM 4: 37

1 FRANK H. OGAWA PLAZA • 3RD FLOOR • OAKLAND, CALIFORNIA 94612

Office of the Mayor
Jerry Brown
Mayor

(510) 238-3141
FAX: (510) 238-4731
TDD: (510) 839-6451

Letter of Nomination

April 20, 2004

The Honorable City Council
One City Hall Plaza, Second Floor
Oakland, CA 94612

Dear Councilmembers:

Upon nomination of the Mayor, the following persons are hereby appointed as members of the following Board or Commission:

Citizen's Police Review Board

Mario Andrews, Mayoral reappointment to serve the term beginning February 15, 2004 and ending February 15, 2006, filling the position formerly held by himself.

John Batarse, Mayoral reappointment to serve the term beginning February 15, 2004 and ending February 15, 2006, filling the position formerly held by himself.

Cheryal Anderson, Mayoral appointment serving as Alternate, for the term beginning February 15, 2004 and ending February 15, 2006, filling a current vacancy.

If you have any questions or concerns, please feel free to contact me.

Sincerely,

JERRY BROWN
Mayor

A handwritten signature in black ink, appearing to read "Jerry Brown", written over the printed name and title.

27
ORA/COUNCIL
APR 20 2004

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

DRAFT

**RESOLUTION REAPPOINTING MARIO ANDREWS AND JOHN BATARSE, AND
APPOINTING CHERYL ANDERSON AS MEMBERS OF
THE CITIZEN'S POLICE REVIEW BOARD**

WHEREAS, Ordinance No. 11905 C.M.S. creates the Citizen's Police Review Board, whose members are nominated by the Mayor and approved by the City Council; and

WHEREAS, Ordinance No. 11905 C.M.S. specifies that members of the Citizen's Police Review Board are to serve two year terms, which are to be staggered so that some appointments will expire every year, and appointments to fill a term of office are only to be for the remainder of that term; now, therefore, be it

RESOLVED, that by the nomination of the Mayor, the following individuals are hereby appointed to the terms set forth below:

Mario Andrews, Mayoral reappointment, to complete the term beginning February 15, 2004 and ending February 15, 2006, filling the position formerly held by himself.

John Batarse, Mayoral reappointment, to complete the term beginning February 15, 2004 and ending February 15, 2006, filling the position formerly held by himself.

Cheryl Anderson, Mayoral appointment as Alternate, to complete the term beginning February 15, 2004 and ending February 15, 2006, filling the position formerly held by himself.

IN COUNCIL, OAKLAND, CALIFORNIA,

PASSED BY THE FOLLOWING VOTE:

AYES- BRUNNER, WAN, NADEL, QUAN, BROOKS, REID, CHANG, AND
PRESIDENT DE LA FUENTE

NOES-

ABSENT-

27
CRA/COUNCIL
APR 20 2004

ABSTENTION-

ATTEST:

CEDA FLOYD
City Clerk and Clerk of the Council
of the City of Oakland, California

27
ORA/COUNCIL
APR 20 2004

Cheryl R. Anderson

Summary

Over ten years of outstanding experience in managing work flow processes in online and traditional procedures. Keen attention to details and effective time management skills, with the ability to manage multiple, concurrent projects, has resulted in first class deliverables.

Professional Experience

Project management as needed from scheduling to internal & external coordination

Develop and implement print, online and broadcast traffic systems

Manage print production, studio and traffic departments

Prioritize and assign projects through traffic and studio

Produce advertising, collateral and direct mail materials

Traffic print, broadcast and online projects

Teach monthly traffic procedure classes to agency staff; design and refine traffic database system

Interview, hire, supervise and mentor traffic managers, recommend and hire freelancers; manage departmental budgets

Organize and maintain agency reprints

Prepare WIP reports, organize and lead weekly WIP meetings

Establish vendor relationships

Maintain video and audio tape library; dub and ship radio and television spots; prepare broadcast traffic instructions, maintain talent payments

