

CITY OF OAKLAND

AGENDA REPORT

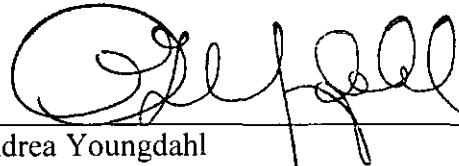
FILED
OFFICE OF THE CITY CLERK
OAKLAND
2008 MAY 15 PM 6:48

TO: Office of the City Administrator
ATTN: Deborah Edgerly
FROM: Department of Human Services
DATE: May 27, 2008

RE: Resolution Authorizing The City Administrator To Execute Grant Agreements Between The City And Eight Oakland Nonprofit Agencies (Alameda Community Food Bank, Alzheimer's Services Of The East Bay, Bay Area Community Services, Lifelong Medical Care, Inc., Rebuilding Together Oakland, Mercy Retirement And Care Center, St. Mary's Center And Vietnamese Community Development, Inc.) To Provide Services To Senior Citizens Under The Senior Services "Set-Aside" Funding For Fiscal Year 2008-09 In A Total Amount Not To Exceed \$295,000

Attached is a report and resolution from the Mayor's Commission on Aging. Department of Human Services staff and a representative from the Mayor's Commission on Aging will be available to answer questions.

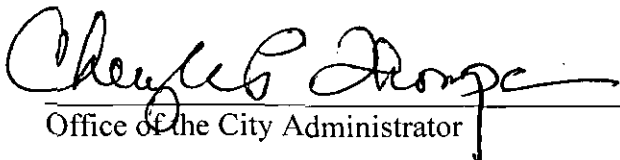
Respectfully submitted,



Andrea Youngdahl
Director, Department of Human Services

Attachments

FORWARDED TO THE
LIFE ENRICHMENT COMMITTEE:



Office of the City Administrator

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LIFE ENRICHMENT COMMITTEE
Oakland City Council

RE: Resolution Authorizing The City Administrator To Execute Grant Agreements Between The City And Eight Oakland Nonprofit Agencies (Alameda Community Food Bank, Alzheimer's Services Of The East Bay, Bay Area Community Services, Lifelong Medical Care, Inc., Rebuilding Together Oakland, Mercy Retirement And Care Center, St. Mary's Center And Vietnamese Community Development, Inc.) To Provide Services To Senior Citizens Under The Senior Services "Set-Aside" Funding For Fiscal Year 2008-09 In A Total Amount Not To Exceed \$295,000

Chairperson Chang and Members of the Committee:

SUMMARY

This report requests City Council approval of the attached resolution containing the Commission on Aging's Fiscal Year 2008-09 senior services funding recommendations in varying amounts to eight Oakland non-profit senior service providers, in an amount not to exceed \$295,000.

The grants will be awarded to senior service providers who have submitted an application and undergone review by the Commission on Aging and the Department of Human Services (DHS) independent reviewer. The grantees will provide nutrition, home improvement, health, senior center, and day care services to Oakland's diverse senior population.

FISCAL IMPACT

Funding for these one time grants is included in the Department of Human Services' Proposed Budget for FY 2007-2009 under General Purpose Fund (1010), Senior Center Organization (75631), Fine Revenue for Seniors Aging Project (P50530), and Empowering Seniors and People with Disabilities Program (YS14). The annual appropriation for Project P50530 is \$295,139.

BACKGROUND

In March 1996, a general fund set-aside provision, entitled the "Senior Citizens Retention and Enhancement Act" was placed on the Oakland ballot by local senior advocates. Although the measure fell slightly short of the two-thirds approval needed for passage, the initiative stimulated discussion about the need for increased support to local senior service providers. In early 1997, a working group composed of representatives from the Commission on Aging, the Oakland Department of Aging, City Council, and senior service advocates prioritized the needs of Oakland's senior residents and developed options for funding related services. At its June 3,

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1997 meeting, the City Council adopted the working group's recommendation to increase certain parking fines by \$2.00 to generate additional funding for senior services. The program is commonly referred to as the "Senior Services Set-Aside" program.

