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OAKLAND

2013 JUL 18 AM 10:06

Letter of Nomination

July 30, 2013

The Honorable City Council  
One City Hall Plaza, Second Floor  
Oakland, OA 94612

Dear President Kernighan and members of the City Council:

Pursuant to City Charter section 601, the Mayor, hereby appoints the following person as a member of the following Board or Commission, subject to the City Council's confirmation:

**BUDGET ADVISORY COMMITTEE**

Adam Stiles, Mayoral representative on the recommendation of the Chairperson of the Finance & Management Committee to serve a term beginning May 26, 2013 and ending May 25, 2015, filling the seat previously held by Ed Henderson.

Thank you for your assistance in this matter.

Sincerely,

Jean Quan  
Mayor

Adam Stiles

I'm a project manager, publicist, editor, researcher, builder, outdoor co-op preschool founder, backyard farmer, coder, and dad. My education is in political science and communications. I'm fascinated by how cities work and what makes them great since leaving rural Oregon to live in London, Portland, Chicago, Paris, NYC, and finally Oakland.

My work for Oakland is focused on increasing collaboration between citizens and City Hall. I'm part of OpenOakland, where I lead Open Budget, a project to make Oakland's budget more accessible and increase informed participation in Oakland's budget process. Our growing team has gained many insights into the challenges and opportunities in this area, which we are now building upon through new tools and new models of civic collaboration. I also help coordinate CityCamp and CivicMeet, events which bring together the public and private sectors.

As a publicist for local business and sustainability, I've worked for the David Brewer Center, People's Community Market, Eat Real Festival, and Scientific Certification Systems. As an editor, my clients include Clinton Global Initiative, Dwell magazine, California Pacific Medical Center, Conde Nast, Sustainable Industries, Rutgers University, Where the Wild Things Are (adapted by Dave Eggers), among others. I volunteer for Oakland's Public Ethics Commission, City Slicker Farms, and Ella Baker Center.

ADAM STILES

<b>EXPERIENCE</b>	
3/07–Present Oakland	Publicist, HavenBMedia (formerly Straus Communications) For sustainability standards, local business, renewable energy, and green building. Clients: The David Brower Center, People's Community Market, Eat Real Festival, Scientific Certification Systems, Sunlight Electric, and O Organics. Responsibilities include media research and analysis; communications program design; press coordination; copy writing/editing; media monitoring; supervision of Account Coordinator.
1/04–Present NYC, Oakland	Editor   Researcher <ul style="list-style-type: none"> <li>▪ NGO/Non-Profit: Clinton Global Initiative</li> <li>▪ Tech/Design: Fast Company; GigaOm; Dwell; Sustainable Industries</li> <li>▪ PR/Marketing: American Association for the Advancement of Science; Maynard Institute for Journalism Education; Agilent Technologies</li> <li>▪ Books: <i>Where the Wild Things Are</i> (adapted by Dave Eggers)</li> <li>▪ Culture: <i>The Believer</i>; <i>McSweeney's</i>; <i>Stop Smiling</i></li> <li>▪ Health/Medical: California Pacific Medical Center; Rutgers University</li> <li>▪ Fashion: <i>Conde Nast's Style.com</i> and <i>Men.Style.com</i> (online homes of <i>Vogue</i>, <i>W</i>, <i>GQ</i>, and <i>Details</i>); <i>V Magazine</i></li> <li>▪ Sports: <i>NFL Films</i>; <i>NFL Network</i></li> </ul>
3/06–2/07 NYC	Lead Copy Editor, Scholastic Inc. Lead copy editor and proofreader of two mass-market magazines (combined circulations of 1.4 million): <i>Parent &amp; Child</i> and <i>Early Childhood Today</i> . Worked directly with Managing Editor and Editor-in-Chief of <i>P&amp;C</i> ; revised and maintained style guides; supervised proofreaders.
5/03–5/05 NYC	Executive Assistant   Webmaster   Graphic Designer, PL/Solutions Assistant to company president and author; wrote and edited communications; designed product logos and promotional literature for online and print marketing; designed and managed multiple websites; coordinated seminars; managed mailing lists.
10/00–9/02 Chicago	In-Schools Program Coordinator   Media Instructor, Street-Level Youth Media Coordinated a media literacy and production program for inner-city youth; organized publicity campaigns; designed outreach materials; facilitated professional development workshops.
<b>EDUCATION</b>	
9/04– 1/06 NYC	Bachelor's Degree, Magna Cum Laude, Hunter College Self-designed degree in Political Science and Media Studies
7/99– 7/00 Paris	Certificate, Institut Massicols des Langues Attained French proficiency
<b>SKILLS</b>	
web design (HTML, Javascript)   web editing / blogging   graphic design (Quark, InCopy, Illustrator, Photoshop)   video production (Final Cut Pro)   printmaking   office computing	
<b>VOLUNTEER</b>	
OpenOakland; Oakland Public Ethics Commission; City Slicker Farms; Ella Baker Center; The Natural Builders; Biofuel Oasis	

REFERENCES AVAILABLE

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**DRAFT**

CITY ATTORNEY

OAKLAND CITY COUNCIL  
RESOLUTION No. \_\_\_\_\_ C.M.S.

**RESOLUTION CONFIRMING THE MAYOR'S APPOINTMENT OF ADAM STILESTO THE  
BUDGET ADVISORY COMMITTEE**

**WHEREAS**, Section 601 of the City Charter provides that members of City boards and commissions shall be appointed by the Mayor subject to confirmation by the affirmative vote of five members of the City Council; and

**WHEREAS**, Resolution No. 74826 C.M.S., adopted March 2, 1999, creates the Budget Advisory Committee to provide fiscal management in an advisory capacity to the City Council; and

**WHEREAS**, the Budget Advisory Committee consists of 15 members, one (1) apiece recommended by each of the eight City Councilmembers, one (1) appointed by the Mayor to act as Chairperson, three (3) appointed by the Mayor from a list of 12 recommendations from the Chamber of Commerce, two (2) recommended by the Chairperson of the Finance and Management Committee, and one (1) recommended by the Chairperson of the Community and Economic Committee, each serving no more than two consecutive two-year terms and each subject to the approval of the City Council; and

**WHEREAS**, the Honorable Mayor Jean Quan has Adam Stiles on the recommendation of the Chairperson of the Finance & Management Committee, to serve a two year term on the Budget Advisory Committee subject to confirmation by the City Council; now therefore be it

**RESOLVED**, that pursuant to City Charter section 601, the City Council hereby confirms the Mayor's appointment of:

- Adam Stiles to the Budget Advisory Committee to serve a two year term beginning May 26, 2013 and ending May 25, 2015, filling the seat previously held by Ed Henderson.

**IN COUNCIL, OAKLAND, CALIFORNIA,  
PASSED BY THE FOLLOWING VOTE:**

**AYES – KALB, PRESIDENT KERNIGHAN, GIBSON MCELHANEY, SCHAAF, GALLO,  
BROOKS, REID, AND KAPLAN**

**NOES –**

**ABSTENTIONS-**

**ABSENT-**

**ATTEST:**

\_\_\_\_\_  
**LATONDA SIMMONS**