Maintained an open line of communication between all departments

CRS Communications, Charles Schwab & Company, Inc. (12/00 - Present)
San Francisco, CA

Sr. Traffic Manager

Client: Charles Schwab

Halloran Advertising (Freelance 8/00 - 12/00) San Francisco, CA

Director, Production Services

Client: Broadband Office

World Savings & Loan (8/99 - 8/00) Oakland, CA

Print Production Manager

Client: World Savings and Loan, Atlas Mutual Funds

McCann-Erickson/Anderson & Lembke Advertising (8/97 - 8/99) San Francisco, CA

Director of Traffic

Clients: Tektronix, Microsoft, SF Aids Foundation, Goodwill, Brothers Brewing Co.

Hal Riney & Partners Advertising (6/97 - 8/97) San Francisco, CA

Traffic Manager

Client: Sprint PCS

Cheryl R. Anderson

Lewis & Partners Advertising (1/96 - 6/97) San Francisco, CA
Traffic Manager
Clients: Union Bank of California, Garden Burger, Nestle Frozen Foods

Carol H. Williams Advertising (1/94 - 1/96) San Francisco, CA
Print and Broadcast Traffic Manager, Print Production Manager
Clients: Pacific Bell, Bank of America, California Lottery, Black
Infant Health

Education

Project Management Series, U.C. Berkeley, Extension 1999
BA Drama and Mass Communications, University of New Orleans, 1989

References

Available upon request

MARIO ANDREWS

FILED
OFFICE OF THE CITY CLERK
OAKLAND

02 FEB 27 PM 5:01

EDUCATION

Hastings College of the Law, Juris Doctor (1992)
Wiley Manuel Law Foundation Scholarship (1990)
Nominated "Best Orator" Moot Court (1991)
Executive Director, Black Law Student's Association (1991-92)
Street Law Instructor, Alameda County Juv. Probation (1992)

San Francisco State University, Social Sci, Bachelor of Arts (1984)
Honors Student (1981)
Kennedy-King Foundation Scholarship (1979)

ASSISTANT DISTRICT ATTORNEY

City and County of San Francisco 850 Bryant, Suite 322
Present the State's case in criminal trials, criminal plea negotiations, motions, hearings and prepare cases for trial. Evaluate cases and prepare trial strategy. (10/98-present)

INVESTIGATOR/ATTORNEY

Contra Costa County Alternate Defender Office
1333 Pine Street, Suite E, Martinez CA 94553
Discover evidence and witnesses to support defenses. Subpoena witnesses, documents and evidence. Testify on the fruits of my investigation. Prepare witnesses for trial. (3/95-10/98)

ADMINISTRATIVE HEARING EXAMINER

City of Oakland 1 Frank H. Ogawa Plaza, Oakland CA 94612
Conduct hearings for police towed vehicles and contested parking citations issued by several jurisdictions in the area. Make findings of fact. Negotiated and approved compromises and other deals for impounded vehicles. Develop policy and guidelines for implementation of the new laws. (9/93-5/95)

CLIENT REPRESENTATIVE

Legal Aid Society of Alameda County 510 16th Street 400 Oakland CA
Represent clients in arbitrations, take and defend depositions, administrative law hearings and legal actions. Draft pleadings; legal research, train/supervise law clerks. (5/92-12/94)

BAR CERTIFIED LAW CLERK

Alameda County District Attorney 661 Washington Oakland CA
San Francisco District Attorney 880 Bryant 325 San Francisco CA
Santa Clara County District Attorney 70 West Hedding San Jose CA

Presented preliminary hearings, motions to suppress and juvenile contests. Negotiated misdemeanor traffic pleas and citation hearings. Legal research, studied trial techniques and handled citizen inquiry. Argued and wrote felony motions and writs in Superior Courts and misdemeanor appeals in the Appellate Superior Court. Presented trials, *voir dire*, examined and cross examined expert, lay and police officer witnesses. Juvenile hearings, settlement conferences and calendar. Training included input by attorneys and judges. Subpoenaed and prepared witnesses. (5/91-5/92)