The Commission on Aging has the primary responsibility for development of funding priorities for the Senior Services Set-Aside program. Funding priorities are determined by review of data concerning the needs of Oakland seniors. Historically, collection of data for the annual update of the "Comprehensive Plan for Oakland Seniors" has provided information needed to develop priorities. Priorities for the 2008-09 Senior Services Set-Aside grants were developed by the Commission on Aging, with emphasis on recognizing the changing demographics of seniors in Oakland

The current year's priorities were identified in the Department of Human Services' 2004 Senior Needs Assessment, and further developed by the Commission on Aging Access, Community Support, and Transportation Committees.

To develop the funding priorities for 2008-2009 Senior Services Set-Aside grants, the Commission on Aging reviewed information that had been provided by local providers and senior advocates during the prior year. The Commissioners also spent time in the community, meeting with underserved senior groups and identifying where the Set-Aside funds would make a difference to Oakland's diverse senior residents.

In order to address the needs of underserved populations, and to support local agencies that were being established to support those underserved senior clients, the Commissioners revised the Senior Services Set-Aside Request for Proposals (RFP). Twenty percent of the 2008-09 funding pool was targeted to "Emerging Organizations" that had obtained non-profit status and/or begun serving Oakland seniors within the past three years. This was done by establishing a unique category with dedicated funding for organizations that had served Oakland seniors for less than three years, had fewer than three full-time employees, and had a fiscal sponsor for tax purposes. Although this category of "emerging organizations" was meant to target local organizations that the Commission believed could benefit from organizational development funding, rather than direct service funding, no organizations applied for grants under this category.

The RFP also requested that applicants identify the specific target populations that would receive services if the proposal were funded. Applicants were asked whether the proposed project would serve one or more of the following six categories of clients: Ethnic Minority; Lesbian, Gay, Bisexual, Transgender (LGBT); Monolingual; Homeless; Chronic Health Condition; Low/Very Low Income; and which of the six service areas in the City would be served.

Additionally, the Senior Services Set-Aside 2008-2009 Application identified the following priorities for funding:

- ▶ Project improves ACCESS by removing barriers that Oakland seniors may face when seeking services.
- ▶ Project provides NUTRITION programs and services for Oakland seniors.

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- ▶ Project establishes and/or expands TRANSPORTATION options for Oakland seniors.

Twenty-two applications were received, and the proposed projects addressed all of the target populations. After a rigorous review and scoring process eight of the proposals were chosen for funding.

KEY ISSUES AND IMPACTS

The projects that are recommended for funding in this report will target the needs of the un-served and under-served populations. However, DHS staff is concerned that one population of seniors continues to be underserved, and the current recommendations do not include any specific services for Oakland's underserved LGBT senior residents. In 2007-08 the Commission on Aging and DHS staff did meet with a local organization that serves LGBT seniors, and discussions are underway to develop a plan for supporting that organization and others that may emerge to serve LGBT Oakland seniors.

Seven of the eight funded projects are Citywide - these will serve all Oakland seniors regardless of where they live, and one of the projects is facility based and targets seniors in Downtown and West Oakland. All of the projects will provide services to low income seniors, two will provide health-related services to allow Oakland seniors to stay independent, and one will serve mono and bi-lingual seniors. The complete list of funded agencies including dollar amounts and services is shown in Attachment A – FY 2008-09 Senior Services Set-Aside Program Commission on Aging Recommendations.

PROGRAM DESCRIPTION

On February 6, 2008, the Commission on Aging established a Set-Aside Application Review Committee and adopted a schedule for RFP distribution and review. At the March 5 Commission on Aging meeting, the Senior Services Set-Aside funding priorities were announced. The Senior Services Set-Aside Grant Application was released on March 10th, and on March 19th a bidder's conference was held in City Hall Hearing Room 1 to answer questions and present information to potential applicants about this year's Request For Proposal (RFP) and application review process.

