

# CITY OF OAKLAND

## AGENDA REPORT

2011 JAN 13 PM 6:06

TO: Office of the City Administrator  
ATTN: Dan Lindheim  
FROM: FMA/Parking Operations  
DATE: January 18, 2011

RE: Supplemental Report Regarding the Resolution Confirming Locations for Previously Approved New Meters as Required by Oakland Municipal Code Section 10.36.141

### SUMMARY

At its June 24, 2010 meeting, the City Council directed staff to install new parking meters citywide to generate additional revenue, which was budgeted at \$267,000 annually. Staff has identified locations for the new parking meters based on their proximity to commercial businesses. While the City Council was previously informed of the zones within which the new meters would be placed, Oakland Municipal Code Section 10.36.141 requires that the City Council approve all parking meter locations, and so they are provided here.

At the January 11, 2011 Finance & Management Committee meeting, staff was requested to reduce the recommended number of new parking meters to be installed in District 1 to no more than the percentage of any other district, which was estimated to be 25%. Staff was further requested to return with a proposal that distributes meter installations equitably citywide. This report amends staff's original recommendations to reflect the reduction in proposed parking meters for District 1. Fulfillment of the budgeted amount of 250 meters will require that staff return with a recommendation for an additional 21 meters.

### FISCAL IMPACT

The new meters are budgeted to generate additional annual revenue of \$267,000 beginning in fiscal year 2010-11. These revenues will be deposited in the General Purpose Fund (1010), Treasury: Operations (08721), Parking Fee: On Street Parking Meters Account (21317), and Financial Management Program (IP59).

### BACKGROUND

At its June 24, 2010 meeting, the City Council directed staff to install new parking meters citywide to generate additional revenue. After selection of meter locations, and informing the Council via memorandum, installation of 298 parking meters began in

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September 2010. As of December 16, 2010, 92 parking meters have been installed. Although staff has informed the City Council of the parking meter zones, Section 10.36.141 of the Oakland Municipal Code further requires that City Council pass a resolution approving all parking meter locations.

**DISCUSSION**

The following table is a partial recommendation for the new meter installations requested. Staff will return to Council with a recommendation for an additional 21 meters.


Location	Number of Parking Spaces	Meter Addresses*	District
Shafter Street (Rockridge BART)	Up to 25	SH 5601 to 5625	1
Forest Street (Rockridge BART)	Up to 24	FO 345 to 374	1
Miles Street (Rockridge BART)	Up to 33	MS 5701 to 5733	1
51 <sup>st</sup> Street (500 block)	Up to 21	51-501 to 521	1
<b>District 1 Total</b>	<b>64</b>		
9 <sup>th</sup> Street (250 block)	12	9-251 to 263	2
<b>District 2 Total</b>	<b>12</b>		
10 <sup>th</sup> Street (600 block)	24	10-601 to 624	3
Franklin Street (300 block)	16	FR 301 to 316	3
Franklin Street (200 block)	30	FR 201 to 230	3
9 <sup>th</sup> Street (550 block)	6	9-551 to 562	3
<b>District 3 Total</b>	<b>76</b>		
MacArthur (2200 block)	6	MC 2201 to 2206	4
MacArthur (2500 block)	8	MC 2501 to 2508	4
Mountain Ave (2150 block)	25	MT 2151 to 2175	4
Moraga Ave (6100 block)	25	MT 6101 to 6125	4
<b>District 4 Total</b>	<b>64</b>		
Fruitvale (1900 block)	8	FR 1901 to 1908	5
Fruitvale (1450 block)	5	FR 1451 to 1458	5
<b>District 5 Total</b>	<b>13</b>		
<b>Citywide Total</b>	<b>229</b>		

\* - Meter addresses are specified by a two letter code designating the street, with a number assigned, beginning as the starting address for the block and running consecutively. Since the number of parking spaces typically outnumbers street addresses, a separate meter address is required.

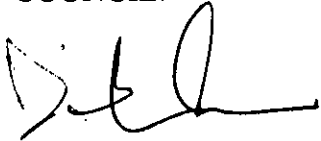
**ACTION REQUESTED OF THE CITY COUNCIL**

Staff requests that the City Council adopt the resolution as amended to reflect the request of the Finance & Management Committee, which authorizes installation of the previously approved parking meters at the specific physical locations listed.

Respectfully submitted,

  
\_\_\_\_\_  
Joe C. Litten  
Administrative Services Manager II  
Parking Division

APPROVED AND FORWARDED TO THE  
CITY COUNCIL:

  
\_\_\_\_\_  
Office of the City Administrator

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**DRAFT**

City Attorney

FILED  
OFFICE OF THE CITY CLERK  
OAKLAND

2011 JAN 13 PM 6:06

**OAKLAND CITY COUNCIL**

Revised 1/11/2011

RESOLUTION NO. \_\_\_\_\_ C.M.S.

**RESOLUTION CONFIRMING LOCATIONS FOR PREVIOUSLY APPROVED  
NEW METERS AS REQUIRED BY OAKLAND MUNICIPAL CODE SECTION 10.36.141**

**WHEREAS**, on June 24, 2010, the City Council directed staff to install new parking meters citywide to generate additional revenue of \$267,000 annually; and

**WHEREAS**, installation of such parking meters is required to meet the City Council's budget objectives; and

**WHEREAS**, Section 10.36.141 of the Oakland Municipal Code requires that locations of all new parking meters be approved by resolution of the City Council; now, therefore, be it

**RESOLVED**: that the installation of parking meters at the locations identified in Exhibit A to this Resolution is approved; and be it

**FURTHER RESOLVED**: that this Resolution shall take effect immediately upon its passage.

IN COUNCIL, OAKLAND, CALIFORNIA, \_\_\_\_\_, 2011

**PASSED BY THE FOLLOWING VOTE:**

**AYES** – BROOKS, BRUNNER, DE LA FUNTE, KAPLAN, KERNIGHAN, NADEL, SCHAAF, and **PRESIDENT REID**

**NOES** –

**ABSENT** –

**ABSTENTION** –

ATTEST: \_\_\_\_\_  
LaTonda Simmons  
City Clerk and Clerk of the Council  
of the City of Oakland, California

EXHIBIT A

LOCATIONS OF APPROVED PARKING METER INSTALLATIONS

Location	Number of Parking Spaces	Meter Addresses*	District
Shafter Street (Rockridge BART)	Up to 25	SH 5601 to 5625	1
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<b>District 5 Total</b>	13		
<b>Citywide Total</b>	229		

\* - Meter addresses are specified by an alphanumeric code designating the street, with a number assigned, beginning as the starting address for the block and running consecutively. Since the number of parking spaces typically outnumbers street addresses, a separate meter address is required.