LAW CLERK

Contra Costa County Public Defender 610 Pine Street Martinez
Interview clients both in and out of custody, legal research and writing of motions and trial briefs. (6/90-9/90)

POLICE OFFICER

City of Berkeley 2180 Milvia Berkeley CA
Investigated crimes; testified; affidavits for warrants; depositions; public speaking; evidence collection; accident reconstruction; family disputes; firearms training; union representative, self defense and trained new officers. (3/81-1/87)

INTERESTS

East Oakland Youth Development Center, Board of Directors [Past President (1996-present)]
Scholar Athletes, Inc., Board of Directors (1994-present)
Crime Prevention Certificate, Department of Justice, FBI (1988)
Basic and Intermediate POST Certificates (1982 & 84)

John A. Batarse

Experience

06/00 - Present **MONTGOMERY ASSET MANAGEMENT, LLC** **SAN FRANCISCO, CA**
Interim Vice President - Private Asset Management: Responsible for supervising the production of weekly / monthly Hedge Fund Performance Reports and for coordinating with the Client Services Department to deliver timely and accurate information to the Hedge Funds Partners.
 • Analyze and monitor the performance of the High Net Worth client accounts for this investment Advisory firm with assets under management exceeding \$10 billion.
 • Communicate to Portfolio Managers regarding analysis, and execute transactions to ensure maximum profitability for these portfolios.

03/00 - Present **Compliance Analyst:** Duties include monitoring of accounts / funds for compliance with Investment Guidelines and Prospectus requirements, reconciling compliance exception reports, and maximizing the use of an automated compliance system to monitor compliance requirements prior to execution.

12/99 - 02/00 **FLEET BOSTON ROBERTSON STEPHENS** **SAN FRANCISCO, CA**
Portfolio Analyst: Primary duty included analyzing client portfolios and corporate financial data. Utilized financial analytical modeling skills to provide a rapid and high quality product that reported information to high-level management.
 • Performed portfolio analysis for the Private Client Services Group with \$2 billion in assets.
 • Developed a managerial reporting method that effectively and accurately analyzed financial data, leading to adaptation of method by the Operations department to increase productivity and efficiency.
 • Instructed and trained a team of 4 in performing this method of financial analysis.

1991 - 1996 **ANTHONY MOTORS INC.** **HAYWARD, CA**
General Sales Manager: P&L responsibilities for all operating profit centers for a \$20,000,000 automobile dealership company. Resigned to acquire an MBA degree. Accomplishments include:
 • Organized and motivated an experienced professional sales force to provide a high level of customer service, and generated sales in accordance with the company's profit standards and goals.
 • Achieved management's objectives by increasing the department's revenue performance from \$800,000 to over \$1,250,000 per month through creative marketing / advertising and product development.
 • Prepared a business plan to obtain \$500,000 in flooring plan for the used vehicle department, increasing sales from \$120,000 to \$680,000 per month within a six month period.
 • Successfully completed the National Automobile Dealers Association (NADA) Dealer Candidate Academy intensive twelve-month training program in automobile dealership management.

Summary of Abilities and Skills

- Strong analytical & financial modeling skills
- Excellent professional business plan presentation and communication skills
- Strong marketing and sales skills
- Entrepreneurial, independent self-starter

Education

1996 - 1999 **F.W. OLIN GRADUATE SCHOOL OF BUSINESS** **WELLESLEY, MA**
BABSON COLLEGE
 MBA - Master of Business Administration degree, May 1999. Concentration in Management / Finance.

1988 - 1991 **BABSON COLLEGE** **WELLESLEY, MA**
 Bachelor of Science in Entrepreneurial Studies / Finance, May 1991. Completed 4-year program in 3 years. Studied Japanese management practices at Sanjo University in Tokyo, summer 1990.

Additional

Highly proficient in Microsoft Office and other business software applications. Fluent in Spanish

27
 ORA/COUNCIL
 APR 20 2004