Twenty-two proposals were received by the April 10th deadline, with project requests totaling \$914,386. The Set-Aside Review Committee members received the applications, and working together as teams, performed an initial review using the template developed by Commission staff. A professional consultant was engaged to facilitate the review and provide an unbiased assessment of the proposals.

The Set-Aside Committee met twice during the month of April 2008 to discuss and rank the proposals. The committees ranked each proposal in the following areas: organizational history and capacity, community need, project description, program evaluation, and project budget. Each of the proposals received a score and a ranking based upon the total score of all readers.

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At the final Application review meeting of the Set-Aside Committee, the projects were discussed and scored and eight proposals were recommended for funding. Attached is a list of all applicants and projects, and a separate summary of the proposals recommended for funding.

The recommendations were presented to the public at the May 7, 2008 meeting of the Commission on Aging. At that time the Commission approved a motion to forward the recommendations of the Set-Aside Committee to the City Council.

SUSTAINABLE OPPORTUNITIES

Economic: The programs funded under this set aside supports community agencies that are a vital part of the City's economy.

Environmental: No known impact.

Social Equity: The Set-Aside funding program establishes sustainable opportunities as a result of an increase social equity, through the expansion of services to low income or otherwise underserved Oakland seniors. All of the organizations that are recommended for funding have a history of successfully serving Oakland seniors. Approval of the recommendations will enhance the opportunities available to Oakland seniors, support seniors in the community, and have a positive impact on the quality of life for seniors that receive services under the funded programs.

DISABILITY AND SENIOR CITIZEN ACCESS

The Senior Services Set-Aside program is the only program in the City which identifies unmet needs of Oakland seniors and focuses city general funds towards meeting those needs. All of the projects funded through these grant funds will support the needs of seniors – the majority of the funds will go towards services that target the needs of low income, frail, diverse, underserved senior residents of the City of Oakland.

RECOMMENDATION(S) AND RATIONALE

Staff recommends that the City Council fund services to Oakland senior residents through the Senior Services Set-Aside program. The projects which receive funding will improve the quality of life for Oakland seniors by improving service access and availability.

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ACTION REQUESTED OF THE CITY COUNCIL

Staff requests that the City Council approve a resolution authorizing the City Administrator to execute contracts between the City and eight Oakland Nonprofit Agencies (Alameda Community Food Bank, Alzheimer's Services of the East Bay, Bay Area Community Services, Lifelong Medical Care, Inc., Rebuilding Together Oakland, Mercy Retirement and Care Center, St. Mary's Center and Vietnamese Community Development, Inc.) to provide services to senior citizens under the Senior Services "Set-Aside" funding for Fiscal Year 2008-09 in a total amount not to exceed \$295,000.

Respectfully submitted,


BRENDA CRAWFORD

Chair, Mayor's Commission on Aging

Prepared by:

Tracy Jensen, Senior Services Administrator

Attachment A: FY08-09 Senior Set-Aside Program/Commission on Aging Funding Recommendations

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FILED
OFFICE OF THE CITY CLERK
OAKLAND

08 MAY 15 PM 6:48

Approved as to Form and Legality

D. B. Zlosky
City Attorney

OAKLAND CITY COUNCIL

RESOLUTION No. _____ C.M.S.

RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO EXECUTE GRANT AGREEMENTS BETWEEN THE CITY AND EIGHT OAKLAND NONPROFIT AGENCIES (ALAMEDA COMMUNITY FOOD BANK, ALZHEIMER'S SERVICES OF THE EAST BAY, BAY AREA COMMUNITY SERVICES, LIFELONG MEDICAL CARE, INC., REBUILDING TOGETHER OAKLAND, MERCY RETIREMENT AND CARE CENTER, ST. MARY'S CENTER AND VIETNAMESE COMMUNITY DEVELOPMENT, INC.) TO PROVIDE SERVICES TO SENIOR CITIZENS UNDER THE SENIOR SERVICES "SET-ASIDE" FUNDING FOR FISCAL YEAR 2008-09 IN A TOTAL AMOUNT NOT TO EXCEED \$295,000

WHEREAS, the City of Oakland has established a fund to support unmet senior service needs for Oakland citizens by increasing various parking citations by two dollars per ticket as per the requirements of Ordinance No.11985 C.M.S.; and

WHEREAS, the City Council has committed to maintain a set aside to fund unmet senior needs; and

WHEREAS, the City Council has appropriated \$295,139 for FY 2008-2009 to Oakland nonprofit organizations that can meet critical senior needs; and

WHEREAS, the City wishes to fund eight projects as recommended by the Mayor's Commission on Aging in an amount not to exceed the amounts specified below for each agency for the period of July 1, 2008 to June 30, 2009:

FY 2008-2009:

| | |
|--|-----------|
| Alameda County Community Food Bank | \$45,000 |
| Bay Area Community Services | \$22,500 |
| Alzheimer's Services of the East Bay | \$45,000 |
| Lifelong Medical Care, Inc. | \$22,500 |
| Rebuilding Together Oakland | \$45,000 |
| Mercy Retirement and Care Center | \$25,000 |
| St. Mary's Center | \$45,000; |
| Vietnamese community Development, Inc. | \$45,000 |

now, therefore be it

RESOLVED: That the City Administrator or her designee is hereby authorized to execute the eight (8) grant agreements with the aforementioned nonprofit agencies in the amounts specified above for the purpose of providing senior services to residents in the City of Oakland, and to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, modifications, payment requests and related actions which may be necessary in accordance with its basic purpose; and be it

FURTHER RESOLVED: That said agreement(s) shall be approved as to form and legality by the Office of the City Attorney and placed on file in the Office of the City Clerk.

IN COUNCIL, OAKLAND, CALIFORNIA, _____, 20_____

PASSED BY THE FOLLOWING VOTE:

AYES - BROOKS, BRUNNER, CHANG, KERNIGHAN, NADEL, QUAN, REID, and PRESIDENT DE LA FUENTE

NOES -

ABSENT -

ABSTENTION -

ATTEST: _____
LaTonda Simmons
City Clerk and Clerk of the Council
of the City of Oakland, California

***2008-09 Senior Services Set-Aside Program
Commission on Aging Recommendations for funding***

| <i>ORGANIZATION</i> | <i>AMOUNT</i> | <i>PROJECT NAME</i> | <i>SERVICE AREA</i> |
|------------------------------------|-----------------|-------------------------------|---------------------|
| <u>Alameda Community Food Bank</u> | <u>\$45,000</u> | <u>Fresh Produce Delivery</u> | <u>Citywide</u> |

This project will provide more than 4000 low-income Oakland seniors with a delivery of fresh produce twice each month. The Food Bank will deliver produce to five of their member agencies that already have distribution networks in place, including Mercy Brown Bag (District 5), the East Oakland Switchboard and the East Oakland Senior Center (District 7), Hotel Oakland (District 3), Shiloh Mercy Ministries (District 4) and Church of the Living God (District 3). The Food Bank and the participating agencies will provide nutritional information to program clients.

| | | | |
|--|-----------------|------------------------|-----------------|
| <u>Mercy Retirement & Care, Inc.</u> | <u>\$25,000</u> | <u>Mercy Brown Bag</u> | <u>Citywide</u> |
|--|-----------------|------------------------|-----------------|

As they have when funded several times in the past, the Mercy Brown Bag program will coordinate the distribution of high quality, nutritional bags of groceries to low-income Oakland seniors. Each month, 1250 Oakland seniors receive 22 to 24 bags of groceries, each of which includes a protein item, fresh produce, and other fresh, frozen and canned foods.

| | | | |
|---|-----------------|--------------------------|-----------------|
| <u>Alzheimer's Services of the East Bay</u> | <u>\$45,000</u> | <u>Oakland Expansion</u> | <u>Citywide</u> |
|---|-----------------|--------------------------|-----------------|

In 2007 Alzheimer's Services of the East Bay acquired the Summit Hospital Adult Day Care Program and began operating their first Oakland-based program. Senior Services Set-Aside grant funds will be used to fund a visual art contractor to work with clients, make capital improvements to the facility, and expand the staff. Most of the grant funds will be used for ongoing program expenses for client assessment, care planning, and monitoring.

| | | | |
|------------------------------------|-----------------|------------------------|-----------------|
| <u>Bay Area Community Services</u> | <u>\$22,500</u> | <u>Meals on Wheels</u> | <u>Citywide</u> |
|------------------------------------|-----------------|------------------------|-----------------|

Funding for the Meals On Wheels program will partially fund the provision of 183,000 meals to 1,200 low income Oakland seniors. The grant request of \$45,000 was reduced to \$22,500, which will be used by BACS to supplement federal, state and local funding and provide meals to Oakland seniors who otherwise would be on a waiting list. BACS will continue to work closely with Lifelong Medical, Inc. to provide health education and nutrition services to homebound seniors receiving the meals.

ATTACHMENT A

| AGENCY | Request | Grant | priority area¹ | service area | target seniors | clients served |
|---|----------------|-----------------|----------------------------------|-------------------------|--------------------------------|-----------------------|
| Adult Day Services Network | \$29,904 | | A | citywide | income/ health/minority | 48/mod 1350/info |
| Alameda Co. Community Food Bank | \$45,738 | \$45,000 | A N | citywide | income | 4000/yr |
| Alzheimer's Services of the East Bay | \$45,000 | \$45,000 | A N T | citywide | income/ Alzheimers | 275/yr 50/mo |
| Aspiranet / Experience Corps | \$45,000 | | A | citywide/east | income/ minority | 60/yr |
| Bay Area Community Services | \$45,000 | \$22,500 | N | citywide | income | 1200/yr |
| Cambodian Community Development | \$45,000 | | ? | citywide | minority | 120/yr |
| Family Bridges | \$45,000 | | A | citywide | monolingual/ income/ health | 435/yr |
| Lao Family Community Development | \$45,000 | | A | east | ? | 40/yr |
| Lavender Senior of the East Bay | \$45,000 | | A | citywide | LGBT | 1260/yr |
| Legal Assistance for Seniors | \$45,000 | | A | citywide | income/ minority | 50/year |
| LifeLong Medical Care | \$45,000 | \$22,500 | A | citywide | health/income | 250/yr |
| Mandela Marketplace | \$45,000 | | N | citywide | nonspecific | 700 |
| Mercy Brown Bag Program | \$25,000 | \$25,000 | N | citywide | income | 1250 |
| Progressive Research & Training for Action | \$45,000 | | A | west oak | minority/LGBT/ monolingual | 150/yr |
| Rebuilding Together Oakland | \$45,000 | \$45,000 | A | citywide | income | 100/yr |
| Satellite Housing | \$27,760 | | A | citywide | monolingual/income | 715/yr |
| Self-Help for the Elderly | \$45,000 | | A | Fruitvale/ Dimond | monolingual/income | 250/yr |
| St. Mary's Center | \$45,000 | \$45,000 | A N | west downtn | low income | 500/yr |
| United Seniors of Oakland & Ala Co | \$45,000 | | A | citywide | monolingual/income | 500/yr |
| The Unity Council | \$20,984 | | T | north east Fruitvale | monolingual/ income/ health | 400/mo |
| Vietnamese American Community Center of the Bay Area | \$45,000 | | A | east oak | monolingual/ income/refugee | 60/yr |
| Vietnamese Community Development | \$45,000 | \$45,000 | A | citywide | monolingual/income | 60/mo |

¹ Priority Area: A = access N = nutrition T = transportation